

EXECUTIVE SUMMARY

Founding Product Designer with 8+ years of experience specializing in high-fidelity interaction design and AI-native product development. Expert in "Vibe Coding" methodologies that bridge the gap between Figma and production-ready code. Proven track record of scaling complex enterprise cloud infrastructure for Bank of America while maintaining a 0-to-1 entrepreneurial drive.

SELECTED EXPERIENCE

PawpawStory (iOS App)



Jan. 2026 – Present

Independent Product Builder

- Zero-to-One:** Designed and shipped a personalized AI storytelling app from concept to App Store in 4 weeks.
- AI Workflow:** Pioneered "Vibe Coding" using Figma MCP to inject design tokens into React Native, reducing dev time by 70%.
- Tech Stack:** Architected using Expo/Supabase, integrating ElevenLabs API for audio synthesis.

Little Red Book (Social Media) | @Katekatiekat

Jan. 2026 – Present

AI Educator & Content Creator

- Market Impact:** Achieved 10K+ interactions in 3 weeks with tutorials on building products with AI.
- Thought Leadership:** Teaching designers prompt engineering, Mindset to build AI product, agentic workflows, and Cursor.

Bank of America

Oct. 2018 – Present

VP & Design Lead

- Cloud Scaling:** Led UX for private cloud platforms, scaling apps from 200 to 4,000+; reduced submission time by 40%.
- Metric-Driven:** Redesigned ordering processes using behavior data, increasing NPS from 5 to 9-10.
- Design System:** Built cross-platform design systems for branding consistency and efficiency.
- Leadership:** Led cross-functional teams and mentored junior designers to deliver high-fidelity wireframes aligned with design systems and annual release scopes.

iOnboard



Aug. 2017 – Sept. 2018

Design & Marketing Lead (Founding Team)

- Crowdfunding:** Directed branding/UI for Kickstarter; hit goal in 24hrs, raised \$57k.
- Awards:** 1st place among 50+ teams in UCSD Basement Accelerator.
- Global:** Exhibited at CES 2018; secured coverage from NBC and Syfy.

CORE COMPETENCIES

AI & Engineering

React, React Native, TypeScript, Swift, CSS, Git, Cursor, LLM-agents.

Design Engineering

Figma, MCP, Google Stitch, Google Gemini.

Founding

End-to-end delivery, business strategy, rapid prototyping.

TOOLKIT

Design

Figma, Sketch, InVision, Adobe Suite, Storyboarding.

Development

HTML/CSS, JS, Swift, Cursor, Git, Jira, Supabase.

Product

PI Planning, Stakeholder Mgmt, Journey Mapping, A/B Testing.

EDUCATION

UC San Diego

B.S. Cognitive Science  
*Design & Interaction*

CERTIFICATIONS

Grace Hopper Speaker  
Google UX Design Pro