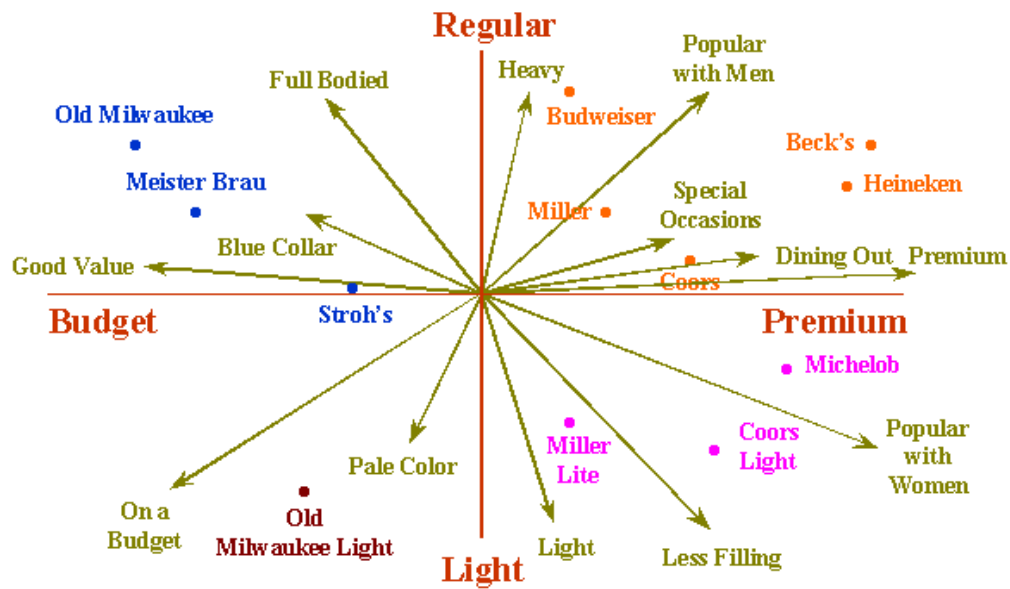


MDS III

Beer Market *Perceptual Mapping*



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Some Theory: Classical MDS

- Objective: $\{d_{ij}\} \approx (\text{rescaled}) \{\delta_{ij}\}$
- Input: Euclidean distances between n objects in p dimensions
所以要Centering
- Output: Coordinates of points invariant to rotation, shift and reflection
- Two steps:
 1. Compute inner product matrix, B, from distance $D = \{d_{ij}\}$
 2. Compute positions from B

$$d_{ij}^2 = (\mathbf{x}_i - \mathbf{x}_j)^T (\mathbf{x}_i - \mathbf{x}_j) = \mathbf{x}_i^T \mathbf{x}_i + \mathbf{x}_j^T \mathbf{x}_j - 2\mathbf{x}_i^T \mathbf{x}_j$$

Let coordinates be \mathbf{x}_i ($i = 1, \dots, n$), where $\mathbf{x}_i = (x_{i1}, \dots, x_{ip})^T$

$$d_{ij}^2 = \sum_{k=1}^p (x_{ik} - x_{jk})^2, \text{ assuming } \bar{\mathbf{x}} = 0$$

$$B = \mathbf{X}\mathbf{X}^T, \text{ with } b_{ij} = \sum_{k=1}^p x_{ik} x_{jk} = \mathbf{x}_i^T \mathbf{x}_j$$

B: Inner product matrix

$$d_{ij}^2 = b_{ii} + b_{jj} - 2b_{ij}$$

Centering of coordinate matrix X:

$$\sum_{i=1}^n b_{ij} = 0$$

$$\sum_{i=1}^n b_{ij} = 0 \text{ and } d_{ij}^2 = b_{ii} + b_{jj} - 2b_{ij}$$

$$\sum_i d_{ij}^2 = \sum_i (b_{ii} + b_{jj} - 2b_{ij}) \Leftrightarrow \frac{1}{n} \sum_{i=1}^n d_{ij}^2 = \frac{1}{n} \sum_{i=1}^n b_{ii} + b_{jj}$$

$$\sum_i d_{ij}^2 = \sum_i (b_{ii} + b_{jj} - 2b_{ij}) \Leftrightarrow \frac{1}{n} \sum_{j=1}^n d_{ij}^2 = \frac{1}{n} \sum_{j=1}^n b_{jj} + b_{ii}$$

$$\sum_{i,j} d_{ij}^2 = \sum_{i,j} (b_{ii} + b_{jj} - 2b_{ij}) \Leftrightarrow \frac{1}{n^2} \sum_{i=1}^n \sum_{j=1}^n d_{ij}^2 = \frac{2}{n} \sum_{i=1}^n b_{ii}$$

$$b_{ij} = -\frac{1}{2}(d_{ij}^2 - d_{i\bullet}^2 - d_{\bullet j}^2 + d_{\bullet\bullet}^2)$$

$$B = \mathbf{X}\mathbf{X}^T$$

B is a symmetric and positive definite n-by-n matrix

B can be diagonalized: $B = V\Lambda V^T$

$\Lambda = \text{diag}(\lambda_1, \dots, \lambda_p)$, with $\lambda_1 \geq \lambda_2 \dots \geq \lambda_p$ (eigenvalues)

Columns of V are eigenvectors

Some eigenvalues will be zero;

Drop them: $B = V_1\Lambda_1V_1^T$

对称正定矩阵所有特征值为正?

YES, 但是未必是欧氏范数

$$\mathbf{X} = V_1\Lambda_1^{\frac{1}{2}}$$

“Take square root” of matrix B:

$$\mathbf{X} = V_1\Lambda_1^{\frac{1}{2}}$$

X contains the point configuration in \mathbb{R}^p

Does this remind you of PCA?

