Curriculum Vitae Bella Roberts

# Bella Roberts

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# PROFESSIONAL SUMMARY

A dedicated and results-driven **Financial Data Analyst** with over **12 years** of experience in data analysis, machine learning, and predictive modeling. Skilled in transforming business needs into technical solutions using modern data science tools and practices. Passionate about solving real-world problems through data-driven approaches and delivering measurable outcomes.

# **CORE SKILLS**

- Technical Skills: Data Governance, A/B Testing, AWS, NumPy, Python, Big Data, Hugging Face, Seaborn, EDA
- Analytical Skills: Statistical modeling, hypothesis testing, data interpretation.
- Soft Skills: Clear communication, collaboration, agile mindset, mentoring.
- Tools: Tableau, Power Bl, Jupyter, Git, Docker, Cloud platforms.

#### PROFESSIONAL EXPERIENCE

DataNest August 2015 – May 2016

Role: Financial Data Analyst

- Extracted and analyzed large-scale datasets to uncover actionable insights for business growth.
- Built predictive models using machine learning techniques to optimize decision-making.
- Collaborated with engineers and stakeholders on end-to-end model deployment and reporting.
- Led initiatives for workflow automation, improving data pipeline efficiency by 30%.
- Provided guidance and training to junior analysts on analytical best practices.

#### **EDUCATION**

Duke University Graduated: May 2016

Bachelor of Science in Data Management

GPA: 3.13

• Relevant Courses: Data Structures, Algorithms, Statistics, Machine Learning, Database Systems

# SELECTED PROJECTS

# Streaming Data Pipeline for IoT

- Led end-to-end development of a scalable data-driven system that improved operational efficiency.
- Utilized advanced analytics and machine learning for real-time prediction and automation.
- Deployed solutions with seamless integration into business intelligence dashboards.