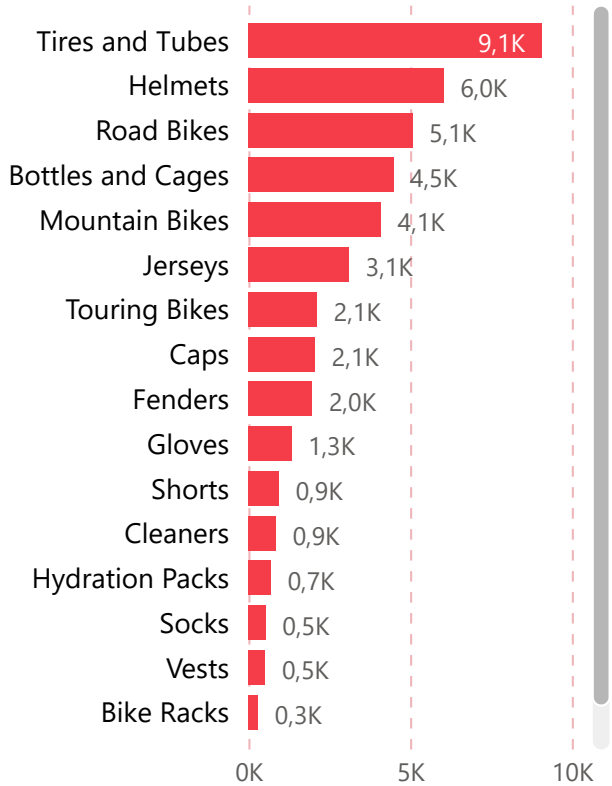




Total Orders by Category



Total Orders by Subcategory



ProductName	Total Orders	Return Rate
Water Bottle - 30 oz.	3983	1,95%
Patch Kit/8 Patches	2952	1,61%
Mountain Tire Tube	2846	1,64%
Road Tire Tube	2173	1,55%
Sport-100 Helmet, Red	2099	3,33%
AWC Logo Cap	2062	1,11%
Sport-100 Helmet, Blue	1995	3,31%
Fender Set - Mountain	1975	1,36%
Sport-100 Helmet, Black	1940	2,68%
Mountain Bottle Cage	1896	2,02%
Road Bottle Cage	1668	1,68%
Touring Tire Tube	1364	1,64%
HL Mountain Tire	1305	3,75%
ML Mountain Tire	1059	1,32%
LL Road Tire	957	2,26%
ML Road Tire	868	1,51%
Touring Tire	863	1,22%
Bike Wash - Dissolver	850	1,47%
HL Road Tire	795	3,52%
LL Mountain Tire	788	2,50%
Hydration Pack - 70 oz.	695	3,60%
Mountain-200 Black, 46	528	3,22%
Mountain-200 Black, 42	524	3,63%
Mountain-200 Silver, 38	522	2,30%
Total	22534	2,14%

