Curriculum Vitae Willow Parker

# Willow Parker

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#### PROFESSIONAL SUMMARY

A dedicated and results-driven **Geospatial Data Analyst** with over **11 years** of experience in data analysis, machine learning, and predictive modeling. Skilled in transforming business needs into technical solutions using modern data science tools and practices. Passionate about solving real-world problems through data-driven approaches and delivering measurable outcomes.

#### **CORE SKILLS**

- Technical Skills: Transformers, Data Visualization, Data Governance, Airflow, Data Mining
- Analytical Skills: Statistical modeling, hypothesis testing, data interpretation.
- Soft Skills: Clear communication, collaboration, agile mindset, mentoring.
- Tools: Tableau, Power BI, Jupyter, Git, Docker, Cloud platforms.

### PROFESSIONAL EXPERIENCE

### SparkMind Technologies

January 2022 - April 2022

Role: Geospatial Data Analyst

- Extracted and analyzed large-scale datasets to uncover actionable insights for business growth.
- Built predictive models using machine learning techniques to optimize decision-making.
- Collaborated with engineers and stakeholders on end-to-end model deployment and reporting.
- Led initiatives for workflow automation, improving data pipeline efficiency by 30%.
- Provided guidance and training to junior analysts on analytical best practices.

## **EDUCATION**

ETH Zurich Graduated: April 2022

PhD in Data-Driven Decision Making

GPA: 3.45

• Relevant Courses: Data Structures, Algorithms, Statistics, Machine Learning, Database Systems

# **SELECTED PROJECTS**

### **Automated Trading System**

- Led end-to-end development of a scalable data-driven system that improved operational efficiency.
- Utilized advanced analytics and machine learning for real-time prediction and automation.
- Deployed solutions with seamless integration into business intelligence dashboards.