

Sales Overview for Sports Store1

Last Month Sales

\$12M

Profit Percent from Total

14.23%

Last Month Profit

\$2.0M

Date

Last

30

Months

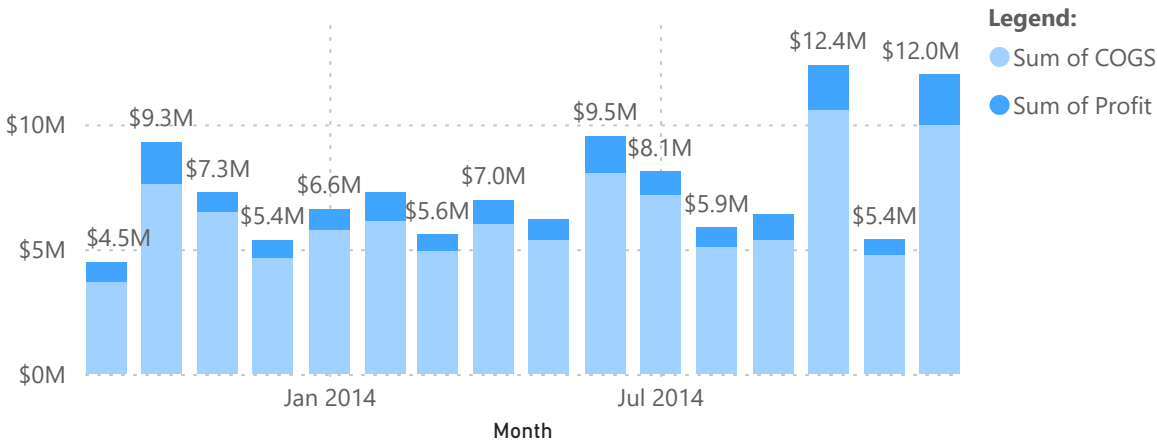
6/30/2012 - 12/29/2014

First Discount Band and Count of Sales by Discounts and Profit



Segment	Canada	France	Germany	Mexico	United States of America
Channel Partners	\$358,978.14	\$271,581.36	\$247,358.88	\$170,890.08	\$267,994.68
Enterprise	(\$121,508.75)	(\$95,749.375)	(\$101,473.75)	(\$120,678.75)	(\$175,135)
Government	\$2,258,471.52	\$2,709,915.22	\$2,677,175.94	\$2,039,159.38	\$1,703,451.11
Midmarket	\$132,488.975	\$164,542.075	\$85,354.75	\$150,546.4	\$127,170.875
Small Business	\$900,799	\$730,731.5	\$771,973	\$667,606	\$1,072,059

COGS and Profit



Ctrl-click
to select multiple answers

Segment	ProfitPercent
Channel Partners	73.13%
Enterprise	-3.13%
Government	21.69%
Midmarket	27.71%
Small Business	9.77%

Profit by Segment (click to filter)

Government	Small Bus...
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Profit by Product

Paseo	VTT	Amar...	Velo	Mo...	Ca...
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Profit by Country

France	Germany	Canada	Unite...	Mexico
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Profit by Discount Band

Low	Medium	High	N...
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Sales Overview for Sports Store1 vs Sports Store2

