

- 22 -

Pay-as-You-Go
for Microsoft Copilot Studio



MONTHLY MASTERY

FEATURE-A-DAY

with Copilot Studio



Sprinkled with holiday magic by
Katerina Chernevskaya



Pay-as-You-Go

What is it?

Pay-as-You-Go (PAYG) is a pricing model that allows you to:

- Pay only for the resources you **use**.
- **Avoid overcommitting** to fixed capacity.
- **Scale** dynamically as demand increases or decreases.

PAYG is ideal for projects with unpredictable workloads, prototypes, or teams managing multiple Copilot deployments.

It aligns your costs directly with usage, providing flexibility and cost-efficiency.



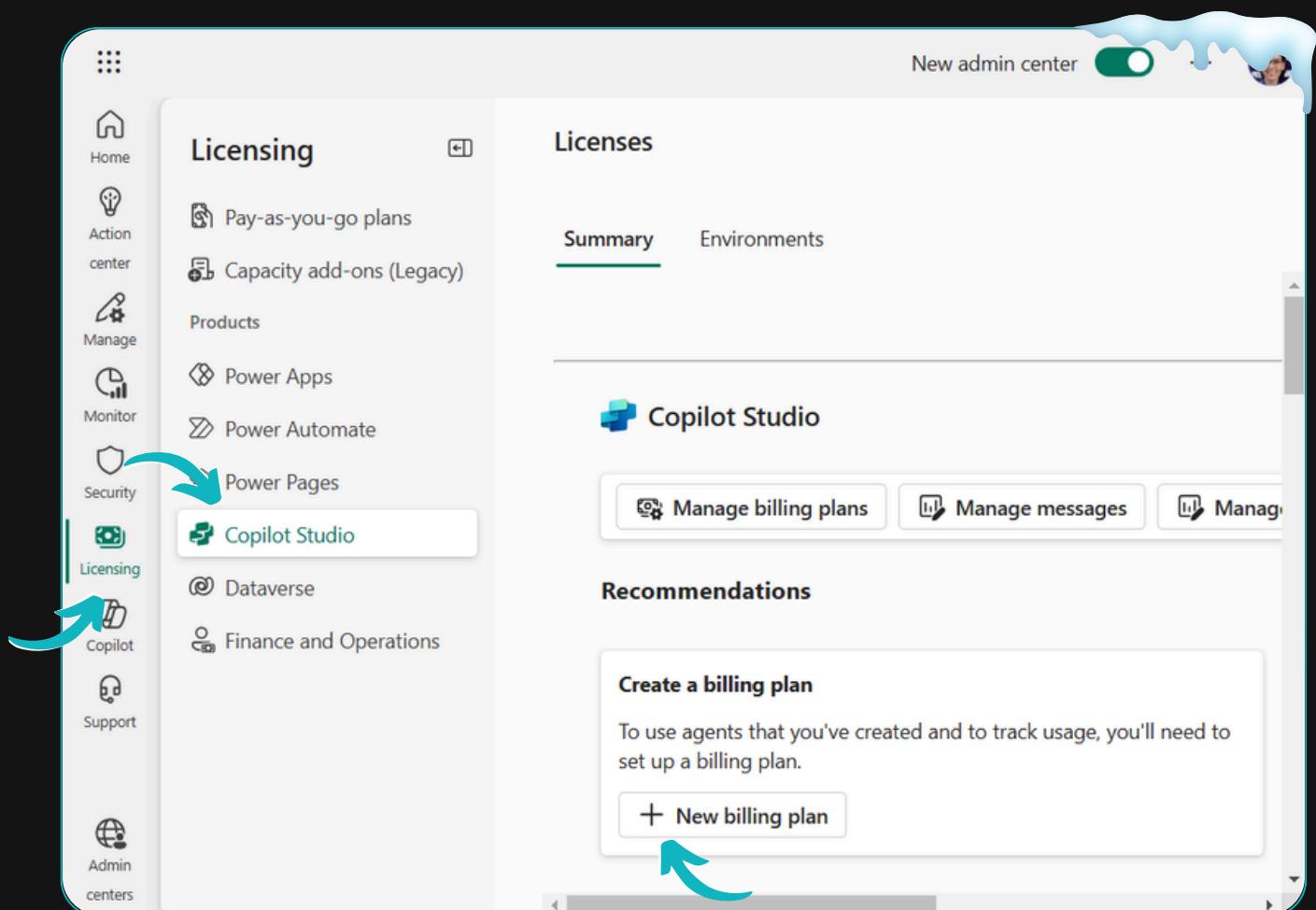
Sprinkled with holiday magic by
Katerina Chernevskaya



Pay-as-You-Go Create a new billing plan

Navigate to the [Power Platform Admin Center](#) and open [Licensing](#) section.