MDS vs. PCA

	MDS	PCA
Data	N x N Distance Matrix	P x P Covariance Matrix
Approach	Spectral decomposition	
Eigenvector/Eigenvalue	Same nonzero eigenvalues with a constant factor	
Results	The same	
Interpretations	<ul style="list-style-type: none">▪ Dimension reduction <u>without</u> coordinates▪ Preserve distances between data points▪ Normally target <u>2 or 3d</u> representation	<ul style="list-style-type: none">▪ Dimension reduction <u>with</u> coordinates▪ Preserve covariance of data▪ Feature extractions, reconstruction
Computation	<ul style="list-style-type: none">▪ $O((n+d)D^2)$	<ul style="list-style-type: none">▪ $O((D+d)n^2)$

MDS: Analysis and Visualization Using R

➤ Metric MDS in R

`cmdscale()` most popular function

`wcmdscale()` weighted classical MDS

Principle Coordinates

`pco()` in `ecodist`

`pco()` in `labdsv`

`pcoa()` in `ape`

Package: `smacof`

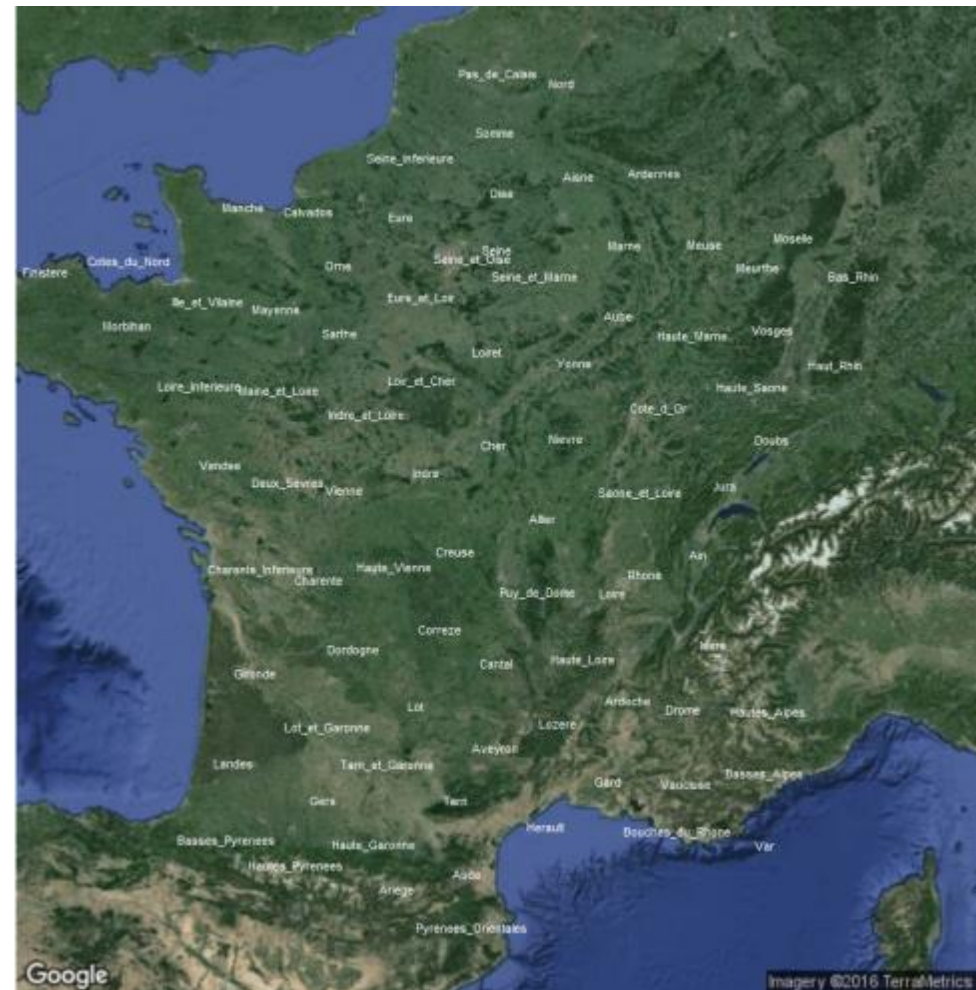
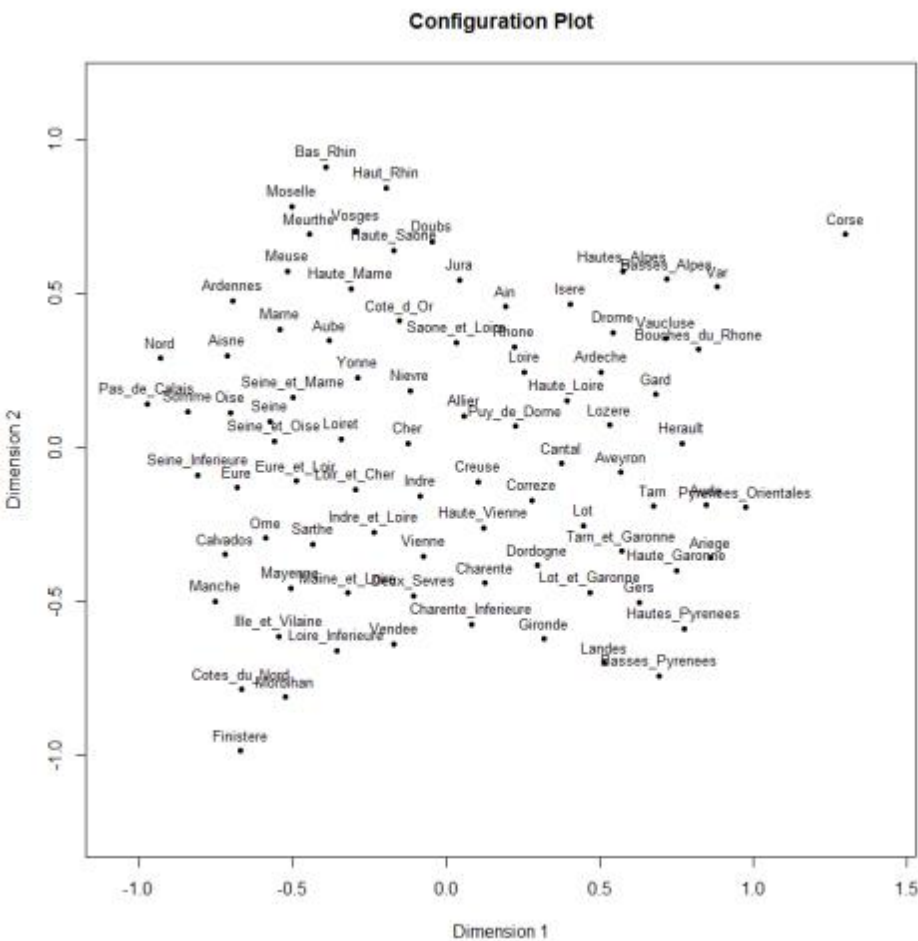
Example with smacof

$$d_{ij}(X) \approx \delta_{ij}$$

$$d_{ij}(X) = \sqrt{\sum_{l=1}^P (x_{il} - x_{jl})^2}$$

- The elements of X are *configurations* of the objects.
- The *configurations* represent the coordinates in the configuration plot.
- Distances between French department centroids in 1830

