Wanxin (Katherine) Zhong

wanxin.zhong@duke.edu | (+1) 984-259-8758 | Durham, NC, USA

EDUCATION

Duke University, Durham, NC   **May 2025**
Major: B.S. Psychology, B.S. Statistical Science; Minor: German, GPA: 3.92/4.0
Relevant Coursework: Research Methods; Agency & Cognitive Development; Decision Science; Regression; Data Visualization; High Dimensional Data Analysis; Statistical Learning & Inference
Honors and Awards: Pursuing Purpose Summer Fellowship (2023); Mac Anderson Study Away Scholarship for Duke in Berlin Summer (2022); Dean's List with Distinction (2022, 2023)

RELEVANT EXPERIENCE

Undergraduate Researcher, *Bass Connections Program, Duke University*   **Aug 2023 – Present**
Project team: Building Next Generation Learning at Duke
- Conducted secondary research on innovative education and design to write 6 reports
- Collect and analyze qualitative data from Duke and Durham community members through interviews and focus groups to inform innovative learning and synthesize into a public-facing report
- Prototype educational frameworks in a team of 7 using equity- and human-centered design thinking

Researcher*, Psychology Vertical Integration Program, Duke University*   **May 2023 – Present**
Project: Fairness in context: Comparing allocations in Dictator Games with experiences vs. money
- Designed a novel experimental study in Qualtrics and collected data from 120 participants remotely
- Analyzed and visualized quantitative data in R to find 3 key insights: 1) people behave more fairly when allocating experiences, 2) people allocate more in the "keep" frame than "give" frame, 3) value of the rewards seem to modulate the giving amount
- Presented research at a university-wide symposium and a Psychology department poster session with 50+ audience, including Duke faculty and graduate researchers
- Received over $5000 in grant and fellowship funding from Duke University

Research Assistant, *Huettel Lab, Duke University*   **Jul 2022 – Present**
- Built an online experiment with two conditions, each with 200 stimuli, using advanced customization in Qualtrics to study framing effect in prosocial decisions and moral judgment in charitable giving
- Wrote an eye-tracking documentation used to streamline the process for other research assistants

LEADERSHIP AND INVOLVEMENT

Resident Assistant, *First-Year Residence Hall**, Duke University*   **Aug 2022 – Present**
- Collaborated in a team of 16 people to connect over 300 students to academic, wellness, and professional resources through partnerships with faculty and upperclassmen houses
- Designed and executed 12+ diversity, equity, and inclusion events for 60 residents to foster personal connections

Local Arts Editor, *The Chronicle, Duke's student-run newspaper*   **Feb 2022 – Present**
- Served as communication liaison between 10+ campus and local arts stakeholders and The Chronicle
- Mentored 10+ new writers through personalized writing and interview training
- Conducted 20+ interviews with artists and community members that generated insights for 15+ articles

Customer Relations Management Intern, *K11 Concepts Ltd, Guangzhou, CN*   **May 2021 – Aug 2021**
- Cataloged the department's 100+ contracts from 2018 to 2021
- Engaged stores and restaurants in K11 Art Mall Guangzhou via concise and consistent messaging about membership and promotional campaigns
- Tracked 40+ weekly department supplies and payment order progress using Microsoft Excel

SKILLS

Language: Mandarin; German; Cantonese
Programming: Python, R, SQL, Git
UX Research: Qualtrics, Survey Monkey, Figma, Adobe Suite, Miro, WordPress, Lucidspark
Optimal Workshop, Amazon Mechanical Turk, Prolific, SPSS, Microsoft Suite, Google Suite