Under [Copilot Studio](#) tab click on [+ New billing plan](#).



Sprinkled with holiday magic by
Katerina Chernevskaya



Pay-as-You-Go

Create a new billing plan

Add the billing plan **name**,
select the **Azure subscription** and dedicated **resource group**,
in the **Power Platform products** select **Copilot Studio**.

The screenshot shows the Microsoft Power Platform Admin Center interface. On the left, there's a sidebar with icons for Home, Action center, Manage, Monitor, Security, Licensing, Copilot, and Support. Under the Licensing section, 'Copilot Studio' is highlighted. The main area displays a 'New billing plan' dialog box. The dialog box contains the following fields:

- Name ***: jinglepayg
- Azure subscription ⓘ ***: Microsoft Partner Network
- Resource group ⓘ ***: jingle-payg-demo
- Power Platform products ***: Dataverse, Copilot Studio

At the bottom of the dialog box are 'Next' and 'Cancel' buttons.



Sprinkled with holiday magic by
Katerina Chernevskaya



Pay-as-You-Go

Create a new billing plan

Select **Region** and choose **environments** you want to include in this billing plan.

Select environments

Select the environments that you'd like to add to this billing plan. Note that only production and sandbox environments can be added. Environments displayed below are filtered by the region that's selected.

Region *

Europe

4 environments

Filter environments by keyword

Name	Type	Dataverse	Managed	Group
DEV	Sandbox	Yes	No	None
Kate M365 DEV	Sandbox	Yes	No	None
PROD	Sandbox	Yes	No	None
Production	Sandbox	Yes	No	None

Save Cancel



Sprinkled with holiday magic by
Katerina Chernevskaya



Pay-as-You-Go Monitor usage

The consumption monitoring views in capacity management offer detailed daily usage data for the current month-to-date, the previous two full months, and monthly summaries for the past 12 months, aiding in budgeting and licensing planning.

The screenshot shows the Power Platform admin center interface, specifically the 'Licensing' section under 'Copilot Studio'. It displays various consumption monitoring views:

- Capacity summary:** Shows 1 Billing plan and 0 Total messages.
- Prepaid capacity:** Displays data for the current month, showing 25,000 purchased, 11,000 assigned, and 246 consumed messages capacity.
- Messages capacity by product:** Compares Pre-paid (188) and Pay-as-you-go (0) capacities for Copilot Studio.
- Total capacity consumption trend:** A line chart from 10 Dec to 15 Dec showing consumption trends for Total consumption, Entitled, Pay-as-you-go consumption, and Daily usage.
- Message usage by environment:** Shows total pre-paid usage (246) and total pay-as-you-go usage (0) across environments: DEV, PROD, and AI DEV US. A bar chart details the usage for each environment.



Sprinkled with holiday magic by
Katerina Chernevskaya



Pay-as-You-Go PAYG vs Message Packs

Feature	PAYG	Message Packs
Cost Flexibility	High (pay for usage)	Low (fixed costs)
Initial Investment	None	High (pre-purchased)
Scalability	Dynamic	Limited to fixed capacity
Best for	Unpredictable workloads	Predictable workloads
Price	\$0.01 per message	\$200 per 25,000 messages



Sprinkled with holiday magic by
Katerina Chernevskaya



Pay-as-You-Go Benefits

Flexibility

Scale resources up or down as needed without pre-commitments.

Cost efficiency

Pay only for what you use, reducing waste and unused capacity.

Accessibility for small teams

Ideal for teams experimenting or launching smaller projects.

Dynamic scaling

Handle seasonal peaks or unpredictable workloads seamlessly.

No upfront investment

Start building and deploying without initial high costs.



Sprinkled with holiday magic by
Katerina Chernevskaya



Today's Task: Master PAYG in your tenant



1. Azure resource group

Create a new resource group in Azure Portal.

2. Billing plan

Configure a billing plan for one or more environments.

3. Monitor usage in Power Platform Admin Center

Explore the Summary dashboard
to understand usage patterns.



Sprinkled with holiday magic by
Katerina Chernevskaya





MONTHLY MASTERY

FEATURE-A-DAY

with Copilot Studio



Sprinkled with holiday magic by
Katerina Chernevskaya

Follow for more!