

# Katie Macleod

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I'm an Integrated Graphic Designer currently living in East London. After being rewarded my degree in Edinburgh, I jumped straight into the fast-paced world of Advertising in the Big Smoke. I have now worked with a variety of clients, creating both digital and print work with a bunch of other talented people. I've been involved in all areas of the designers' agency life from video shoots to post-production, presenting to the client, conversing with build teams, and of course, the late night pitch jobs. I work on a daily basis with Adobe Photoshop, Illustrator, InDesign and Sketch – although I am also proficient in Adobe Muse, Premiere Pro and Keynote.

## Contact

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## Work Experience

**RAPP, London:**  
**Junior Graphic Designer**  
June 2016 - Present

From intern to lead designer on the PayPal account, RAPP gave me many responsibilities which allowed me to quickly learn the industry.

**Freelance:**  
**Various Clients**  
2015 - Present

Freelancing gives me the opportunity to improve my communication skills and confidence in pitching and presenting.

**Wolffe, Edinburgh:**  
**Summer Placement**  
August 2015

Wolffe was an insight into the life at a small design studio.

**Tesco, Inverness:**  
**Customer Assistant**  
June 2011 - February 2015

Working for over four years in one company taught me commitment to one team.

**Summerhall:**  
**Art & Entertainment Venue**  
December 2012 - April 2014

Immersing myself in a community of designers, artists and other talented people helped to build confidence networking.

**Dynam Design Studio:**  
**Work Experience**  
2010

By joining a design team as a teen I was able to understand the role and responsibilities of a designer from a young age.

During my current agency experience, I have been given the opportunity to work with the following clients:



Mercedes-Benz



L'ORÉAL



## Education

**Edinburgh Napier University**  
Graphic Design BDes (Honours)

**Zhengzhou University of Light Industry**  
Semester for Student Exchange (China)

**Inverness Royal Academy**  
1 Advanced Higher  
5 Highers  
1 Open University Course

## Achievements

YCN Student Commendation  
Our stand was 'Best in Show' at D&AD's New Blood  
Gold Duke of Edinburgh Award  
Black Belt (2<sup>nd</sup> Degree) in Tang Soo Do

## Hobbies

Video-Editing, Photography, Travelling, Muay Thai, Kayaking, Uni-Cycling, Climbing, Hiking, Reading, Camping, Slack-lining, Skateboarding

## Other Basics

**Hometown:** Inverness, Scotland  
**Currently in:** London, UK  
**Date of Birth:** 08/07/1994



A portfolio and references are available upon request.