

KATBOT
"Logo Loco"
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723A-127

FADE IN:

INT. LEBORE KITCHEN - MORNING

JUNIOR, at the table, is putting together his breakfast,
which is just BELOW FRAME. The TV is on o.s., playing MUSIC.

1 JUNIOR
Time to break the fastage.
(pours some cereal) *
Some Crunchy Cocoa Loopdie Loops... *
(slices some banana)
A little sliced bananage -- sw -
EET!...
(pours some milk)
A splash of milk... ***

WIDER reveals he's poured it all into a tortilla in a bowl.
He finishes folding the tortilla and picks it up.

2 JUNIOR (CONTD.)
...and we have your classic
breakfast burrito. ***

He CRUNCHES into it, dribbling milk and bits of food.

REVEAL that Katbot is at the table with him, a bowl of milk
in front of her. ***

3 KATBOT ***
Back on Katatonia everyone just ***
laps up a bowl of milk for
breakfast.
(quickly laps, pauses) *
And if you lap it all up you find a *
yummy gerbil surprise! *

Junior looks nauseous. ***

4 JUNIOR
Okay, dude.. You've totally harshed
my appetite. ***

5 COMMERCIAL TWEEN GUY (O.S.)
Hey tweens! Are you harshin'
people's appetites?! ****

They look at the TV.

ON THE TV, a sexy Abercrombie-type hot COMMERCIAL TWEEN GUY with a likewise hot COMMERCIAL TWEEN GIRL both wear logo t-shirts, featuring a cross-eyed gorilla sticking its tongue out.

6 COMMERCIAL TWEEN GUY (CONTD.) *
Are you such an outsider you might *
as well be a robotic alien exchange *
student?

7 COMMERCIAL TWEEN GIRL
Get with it! Wear the logo that
everyone's wearing!

JUMP CLOSE on the gorilla logo.

8 GORILLA SINGERS (V.O.)
(high three-part harmony
gorilla hoot)
Eenie Dee!

ON KATBOT, reacting with much curiosity. ****

9 KATBOT ****
Eenie dee? ****

10 COMMERCIAL TWEEN GUY ****
Eenie-Dee! The sickest, slickest,
quickest way to get in with the in-
crowd! You gotta have it!

11 KATBOT ***
(taking it seriously)
I do?! *

12 COMMERCIAL TWEEN GUY *
If you wanna fit in, you really *
gotta have it!

ON THE LOGO, CUTTING IN CLOSER EVERY TIME IT'S MENTIONED.

13 GORILLA SINGERS (V.O.)
(high three-part harmony
gorilla hoot)
Eenie Dee! Eenie Dee! Eenie Dee!

14 COMMERCIAL TWEEN GIRL *
The fever that's sweeping the *
planet! *

The TV CLICKS OFF.

Jr. holds the remote. Katbot is panicked, she runs around ****
the couch like a crazy cat, circling Junior. ****

15 KATBOT *****
 Fever? SWEEPING THE PLANET?! *****
 QUICK, JUNIOR! Thermometers and *****
 ice packs for everyone, stat! *****

Jr. holds out his foot and Katbot tumbles over it and lands *****
 on her tail... as: *****

16 JUNIOR ***
 Chill, Kat. Eenie-Dee's are just ***
 another gotta-have. ***

17 KATBOT ***
 What is a gotta-have? *

18 JUNIOR
 Something every earth tween's gotta have-- ***

19 KATBOT ***
 Like calcium? A belly button? *****
 Homework? *****

20 JUNIOR ***
 (with building intensity) ***
 We're talking stuff you gotta have - ***
 to fit in with those who already *****
 have or else you'll be banished to *****
 those who wanna have but can't *****
 have! Which is a lonely place *****
 indeed. *****

21 KATBOT *****
 What happens if I get the gotta *****
 have that the gotta have's have to *****
 have? *****

22 JUNIOR ***
 If you get the gotta have ***
 then you are part of the group who ***
 "already has" and that is quite a ***
 group to belong to - they hold the ***
 key to the adolescent kingdom! A *****
 land of belonging and hormonal *****
 peace. *****

He falls over on the couch. *****

Katbot leans over him. ***

23 KATBOT ***
 So I gotta have this gotta have? *****

24 JUNIOR *****
 Don't ask me, I'm a skater dude, I *****
 could give a care. *****

INT. KATBOT'S BEDROOM - DAY

Katbot's at her laptop. PROFESSOR MEEW is on screen.

