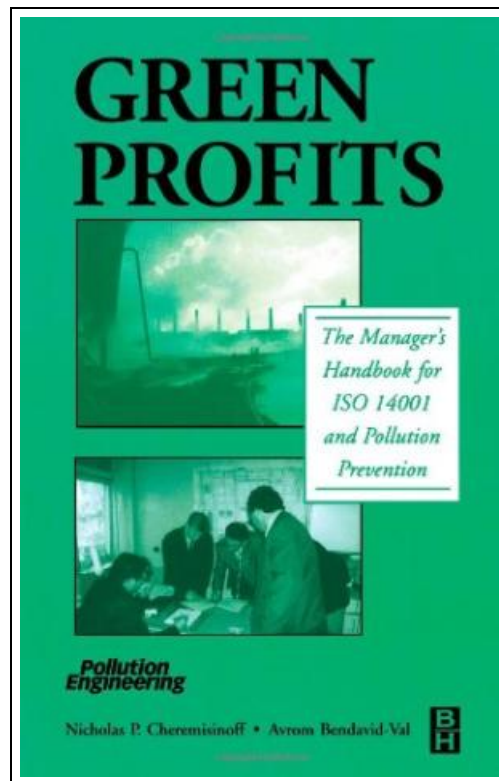


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(Dr. Kayden Gerlach)

GREEN PROFITS: THE MANAGER'S HANDBOOK FOR ISO 14001 AND POLLUTION PREVENTION (HARDBACK)



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ELSEVIER SCIENCE & TECHNOLOGY, United Kingdom, 2001. Hardback. Condition: New. New. Language: English. Brand new Book. Green Profits covers two tightly connected topics, environmental management systems (EMS) and pollution prevention (P2), in a single volume. Authored by an environmental engineer and an economist/planner, Green Profits shows how to implement an EMS, especially ISO 14001, so that it leads to profitable pollution prevention innovations, and how to identify and implement pollution prevention measures in a sound strategic business framework. Green Profits provides the knowledge and tools for enterprise managers to achieve the benefits of both EMS and P2, and to do so in ways that fit in with existing management systems in their enterprises. Environmental management systems are planned and organized ways for an enterprise to manage its interactions with the environment, in particular those interactions that consume resources, degrade the environment, and create human health risk. Part I of Green Profits provides a thorough and practical understanding of the elements of EMSs in general and ISO 14001 in particular, tools and techniques for implementing an EMS and achieving ISO 14001 certification, and help with getting the implementation process started. Pollution prevention involves replacing process technologies that generate pollution with those that do not or that do so much less. It focuses on improving production processes to minimize waste rather than treating effluents or emissions, which add to costs. Part II of Green Profits provides tools such as step-by-step guides to conducting a P2 audit and energy and material balances for identifying P2 opportunities in an enterprise; examples of P2 practices in specific industry sectors; and a set of tools for assessing potential P2 investments from a bottom-line point of view. With this New Handbook -- * Bring your facility into compliance * Improve your corporate image * Reduce your company's environmental liabilities...



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