

Row ID	Order ID	Order Date	Ship Date	Ship Mode	Customer	
					ID	Customer Name
1	CA-2018-152	11/8/2018 0:00	11/11/2018 0:00	Second Clas	CG-12520	Claire Gute
2	CA-2018-152	11/8/2018 0:00	11/11/2018 0:00	Second Clas	CG-12520	Claire Gute
3	CA-2018-138	6/12/2018 0:00	6/16/2018 0:00	Second Clas	DV-13045	Darrin Van Huff
4	US-2017-108	10/11/2017 0:00	10/18/2017 0:00	Standard Cla	SO-20335	Sean O'Donnell
5	US-2017-108	10/11/2017 0:00	10/18/2017 0:00	Standard Cla	SO-20335	Sean O'Donnell
6	CA-2016-115	6/9/2016 0:00	6/14/2016 0:00	Standard Cla	BH-11710	Brosina Hoffman
7	CA-2016-115	6/9/2016 0:00	6/14/2016 0:00	Standard Cla	BH-11710	Brosina Hoffman
8	CA-2016-115	6/9/2016 0:00	6/14/2016 0:00	Standard Cla	BH-11710	Brosina Hoffman
9	CA-2016-115	6/9/2016 0:00	6/14/2016 0:00	Standard Cla	BH-11710	Brosina Hoffman
10	CA-2016-115	6/9/2016 0:00	6/14/2016 0:00	Standard Cla	BH-11710	Brosina Hoffman
11	CA-2016-115	6/9/2016 0:00	6/14/2016 0:00	Standard Cla	BH-11710	Brosina Hoffman
12	CA-2016-115	6/9/2016 0:00	6/14/2016 0:00	Standard Cla	BH-11710	Brosina Hoffman
13	CA-2019-114	4/15/2019 0:00	4/20/2019 0:00	Standard Cla	AA-10480	Andrew Allen
14	CA-2018-161	12/5/2018 0:00	12/10/2018 0:00	Standard Cla	IM-15070	Irene Maddox
15	US-2017-118	11/22/2017 0:00	11/26/2017 0:00	Standard Cla	HP-14815	Harold Pawlan
16	US-2017-118	11/22/2017 0:00	11/26/2017 0:00	Standard Cla	HP-14815	Harold Pawlan
17	CA-2016-105	11/11/2016 0:00	11/18/2016 0:00	Standard Cla	PK-19075	Pete Kriz
18	CA-2016-167	5/13/2016 0:00	5/15/2016 0:00	Second Clas	AG-10270	Alejandro Grove
19	CA-2016-143	8/27/2016 0:00	9/1/2016 0:00	Second Clas	ZD-21925	Zuschuss Donatelli
20	CA-2016-143	8/27/2016 0:00	9/1/2016 0:00	Second Clas	ZD-21925	Zuschuss Donatelli
21	CA-2016-143	8/27/2016 0:00	9/1/2016 0:00	Second Clas	ZD-21925	Zuschuss Donatelli
22	CA-2018-137	12/9/2018 0:00	12/13/2018 0:00	Standard Cla	KB-16585	Ken Black
23	CA-2018-137	12/9/2018 0:00	12/13/2018 0:00	Standard Cla	KB-16585	Ken Black
24	US-2019-156	7/16/2019 0:00	7/18/2019 0:00	Second Clas	SF-20065	Sandra Flanagan
25	CA-2017-106	9/25/2017 0:00	9/30/2017 0:00	Standard Cla	EB-13870	Emily Burns
26	CA-2018-121	1/16/2018 0:00	1/20/2018 0:00	Second Clas	EH-13945	Eric Hoffmann
27	CA-2018-121	1/16/2018 0:00	1/20/2018 0:00	Second Clas	EH-13945	Eric Hoffmann
28	US-2017-150	9/17/2017 0:00	9/21/2017 0:00	Standard Cla	TB-21520	Tracy Blumstein
29	US-2017-150	9/17/2017 0:00	9/21/2017 0:00	Standard Cla	TB-21520	Tracy Blumstein