25 PROFESSOR MEEW
Eenie-Dee?... Isn't that the fourth
letter in the Teeny-Tiny alphabet? ***

26 KATBOT ***
Actually, the phrase by itself ****
seems to be meaningless. But when
sung in a jingle with the logo of a
cross-eyed gorilla sticking out its
tongue, it becomes a GOTTA HAVE for ***
earthling tweens. ****

27 PROFESSOR MEEW ***
What is a gotta have? ****

Katbot touches her antenna together. And replays: ****

28 KATBOT ****
If you get a gotta have which every ****
human tween has to have then you ****
hold the keys to the adolescent ****
kingdom! ****

29 PROFESSOR MEEW ****
Do you mean? ****

30 KATBOT ****
That's right, sir. If I get this ****
gotta-have, ****
(like this is amazing)
it's guaranteed to make me fit in ****
with all other earth tweens! ****

31 PROFESSOR MEEW
WHAT?! Could it be that after all
the billions spent and lives
destroyed in hypno-facade
development -- the same degree of
acceptance might be achieved with a
mere t-shirt?

32 KATBOT *
An Eenie-Dee t-shirt. *

33 PROFESSOR MEEW
Investigate this thoroughly,
Katbot! Procure an Eenie-Dee for *
yourself at once! Report back!
And Katbot...

34 KATBOT ****
Yes? ****

35 PROFESSOR MEEW
See if you can find an extra large
one for me.

His picture zaps out

INT. LEBORE BREEZEWAY - DAY

36 DICK
Eenie-Dee?! Are you out of your
pickle-popping mind?!

*
*

REVEAL Dick is talking to Katerina while examining a cute
little monkey, MISTER BAMBOOZLES, on his examination table.

37 DICK (CONTD.)
I am sorry, Katerina, but I won't
have it in my house. That rude
gorilla sends entirely the wrong
message about our gentle primate
cousins.
(putting tongue depressor
into Bamboozle's mouth)
Now open wide, Mister Bamboozles.

Mister Bamboozles SHRIEKS and bites Dick's finger.

38 DICK
<SCREAM>

He jumps onto Dick's head, SHRIEKING MORE and Dick grapples
with him, falling OUT OF FRAME.

39 DICK (O.S./CONTD.)
Heavens to H!.Ya little devil --
AGH! Give me back my moustache!

DELORE steps up on the other side of Katerina.

40 DELORE
Oh Dick, lighten up a scootch. I
think that gorilla is cute. But
sixty dollars? His t-shirts are so
expensive!

41 KATERINA
Aww, but I've gotta have one!

*

42 DELORE
(chuckles)
You kids and your gotta-haves...
(realizes)
Wait just a lickety-splittin'
jiffy! Why didn't I think of this
sooner? I know a thing or two
about iron-on patches -- I'll make
you an Eene-Dee t-shirt!
(MORE)

DELORE (CONT'D)
 You'll be in the "in" crowd, foxy
 lady, sooner than two shakes of a
 lamb's tail-thang!

Katerina smiles, thinking this is great.

EXT. SCHOOL - DAY

Katerina, walking, still smiles as she passes other kids,
 feeling like one of them. (We don't see her shirt yet.)

43 KATERINA
 Good morning, fashion fellows! Foxy
 lady comin' through!

*

KATERINA'S POV -- Kids, all wearing the EENIE-DEE t-shirts,
 all look, point and GIGGLE as they pass.

