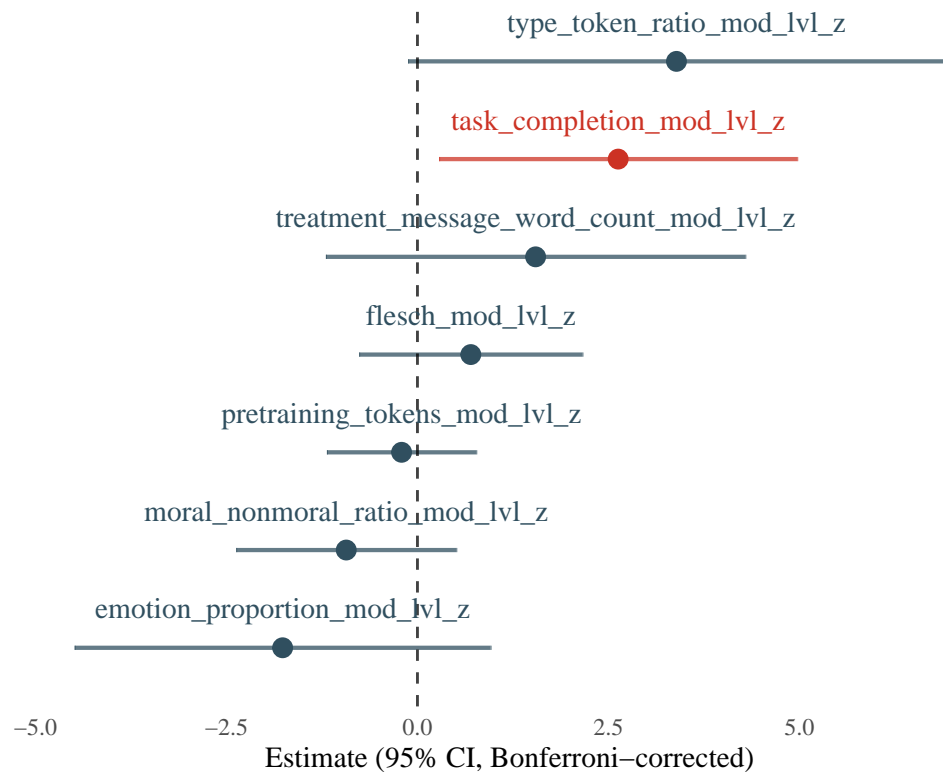


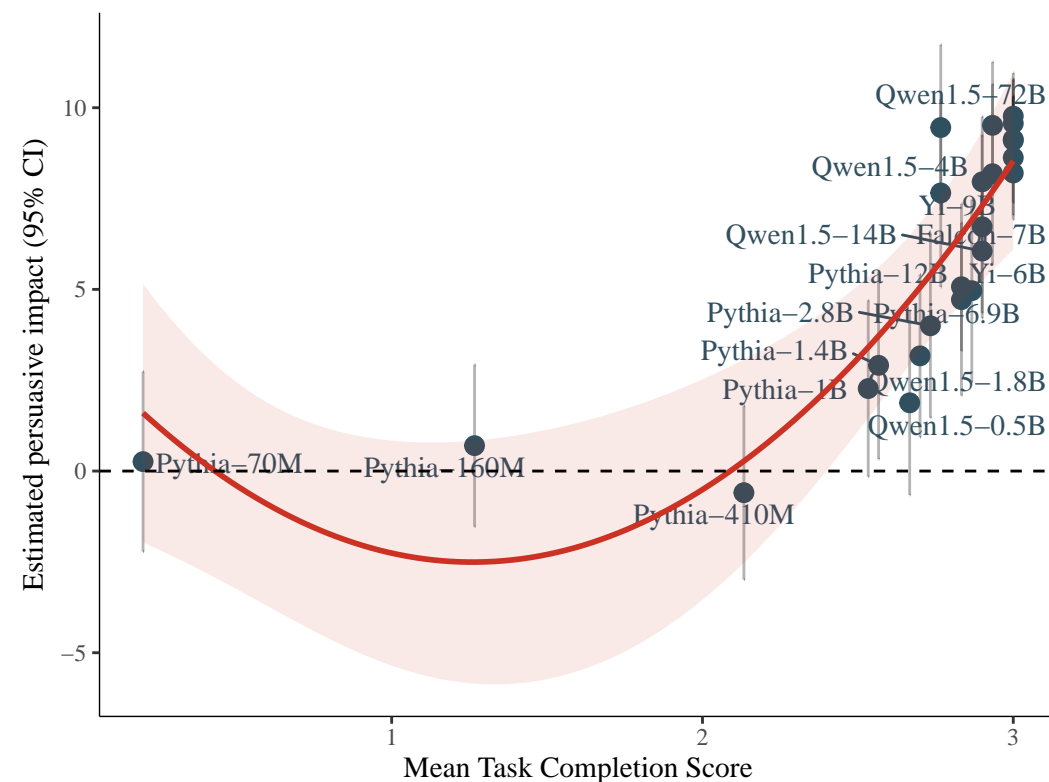
A

Predicting message persuasiveness  
from message and model features



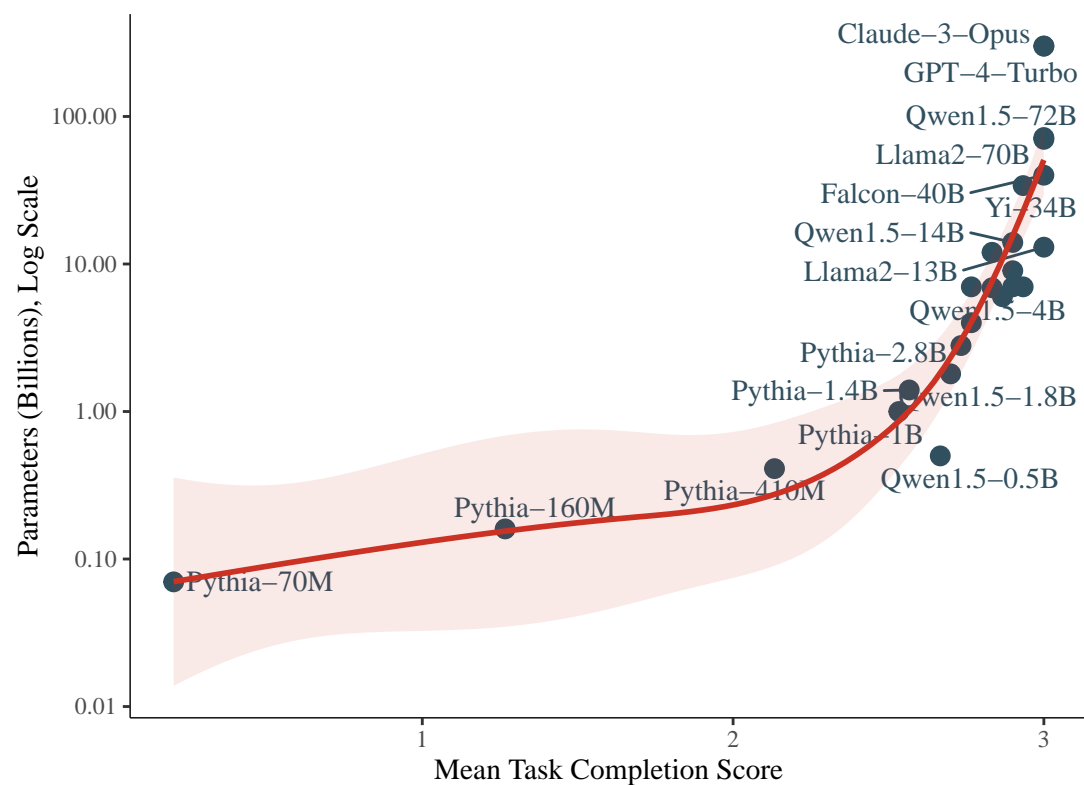
B

Task completion score is non-linearly  
associated with language model persuasiveness



C

Task completion score is non-linearly  
associated with language model size



D

Adjusting for task completion score renders  
model size a non-significant predictor of persuasion

