Katherine Arias

UX Designer
Atlanta, Ga
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Portfolio: katherinearias.com

Experience

UX/UI Designer
July 2020 - Present
Levareorg.com

- Increased online presence of Chey Dough Bakery
- Collaborated to launch eCommerce website
- Conducted user testing on website prototypes with previous customers and future potential users

Projects

Thrive Plant Care App- katherinearias.com/Thrive.html
Featured in Trilogy Education marketing material for future students

- Collaborated on 3-week sprint to create a plant management app prototype.
- Successfully collaborated using Trello to meet project deadlines
- Used Adobe XD for wireframing and rapid prototyping

Hangout VR- katherinearias.com/HangoutVR.html
Virtual Reality App Prototype for communication and social interaction

- Remotely conducted user research
- Used Adobe XD for wireframing and rapid-prototyping
- Established style guide for cross-platform designs

Atlanta Jugglers Association-
katherinearias.com/AJA.html
Local nonprofit redesign

- Led card-sorting exercises
- Increased information recovery by 80% from the original website

Education

Bootcamp Certificate: UX/UI Program
Georgia Institute of Technology 2019-2020

Skills

Research
- User Research
- Personas
- Empathy Maps
- Competitive Analysis
- Heuristic Analysis
- Usability Testing
- Affinity Diagrams

Design
- Paper-Prototyping
- Storyboard
- Wireframing
- Prototyping
- Responsive Web Design
- Information Architecture
- Style Guide

Tools
- Adobe XD
- Illustrator
- Figma

Customer-focused UX/UI designer committed to delivering high-quality results. Experienced in communicating between a business and its customers in order to deliver solutions efficiently, quickly and intelligently. Eager to start a new career with a collaborative team that motivates growth and team building.