## **Katherine Arias**

Portfolio katherinearias.com

**Email** arias.katherinel@gmail.com **Linkedin** linkedin.com/in/katherine-arias

Languages English, Spanish

Product / UX / UI / Design

Customer-focused UX/UI designer committed to delivering high-quality results. Experienced in communicating between a business and its customers in order to deliver solutions efficiently, quickly and intelligently. Eager to start a new career with a collaborative team that motivates growth and team building.

# **Experience**

<u>Levareorg.com - Remote Atlanta, GA</u>

July 2020 - Now

UX / UI Designer

Creating wireframes and prototypes and closely working with a project manager to communicate the needs of the client and customers.

### Georgia Institute of Technology - Atlanta, Ga

December 2019 - May 2020

UX / UI Bootcamp Student

### • Thrive Plant Care App

katherinearias.com/Thrive.html

Plant care app designed with team of designers. Featured in marketing promotion for Trilogy Education UX/UI Bootcamp information.

### Hangout VR |

katherinearias.com/HangoutVR.html

Virtual Reality concept application to bring people closer in communication. Designed collaboratively with a team of designers focusing heavily on research on Virtual Reality.

## Atlanta Jugglers Association Redesign |

katherinearias.com/AJA.html

Local non-profit organization website redesign. Increased speed of information found on the site, while also updating the visuals of the website.

## **Education**

Georgia Institute of Technology

UX/UI Bootcamp

An intensive 24-week long boot camp dedicated to UX/UI design. Skills learned consist of Adobe XD, HTML5, CSS, JavaScript, User-Centric Design Research, Visual Prototyping, Wireframing, Usability Testing, and User Interface Development.

## **Skills**

**Tools**: Adobe XD, Adobe Illustrator, Figma, Miro

**Design**: Style Guides, Information Architecture, Responsive Web

Design, Storyboarding, Wireframing, Prototyping, Mockups

Research: Competitor Analysis, User Journey Mapping,

Interviews/Surveys, Personas, User Flows, Usability Testing, Affinity

Diagrams, Google Analytics, User scenario

**Code**: HTML/CSS/Bootstrap

# **Other Experience**

Sweet Hut Bakery & Cafe

November 2014 - Now

Assistant Manager

Maintained passing health code and received ServSafe certification

### Chipotle Mexican Grill

August 2013 - October 2015

Service Manager

Store location awarded restaurateur title.

### Design Packaging 3 (DP3)

May 2011 - August 2013

Quality Control Specialist

Quality control lead in AT&T holiday banner that grew to earn a prize for its visual appeal