Person	Region
Anna Andreadi	West
Chuck Magee	East
Kelly Williams	Central
Cassandra Brandow	South

Returned	Order ID
Yes	CA-2016-100762
Yes	CA-2016-100867
Yes	CA-2016-102652
Yes	CA-2016-103373
Yes	CA-2016-103744
Yes	CA-2016-103940
Yes	CA-2016-104829
Yes	CA-2016-105270
Yes	CA-2016-108609
Yes	CA-2016-108861
Yes	CA-2016-109918
Yes	CA-2016-110786
Yes	CA-2016-111871
Yes	CA-2016-116785
Yes	CA-2016-123225
Yes	CA-2016-123253
Yes	CA-2016-123498
Yes	CA-2016-124688
Yes	CA-2016-126361
Yes	CA-2016-126403
Yes	CA-2016-126522
Yes	CA-2016-127012
Yes	CA-2016-127131
Yes	CA-2016-133690
Yes	CA-2016-134726
Yes	CA-2016-135657
Yes	CA-2016-135699
Yes	CA-2016-140816
Yes	CA-2016-141726

Orders	
Название столбца	Значение
Row ID	Идентификатор строки(уникальный)
Order ID	Идентификатор заказа
Order Date	Дата заказа
Ship Date	Дата доставки
Ship Mode	Класс доставки
Customer ID	Идентификатор покупателя
Customer Name	Имя и фамилия покупателя
Segment	Сегмент покупателя
Country	Страна
City	Город
State	Штат
Postal Code	Почтовый индекс
Region	Регион
Product ID	Идентификатор товара
Category	Категория
Sub-Category	Подкатегория
Product Name	Название товара
Sales	Продажи (Доход)
Quantity	Количество
Discount	Скидка в %
Profit	Прибыль

People	
Название столбца	Значение
Person	Региональный менеджер
Region	Регион

Returns	
Название столбца	Значение
Returned	Возвраты товара
Order ID	Идентификатор заказа

