

Module 6 Reflection

The design decisions that I made for this module were based on my original wireframe designs and navigation schemes. With the help of feedback from my classmates and creative inspiration from PW Alumni, Kelsey Clark, I was able to produce full design comps for all interfaces of my website. I stuck with my original color choices of pink pastels with contrasting blues and greens. I like how both sets of colors appeal to both genders, provide contrast, and look nice together. In regards to font choices, I chose two different fonts: DJB I love me some aly and basic title font. I realize that I may need to add a third contrasting font, but I am happy with how these two look together. The DJB font is more playful, while the basic title font is very crisp and heads all of my different interfaces. Referencing Kelsey Clark's portfolio has really been a tool for me – we have similar styles and her design choices definitely inspire mine. When it came to having a signature look for my site, I went with simple daises that were in a bright light. The daises go along with the light pastel and contrasting blue look, while adding some warmth and an artistic touch. Overall, I want users to feel happy, comfortable, and lifted when they visit my site. I recognize that I may need to make some changes when it comes to coding, but I am willing to do that.