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COSC 412

College/Career Planning

1. Idea: To create a cross-platform product that allows college students to organize their class tasks and job opportunities/goals.
2. Who will use this?
   1. College students will be the target group.
3. What is this?
   1. A planning app that allows students to organize their classes as well as organize for the future
      1. Class organization: import class schedules, not and assignment due date information.
      2. Upload work or internship schedule.
      3. Create and/or revise resumes for internships, jobs, etc., as well as providing tips for what to add to a resume.
      4. Allows students to create goals and deadlines for job-hunting.
      5. Gives job/internship suggestions based on a student’s major and classes taken.
      6. Create a contact information database for professors, classmates, potential places of work, etc. and allow communication with other users with the app.
4. Why is this needed?
   1. Many college students find it difficult to stay organized with college and career goals. A poll by FileMaker, Inc. found that 54% of students believe that staying organized would help them achieve better grades. The McGraw-Hill Education Workforce Survey conducted in 2018 found that only 41% of college students felt prepared for their careers after graduation.
   2. There are planning apps for college students to organize schoolwork, such as My Study Life, and to organize career opportunities, like Handshake, but this application would combine these products into one ultimate hub for college students.

Resources

"College students struggle with organizational skills." *Reliable Plant*, [www.reliableplant.com/Read/3429/college-students-struggle-with-organizational-skills](http://www.reliableplant.com/Read/3429/college-students-struggle-with-organizational-skills).

*Handshake*, 2020, [www.joinhandshake.com/](http://www.joinhandshake.com/).

*My Study Life*, 2020, [www.mystudylife.com/](http://www.mystudylife.com/).

Reed, Tyler. "New Survey: Only 4 in 10 U.S. College Students Feel Well-Prepared for Their Future Careers." *PR Newswire*, McGraw-Hill Education, [www.prnewswire.com/news-releases/new-survey-only-4-in-10-us-college-students-feel-well-prepared-for-their-future-careers-perceptions-of-preparedness-vary-widely-by-gender-300673870.html#:~:tex](http://www.prnewswire.com/news-releases/new-survey-only-4-in-10-us-college-students-feel-well-prepared-for-their-future-careers-perceptions-of-preparedness-vary-widely-by-gender-300673870.html#:~:tex).