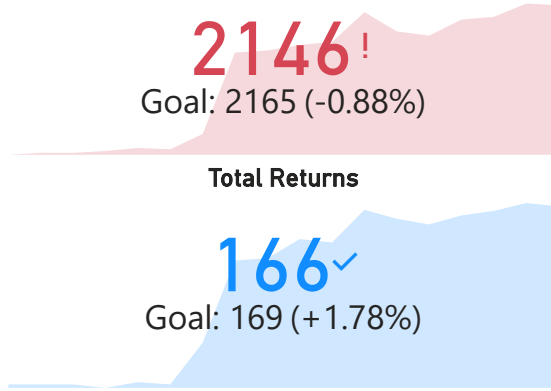
View Product Detail



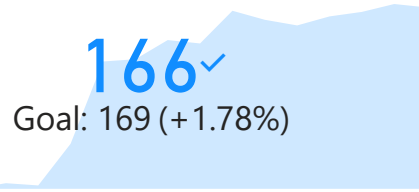
Total Revenue



Total Orders



Total Returns

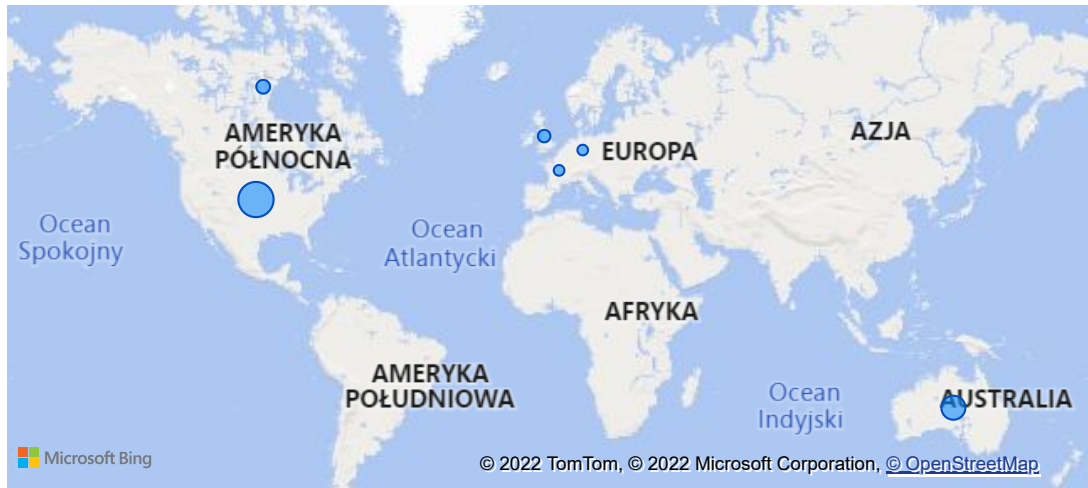
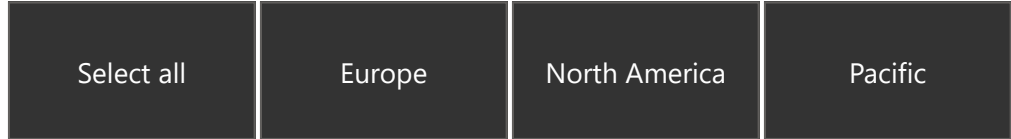


Top Product by Orders

Water Bottle - 30 oz.

Top Product by Revenue

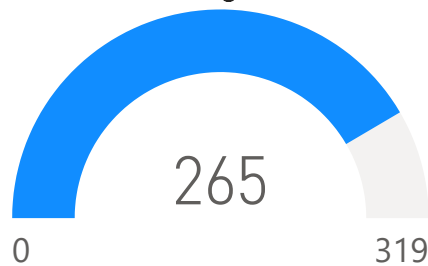
Mountain-200 Black, 46



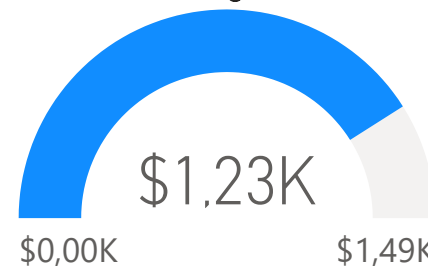


## Patch Kit/8 Patches

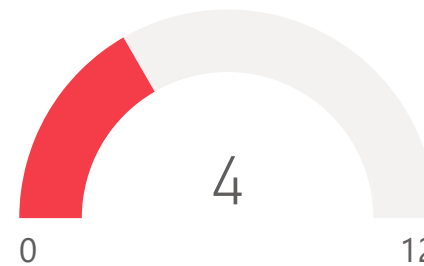
Current Month Orders vs. Target



Current Month Revenue vs. Target



Current Month Returns vs. Prev Month



Price Adjustment (%)