- Distances between French department centroids in 1830



Packages used: smacof RgoogleMaps

data(Guerry)

cran.r-project.org

Classical MDS – Goodness of fit


- Goodness of fit (GOF) by reducing p-dimension to m-dimension

$$GOF = \frac{\sum_{i=1}^m \lambda_i}{\sum_{i=1}^p \lambda_i} \quad \text{in cmdscale() } GOF = \frac{\sum_{i=1}^m |\lambda_i|}{\sum_{i=1}^p |\lambda_i|} \text{ is used}$$

like Cumulative
like Cumulative

- Minimize the differences between $\{d_{ij}\}$ and $\{\delta_{ij}\}$

Notes: Classical MDS is good for Euclidean input data, quite fast in terms of computation



```
library(smacof)
library(RgoogleMaps)
```

```
data(Guerry)
fit.guerry = mds(Guerry)
plot(fit.guerry)
```

```
theta = 82*pi/180 ## degrees to radians
rot = matrix(c(cos(theta), sin(theta), -sin(theta),
cos(theta)), ncol = 2)
configs82 = fit.guerry$conf %*% rot ## rotated configurations
francemap1 = GetMap(destfile="mypic1.png", zoom = 6,
center = c(46.55, 3.05),maptype = "satellite")
```

```
PlotOnStaticMap(francemap1)
text(configs82*280, labels = rownames(configs82),
col = "white", cex = 0.7)
```

Classical MDS – Goodness of fit

- Goodness of fit (GOF) by reducing p-dimension to m-dimension

$$GOF = \frac{\sum_{i=1}^m \lambda_i}{\sum_{i=1}^p \lambda_i}$$

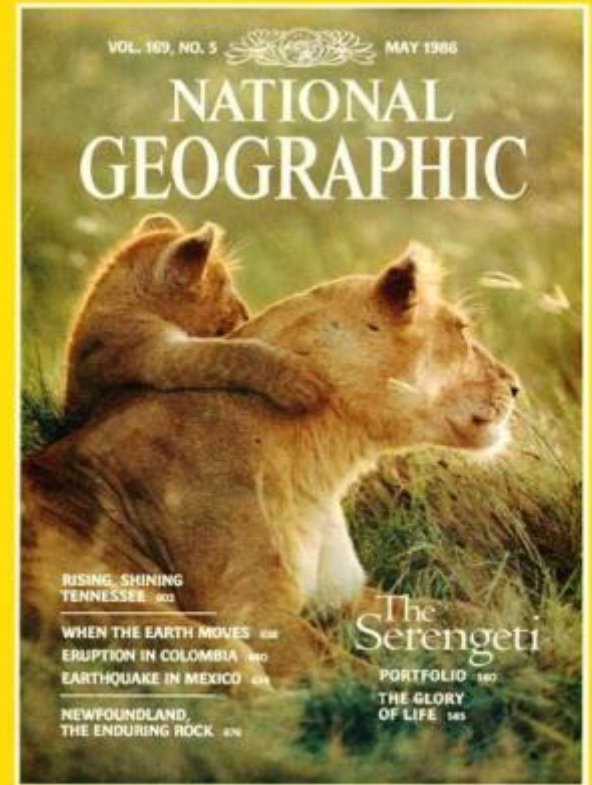
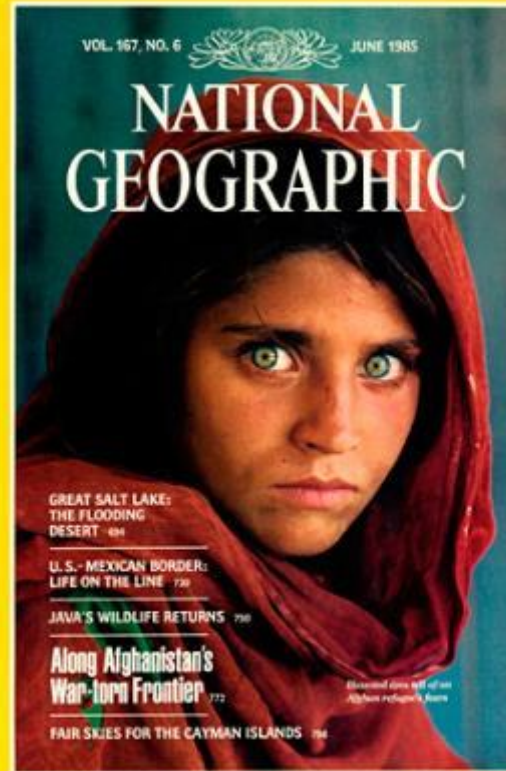
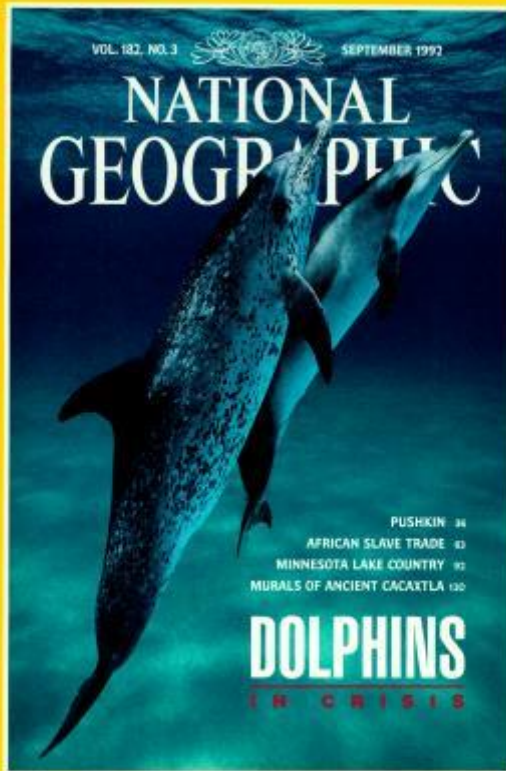
- What if negative eigenvalues? – cmdscale() uses $GOF = \frac{\sum_{i=1}^m |\lambda_i|}{\sum_{i=1}^p |\lambda_i|}$