BACK ON KATERINA, feeling uneasy.

*

44 KATERINA (CONT'D)
 Hmm, interesting... This 'fitting-
 in' business feels a lot like dread
 and humiliation.

*

*

As she stops we now see Junior is next to her, embarrassed.

45 JUNIOR
 Uh -- you sorta don't fit in?
 Except maybe with the dudes in the
 shortwave radio club.

WHIP PAN to two NERDY GUYS who wave and WHISTLE.

46 NERDIEST GUY
 Nice shirt!

BACK ON KATERINA AND JUNIOR.

47 KATERINA
 But how could that be?

48 JUNIOR
 I meant to warn you? But then I
 forgot? But what ever you do, do
 NOT wear that shirt to school!
 Whuh-oh, too late.

*

*

*

WIDEN as Katerina looks down. The shirt features a really
 dorky gorilla head (sort of like a Berenstain Bears head.
 Legal note: it can not be a bee image, believe it or not).
 Under it are the words "WEENIE BEE."

*

*

49 KATERINA
 (GASP!)
 Weenie Bee?! That's not Eenie-Dee
 at all!

50 PASSING T-SHIRT WEARING GUY
Haa haa! Weenie Bee! It's like a
hot dog that stings people!

51 PASSING T-SHIRT WEARING GIRL
That doesn't even make sense!

Even Marcella walks by in a t-shirt.

52 MARCELLA
You are such a loser.

PAULA steps up, wearing an EENIE-DEE t-shirt.

53 PAULA
You poor baby! Quick! The
emergency poncho!

She pulls a cord on her purse and with a life-jacket WHOOSH a
poncho ejects and deploys out of it. She throws it over
Katerina's shirt.

54 PAULA (CONTD.)
I carry it for just such fashion
disasters. Now don't tell me --
mommy dressed you? *

55 KATERINA
Well I wanted an Eenie-Dee t-
shirt...

56 PAULA
Say no more, Katerina. But for
future reference, always remember:
moms dress themselves. They don't
look like that by accident. *

57 KATBOT
Now what am I gonna do? I've gotta
have an Eenie-Dee!

58 PAULA
Of course you've gotta have it. *
Everyone's gotta have it, including *
Junior. So speaking of which
Junior, where's your Eenie-Dee?

59 JUNIOR
(holds up hand)
Skater-dude. Not into it.

60 DARCY (O.S.)
Oh, Chuck...

Junior's attention snaps to Darcy's direction. *

WHIP PAN TO DARCY, wearing an Eenie-Dee t-shirt and admiring *
CHUCK DIPSTER, who also wears a shirt.

61 DARCY (CONT'D)
 You look fine in that Eenie-Dee!
 I guess it's true -- the Eenie-Dee
 really makes the tween.

*
 *

Junior watches, in love.

62 JUNIOR
 Duh duh Darcy like t-shirt...
 J...J...Junior like Darcy...
 Junior g-g-gotta have t-shirt...

*

63 PAULA
 Great, then it's set! Meet me at
 the mall after school.

*

64 KATERINA
 And we'll all go shopping for Eenie-
 Dees!

**
 **

EXT. FLAT HILLS MALL - ESTABLISHING

65 KATERINA (O.S.)
 Sixty dollars...

INT. FLAT HILLS MALL - CONTINUOUS

Katerina, Junior and Paula walk along. Katerina's back in her normal clothes.

66 KATERINA (CONT.)
 That's a whole lot of milk money,
 but it's worth it!

67 JUNIOR
 That's a whole lotta freez-o-
 licious freezy-freezers at the Burp
 n' Slurp -- but it's worth it!

*

68 PAULA
 Cuz without these shirts, you're
 worthless. C'mon!

She leads them into Designer Duds, a trendy clothes store.

