MAKSIM KASYANOV

Product Designer

Contacts

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Lviv, Ukraine

Design Skills

Design Systems
SaaS
Token Architecture
Atomic Design
Semantic Color Palettes
Accessibility
Responsive Layouts
Interactive Prototyping

Dev Skills

Angular
SCSS • BEM
Docker
Bitbucket
Git

Tools

Atlassian • Jira • Notion • Slack

Operation System

Windows • MacOs • Linux • WSL

Languages

Ukrainian • Proficient
Russian • Proficient
English • Upper Intermediate
Polish • Elementary

Hobbies

Powerlifting • Nutrition • Muay Thai • Jogging • Chess • Paintball • Billiards

SELF SKILLS

System thinker • Problem solver • Strategic • Curious • Builder mindset • Detail-oriented • Reliable • Process optimizer • Consistency advocate • Accessibility-aware • UX copy conscious • Developer-friendly • Communicative • Empathetic

SUMMARY

Hi! I'm Maksim, an expirienced UI/UX Designer with more than 5 years of experience — 2 years as a front-end developer and last 3 years as a designer. I have strong front-end development background in Angular, SCSS and a deep focus on building scalable design systems. I specialize in bridging design and development through tokenized theming, modular component architecture, and system thinking.

Currently leading the development of a full design system and component library from scratch — building everything from colour logic (HSL palettes, light/dark modes, brightness variations) to UI component documentation and live usage examples. I bring strong visual skills, structured thinking, and technical empathy to every project.

I bring strong visual design skills, structured thinking, and deep technical empathy to every project — making collaboration between designers and developers seamless and productive.

EXPERIENCE

FrontendCrafts — DEC 2024 – PRESENT

Lead Designer & System Architect

Developing a fully tokenized design system and Angular component library for scalable use in B2B SaaS and custom UI platforms. Created a foundational design token system: typography, spacing, sizes, shadows, full color logic.

- Designed and documented 30+ atomic/molecular components in Figma and code
- Integrated a self-documented system using live usage examples
- Built multi-level color support (vivid/muted/balanced tones, semantic roles, adaptive states)
- Developed usage cases for construction company dashboards, admin panels, and e-commerce

VoucherCart, Edinburgh, UK — FEB 2022 – DEC 2024

Product Designer

Developed and implemented a scalable design system architecture for VoucherCart, focusing on cross-platform consistency and development efficiency. Responsibilities included defining foundational tokens (typography, spacing, colors), building reusable UI components in Angular, and establishing documentation practices to align designers and developers.

- Comprehensive Design System development in Figma
- Business analysis
- Product revamping

Full Stack Developer

Developed a modular UI component library using Angular, built for reusability, scalability, and full design system integration. Implemented isolated and configurable components. Leveraged SCSS architecture with design tokens for consistent theming. Wrote technical documentation and usage guidelines to ensure easy adoption across multiple projects.

- Custom Angular library development
- Refactoring legacy code
- Restructuring of the project
- Developing Emails (Laravel Blades)
- Automation(Zapier integration)

AI SCREEN, Warsaw, Poland — AUG 2021 – JAN 2022

Front-end Developer

Refining a multi-page website, the main part of which was written in PHP. Development of new pages and interactive blocks. Fixing errors and optimized the code.

Freelance, USA • Germany • Belgium — FEB 2021 – Jul 2021

Front-end Developer

- **Webflow:** Websites development and CRM setup
- **WordPress:** Website development
- **Tilda:** Custom JS Code Integration into website