

Katherine Arias



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Katherinearias.com



Atlanta, GA

UX DESIGNER

I have a background in customer service which has helped me become a problem-solver who can approach situations from multiple angles. I believe you can build up from a minimal approach to create a design that is practical, inviting and keeps a user engaged.

Projects

Hangout VR

katherinearias.com/HangoutVR.html

- Remotely conducted user research to create Virtual Reality App Prototype for communication and social interaction
- Established design system to use in cross platform designs.

Atlanta Jugglers Association

katherinearias.com/AJA.html

- Collaborate with design team to redesign website to increase conversion
- Led card sorting exercise to improve navigation which resulted in increased information recovery by 80% from the original website

Thrive Plant Care App

katherinearias.com/Thrive.html

- Collaborated on a 3-week sprint to create a plant management app prototype with design team.
- Completed usability testing at each level of prototyping to reveal pain points throughout the design process.

Experience

UX/UI Designer

Levareorg.com

2020 - Present

- Created website design through wireframes and prototypes using Figma to increase online presence.
- Designed ecommerce page to increase revenue and ease of ordering for customers
- Collaborate with a team to launch and present the finalized product to the business owner

Assistant Manager

Sweet Hut Bakery & Cafe

2014 - Present

- Implemented scheduling forms to increase employee retention.
- Created training guideline focusing on customer service and product quality to gain higher yelp rating.

Education

Georgia Institute of Technology

Certificate of Completion - UX/UI Program

2019 - 2020