INT. DESIGNER DUDS - CONTINUOUS

Edgy THROBBING MUSIC plays. A scowling PUNK/GOTH SALESGIRL wearing an Eenie-Dee t-shirt and with a nose ring steps up.

*

69 PUNK/GOTH SALESGIRL
 (SIGH)
 Welcome to Designer Duds. I guess
 I have to help you?

70 PAULA
Yes you do. Two Eenie-Dee tees,
please!

71 PUNK/GOTH SALESGIRL
Did you say Eenie Dees?

She abruptly bursts out in a fit of incongruously GIRLY-GIRL
GIGGLES. Abruptly she shifts back to her downer self.

72 PUNK/GOTH SALESGIRL
Please don't joke. We're so out
of Eenie-Dees it's not funny.

73 KATERINA
But you can't be out! I gotta have
my Eenie-Dee! *

74 JUNIOR
I gotta have my Eenie-Dee! *

75 PUNK/GOTH SALESGIRL
I pity you. Now leave. ****

INT. FLAT HILLS MALL - DAY

Katerina, Junior and Paula walk along.

76 KATERINA
What a disaster! How can I fit in
if I'm the only one who doesn't
have what everyone HAS GOTTA have?! *

77 JUNIOR
Darcy will never notice me if I
stand out from the crowd! *

78 PAULA **
Eenie-Dee's the hottest label **
around. It might be hard to find **
it anywhere. **

79 KATERINA **
I don't care. I will find them! **

She looks wildly around the mall. **

KAT'S POV -- ROBO SCANNING GRID, sweeps back, forth, ZEROES **
IN on a store way down the mall with a rack of Eenie-Dees. A **
little light flashes. **

80 ROBO VOICE **
Eenie-Dees located. Eenie-Dees **
located. **

BACK ON KATERINA. **

81 KATERINA **
THIS WAY! **

She rushes off, followed by the others. **

82 PAULA **
(PUZZLED) Uh -- okay. ****

INT. DEPARTMENT STORE - DAY

They run in and stop as the they see the rack and react. PAN **
TO the rack, full of Eenie-Dee t-shirts. **

Katerina and Junior beam with delight, prepare to run for **
them, when all three are FLATTENED BELOW FRAME by a CROWD of **
eager TWEEN SHOPPERS.

83 TWEEN SHOPPERS
<EENIE-DEE!/ MINE MINE MINE WALLA>

A beat later they struggle to their feet, thrashed and woozy. **
They all look toward the rack and frown in disappointment. *

ON THE RACK: It's empty, mangled and smouldering. One
TATTERED SHOPPER plucks off a piece of the rack and uses it
as a crutch as he hobbles away.

WIPE TO:

INT. ANOTHER DEPARTMENT STORE - DAY

Katerina, Paula and Junior round a corner and see a table
piled with Eenie-Dee shirts. Then they see a crowd of TWEEN **
SHOPPERS approaching it from the left. While Junior and **
Paula aren't looking, Katerina concentrates and sci-fi **
TRACTOR-BEAM WAVES come out of her antennae, dragging the **
table to them. Junior and Paula realize and react in happy **
surprise. They prepare to grab shirts when ANOTHER SWARM OF **
TWEEN SHOPPERS descend from the right, obscuring everyone in **
a cloud of dust.

84 TWEEN SHOPPERS
<EENIE-DEE!/ MINE MINE MINE WALLA>

A beat later, the dust clears, revealing the table's empty.

85 PAULA
(holds up a price tag)
I got a price tag.

86 JUNIOR
(holds up some braces)
I got someone's braces.

87 KATERINA
(looks, realizes)
I GOT AN EENIE-DEE!

She holds up her shirt -- it's tiny.

88 KATERINA (CONTD.)
(crestfallen)
An eensie weensie Eenie-Dee.

Suddenly someone SWIPES it from her. She looks and PAN TO REVEAL it's a neurotic SOCCER MOM SHOPPER, her eyes BUGGED OUT, holding the shirt up to her clueless-looking TODDLER in a stroller.

