

KATARZYNA HASNIK

UX/UI DESIGNER

CONTACT

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Location: Dublin, Ireland
remote, onsite, or relocation

PORTFOLIO

Website

www.hasnik.com

LinkedIn

linkedin.com/in/katarzynahasnik/

Behance

behance.net/katarzynahasnik

SKILLS

Software

- Sketch, Figma, AdobeXD
- InVision, Marvel, Zeplin
- [Adobe CS6 & Creative Cloud](#)
- AdobeXD, Illustrator, InDesign, Acrobat, Photoshop, Lightroom
- Principle, Proto, Keynote
- Draw.io, OmniGraffle, Lucidchart
- Balsamiq, Pen&Paper
- iOS and Android Mobile Apps
- Desktop SaaS Platforms, IoT
- achieving skills in Flinto, Axure, HTML, CSS, Javascript

User Experience | User Interface

- Concept and Execution
- User-Human-Centred Design
- User and Business Goals OKR
- Design Thinking
- Lean UX and Agile UX
- Scrum, Sprints, Squats
- Information Architecture
- Site Maps, Roadmaps, Card Sorting
- Market Business Research
- Heuristic, Accessibility Analysis
- Wireframing, Rapid Prototyping
- User Research, Data Analysis
- User Interviews, Surveys, Feedback
- User Story, User Flows
- Usability Testing, User A/B Testing
- Moodboards, Storyboards, Mockups
- Brand Awareness, Design Patterns
- Visual Graphic Design, Logo
- Presentation, Consulting, Storytelling

- Strongly **motivated** and **determined** creative **UX/UI Designer** and **UX Researcher** with the ability to bring ideas from the concept to successful completion to the market.
- Talented **Senior Designer** with over 16 years of work experience with a passion for **User-Centred Design** and **pixel perfect beautiful design** of product and service design.
- Excellent **Communicator** with a positive attitude driven by persuasion and a genuine help.
- Committed strategic **Team Player** with strong **Leadership Lean, Agile** skills and values.

EXPERIENCE

Senior Product Designer

- Supporting global Teams under minimal supervision.
- Researching, Designing Apex Cloud Service for B2B.
- Presenting to Stakeholders, Shareholders, Clients.

Dell Technologies

Jul 2021 - present

UX/UI Design Mentor and Tutor

- Mentoring, coaching and directing projects on 1:1.
- Supporting Students in achieving UX/UI goals.
- Actively improving SaaS, PaaS, engaging at Webinars.

Career Foundry, ADP List, MentorCruise

Jul 2019 - present

UX/UI Designer | UX Consultant

- Conducting UX Research, UI Visual Design projects.
- Designing Information Architecture and Product.
- Consulting Projects with Product Owners and Clients.

Fivver, Dogptach Labs Google for Start-ups

Jul 2019 - present

UX/UI Designer | Lead UX Consultant

- Directed responsibility of Product, Team, 3rd Parties.
- Conducted UX Research, implemented Design Thinking and UX Lean for a variety of Products.
- Designed wireframes, prototypes, visual branding.
- Presented multiply projects to Product Owners.

JFG Digital Start-up

Oct - Dec 2020

Lead UX/UI Designer | Scrum Master

- Led DevOps Team and directed Product Design.
- Presented Design Product to CEO, CTO, Investors.
- Signed-off Developers, Functionality QA Testing.
- Mentor Graphic UI Designers across countries.
- Implemented Design Thinking, Scrum Sprints & Agile.
- Conducted User Interviews, Testing, Flows, Branding.

Spire Software Start-up

Mar - Sep 2020

Senior Designer

- Supported global Teams under minimal supervision.
- Conducted and designed multi-language projects.
- Tracked all KPIs deliverables, Quality Assurance.

Perigord

Mar 2015 - Jul 2019

Senior Web Graphic Designer

- Presented to CEO designed digital products, promo materials for campaigns for our targeted audience.

The Elbowroom

Jan 2014 - Mar 2015

Lead Designer

- Directed multiply projects across several countries.
- Presented design and market research to Clients.
- Designed digital webs and prepress products.

