Step 1: Answer the business questions from steps 1 and 2 of task 3.8 using CTEs

```
1. Rewrite your queries from steps 1 and 2 of task 3.8 as CTEs.
2. WITH top customers AS (
     SELECT
3.
        C.customer id,
4.
5.
        C.first_name,
6.
        C.last name,
7.
        CO.country,
8.
        Cl.city,
9.
        SUM(P.amount) AS total amount payment,
        ROW_NUMBER() OVER (PARTITION BY CO.country ORDER BY SUM(P.amount) DESC)
10.
   AS rn
11.
     FROM
12.
       customer AS C
13.
     INNER JOIN
14.
        payment AS P ON C.customer id = P.customer id
15.
     INNER JOIN
16.
        address AS A ON A.address_id = C.address_id
17.
     INNER JOIN
18.
       city AS CI ON CI.city_id = A.city_id
19.
     INNER JOIN
20.
        country CO ON CO.country id = CI.country id
21.
     WHERE
22.
       CI.city IN (
23.
          SELECT
24.
            CI.city
25.
          FROM
26.
            customer AS C
27.
          INNER JOIN
28.
            address AS A ON A.address id = C.address id
29.
          INNER JOIN
            city AS CI ON CI.city id = A.city id
30.
31.
          INNER JOIN
            country CO ON CO.country id = Cl.country id
32.
33.
          WHERE
34.
            CO.country IN (
35.
               SELECT
36.
                 CO.country
37.
               FROM
38.
                 customer AS C
39.
               INNER JOIN
40.
                 address AS A ON A.address id = C.address id
41.
               INNER JOIN
42.
                 city AS CI ON CI.city id = A.city id
43.
               INNER JOIN
44.
                 country CO ON CO.country id = CI.country id
               GROUP BY
45.
```

```
46.
                 CO.country
47.
              ORDER BY
48.
                 COUNT(C.customer_id) DESC
49.
              LIMIT 10
50.
            )
51.
          GROUP BY
52.
            CO.country, Cl.city
53.
          ORDER BY
54.
            COUNT(C.customer id) DESC
55.
          LIMIT 10
56.
       )
57.
     GROUP BY
58.
        C.customer_id, CO.country, CI.city
59.)
60. SELECT
61.
     AVG(total_amount_payment) AS average
62. FROM
     top_customers
63.
64. WHERE
65.
     rn <= 5;
66. WITH top customers AS (
67.
     SELECT
68.
        C.customer id,
69.
        C.first name,
70.
       C.last_name,
71.
       CO.country,
72.
        CI.city,
73.
        SUM(P.amount) AS total amount payment
74.
     FROM
75.
       customer AS C
76.
     INNER JOIN
77.
       payment AS P ON C.customer_id = P.customer_id
78.
     INNER JOIN
79.
        address AS A ON A.address id = C.address id
80.
     INNER JOIN
81.
       city AS CI ON CI.city id = A.city id
82.
     INNER JOIN
83.
       country CO ON CO.country_id = Cl.country_id
84.
     WHERE
85.
       Cl.city IN (
86.
          SELECT
87.
            CI.city
88.
          FROM
89.
            customer AS C
90.
          INNER JOIN
91.
            address AS A ON A.address_id = C.address_id
92.
          INNER JOIN
93.
            city AS CI ON CI.city id = A.city id
94.
          INNER JOIN
```

```
95.
            country CO ON CO.country id = Cl.country id
96.
          WHERE
97.
            CO.country IN (
98.
              SELECT
99.
                 CO.country
100.
                  FROM
101.
                    customer AS C
102.
                  INNER JOIN
103.
                    address AS A ON A.address id = C.address id
104.
                  INNER JOIN
105.
                    city AS CI ON CI.city id = A.city id
                  INNER JOIN
106.
107.
                    country CO ON CO.country_id = CI.country_id
108.
                  GROUP BY
109.
                    CO.country
110.
                  ORDER BY
111.
                 COUNT(C.customer id) DESC
112.
                  LIMIT 10
113.
                )
114.
              GROUP BY
115.
                CO.country, Cl.city
116.
              ORDER BY
117.
                COUNT(C.customer id) DESC
118.
              LIMIT 10
119.
           )
120.
         GROUP BY
121.
           C.customer_id, CO.country, CI.city
122.
         ORDER BY
123.
           total amount payment DESC
124.
         LIMIT 5
125.
       )
       SELECT
126.
127.
128.
         COUNT(DISTINCT C.customer id) AS all customer count,
129.
         COUNT(DISTINCT top_customers.customer_id) AS top_customer_count
130.
       FROM
131.
         customer AS C
132.
       INNER JOIN
133.
         address AS A ON A.address id = C.address id
134.
       INNER JOIN
135.
         city AS CI ON CI.city_id = A.city_id
136.
       INNER JOIN
137.
         country CO ON CO.country id = CI.country id
138.
       LEFT JOIN
139.
         top_customers ON top_customers.country = CO.country
140.
       GROUP BY
141.
         CO.country
142.
       ORDER BY
143.
         top_customer_count DESC;
```

