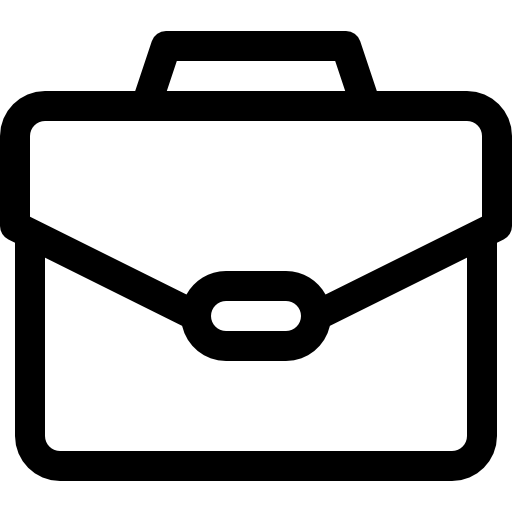
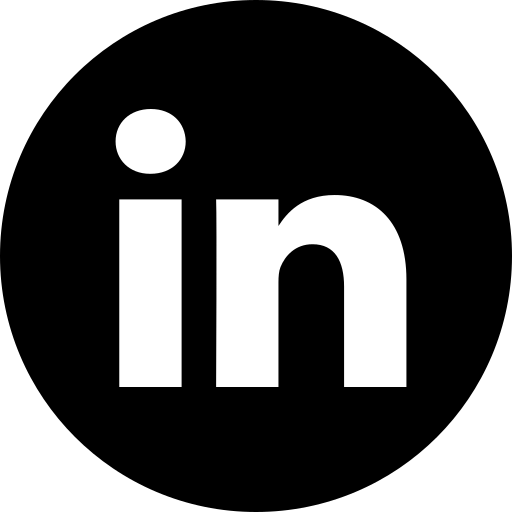
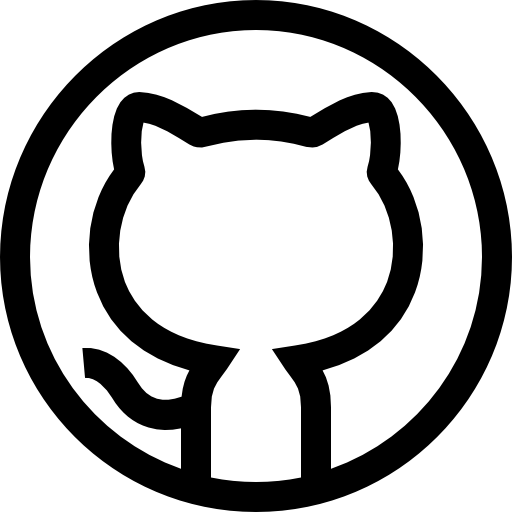
[KATERIN TELLO URA](https://tellourakaterin.netlify.app/) 

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# WORK EXPERIENCE

## Web Developer , Saga Falabella S.A , Lima -Peru Apr 2022-Feb 2024

* Developed **responsive websites** using **ReactJS** and **Redux**, resulting in a **40% increase in sales** post-launch.
* **Managed CMS platforms like Jarvis and Dynamic,** optimizing content updates and flexibility.
* **Automated dynamic content** for marketing campaigns, boosting conversion rates.
* **Utilized Python for backend automation** and optimized performance with C and C++.

**Frontend Web Developer , No Country , Argentina**   **March 2022-Apr 2022**

* Used **React.js**, **Redux.js**, and **React Native**, improving **user experience** and **cross-platform functionality**.
* Optimized backend performance with **C++** and **Python**, automating processes and integrating **APIs** to improve system efficiency.
* Led projects in an **Agile Scrum** environment, ensuring timely delivery and effective **team collaboration**.
* Enhanced **UI/UX** design, achieving a **25% decrease in bounce rates** and boosting user engagement.

# EDUCATION

**Web Developer, Computer Programming**  **Sep 2021 - Mar 2022**

Laboratoria

## Bachelor's Degree in Industrial Engineering Mar 2018 - Mar 2021

Universidad Privada del Norte, Perú



# ADDITIONAL INFORMATION

 **Technical Skills:** Web Development (HTML, CSS, JavaScript, ReactJS, Node.js), Responsive Design, Version Control (Git), API Integration.



# REFERENCES

**Company’s name: Saga Falabella S.A**

**Employer name:** Jorge Vazquez Dominguez  
**Phone number: +51 966 302 277**