- +30 6945468753 katerinaaliki1989@gmail.com
- GitHub LinkedIn Portfolio

# **Professional Summary**

Certified **Full Stack Developer** with hands-on experience in delivering **freelance projects** from concept to deployment. Proficient in **frontend** and **backend technologies**, with a strong focus on creating efficient, user-friendly, and scalable solutions. Skilled in tools such as **React.js**, **Django**, **WordPress**, **Docker**, and **SEO optimization**. Skilled in analyzing complex issues and delivering efficient, practical solutions in high-pressure situations. Seeking an **entry-level role** in a technology-driven company to grow and apply technical expertise in real-world applications.

### **Skills**

- Frontend: React.js, JavaScript, HTML, CSS
- Backend: Django, Python, REST APIs
- Databases: MySQL, SQLite

- Version Control: Git, GitHub (branching, pull requests, workflows)
- CMS/WordPress Development: Custom themes, plugins, SEO strategies
- Other Tools: VS Code, Google Analytics, Yoast SEO

#### **Education**

### **Bootcamp Workearly Full Stack Developer**

Greece | August 2024

Full Stack Software Developer Certification

- MySQL: Set up local and connected databases, performed CRUD operations, and managed relationships with foreign keys.
- **Python/Django:** Designed and built responsive web pages, connected databases, implemented REST APIs, and developed a secure user authentication system.
- JavaScript/React: Built modular UIs with React components, managed state with hooks, and handled DOM interactions.
- Git/GitHub: Managed version control, committing, branching, and merging code; stored projects on GitHub.

# **Professional Experience**

#### Full Stack Software Developer, Morfeszois.com

Remote | November 2024 - Current

- Migrated and customized the platform with WordPress, increasing engagement by 25% and reducing bounce rates by 15%.
- Integrated Google AdSense, boosting ad revenue by 20% in three months.
- Improved organic traffic by 40% through effective SEO strategies.
- Migrated 4,000+ posts from Blogger with zero data loss.
- Integrated Google Analytics, improving user retention by 10%

#### Full Stack Software Developer, Our-events.site

Remote | August 2024 - November 2024

- Engineered and launched an event-hosting platform using React.js for the frontend and Django for the backend.
- Strengthened platform security and enhanced usability by configuring Django's admin dashboard, optimizing event and user management.
- Optimized data workflows with relational databases and RESTful APIs, ensuring a smooth and efficient user experience.
- Ensured scalability and portability by containerizing the application with Docker, enabling deployment across diverse environments.

#### Customer Support and Call Center Representative, Answer4u

Kalamata | January 2022 - May 2024

- Handled 30% of daily call volume and resolved issues with a 95% first contact success rate.
- Improved digital communication through social media and email, increasing customer retention by 15%.
- Conducted needs analysis to create personalized solutions, enhancing satisfaction rates by 20%.

# Languages

Greek: Native English: Upper intermediate