ABOUT ME

With a Self Training background in Data Analytics, I have started to leverage my analytical skills within the dynamic environment of Stuart, a last-mile delivery scale-up.

My journey there began as an Operations Data Analyst, where I immersed myself into datadriven decision-making. Then, I advanced to the role of Senior Product Analyst in Network Optimisation, further sharpening my analytical acumen and crossfunctional collaboration.

Currently, I am seeking to elevate my career to the next level by pursuing a Senior Data Analyst position.

<u>Linkedin</u> <u>Analytics Self Training Portfolio</u>

LANGUAGES

FRENCH - NATIVE

ITIALIAN - NATIVE

ENGLISH - PROFESSIONAL WORKING PROFICIENCY

KEVIN ASSENZA

Paris, France

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WORK EXPERIENCE

STUART

Paris Aug 2022 - Present

Senoir Product Analyst - Network Optimisation Mar 2024 - Present

- Conducted Statistical Testing to extract actionable insights, informing and steering product development decisions.
- Designed and implemented complex SQL pipelines and Tableau dashboards for comprehensive monitoring of critical product performance indicators.
- Collaborated cross-functionally with Engineering, Product Management, and Design teams to develop a reactive software aimed at enhancing platform reliability via financial incentives and courier communications for 3 European markets

Data Analyst - Operations

Aug 2022 - Mar 2024

- Collaborated with Operations on a weekly basis to refine financial incentive strategies ~ 60k€ per week: increasing profitability while maintaining performances above SLA through data-driven optimizations.
- Engineered automated Python solutions for managing high-priority and critical data requests: GDPR, URSSAF and Government Indicators.
- Conducted analytics to create a fair earnings compensation model for Stuart and couriers related to the French agreement on <u>minimal hourly</u> earnings.
- Provided pivotal support to the Data Science team in the development and deployment of Machine Learning algorithms to automate and optimize financial incentives.
- Enhanced Courier Onboarding efficiency by implementing a digital Python-based system, resulting in a 20-hour weekly time saving for the Operations team.

CLAAS

Sep 2018 - Apr 2022

Industrial Project Engineer in Apprenticeship

Sep 2018 - Apr 2022 - France Le Mans

- Created a dashboard based on SAP to optimize Working Capital and provided robust support in daily Controlling processes.
- Developed and managed a reworking workshop for internal scraps with 4 part-time therapeutical employees - reduce scrapping cost by 50% ~ 250k€.
- Engineered two sub-assembly lines to reach new industrial concepts in order to increase production efficiency, quality and operator ergonomy ~200k€.

EDUCATION

SELF TRAINING

Paris 2022

Data Analytics

<u>Portfolio</u> - Self Training in Data Analytics : Python, SQL, Tableau, Statistics

ARTS ET MÉTIERS

Angers 2021

Master of Science in Industrial Engineering

Diploma equivalent Master of Science in Industrial Engineering - Ranking: 30/1200

LYCÉE CHAPTAL

Paris 2018

Preparatory Classes

Intensive post-Baccalaureat studies to prepare for competitive entrance exams to graduate Engineering schools