[WLAB2](javascript:void(0);)

**Site title** – InnaCentZ Apparel

**Developer information** – Katheleen Hill, I have no experience with web development but I’m excited to improve my skills.

**Site Purpose** – I created this site to show off my husband’s clothing brand. It fulfills a great purpose to me because it was named after our children. They are our sole priority for wanting to be better in life.

**Target audience** – My site’s audience will be other clothing designers. I think individuals who like wearing different style clothing as well as hoodies would be interested in my site. They will be interested because of what the name means, and the variety of clothing that will be sold. The audience would gain knowledge of where the name came from.

**Site Outline** – The site will include an entry page, a page about the designer, a list of items that will be sold, and a content page. I will include titles and images on each page. I will utilize html by adding tables in my project.