

Katie Macleod

I'm an Integrated Graphic Designer currently living in East London. After being rewarded my degree in Edinburgh, I jumped straight into the fast-paced world of Advertising in the Big Smoke. I have now worked with a variety of clients, creating award-winning both digital and print work with a bunch of other talented people. I've been involved in all areas of the designers' agency life from video shoots to post-production, presenting to the client, conversing with build teams, and of course, the late night pitch jobs. I work on a daily basis with Adobe Photoshop, Illustrator, InDesign and Sketch – although I am also proficient in Adobe Muse, Premiere Pro and Keynote.

Contact

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Work Experience

RAPP, London:
Junior Graphic Designer
June 2016 - Present

From intern to lead designer on the PayPal account, RAPP gave me many responsibilities which allowed me to quickly learn the industry.

Freelance:
Various Clients
2015 - Present

Freelancing gives me the opportunity to improve my communication skills and confidence in pitching and presenting.

Wolffe, Edinburgh:
Summer Placement
August 2015

Wolffe was an insight into the life at a small design studio.

Tesco, Inverness:
Customer Assistant
June 2011 - February 2015

Working for over four years in one company taught me commitment to one team.

Summerhall:
Art & Entertainment Venue
December 2012 - April 2014

Immersing myself in a community of designers, artists and other talented people helped to build confidence networking.

Dynam Design Studio:
Work Experience
2010

By joining a design team as a teen I was able to understand the role and responsibilities of a designer from a young age.

During my most recent agency experience, I was given the opportunity to work with the following clients:



Education

Edinburgh Napier University
Graphic Design BDes (Honours)

Zhengzhou University of Light Industry
Semester for Student Exchange (China)

Inverness Royal Academy
1 Advanced Higher
5 Highers
1 Open University Course

Achievements

YCN Student Commendation
Our stand was 'Best in Show' at D&AD's New Blood
Gold Duke of Edinburgh Award
Black Belt (2nd Degree) in Tang Soo Do

Hobbies

Video-Editing, Photography, Travelling, Muay Thai, Kayaking, Uni-Cycling, Climbing, Hiking, Reading, Camping, Slack-lining, Skateboarding

Other Basics

Hometown: Inverness, Scotland
Currently in: London, UK
Date of Birth: 08/07/1994



Please visit my website to check out some of my work!