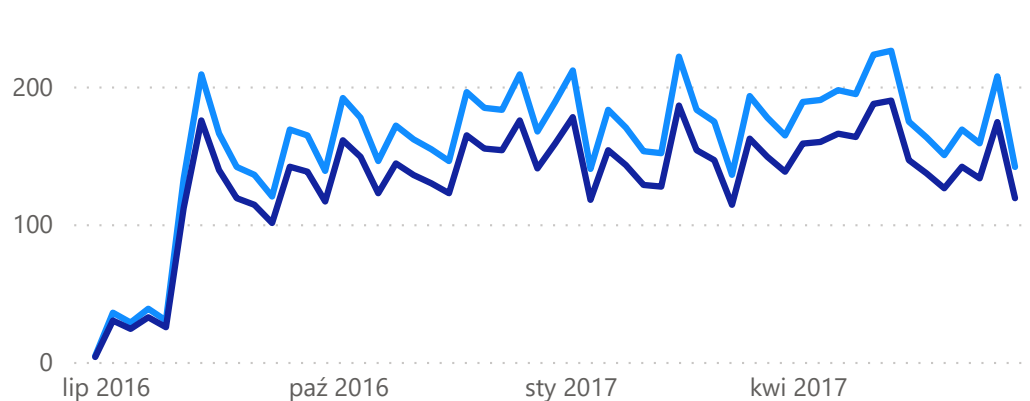
-0,10



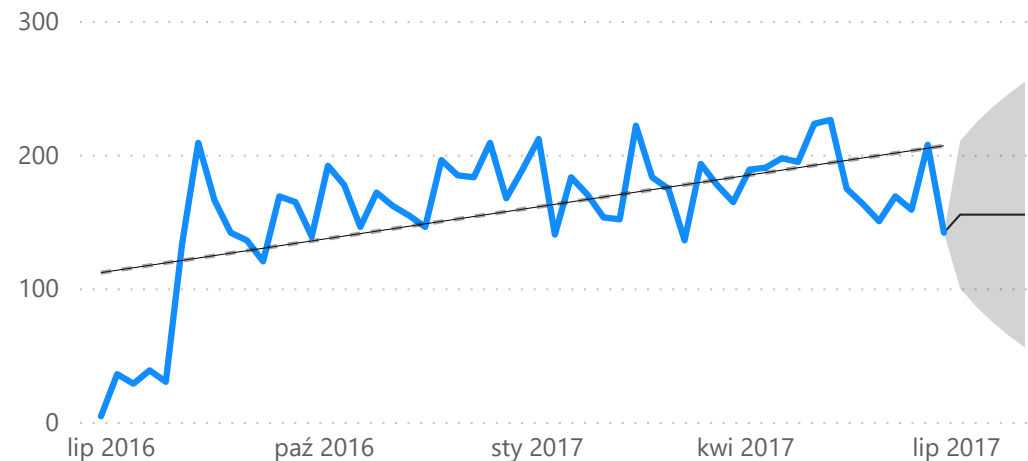
\$2,06  
Adjusted Price  
\$2,29  
Avg Retail Price

Weekly Profit

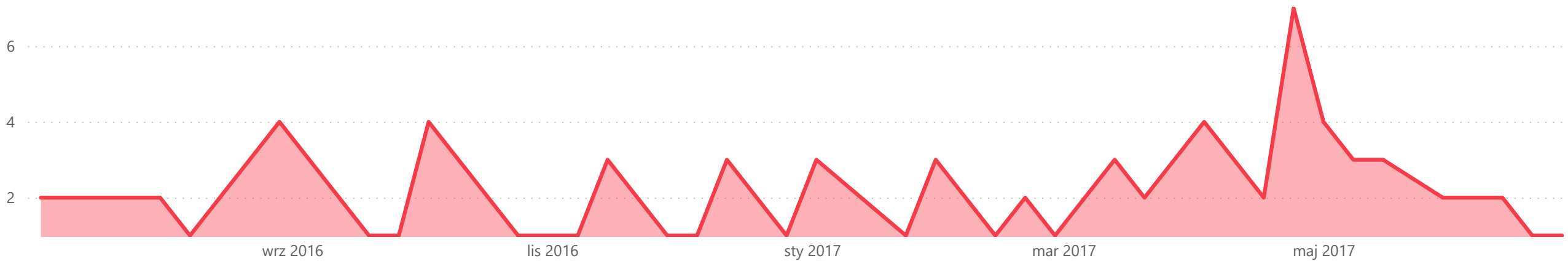
● Total Profit ● Adjusted Profit



Weekly Profit



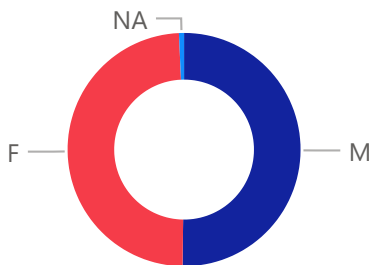
Weekly Returns



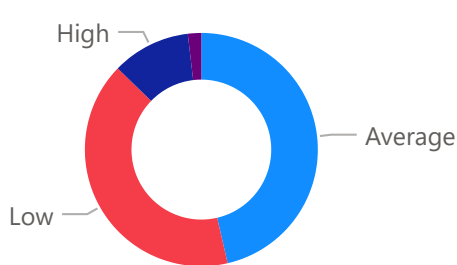


FullName_CC	Total Orders	Total Revenue
Mr. Jordan Turner	7	\$11 022,38
Mr. Larry Munoz	7	\$10 852,04
Mrs. Lacey Zheng	7	\$11 085,74
Mrs. Lisa Cai	7	\$11 330,44
Mr. Marco Lopez	6	\$10 289,68
Mr. Maurice Shan	6	\$12 407,95
Mrs. Ariana Gray	6	\$10 391,42
Mrs. Dominique Prasad	6	\$9 180,93
Mrs. Janet Munoz	6	\$12 015,39
Mr. Franklin Xu	5	\$10 164,34
Adriana Gonzalez	4	\$9 195,69
Mr. Brad She	4	\$9 161,01
Mr. Francisco Sara	4	\$9 125,54
Mr. Johnathan Suri	4	\$7 721,33
Mr. Kevin Coleman	4	\$7 750,53
Mr. Lance Blanco	4	\$7 207,07
Mr. Preston Raman	4	\$7 599,49
Mr. Randall Dominguez	4	\$9 210,36
Mr. Willie Xu	4	\$7 353,55
Mrs. Abby Subram	4	\$7 308,39
Mrs. Alexandra Hall	4	\$6 937,02
Mrs. Audrey Blanco	4	\$7 139,17
Mrs. Brandi Gill	4	\$9 166,18
Mrs. Crystal Zeng	4	\$7 706,81
Mrs. Felicia Blanco	4	\$7 669,66
Mrs. Jill Suarez	4	\$7 652,61
Mrs. Keith Henderson	4	\$6 258,02
Total	353	\$751 130,39

