

# Designing Virtual Zoom backgrounds

**Project report Templates**

# 1.Introduction :

- **1.1 Overview :**

**Select Settings, and ensure the virtual background option is turned on. Next, enter your desktop application. Then, select Settings. From there you can easily access the Zoom virtual background option and add in your bespoke background.**

## **1.2 Purpose :**

**The Virtual Background feature allows you to display an image or video as your background during a meeting in a Zoom Room. This feature requires a green screen to allow Zoom to detect the difference between you and your background.**

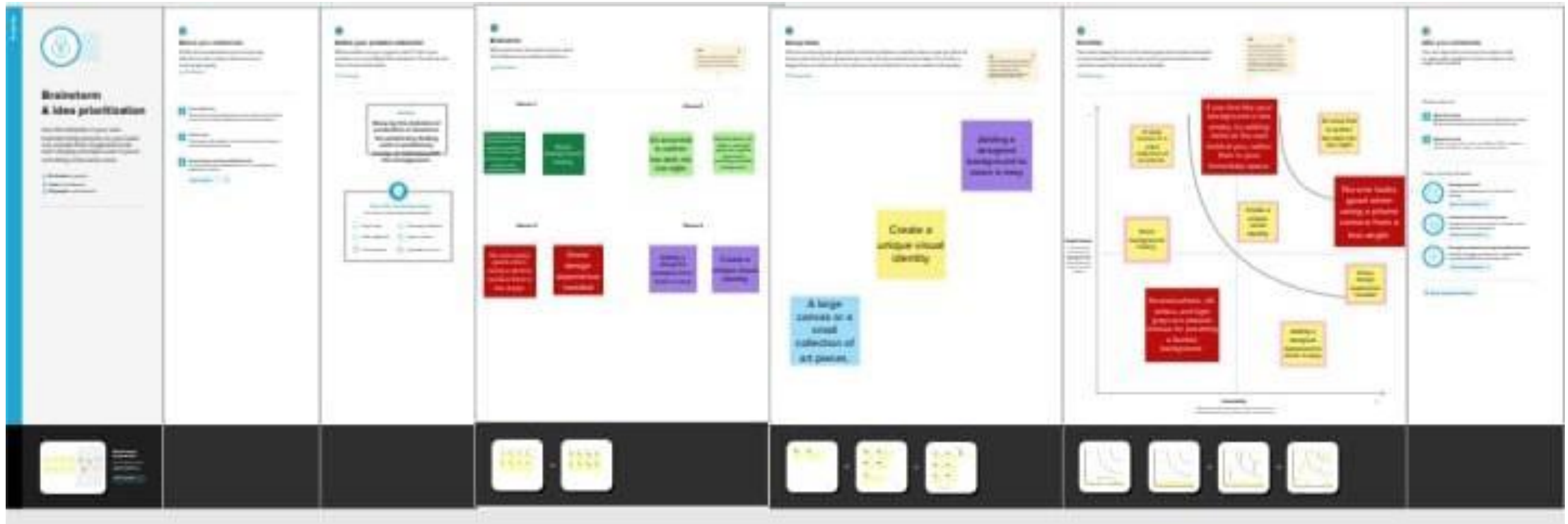
## 2.Problems Definition & Design Thinking :

- **2.1 Empathy map**
  - They are designed to capture the needs and perspectives of a specific audience, but may not capture the needs and perspectives of other stakeholders. For example, an empathy map created for customers may not capture the needs and perspectives of employees or suppliers.
- **2.2 Brainstroming map**
  - Can take too much time if the group is not properly controlled and is allowed to run for too long.
  - Raising expectations of the brainstorming group by considering ideas that will never be implemented.

