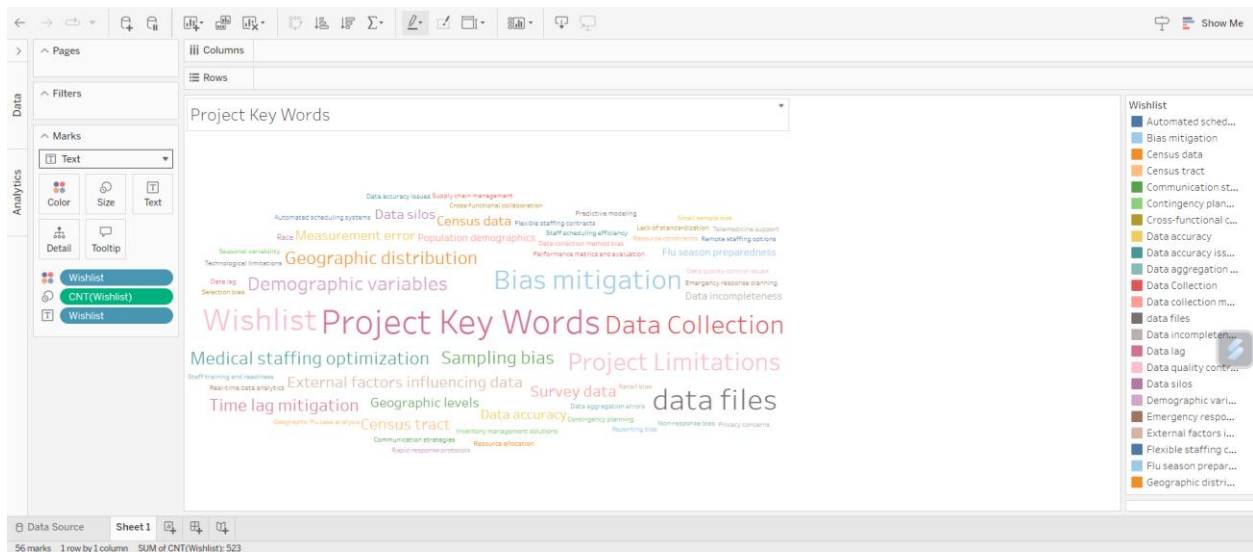
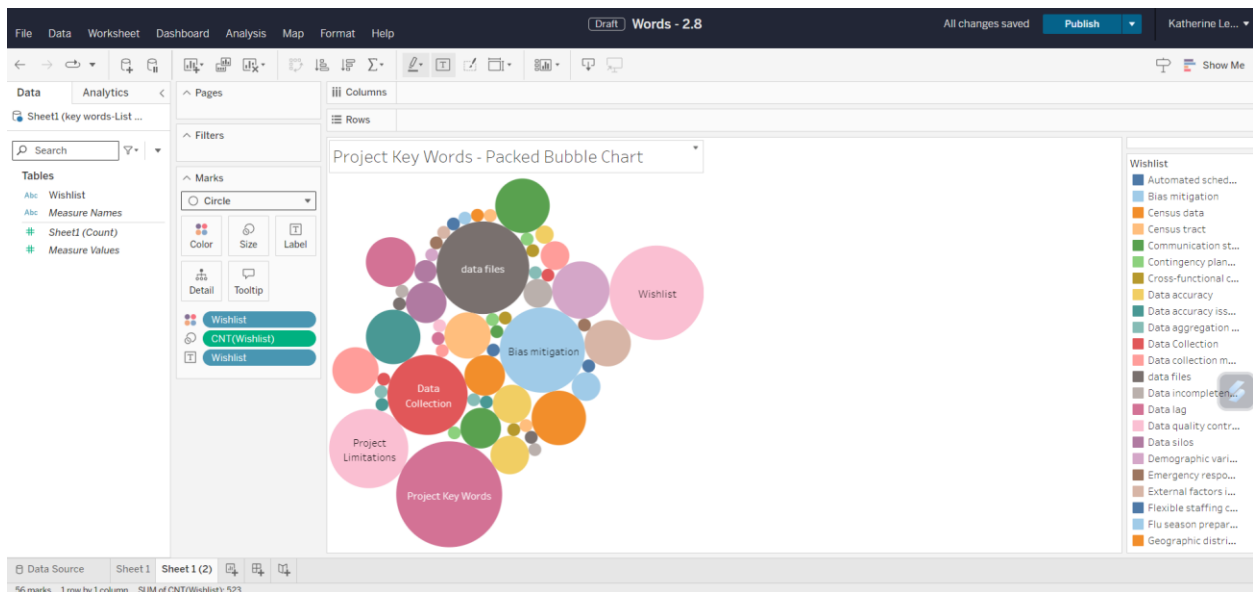


1. Word cloud -



2. Packed bubble chart for the same data:



1. Explain what the bubble chart tells you that the word cloud can't -

Though they are both texture Maps that are used for different purposes to demonstrate the importance of different key words in a project.

In a word cloud, as you can see in the first example. The size of the words represents how many times they show up in a data set and can represent who important these words are in a research project in an outline. For a quick viewpoint, the bigger words

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are useful to the viewer to see how important these words are in the overall project goals, topics, and information.

As for the Packed bubble chart, with this example above it is not instantly clear on what these words mean since smaller values of the words that are less common, or less repetitive in the data set don't have the values represented within the bubble. This chart is more valuable within a geographical or a special space within certain parameters such as a Map chart that represents population in the last exercise of this section.