- Goal: (1) Minimize the differences between $\{d_{ij}\}$ and $\{\delta_{ij}\}_i$

(2) good GOF, e.g. 80% Not a god-given Number

Notes: Classical MDS is good for Euclidean input data, quite fast in terms of computation

Non-metric (Ordinal) MDS



1

2

9

8

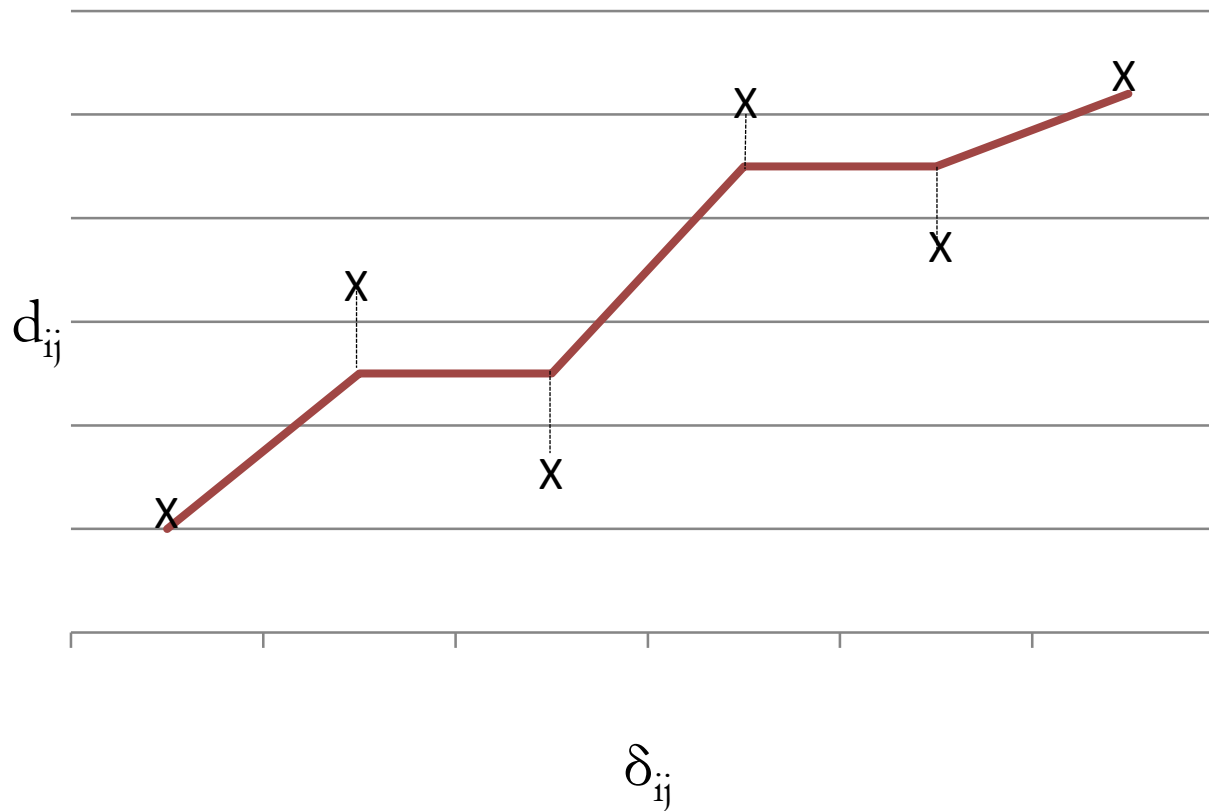
6

5

Non-metric (Ordinal) MDS: Theory

- Construct disparities $\{\hat{d}_{ij}\}$ from $\{d_{ij}\}$
- $\{\delta_{ij}\}$ are the real dissimilarities, $\{d_{ij}\}$ is the distance of representation
- $\hat{d}_{ij} = \theta(\delta_{ij})$ by least-square monotonic regression isoreg {stats}
- STRESS: $\sqrt{\frac{\sum_{i < j} (d_{ij} - \hat{d}_{ij})^2}{\sum_{i < j} d_{ij}^2}}$ (Kruskal's stress) isoMDS {MASS}
- Optimal solution by minimizing the STRESS

Monotonic regression

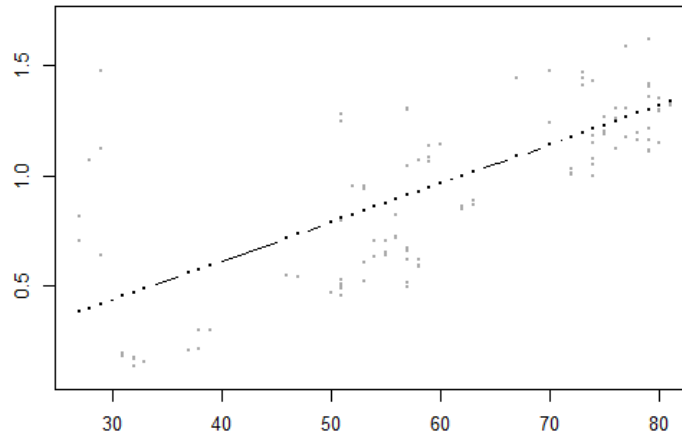


Vertical dotted line: $d_{ij} - \hat{d}_{ij}$

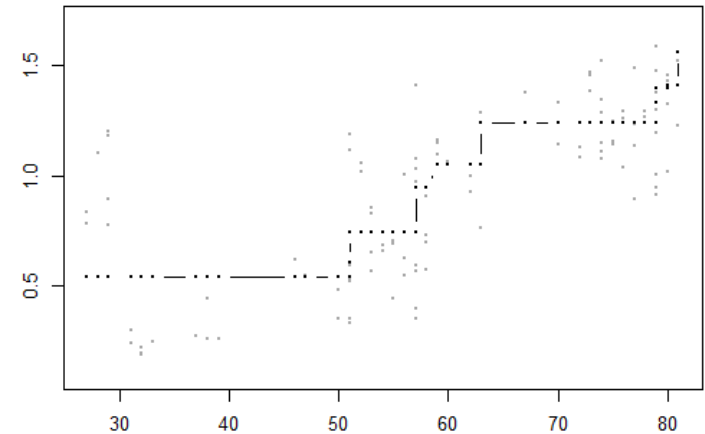
Transform Dissimilarities in R **smacof**

d_{ij}

Shepard Diagram (Interval MDS)

