





# Advertising and Public Relations



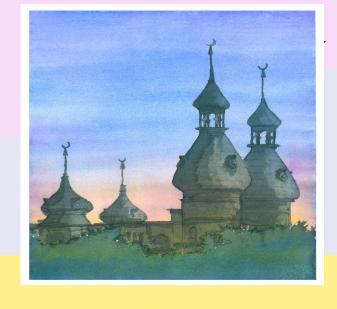




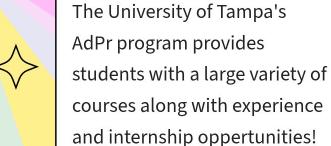
Dy Katherine Collins



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## Ad Pro UT





# Learning Goals

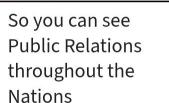
Obtain creative skills along with buisness tactics





# ories public + relations + orientections

# Program provides Study abroad opportunities



# Programs



Tampa Bay Lightning

Tampa Bay Magazines

Fox News

and many others!



no math required

# whelsepedelewit > wrsacpresem > +

Alogno Hoffman (eurrent AdPr student at Uni) says "The University of Tampa's AdPr Program is unique because it offers a wide variety of electives so the major feels more custumizable to what you like Also since the campus is located in a big city there are so many internship and job opportunities."







# AdPr potential career paths:

### Social Media Manager

Salary- around \$71,355 per year

### **Brand Ambassador**

Salarys very depending on the brand

## **Event Planner**

Salary- around 41-95k per year

## **Advertising Director**

Salary- around 75k per year

## **Public Relations Specialist**

Salary- around 65k per year

## **Marketing Specialist**

Salary- around 74k per year

# Works Cited

- Alayna Hoffman (AdPr student) in discussion with author, February 2025

- *Careers & Salaries*. ADPR Major - UTampa. (n.d.). https://www.adprmajor.org/adpr-fields-and-careers