NIDHI KATIYAR (UI-UX Engineer)

+1(548) 328-0002 | ✉ katiyarnidhi02@gmail.com | ⚲ Ontario, Canada | linkedin.com/in/nidhi-katiyar02/

TECHNICAL SKILLS

- **Programming Language:** HTML, CSS, JavaScript
- **Framework & Libraries:** Bootstrap, React
- **Databases:** MySQL
- **Other Tech and Tools:** Shopify, Visual Studio Code, Visual studio GitHub, Jira
- **Designing Tools: Adobe** Suite (Photoshop, Illustrator, XD), Figma
- **Content Management System:** WordPress
- **Soft Skills:** Communication, Collaboration, Adaptability, Time management, Problem Solving

WORK EXPERIENCE

FRONTEND DESIGNER

TECHAVIDUS| REMOTE   **July 2022 – November 2023**

- Collaborated with clients to understand their goals and translated their vision into responsive and user-friendly web designs.
- Developed and maintained cross-browser compatible websites using HTML, CSS, and Bootstrap, ensuring seamless functionality on desktop and mobile devices.
- Partnered with developers and stakeholders to implement designs effectively, meeting project timelines and client expectations.
- Created SEO-optimized visuals, including banners and brochures, using Adobe Photoshop and Figma to enhance client branding and digital presence.
- Conducted testing and debugging to ensure high performance, accessibility, and usability standards across all web projects.
- Kept up to date with emerging design trends and technologies to deliver innovative web solutions.

WEB DESIGNER

Wave Infotech| Panchkula, India   **July 2021 – June 2022**

- Led the end-to-end design process for responsive websites using HTML, CSS, and Bootstrap, ensuring a seamless user experience across various devices.
- Designed logos and banners in line with client specifications, enhancing brand identity and fostering strong visual cohesion.
- Conducted usability testing and gathered user feedback to validate design effectiveness, iterating improved performance and user satisfaction.
- Collaborated with web developers to implement design elements, ensuring the timely delivery of polished websites that met both design and functional requirements.
- Improved workflow efficiencies by streamlining project processes, leading to faster turnaround times and enhanced team productivity.

Industrial Trainee (UI/UX)

Wave Infotech | Panchkula, India   **March 2021 - JUNE 2021**

- Led the design and development of the "Coffee Beans" project, creating a dynamic website that reflected the unique ambiance and offerings of a cafe.
- Designed a visually appealing and user-friendly mock-up of the cafe website using Adobe Photoshop, combining aesthetics and functionality to ensure engaging user experience.
- Developed a responsive website using HTML, CSS, and Bootstrap, incorporating media queries for seamless functionality across all devices.
- Converted the Photoshop mock-up into a fully functional WordPress theme, enhancing the website's accessibility and user engagement.
- Collaborated with senior developers to ensure the website met industry standards for performance, usability, and design.

PROJECTS

- **TechAvidus (2022-2023)** : (https://www.techavidus.com/): Led the redesign project of the TechAvidus website in collaboration with my colleague. Spearheaded brainstorming sessions contributed to design ideas, and enhanced user experience. Utilized Figma for wireframes and UI/UX design, then implemented the design with HTML, CSS, Bootstrap, and JavaScript. Adobe Photoshop was employed to refine and optimize images for the site. TechAvidus specializes in providing full-stack software development, digital marketing, and tailored solutions for various industries.
  Particular*s: Figma, HTML5, CSS3, Bootstrap 5, JavaScript, Adobe Photoshop, Git, Jira*

- **24corbelle (2022)** - (https://www.24corbelle.com/): Designed and developed the frontend for 24 Corbelle, an eCommerce website specializing in luxury, fashion, and lifestyle products. The platform offers an elegant and seamless shopping experience for customers. Collaborated on refining visuals and creating high-quality imagery to align with the brand's premium identity. Leveraged modern web technologies to ensure responsiveness, aesthetic appeal, and functionality. Played a pivotal role in showcasing products and enhancing user engagement through a polished design.
  Particular*s: HTML, CSS, JavaScript, Bootstrap, Adobe Photoshop, Adobe Illustrator.*

- **Shree Tapovan (2023)** - (https://shreetapovan.com/): Designed and developed the frontend of the Shree Tapovan website, focusing on mid-brain activation for children. In addition to the website, I created social media posts for Instagram and Facebook, including image and video content, tailored to the client's requirements. The platform helps children develop various skills such as enhancing focus, creativity, and intuition. I also designed the logo and banner using Adobe Photoshop. The website promotes various skills such as improving focus, enhancing creativity, boosting self-confidence, and empowering intuition.
  - *Instagram: https://www.instagram.com/shreetapovan/*
  - *Facebook: https://www.facebook.com/shreetapovanacademy/*
  Particular*s: HTML5, CSS3, Bootstrap 5, JavaScript, jQuery, Adobe Photoshop, Adobe Illustrator, Git*

- **Wave Infotech (2021 -2022)** - (https://www.waveinfotech.biz/): Designed and developed the frontend of the Wave Infotech website, offering a range of IT services including web and mobile app development, eCommerce solutions, and digital marketing. Worked on enhancing the user experience with Bootstrap, HTML5, CSS3, and JavaScript. Designed the visual elements like logos and banners using Adobe Photoshop and XD.
  Particulars*: HTML5, CSS3, Bootstrap 5, JavaScript, jQuery, Adobe Photoshop, Adobe XD*

- **Kingnet (2023)** - (https://www.kingnetsol.com/: Designed and developed the Kingnet website, offering broadband network services, including internet plans, routing, and customer service. Worked on the frontend development to ensure smooth user navigation and an intuitive interface. Additionally, managed social media content for Facebook and Instagram, creating engaging posts based on client requirements. Used Figma, Adobe XD, Photoshop, and Illustrator for post designs and website development.
  - *Instagram: https://www.instagram.com/kingnetsol/*
  - *Facebook: https://www.facebook.com/kingnetsol/*
  Particulars*: HTML5, CSS3, Bootstrap, JavaScript, Figma, Adobe XD, Photoshop, Illustrator*

- Worked on multiple another project:
  - Benforth (2021): Html, CSS, Bootstrap, JavaScript (https://benforth.com/)
  - Don Bosco Navjeevan Society (2021) : WordPress, Photoshop (https://dbcnavjeevan.ngo/)
  - Gee Tech Solution (2022) :– WordPress (https://geetechsolution.com/)
  - Bay League (2022) : React, React Bootstrap (https://bayleaguetrans.com/
  - Common Linnet (2021): Html, CSS, Bootstrap (https://commonlinnet.com/):
  - Pursuing a web development course focused on mastering modern technologies and tools for creating dynamic, responsive applications.

EDUCATION

- **Graduate Certificate in Web Development –** Conestoga college, Canada   **2024-2025**
- **Master of Computer Application –** Lovely Professional University, India   **2020 – 2022**

LEADERSHIP

- Led and Redesigned TechAvidus website with the latest technologies.
- Lead a project's team of software developers at Wave Infotech.
- Joined Wave Infotech as a web designer fresher and managed two projects individually.
- Successfully designed an in-house project of EMS (Employment management system) from scratch. (https://portal.techavidus.com/AwedusPortalWeb/dashboard)

ACCOMPLISHMENTS

- Recognized as best employee in Frontend Design team at TechAvidus Private Limited.
- Awarded Rising Star Award from Wave Infotech Limited.