Greenlist



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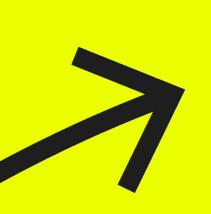


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THE PROBLEM





THERE IS NO CENTRALIZED SOURCE TO FIND GREEN MATERIALS

- The sustainable wave is relatively new.
- Designers that want to hop on board have to perform extensive web searches for alternative fabrics.
- Also having to slowly check their contacts for reclaimed and leftover materials, in order to reuse them and prevent them from going to landfill.



THE SOLUTION







- Greenlist aims to be a registry for designers that want to become eco-friendly.
- With our registry, designers can find companies who sell sustainable materials as well as vendors who are trying to get rid of reclaimed materials.
- We are trying to take away creators' headaches of finding fashion-sustainable suppliers by making all this information much easier to find.



Future Implementations



Future Implementations

- 1. **Request feature** in Reclaimed Section
- Subscription gate with the income going towards helping small designers / businesses go green
- Add Supplier portal requiring certification by the GOTS (Global Organic Textile Standard), plus private messaging to promote community
- 4. **Materials Research** Section: Enable designers to **compare different materials** against each other



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Judges Q&A

