Wanxin (Katherine) Zhong

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EDUCATION

Duke University   Durham, NC

B.S. Psychology, B.S. Statistical Science, GPA: 3.92/4.0   *Aug. 2021 – May 2025*

Relevant coursework: Research Methods; Agency & Cognitive Development; Decision Science; Cognitive Psychology; Regression; Advanced Data Visualization; High Dimensional Data Analysis; Statistical Learning & Inference

Honors and awards: Pursuing Purpose Summer Fellowship (2023); Mac Anderson Study Away Scholarship for Duke in Berlin Summer (2022); Dean's List with Distinction (2022, 2023)

RELEVANT EXPERIENCE

Undergraduate Researcher   Aug. 2023 – Present

Bass Connections Program; Project team: Building Next Generation Learning at Duke   *Duke University*

- Led research planning and conducted qualitative data analysis from 30 interviews
- Designed a Qualtrics survey, recruited 41 participants, analyzed and visualized data to create a survey report
- Prototype conceptual frameworks iteratively in a team of 7 using design thinking and synthesized findings into a public-facing website
- Conducted secondary research on innovative education and design to write 6 reports

Psychology Researcher   May 2023 – Present

Project: Fairness in context: Comparing allocations in Dictator Games with experiences vs. money   *Duke University*

- Designed a novel survey experiment in Qualtrics and collected data from 181 participants
- Conducted data analysis and visualization in R to find 3 statistically significant key insights
- Presented research at a university-wide symposium and a Psychology department poster session with 50+ audience, including Duke faculty and graduate researchers
- Received over $5000 in grant and fellowship funding from Duke University

Customer Relations Management Intern   May 2021 – Aug. 2021

K11 Concepts Ltd   *Guangzhou, CN*

- Cataloged the department's 100+ contracts from 2018 to 2021
- Engaged stores and restaurants in K11 Art Mall Guangzhou via concise and consistent messaging about membership and marketing campaigns
- Tracked 40+ weekly department supplies and payment order progress using Microsoft Excel

LEADERSHIP AND INVOLVEMENT

Resident Assistant   Aug. 2022 – Present

Blackwell Residence Hall   *Duke University*

- Collaborated in a team of 16 people to connect over 300 students to academic, wellness, and professional resources through partnerships with faculty and upperclassmen houses
- Designed and executed 14+ diversity, equity, and inclusion events for 60 residents to foster personal connections and received a 96% satisfaction rating from the annual resident survey

Local Arts Editor   Feb. 2022 – Present

Duke Chronicle, student-run newspaper   *Duke University*

- Served as communication liaison between 10+ campus and local arts stakeholders and The Chronicle
- Mentored 10+ new writers through personalized writing and interview training
- Conducted 20+ interviews with artists and community members that generated insights for 15+ articles

SKILLS

Languages: Mandarin, Cantonese, German
Programming: Python, R, SQL, Git
Tools: Qualtrics, Survey Monkey, Figma, Adobe Suite, Miro, WordPress, Lucidspark, Optimal Workshop, Amazon Mechanical Turk, Prolific, SPSS, Microsoft Suite, Google Suite