

# KATERIN TELLO URA

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## WORK EXPERIENCE

**Web Developer , Saga Falabella S.A , Lima -Peru**

**Apr 2022-Feb 2024**

- Developed responsive websites using ReactJS and Redux, resulting in a 40% increase in sales post-launch.
- Managed CMS platforms like Jarvis and Dynamic, optimizing content updates and flexibility.
- Automated dynamic content for marketing campaigns, boosting conversion rates.
- Utilized Python for backend automation and optimized performance with C and C++.

**Frontend Web Developer , No Country , Argentina**

**March 2022-Apr 2022**

- Used React.js, Redux.js, and React Native, improving user experience and cross-platform functionality.
- Optimized backend performance with C++ and Python, automating processes and integrating APIs to improve system efficiency.
- Led projects in an Agile Scrum environment, ensuring timely delivery and effective team collaboration.
- Enhanced UI/UX design, achieving a 25% decrease in bounce rates and boosting user engagement.

## EDUCATION

**Web Developer, Computer Programming**  
Laboratoria

**Sep 2021 - Mar 2022**

**Bachelor's Degree in Industrial Engineering**  
Universidad Privada del Norte, Perú

**Mar 2018 - Mar 2021**

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## ADDITIONAL INFORMATION

- **Technical Skills:** Web Development (HTML, CSS, JavaScript, ReactJS, Node.js), Responsive Design, Version Control (Git), API Integration.

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## REFERENCES

Company's name: Saga Falabella S.A  
Employer name: Jorge Vazquez Dominguez  
Phone number: +51 966 302 277