89 SOCCER MOM SHOPPER
YESSS!!! TWELVE HOURS IN THE MALL
AND I'VE FINALLY FOUND AN EENIE-DEE
FOR MY DARLING LITTLE DILLISON.

90 DILLISON
<BELCH>

As she wheels the child away...

91 SOCCER MOM SHOPPER (CONT'D)
OH DILLISON, NOW YOU CAN SHOW YOUR
FACE IN PRESCHOOL AGAIN, YES YOU
CAN! NO MORE SHAME! NO NO NO! NO
MORE HUMILIATION! NO MORE HIDING
IN THE MINI-VAN ALL DAY!

Katerina, Paula and Junior look at each other forlornly. ****

QUICKIE MONTAGE:

-- Katerina, Junior and Paula rushing up to an Eenie-Dee mannequin just as Katerina is about to grab it - a mad herd of SHOPPERS swarm around the mannequin which disappears in a frenzied blur. ***

ON KATERINA, JUNIOR AND PAULA, as they flinch and the mannequin, now mangled and naked except for its underpants, flies into their arms. *

-- Katerina, Junior and Paula run up toward an Eenie-Dee tee pinned up on a store wall. But then a CRAZED SHOPPER zips past them, crashing through the wall, taking the shirt with him, and leaving a crazed-shopper-shaped hole.

-- Junior nabs the last shirt on a shelf. Everyone's jazzed. But then Katerina sees something.

ROBO-GRID as she zeroes in on a loose string dangling from the shirt.

92 ROBO VOICE
Alert. Alert. Kitty instincts
taking over...

She loses control as her cat instincts take over, and she POUNCES on the string, batting at it and falling OUT OF FRAME as the shirt unravels in Junior's hands. He and Paula glower down.

ON KATERINA, with a big tangled ball of thread, as she finishes licking some off her tongue and smiles at them sheepishly.

DISSOLVE TO:

END MONTAGE.

INT. FLAT HILLS MALL - NIGHT

Katerina, Junior and Paula, drawn and bedraggled, drag their feet down the mall.

93 KATERINA
I can't believe this -- six hours
of shopping and I still don't have
my Eenie-Dee!

94 JUNIOR
(bitter)
I had my Eenie-Dee, but then you
ruined it!

95 KATERINA
(defensive)
It had a loose thread; it was
defective!

96 JUNIOR
Oh yeah? Not as defective as my
life, thanks to you!

97 KATERINA
Oh yeah well--

98 PAULA
People, people, keep the faith.
Sometimes fads require sacrifice,
but in the end you'll find your t-
shirts and become sheep like
everybody else. It's like a miracle
that way.

*
*

Katerina stops, looks, and blinks, amazed.

99 KATERINA
(awed)
A miracle...

The others stop and look.

THEIR POV -- with an ANGELIC "AAAAHHHH!" they stop at the opening to a store with racks full of Eenie-Dee t-shirts along with big 92 cents signs. The store seems to emanate a**** supernatural glow.

BACK ON JUNIOR AND KATERINA.

100 KATERINA
Just look at them, Junior.

101 JUNIOR
It's like I died and went to
Darcy's.

There's a big rapturous climax, then Paula abruptly pops the bubble.

102 PAULA
Um, ew? Those are only the ugliest
shirts I've ever seen.

103 KATERINA
But -- they look the same as your
shirt!

104 PAULA
With one significant difference.
Read the signage? That's a Mister
Thrifty's store. No one buys
anything here

105 KATERINA
But -- Eenie-Dee's are only 92
cents here. After paying for the
defective shirt I only have 92
cents left!

106 JUNIOR
And with my sixty dollars I can buy
twelve shirts -- one for each day
of the week.

*

107 PAULA
Well... Okay. Since you're so
desperate, I guess it's worth
buying off the rack.

Junior and Katerina are elated.

