

DO/BE/FEEL Motivational Model

Who (Stakeholders)

Orthodontic students, lecturers, dentists

DO (Functional Goals)

- Provide excellent usability for the students
 - i. Allow students to load content rapidly
 - ii. Support display on different devices
 - iii. Provide more educational materials
- Provide insights into students' learning outcome
 - i. Allow lecturers to track students' learning
 - ii. Support lecturers to analyse the data

BE (Quality Goals)

- Smooth
- Error-free
- Easy to use

FEEL (Emotional Goals - OPTIONAL)

- Motivated
- Engaged
- Interested
- Informed
- Satisfying

Motivational Model