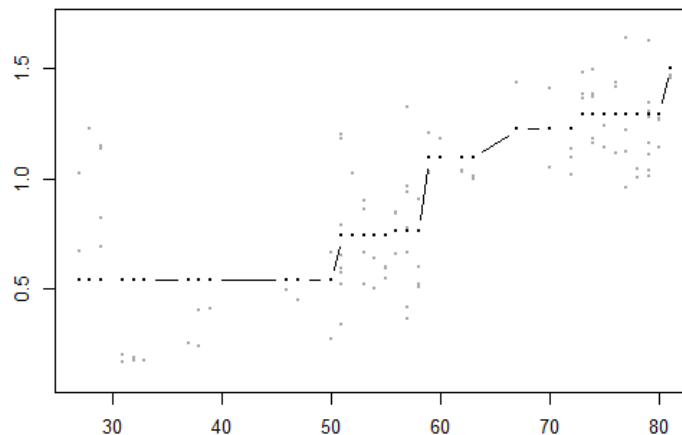


Shepard Diagram (Ordinal MDS, Primary)

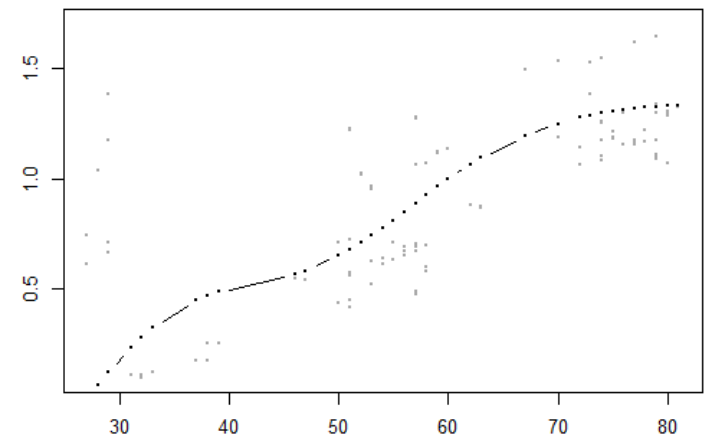


Criteria: Min STRESS

Shepard Diagram (Ordinal MDS, Secondary)



Shepard Diagram (Spline MDS)



δ_{ij}

Example in R **smacof**: GOF

Normalized STREE: Kruskal's *stress-1*

$$\sigma(X) = \sqrt{\frac{\sum_{i < j} w_{ij} (d_{ij}(X) - \hat{d}_{ij})^2}{n(n-1) / 2}}$$

Kruskal's *stress* $\sigma(X) = \sqrt{\frac{\sum_{i < j} w_{ij} (d_{ij}(X) - \delta_{ij})^2}{n(n-1) / 2}}$

Define: $\sum_{i < j} w_{ij} \delta_{ij}^2 = n(n-1) / 2$

δ_{ij} is the true dissimilarities

- “stress-per-point”: **smacof** provides contribution as %, similar to the concept of influential points in regression

What is a “good” STRESS threshold?

Some stress-1 benchmarks for ordinal MDS

Poor	Fair	Good	Excellent	Perfect
0.2	0.1	0.05	0.025	0.00

Kruskal (1964). “Multidimensional Scaling by Optimizing Goodness of Fit to a Nonmetric Hypothesis.” *Psychometrika*, **29**, 1-27 就像心理学用*代表显著程度

However, many aspects need to be considered

Borg I, Groenen PJF, Mair P (2012). *Applied Multidimensional Scaling*. Springer, New York

Construct δ_{ij}

`sim2diss()` in `smacof`

[NOTE] `smacof` always requires dissimilarities as input

Example:

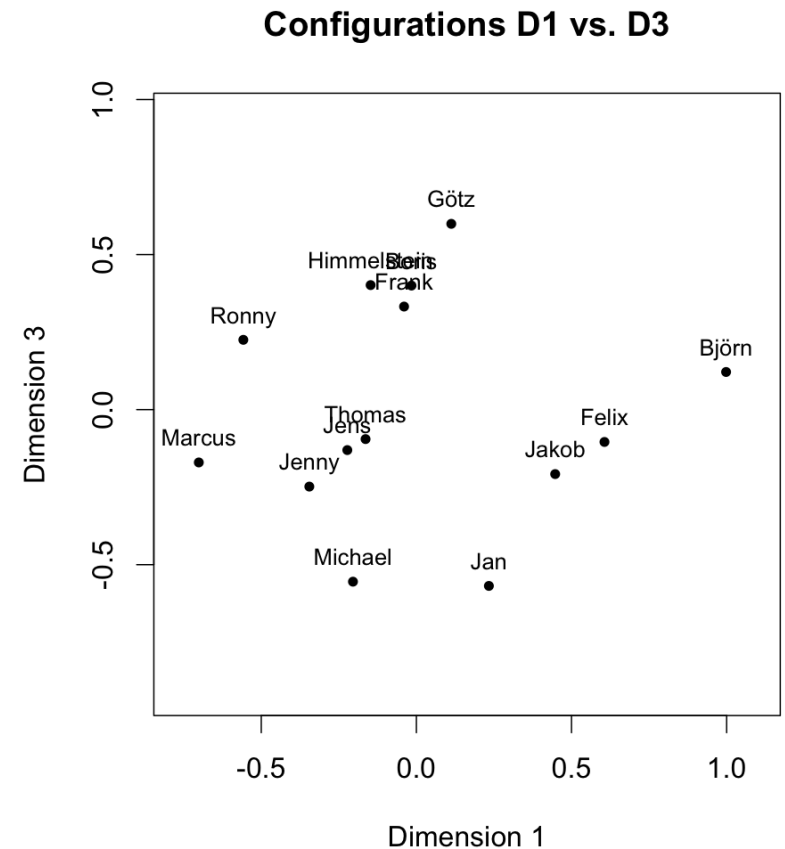
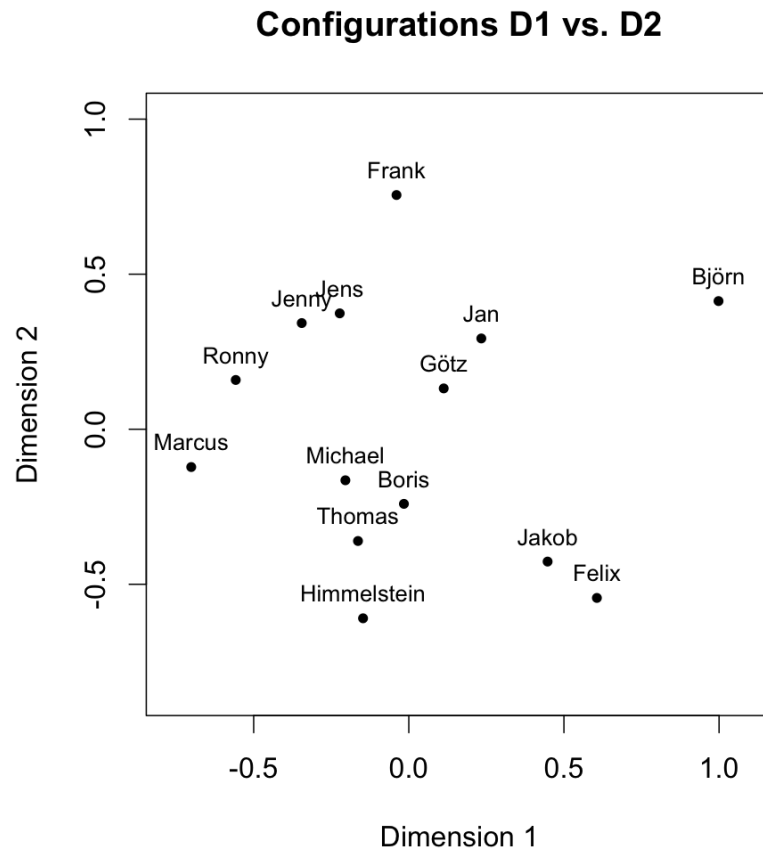
```
> head(RockHard)
```