Step 1: Answer the business questions from steps 1 and 2 of task 3.8 using CTEs

Write 2 to 3 sentences explaining how you approached this step, for example, what you did first, second, and so on.

Step 1: In this step, you begin by identifying the necessary data from the Rockbuster database. I utilized the data dictionary that was created earlier in this section to choose information in the "film" and "category" tables. However, these tables aren't directly connected, so we'll need to join them using "film id" and "category id".

Step 2: Since we can't join the "film" and "category" tables directly, we have to use the left join key to connect the "film" and "film category" tables, and then between the "film category" and "category" tables.

Step 3: Once data from step two are joined, you can name the CTE as "category_name_cte" to summarize connecting the data from step 1 and 2. You can do this by using the "WITH" clause.

Step 4: Finally, you write the main statement to query the CTE. This statement selects the rating, category name, and counts the occurrences of film IDs grouped by rating and category name. It also orders the results by rating and the count of film IDs in descending order.

Step 2: Compare the performance of your CTEs and subqueries.

1. Which approach do you think will perform better and why?

I think the CTE is an expression to use in the CTE because it is easy to reuse and plug the data you need and reuse the CTE sequence in the query function. I also think it's earlier to understand, easier to write out, and less likely to get an error when using CTEs compared to subqueries. I think it's quicker to use this route instead of subqueries for more complex and longer data logic in SQL.

Step 2: Compare the costs of all the queries by creating query plans for each one.

CTE query of step 1 from task 3.8:

Task 3.8:

Query 1: "Aggregate (cost=66.27..66.28 rows=1 width=32)" \rightarrow 122 msec

Query 2: " -> Limit (cost=1046.35..1046.36 rows=5 width=67)" \rightarrow 134 msec

Task 3.9:

Query 1: "Aggregate (cost=166.06..166.07 rows=1 width=32)" \rightarrow 196 msec.

Query 2: "Limit (cost=268.77..268.80 rows=10 width=25)" \rightarrow 168 msec.

Did the results surprise you? Write a few sentences to explain your answer.

I am surprised that the CTE's sub queries run slower than the subqueries just because they are easier to understand. Though it does logically make sense that they might cost more just because it might be more intricate to save the paths that connect the information together into one to create the CTE. Making the process longer and more expensive to store in the database.

Step 3:

Write 1 to 2 paragraphs on the challenges you faced when replacing your subqueries with CTEs.

Since the pgAmin 4 is a new application that is a new application that I have never used before and the query function is a new concept for pulling and organizing data both subqueries and CTEs have been both a trial and error process. I've found the more you practice it, read resources online, and understand how the application works the earlier it get to write and get the correct data output. The data dictionary is also an easy visual and Map to more easily understand where to pull the data you need.