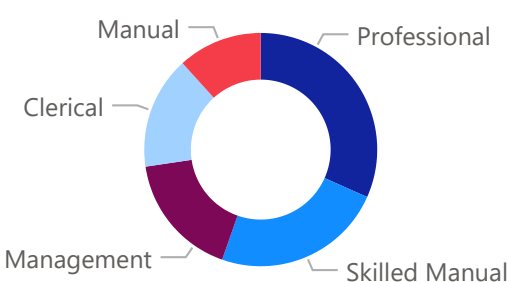
Orders by Gender



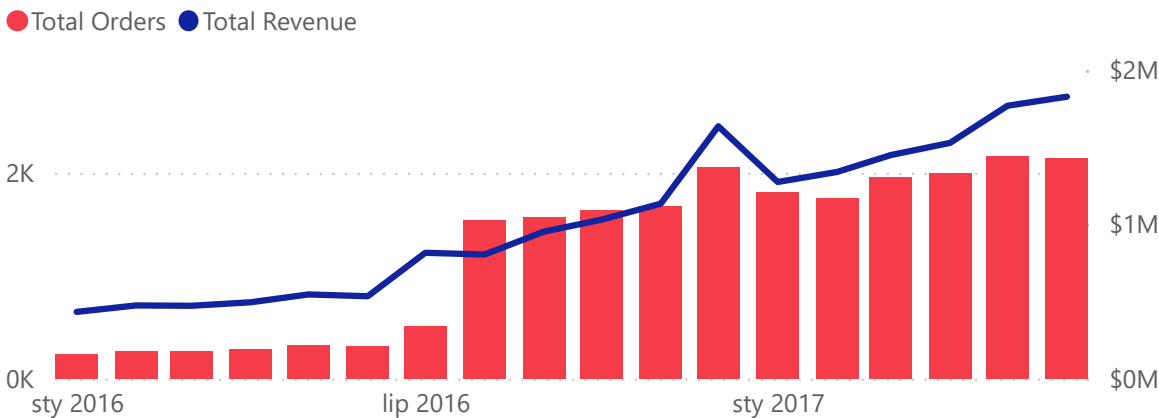
Orders by Income Level



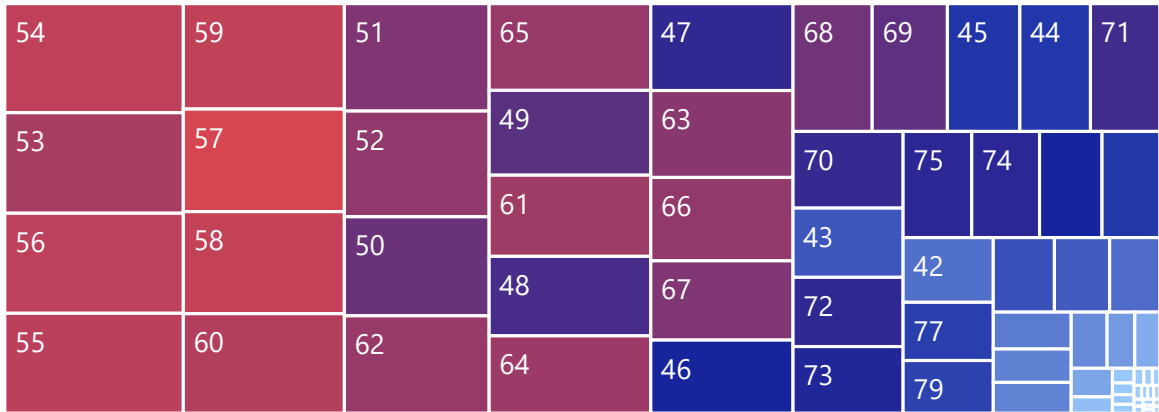
Orders by Gender



Orders and Revenue by Month



Orders by Age



Top Customer

Mr. Maurice Shan

Total Orders

23K

Top Revenue

\$12,41K

Executive Summary