CTRL-Click to select both companies

SportsStore1

SportsStore2

Company ● SportsStore1 ● SportsStore2

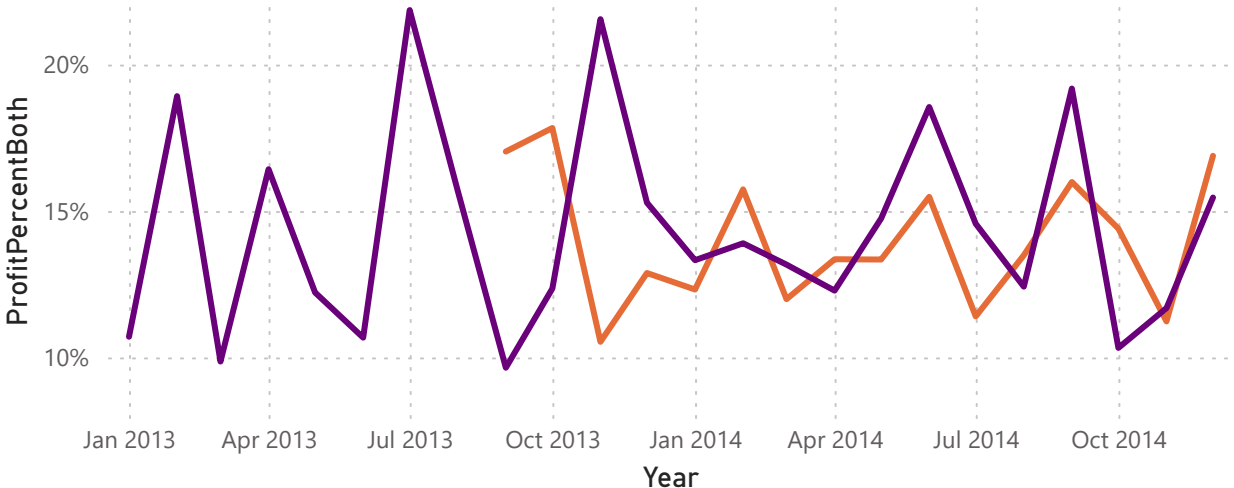
Date

Last

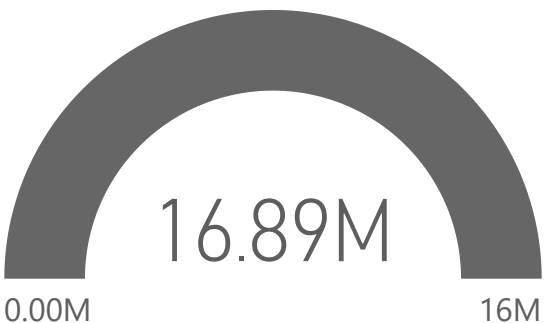
24

Months

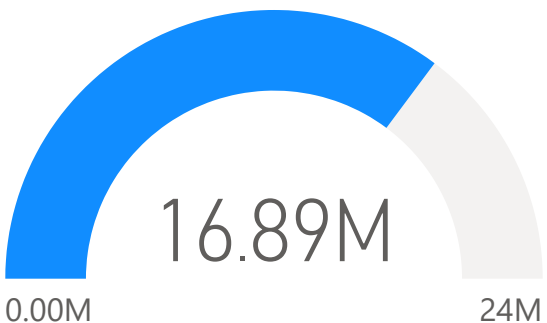
12/30/2012 - 12/29/2014



