KATHERINE ARIAS

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SUMMARY

Bilingual UX/UI designer who is customer-focused with a background in customer service. Strongly believe design should be purposeful, inviting while communicating the wants & needs between the user and business. Eager to start a new career with a collaborative team that motivates growth and team building. Spent the last 5 years honing my managerial and customer service skills and would love to bring those skills to UX/UI.

TECHNICAL SKILLS

Tools: Adobe XD, Adobe Illustrator
Design: Style Guides, Information Architecture, Responsive Web Design, Storyboarding, Wireframing, Prototyping, Mockups
Research: Competitor Analysis, User Journey Mapping, Interviews/Surveys, Personas, User Flows, Usability Testing, Affinity Diagrams
Code: HTML/CSS

UX & UI EXPERIENCE

Thrive Plant Care App | katherinearias.com/Thrive.html
- Designed a plant care management app with UX team
- Conducted user research : surveys, interviews & usability testing
- Executed project deadlines and expectations using Trello
- Used Adobe XD for wireframing, prototypes, usability testing. Used Trello for agile project management. Used google surveys for user research.

Hangout VR | katherinearias.com/HangoutVR.html
- Remote user research, collecting quantitative and qualitative data, through surveys and video call interviews
- Created wireframes, style guide, prototypes and coordinated usability testing.
- Research on interaction design within VR platform.
- Adobe XD used for wireframing and prototyping. Miro used for documenting the results and findings from user research.

Atlanta Jugglers Association Redesign | katherinearias.com/AJA.html
- Collaborated with a UX team to develop a customer focused web experience for users interested in participating in a local non profit.

- Created effective ways to research the current website and discover pain points for users
- Used Adobe XD to create style guides, wireframes, prototype and usability testing. Zoom to communicate with users and project partners. Trello for project management.

EDUCATION

UX/UI Bootcamp Certificate: Georgia Institute of Technology, Atlanta, GA
An intensive 24-week long boot camp dedicated to UX/UI design. Skills learned consist of Adobe XD, HTML5, CSS, JavaScript, User-Centric Design Research, Visual Prototyping, Wireframing, Usability Testing and User Interface Development.

OTHER EXPERIENCE

Assistant Manager   2014 – 2020
Sweet Hut Bakery & Cafe   Atlanta, GA
Managed a store with 30 employees. Updated shift schedules and team duties to match standards established by the company and health code policies. Trained new employees, along with upcoming shift leads, to maintain high company standards.
Key Accomplishments:
- Maintained a passing health code record.
- Received ServSafe certification.