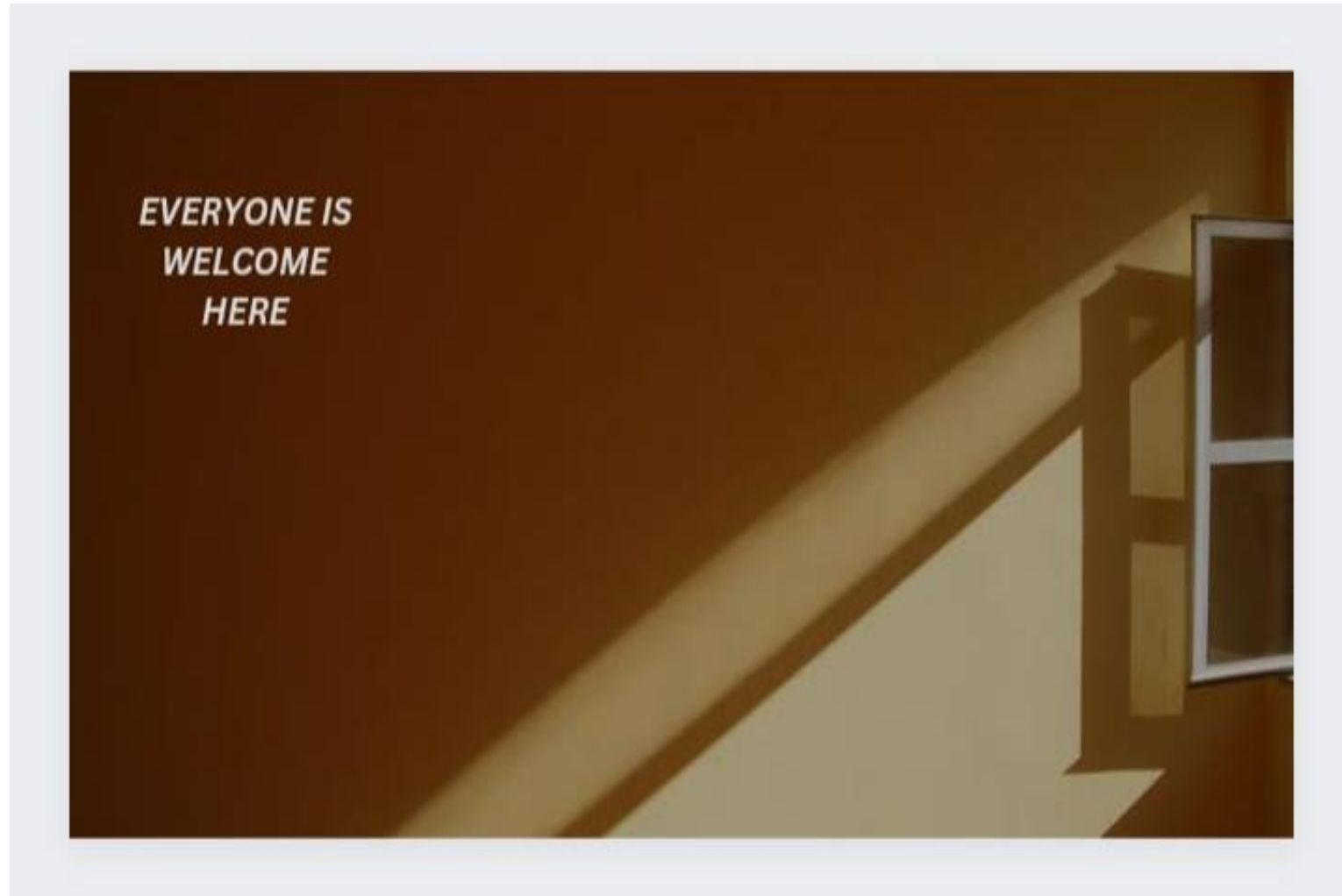
## 2.1 Empathy Map:



## 2.2 Brainstorming Map:



### 3.Result :



## 4. Advantages & Disadvantages :

- **Advantages :**
- **Conceal Your Personal/Office Space. ...**
- **Build Brand Recognition and Trust. ...**
- **Create a Unique Visual Presence. ...**
- **Best practices when using a virtual background in Zoom.**

# Disadvantages:

- **Zoom recommends using background images with an aspect ratio of 16:9 and a minimum resolution of 1280 x 720 pixels. Zoom recommends using background videos (MP4 or MOV file) with a minimum resolution of 480 x 360 pixels (360p) and a maximum resolution of 1920 x 1080 pixels (1080p).**



## 5.Applications:

- **Improve it by adding a touch of your brand identity.**
- **Created a strong impression of you.**

# 6.Conclusion :

**I did this project in the mean time.**

**I learned how to apply virtual background in the easiest way.**