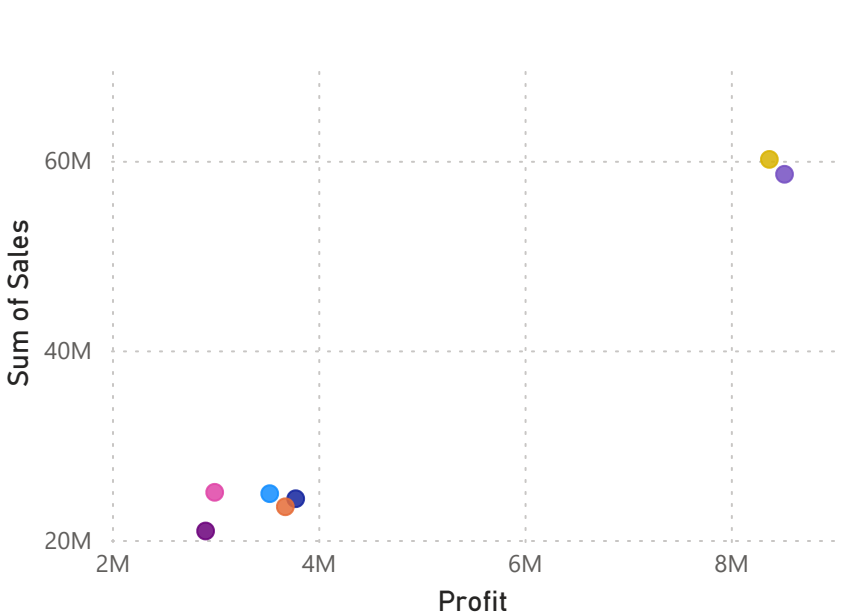
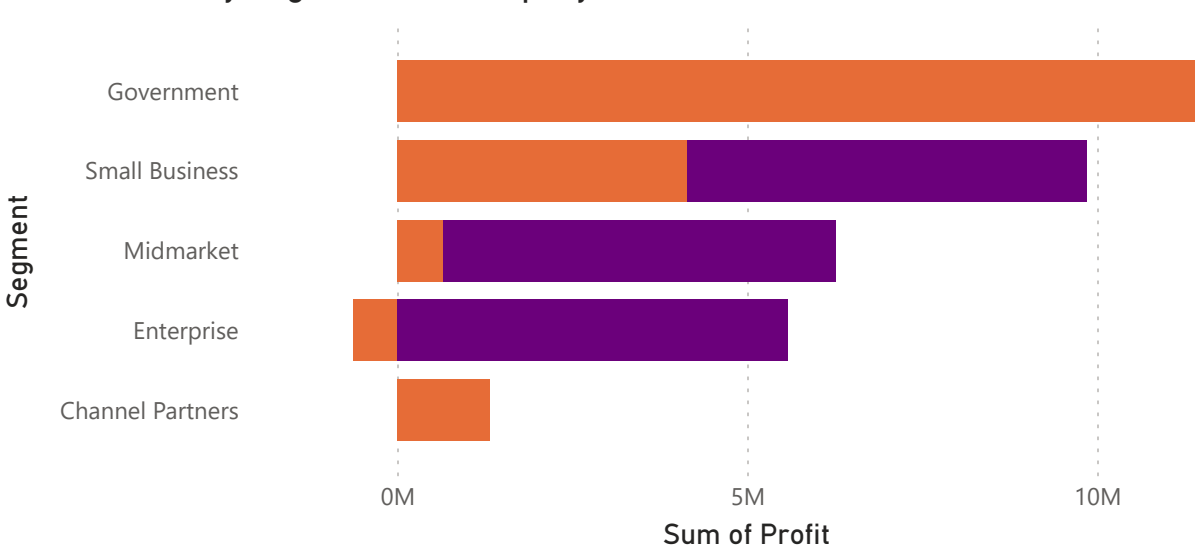
Profit at Sports Store 1



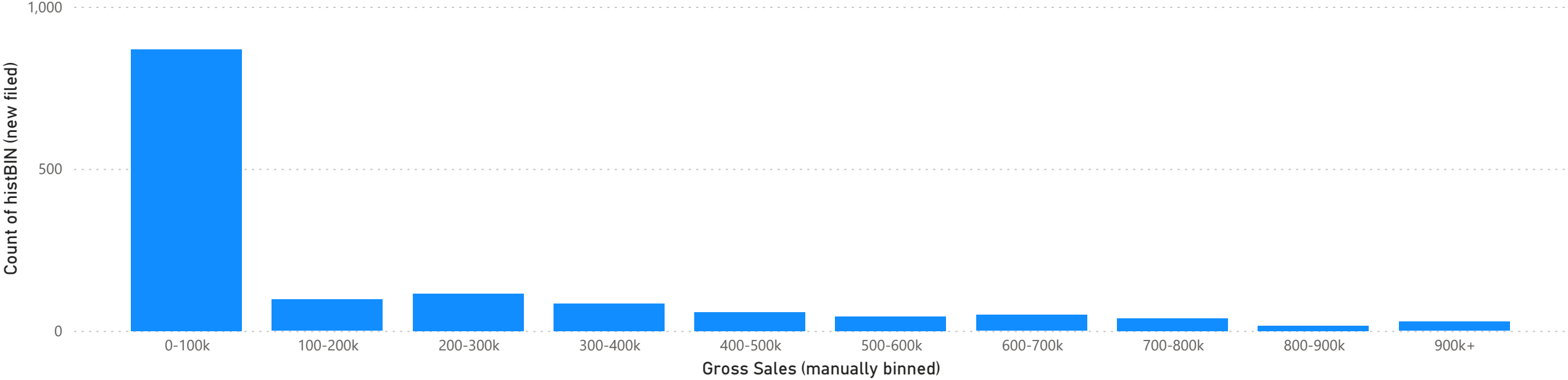
Profit at Sports Store 2



Sum of Profit by Segment and Company



Custom Binning Created using DAX



Binning Created with Groups