	Year	Month	Band	Album	Götz	Thomas	Frank	Björn	Jan	Boris	Himmelstein	Michael	Jens	Ronny
1	2013	1	Attic	The Invocation	8.5	8.0	8.0	9.0	7.0	8.5	8.5	7.0	NA	NA
2	2013	1	Paradox	Tales Of The Weird	7.5	7.0	8.0	9.0	7.0	7.5	7.0	6.5	NA	NA
3	2013	1	Züül	To The Frontlines	8.0	7.0	7.5	8.5	7.0	8.5	8.0	6.5	NA	NA
4	2013	1	Chapel Of Disease	Summoning Black Gods	8.0	7.5	8.0	8.0	7.5	8.0	8.0	6.5	NA	NA
5	2013	1	Dropkick Murphys	Signed And Sealed In Blood	7.0	7.5	7.5	6.0	6.5	7.0	8.5	8.5	NA	NA
6	2013	1	Saturnus	Saturn In Ascension	6.0	7.0	6.5	8.0	7.0	7.5	7.0	6.0	NA	NA

	Felix	Jakob	Marcus	Jenny
1	NA	8.5	7.5	7.0
2	NA	7.5	8.0	7.5
3	NA	8.0	7.0	6.5
4	NA	8.0	6.5	6.0
5	NA	7.5	7.0	6.5
6	NA	8.5	7.5	7.0

```
ratings = RockHard[,5:18]  
rockdiss = dist(t(ratings))
```

