

Yolanda Edwards

+1 2550859096 | pxeqnudz@email.com | LinkedIn: linkedin.com/in/ftoceaevec |
GitHub: github.com/uzkeneyqhl | Austin

PROFESSIONAL SUMMARY

A dedicated and results-driven **CRM Analyst** with over **7 years** of experience in data analysis, machine learning, and predictive modeling. Skilled in transforming business needs into technical solutions using modern data science tools and practices. Passionate about solving real-world problems through data-driven approaches and delivering measurable outcomes.

CORE SKILLS

- **Technical Skills:** Natural Language Processing, Machine Learning, C++, Pandas, Azure, MLOps, NumPy, Python, R
- **Analytical Skills:** Statistical modeling, hypothesis testing, data interpretation.
- **Soft Skills:** Clear communication, collaboration, agile mindset, mentoring.
- **Tools:** Tableau, Power BI, Jupyter, Git, Docker, Cloud platforms.

PROFESSIONAL EXPERIENCE

Global Insights Ltd.

October 2023 – May 2025

Role: CRM Analyst

- Extracted and analyzed large-scale datasets to uncover actionable insights for business growth.
- Built predictive models using machine learning techniques to optimize decision-making.
- Collaborated with engineers and stakeholders on end-to-end model deployment and reporting.
- Led initiatives for workflow automation, improving data pipeline efficiency by 30%.
- Provided guidance and training to junior analysts on analytical best practices.

EDUCATION

University of California, Los Angeles (UCLA)

Graduated: May 2025

Master of Science in Information and Data Science

GPA: 3.60

- Relevant Courses: Data Structures, Algorithms, Statistics, Machine Learning, Database Systems

SELECTED PROJECTS

AI-powered Resume Ranker

- Led end-to-end development of a scalable data-driven system that improved operational efficiency.
- Utilized advanced analytics and machine learning for real-time prediction and automation.
- Deployed solutions with seamless integration into business intelligence dashboards.