108 JUNIOR
We shop, we score! YO!

*

109 KATERINA
YO!

*
*

110 JUNIOR *
CHA! *

111 KATERINA *
CHA! *

112 JUNIOR/KATERINA
SHABBA SHABBA

113 JUNIOR
OOO!

114 KATERINA
AHHH!

115 JUNIOR/KATERINA
NONNIE-NONNIE!

116 JUNIOR/KATERINA
(BURPS) EENIE-DEEEEEEEEE!!!! *****

INT. LEBORE KITCHEN - NEXT MORNING

Wearing their logo shirts, Junior eats another cereal burrito and Katerina laps up milk. Mom, turned away from us at the stove, looks over her shoulder at Junior. *

117 DELORE
Oh, Junior, Katerina, you two are
lookin' so good this morning!

118 JUNIOR
Thanks, mom. I have to say, it was
a lot of work getting an Eenie Dee
shirt, but it was so worth it. *

Delore turns, revealing she's wearing an Eenie Dee! She twirls, showing off her new look.

119 MOM LEBORE
Hear-hear! I am down with you,
kids! <Snap>! *****

DICK enters. He's wearing the logo too!

120 DAD LEBORE *
We've got it going on, sista! I *****
don't know what I was so uptight
about these shirts don't demean *****
animals they celebrate them! Who's *****
da bomb? I da bomb! Whoop whoop! -- *****

As he exits Katerina and Junior look mortified. *****

EXT. STREET - MOMENTS LATER

The SCHOOL BUS pulls up. Katerina & Junior climb aboard.

From o.s. we hear WHISTLING. They look.

The SHORTWAVE RADIO NERDS sit nearby, wearing the t-shirts. They wave.

121 NERDIEST GUY
Nice shirt!

There's a LOUD, HACKING, OLD-GUY THROAT CLEARING sound. *
Junior and Katerina look. The BUS DRIVER, a GRUFF OLD GUY, ****
wears the logo too.

122 BUS DRIVER
Yeah, righteous threads. Now sit *
down! *

ON KATBOT & JUNIOR as they share a puzzled look. ****

EXT. SCHOOL - DAY

Katbot and Junior walk along. They're the only ones wearing
the logo. People <LAUGH> at them. ****

THEIR POV - people pass wearing a Winking Weasel tee. ****

123 KATERINA ****
I don't get it! Just yesterday
everyone was wearing Eenie-Dee.
Now almost no one's wearing it!

PAULA steps up wearing a Winkin' Weasel shirt.

124 PAULA
That's cuz people who shouldn't be
wearin' it started wearin' it. *
Eenie-Dee's out. Now it's all *

125 KATERINA
But -- that's ridiculous!

126 PAULA
No, Katerina, that's a gotta-have. *

She walks on, leaving Katerina and Junior dumbfounded. ****

INT. LEBORE HOUSE - KATBOT'S BEDROOM - NIGHT

On her bed, Katbot reports back to PROFESSOR MEEW. ****

127 KATBOT *****
 I think I've decided there's no *****
 point doing what everyone else is *
 doing, just because they're doing *
 it. Maybe sometimes there are more *
 important things than fitting in.

128 PROFESSOR MEEW *****
 Good report. Now Katbot, there's *****
 something you must do! *

129 KATBOT *****
 What? *****

130 PROFESSOR MEEW *
 You must go out and buy a Winkin' *
 Weasel immediately! *

131 KATBOT *
 But... didn't we just learn that--? *

132 PROFESSOR MEEW *
 This isn't about you, it's about *
 me! The Supreme Council of *
 Katatonia all have the Weasel, and *
 I'm still stuck with this! *

He steps back and we see he's wearing his Eenie-Dee t-shirt.*****

133 KATBOT *****
 Sure thing, Professor Meew. *
 (rolls her eyes, SIGHS) *
 Here I go again. *

FADE TO BLACK

END OF SHOW