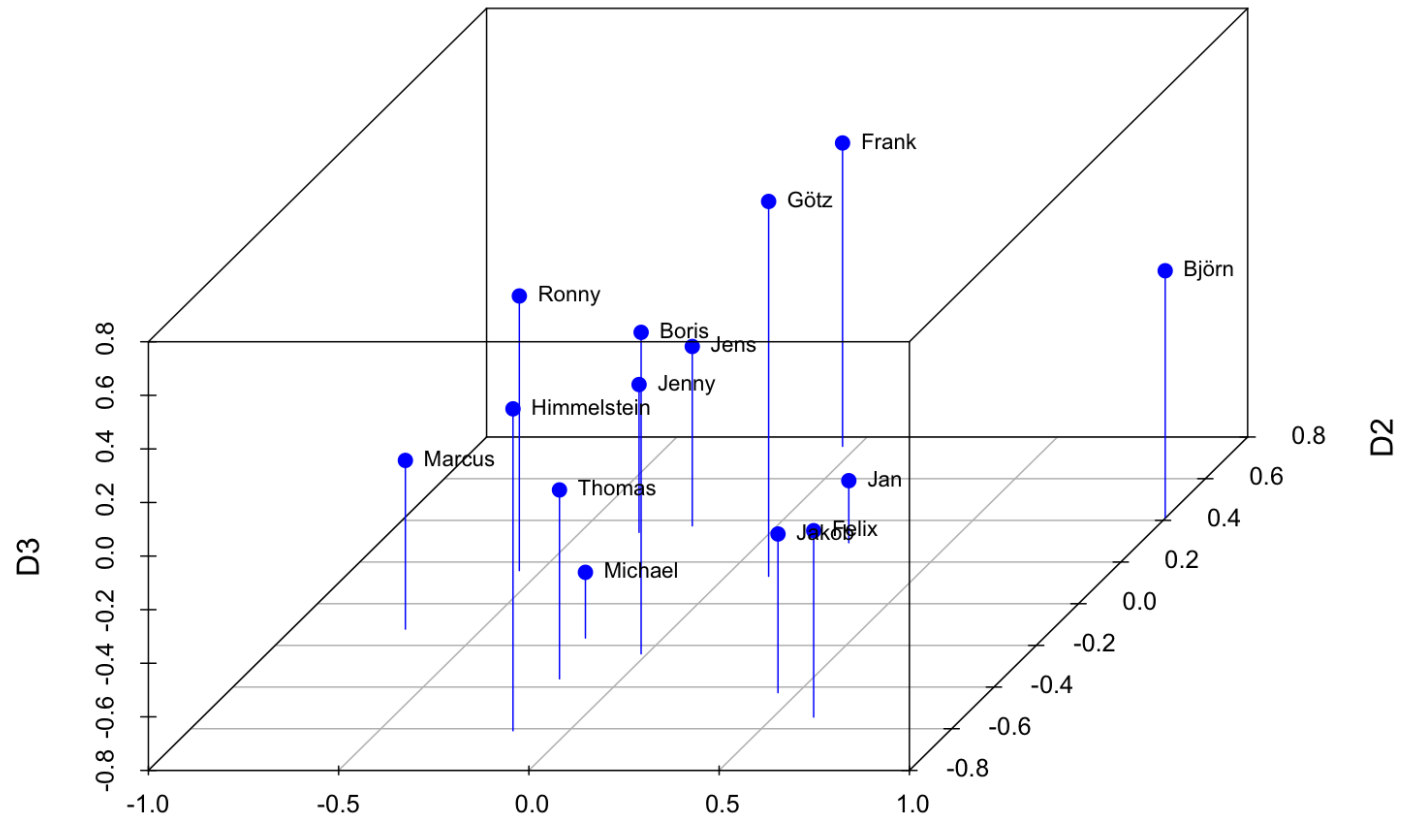
```
fit.rock = mds(rockdiss, ndim = 3)
plot(fit.rock, plot.dim = c(1,2), main = "Configurations D1 vs. D2")
plot(fit.rock, plot.dim = c(1,3), main = "Configurations D1 vs. D3")
```



```

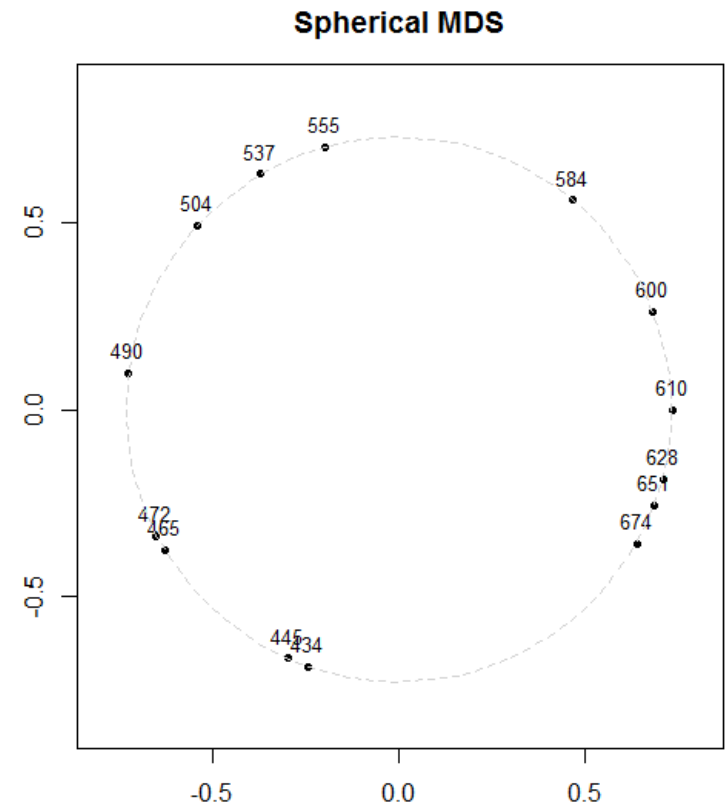
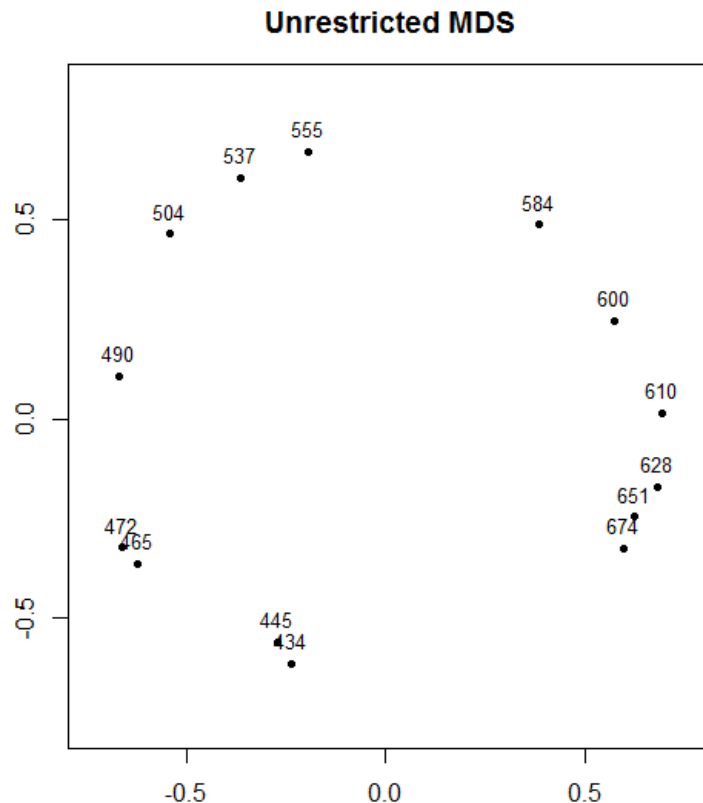
s3d = scatterplot3d(fit.rock$conf[,1],fit.rock$conf[,2],
fit.rock$conf[,3],color="blue", pch=19,angle = 70, type="h",
xlab="D1",ylab="D2",zlab="D3")
s3d.coords = s3d$xyz.convert(fit.rock$conf[,1], fit.rock$conf[,2],
fit.rock$conf[,3])
text(s3d.coords$x, s3d.coords$y,labels=dimnames(fit.rock$conf)[[1]],
cex=.7, pos=4)

```



Confirmatory MDS

```
ekmanD = sim2diss(ekman, method = 1)
fit.basic = mds(ekmanD, type = "ordinal")
fit.circ = smacofSphere(ekmanD, type = "ordinal", verbose = FALSE)
plot(fit.basic, main = "Unrestricted MDS")
plot(fit.circ, main = "Spherical MDS")
```



MDS issue: initial configuration

- ❑ MDS often ends up in a local minimum.
 - **smacof** uses classical MDS to determine starting configurations
 - Use several random initializations , choose the one with lowest STRESS (still no guarantee though)

