Rear Window Inspired Interface

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Themes of Rear Window

+ The pros & cons of spying/voyeurism

+ How much privacy people choose to have, and how aware they are of their privacy

People are Naturally Curious

+   We want to know how others behave
behind closed doors.
+   There is a sense of shame when it
comes to spying, because there is a form
of privacy violation.

"In the old days, they'd put your eyes
out with a red hot poker."

"What people ought to do is get outside
and look in for a change."

Concept of the Interface

+   The goal of the interface is to explore these themes in an interactive way, without actually invading someone's privacy

+   A consenting community

+   Online magazine with submitted memoirs

+   It is a platform that allows people to share personal stories anonymously, and allows "watchers" to peek into the lives

Window

The Interface

+ Because there is anonymity, sharers are willing to be more personal, and because they are voluntarily sharing it is ethical.

6 Windows Inspired by the Film

+ **The newlyweds:** A romantic couple new to the neighborhood. The pair often kept their blinds drawn shut.
+ **The Artist:** An older woman who spends her time creating abstract art.
+ **The Dancer:** Miss Torso a young woman that enjoys dancing and exercising. Often fending off men.
+ **Miss Lonelyhearts:** A middle-age women who lives a solitary life.

6 Categories of Stories

+ **The Newlyweds**: Romance

+ **The Artist:** Creativity

+ **The Dancer:** Feminism

+ **Miss Lonelyhearts:** Loneliness

+ **The Dog Lovers**: Animals

+ **The Songwriter:** Music

+ **Thorwald:** Violence

The Interface

\+   Because there is anonymity, sharers
are willing to be more personal, and be-
cause they are voluntarily sharing it is
ethical.

Fiction vs. Nonfiction

+   There could potentially be two cate-
gories

+   Nonfiction stories fit better with the
theme of "looking in"

+   It is difficult to moderate what sto-
ries are true, and which are not

+   Some stories are too good to make
up

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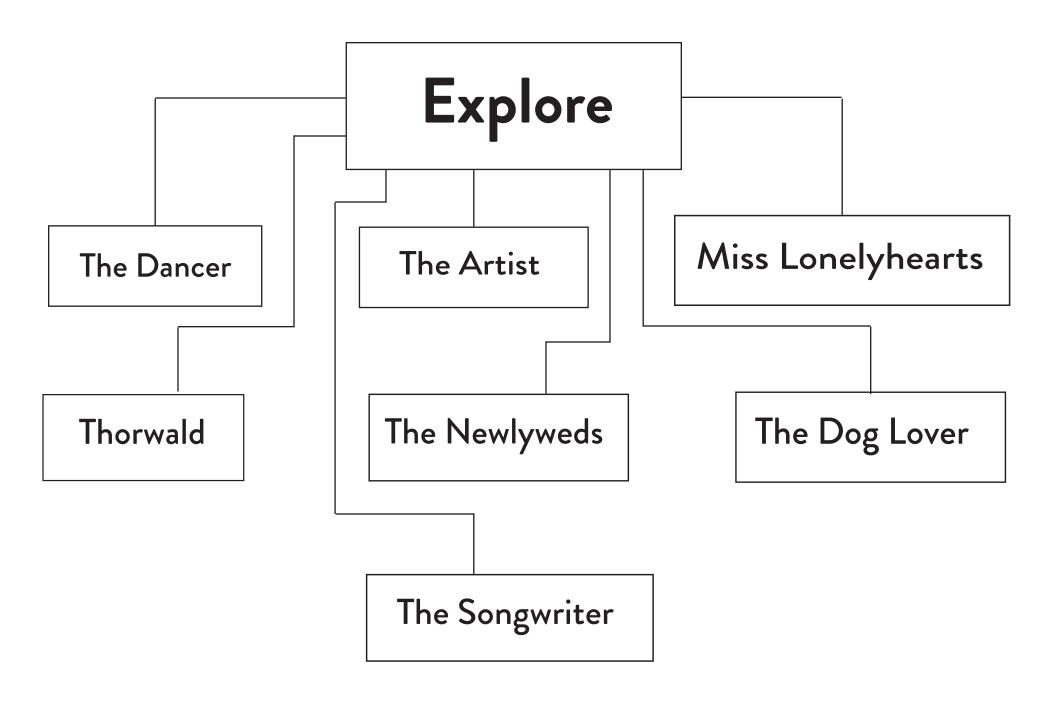
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Explore

The Dancer

The Artist

Miss Lonelyhearts

Thorwald

The Newlyweds

The Dog Lover

The Songwriter

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┌─────────────────────────┐
│     The Dog Lover       │
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│  Uplifting   │  │     Sad      │
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Details

+ The user could privately bookmark certain stories they identify with

+ The only one who would be notified would be the writer, and it would be anonymous

+ (Think yik yak pre-handle)

+ Bookmarks would not be public

The Design

+ Dark background to reference the "thriller" tone of Rear Window
+ Abstracted city scape for the home screen
+ (think Fantasia 2000 *Rhapsody in Blue*)