Superstore Sample Dashboard



Years
2016
2017
2018
2019

Months
яне
фев
мар
апр

Ship Mode
First Class
Same Day
Second Class
Standard Class

Segment
Consumer
Corporate
Home Office

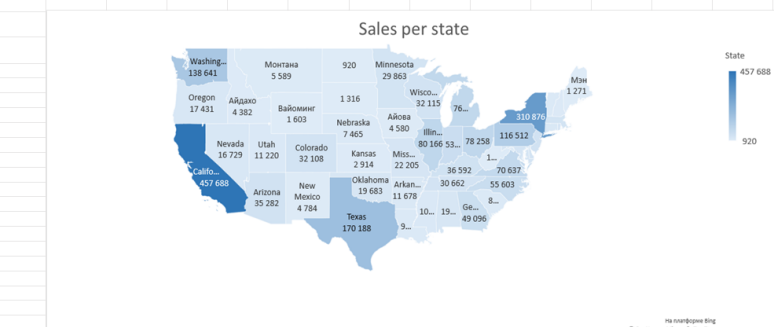
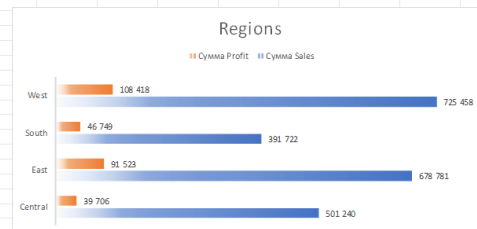
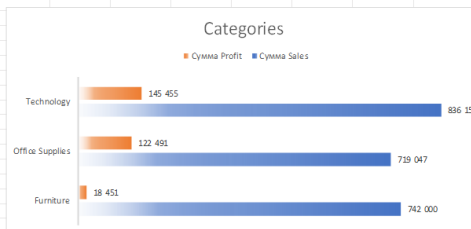
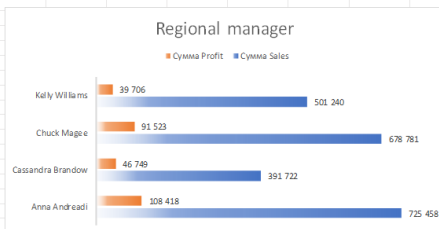
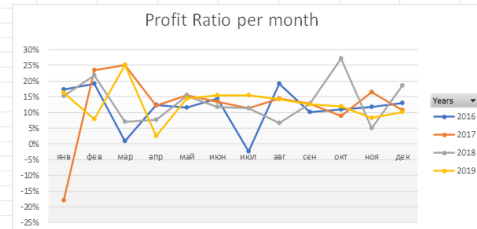
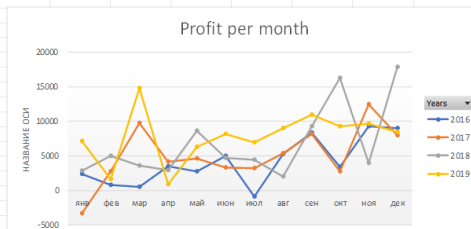
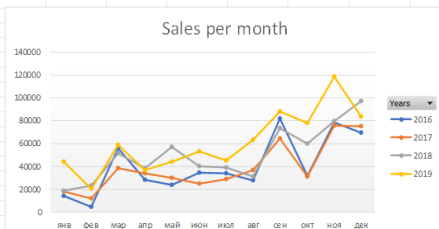
Region
Central
East
South
West

Category
Furniture
Office Supplies
Technology

Sub-Category
Accessories
Appliances
Art
Binders

Returned
No
Yes

Total Sales	Total Profit	Avg. Discount	Avg. Profit Ratio	Avg. Profit / Order	Avg. Profit / Customers
\$2 297 201	\$286 397	15,62%	12,47%	\$57	\$361



Sub-Category Analysis

Sub-Category	Sum Sales	Sum Profit	Avg. Profit Ratio	Unique Customers	Unique Orders	Avg. Profit per Order	Avg. Discount	Avg. Quantity	Avg. Shipping duration
Accessories	167 380	41 937	25,05%	61	364	115	7,85%	3,8	3,9
Appliances	107 532	18 138	16,87%	41	239	76	16,65%	3,7	4,0
Art	27 119	6 528	24,07%	76	438	15	7,49%	3,8	4,1
Binders	203 413	30 222	14,86%	109	753	40	37,23%	3,9	4,0
Bookcases	114 880	-3 473	-3,02%	17	112	-31	21,11%	3,8	3,8
Chairs	328 449	26 590	8,10%	54	313	85	17,02%	3,8	3,9
Copiers	149 528	55 616	37,20%	4	35	1 589	16,18%	3,4	3,6
Envelopes	16 476	6 954	42,27%	19	146	48	8,03%	3,6	4,0
Fashioners	3 024	950	31,40%	16	112	8	8,20%	4,2	4,0
Furnishings	91 705	13 059	14,24%	85	509	26	13,83%	3,7	4,0
Labels	12 486	5 546	44,42%	26	188	30	6,87%	3,8	4,0
Machines	189 239	3 385	1,79%	6	46	74	30,61%	3,8	3,7
Paper	78 479	34 054	43,39%	113	671	51	7,49%	3,8	3,9
Phones	330 007	44 516	13,49%	65	419	106	15,46%	3,7	4,0
Storage	223 844	21 279	9,51%	62	413	52	7,47%	3,7	4,0
Supplies	46 674	-1 189	-2,56%	11	83	-14	7,68%	3,4	4,0
Tables	206 966	-17 725	-8,56%	28	168	-106	26,13%	3,9	3,9
Total	2 297 201	286 397	12,47%	793	5 009	57	15,62%	3,8	4,0