KATHERINE ARIAS

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SUMMARY

Bilingual UX/UI designer with a background in customer service. Strongly believe design should be purposeful, inviting and communicate the wants & needs between the user and business. Eager to start a new career with a collaborative team that motivates growth and team building. Spent the last 5 years honing my managerial and customer service skills and would love to bring those skills to UX/UI.

TECHNICAL SKILLS

Tools: Adobe XD, Adobe Illustrator
Design: Style Guides, Information Architecture, Responsive Web Design, Storyboarding, Wireframing, Prototyping, Mockups
Research: Competitor Analysis, User Journey Mapping, Interviews/Surveys, Personas, User Flows, Usability Testing, Affinity Diagrams
Code: HTML/CSS

UX & UI EXPERIENCE

Thrive Plant Care App | behance.net/gallery/95060569/Thrive-Plant-Care-App
- Designed a plant care management app with UX team
- Conducted user research : surveys, interviews & usability testing
- Executed project deadlines and expectations using Trello
- Used Adobe XD for wireframing, prototypes, usability testing. Used Trello for project management. Used google surveys for user research.

USCIS Website Redesign | behance.net/gallery/93622381/USCISgov-Redesign
- Website redesign for government page using design principles and conducting a heuristic evaluation
- Created wireframes, style guide, prototypes and usability test.
- Conducted user research, collecting quantitative and qualitative data, with UX team.
- Adobe XD used for wireframing, prototyping and usability testing. Miro used for user research.

Atlanta Jugglers Association Redesign
behance.net/gallery/95818911/Atlanta-Jugglers-Association-Website-Redesign
- Collaborated with a UX team to develop a customer focused web experience for users interested in participating in a local non profit.

- Created effective ways to research the current website and discover pain points for users
- Used Adobe XD to create style guides, wireframes, prototype and usability testing. Zoom to communicate with users and project partners. Trello for project management.

EDUCATION

UX/UI Bootcamp Certificate: Georgia Institute of Technology, Atlanta, GA
An intensive 24-week long boot camp dedicated to UX/UI design. Skills learned consist of Adobe XD, HTML5, CSS, JavaScript, User-Centric Design Research, Visual Prototyping, Wireframing, Usability Testing and User Interface Development.

OTHER EXPERIENCE

Assistant Manager   2014 – 2020
Sweet Hut Bakery & Cafe   Atlanta, GA
Managed a store with 30 employees. Updated shift schedules and team duties to match standards established by the company and health code policies. Trained new employees, along with upcoming shift leads, to maintain high company standards.
Key Accomplishments:
- Maintained a passing health code record.
- Received ServSafe certification.