> Lawler

	T1M1	T2M1	T3M1	T1M2	T2M2	T3M2	T1M3	T2M3
T2M1	0.53							
T3M1	0.56	0.44						
T1M2	0.65	0.38	0.40					
T2M2	0.42	0.52	0.30	0.56				
T3M2	0.40	0.31	0.53	0.56	0.40			
T1M3	0.01	0.01	0.09	0.01	0.17	0.10		
T2M3	0.03	0.13	0.03	0.04	0.09	0.02	0.43	
T3M3	0.06	0.01	0.30	0.02	0.01	0.30	0.40	0.40

Lawler dataset
(*Lawler 1967*) in R
The performance of
managers

> Lawler

	T1M1	T2M1	T3M1	T1M2	T2M2	T3M2	T1M3	T2M3
T2M1	0.53							
T3M1	0.56	0.44						
T1M2	0.65	0.38	0.40					
T2M2	0.42	0.52	0.30	0.56				
T3M2	0.40	0.31	0.53	0.56	0.40			
T1M3	0.01	0.01	0.09	0.01	0.17	0.10		
T2M3	0.03	0.13	0.03	0.04	0.09	0.02	0.43	
T3M3	0.06	0.01	0.30	0.02	0.01	0.30	0.40	0.40

About the matrix:

Criteria:

T₁ = quality of output,

T₂ = ability to generate output,

T₃ = demonstrated effort to perform

Evaluation:

M₁ = rating by superior

M₂ = peer rating

M₃ = self-rating

Steps:

1. Convert similarities to dissimilarities (**smacof** only works with dissimilarities)
2. (1) Classical MDS – Check STRESS
(2) Random initialization – Check STRESS
3. Compare & Assess


```
LawlerD = sim2diss(Lawler) # Converts similarities to dissimilarities
fitclas = mds(LawlerD)      # Classical MDS
fitclas$stress              # Check STRESS
## [1] 0.2414665
stressvec = NULL
set.seed(429)              # In order to reproduce
for(i in 1:20) {
  fitran = mds(LawlerD, init = "random")
  stressvec[i] = fitran$stress
}
stressvec                  # Check STRESS
# [1] 0.2442704 0.2576444 0.2544550 0.2521948 0.2569839 0.2547181
# [7] 0.2515084 0.2689958 0.2423060 0.2573334 0.2563338 0.2617981
# [13] 0.2461281 0.2423095 0.2526809 0.2618253 0.2521941 0.2425599
# [19] 0.2465002 0.2430243
# The 9th random solution is the best in terms of STRESS.
```


Find benchmark for STRESS

```
set.seed(429) 1. Random dissimilarities
stressvec = randomstress(n = 9, ndim = 2, nrep = 500)
mean(stressvec) # to get a benchmark
## [1] 0.3065868
```

```
fit = mds(LawlerD)
fit$stress
# [1] 0.2414665 # 0.24 < 0.3 but not a guarantee of a
               good solution
```

2. Modern approaches focus on permutations of dissimilarity matrix

```
set.seed(429)
res.perm = permtest(fit, nrep = 1000, verbose =
FALSE)
```



```
> set.seed(429)
> res.perm = permtest(fit, nrep = 1000, verbose = FALSE)
> res.perm
Call: permtest.smacof(object = fit, nrep = 1000, verbose = FALSE)
```

SMACOF Permutation Test

Number of objects: 9

Number of replications (permutations): 1000

Observed stress value: 0.241

p-value: 0.325

0.325 is the new benchmark to judge
whether our MDS is sound

- Permutation tests provide more useful null distribution (or critical criterion) than random dissimilarity approach.

Assess and present the results

“*STRESS-per-point*” contributions

```
> fit$spp # spp: Stress per point in percentages
```

T1M1	T2M1	T3M1	T1M2	T2M2	T3M2
10.678739	14.836683	11.288724	10.329160	9.911150	10.470871
T1M3	T2M3	T3M3			
10.600777	12.332179	9.551717			

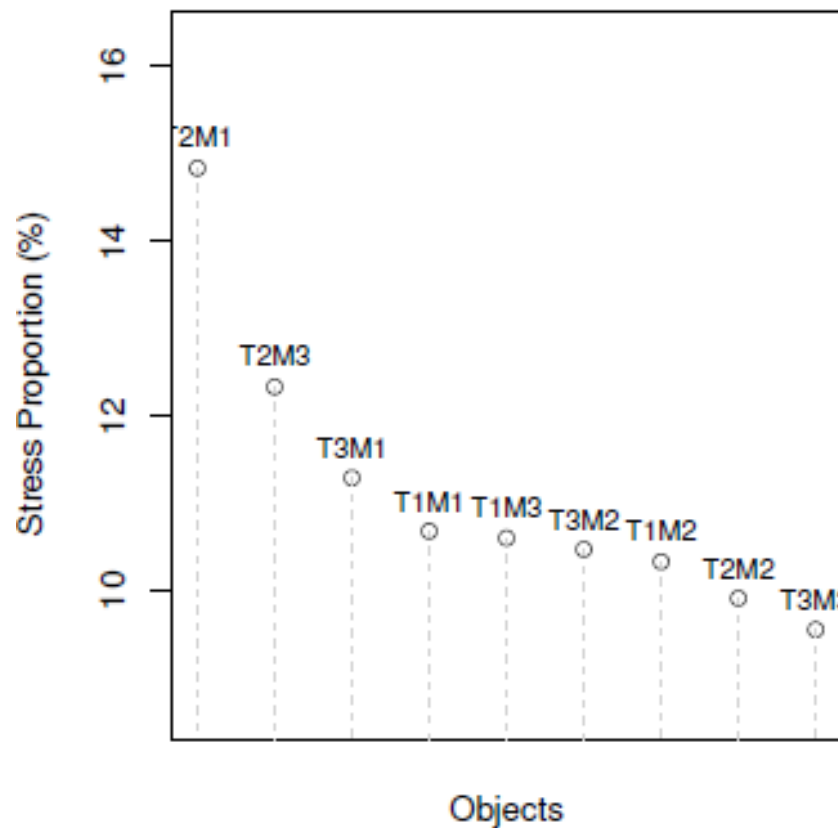
```
# T2M1 is the ability to generate output, rated by supervisor
```

```
> plot(fit, plot.type="stressplot")
```

```
> plot(fit, plot.type="bubbleplot")
```

```
> plot(fit, plot.type="stressplot")  
> plot(fit, plot.type="bubbleplot")
```

Stress Decomposition Chart



Bubble Plot