Tramex

Sep 2005 - Dec 2013

EDUCATION

Master Degree Design for Change

MA UX Design, Research, Human Centred Interaction.

IADT

2021 - 2022, Dún Laoghaire

Certified UX/UI Designer

Specialisation in UX/UI, Front-end and Voice UI Design.

Career Foundry

2019 - present, Germany

Certified Digital Marketing

Conducted analysis and created digital media projects.

Dublin Business School

2019 - 2020, Ireland

Visual Graphic Design Illustrator

Achieved skills in manual & digital sketching.

Accredited by Visual Artists

2016 - 2017, Ireland

Certified Adobe Designer

Designed multiple visual digital communications.

New Horizons IT Centre

2014 - 2015, Ireland

Honours Bachelor Designer (Level 8)

Computer Graphics and Media Communication Design.

University of Trade

2005 - 2008, Poland

ADDITIONAL

UI and Voice Design

- Functionality Testing
- Quality Assurance Sign-off Developers
- Voice Conversational UI Design
- Amazon Alexa Developer Console
- Alexa Skills

Business and Digital Marketing

- E-Business, Digital Media
- Planning and Management
- Business Development
- CRM, SEO, SEM, Salesforce
- SAP - Logistics
- INDESIT, HOTPOINT, ARISTON
- IaaS, PaaS, SaaS

LANGUAGES

- English fluent
- Polish native
- Highly-motivated to learn a new language when relocated.
- Previously lived in Holland, Belgium, Poland and the United Kingdom.

LICENSES

- Full Irish Driving License
- Willing to travel

QUOTES

- I CREATE, THEREFORE I AM.
CREO, ERGO SUM.
- DESIGN NEVER ENDS.
THERE IS ALWAYS A SPACE
FOR IMPROVEMENTS.

ACHIEVEMENTS & INTERESTS

- International Collective Fine Arts **Exhibitions** at Galleries & Art Shows.
MIAMI NEW YORK MILAN BASEL ZURICH LONDON DUBLIN BARCELONA
- **Teacher** of Art, Drawing, Painting & **Design** to Adults.
- Member of International **Artist** Association, **Visual** Artist Ireland,
Drawing Together Artists' Group, ArtBox Project and **Talent**.
- Member of Irish **Sailing** Association and National Yacht and Boat Club.
International Powerboat & Yacht Driving License. Scuba Diver License.
- Coach of **Wellness** and Member of **Yoga** Alliance & Register Yoga School.
- Making good changes by contributing time and talent by creating Illustrations and
designing projects for **Irish Charities**: Vodafone 2021, Laura Lynn Hospice 2020.
- Passionate **Runner** at 5 k Park Run, Coast Run, Half Marathon.
- **Speaker at UX Webinars**, Member of Professional Networking Dublin Groups.
- Horse Riding, Hiking and just relaxing with a good book.

HUMAN SKILLS

16 personalities: Advocate INFJ-T

"Nothing lights up Advocates like creating a solution that changes people's lives."

Top 10 VIA Character Strengths:

1. Creativity

Brainstorming, coming up with new ideas, designing, creating eye-catching, aesthetic visuals.

2. Perspective

Seeing opportunities versus issues, keep evolving and investing in personal & professional growth.

3. Appreciation of Beauty & Excellence

Noticing beauty in design, surroundings, seeing imperfection as beauty unique to human nature.

4. Love of learning

Tech-savvy (AI, AR, VR, programs, tools, and skills), constantly learning and expanding knowledge.

5. Love

Positive, mindful, joyous approach to life, gratitude for what I have and who I am.

6. Curiosity

Ever expanding interest in the world and everything I am fascinated about.

7. Honesty

Honest, responsible, believing in work ethics.

8. Bravery

Fearless and determined to take actions as actions speak more than words.

9. Leadership

Being able and willing to lead the team to reach the best goal-oriented solutions.

10. Teamwork

Adaptive collaborator, engaged in helping others.

Thank you,
Kind Regards,
Katarzyna Hasnik