Henry Roberts

+1 2312536401 | plfmzclj@email.com | LinkedIn: linkedin.com/in/yzpvdosxwi |
GitHub: github.com/srveyjrmeb | Oklahoma City

PROFESSIONAL SUMMARY

A dedicated and results-driven **Customer Insights Analyst** with over **9 years** of experience in data analysis, machine learning, and predictive modeling. Skilled in transforming business needs into technical solutions using modern data science tools and practices. Passionate about solving real-world problems through data-driven approaches and delivering measurable outcomes.

CORE SKILLS

- **Technical Skills:** Java, Transformers, Hugging Face, Data Wrangling, C++, Computer Vision, Data Mining

- **Analytical Skills:** Statistical modeling, hypothesis testing, data interpretation.

- **Soft Skills:** Clear communication, collaboration, agile mindset, mentoring.

- **Tools:** Tableau, Power BI, Jupyter, Git, Docker, Cloud platforms.

PROFESSIONAL EXPERIENCE

Trendlytics   *June 2019 – December 2020*
Role: Customer Insights Analyst

- Extracted and analyzed large-scale datasets to uncover actionable insights for business growth.

- Built predictive models using machine learning techniques to optimize decision-making.

- Collaborated with engineers and stakeholders on end-to-end model deployment and reporting.

- Led initiatives for workflow automation, improving data pipeline efficiency by 30%.

- Provided guidance and training to junior analysts on analytical best practices.

EDUCATION

Northwestern University   *Graduated: December 2020*
Master of Science in Statistics
GPA: 3.36

- Relevant Courses: Data Structures, Algorithms, Statistics, Machine Learning, Database Systems

SELECTED PROJECTS

Customer Lifetime Value Prediction

- Led end-to-end development of a scalable data-driven system that improved operational efficiency.

- Utilized advanced analytics and machine learning for real-time prediction and automation.

- Deployed solutions with seamless integration into business intelligence dashboards.