



3-Month Professional Graphic Design Course

- **Course Completion Certificate & Internship Letter Provided**
- 12+ Real-World Projects for Portfolio
- Software Covered: **Adobe Photoshop, Illustrator, CorelDRAW**
- Learn 3D Marketing Visuals & Branding
- Access to Paid Tools & Industry Resources

Why Choose This Course?

Our comprehensive program is engineered to transform aspiring designers into industry-ready professionals. We bridge the gap between theoretical knowledge and practical application, ensuring you gain the skills employers and clients demand.

1

Market-Oriented Syllabus

Designed to match agency & freelance requirements, focusing on current industry trends.

2

Hands-On Learning

Every week features a practical project, reinforcing concepts through real-world application.

3

Multi-Software Expertise

Master the essential workflow across Adobe Photoshop, Illustrator, and CorelDRAW.

4

3D & Branding Skills

Stand out with modern design capabilities, including advanced branding and 3D visuals.

5

Career Support

Gain invaluable guidance on freelancing, pricing strategies, and professional portfolio building.

Month 1: Foundation & Basics

Build strong design fundamentals and master the basics of key software, laying a robust groundwork for your creative journey.

Week 1: Design Fundamentals

Principles of Design, Color Theory, Typography, Layouts. **Project:** Poster using color psychology & typography.

Week 2: Adobe Photoshop Basics

Image Editing, Background Removal, Simple Social Media Post. **Project:** Festival/Event social media post.

Week 3: Adobe Illustrator Basics

Shapes, Pen Tool, Basic Logo, Icons, Flat Illustrations. **Project:** Logo design for startup/NGO.

Week 4: CorelDRAW Basics

PowerClip, Text Tools, Business Card, Flyer. **Project:** Business card + flyer for local business.

Month 2: Advanced Tools & Market-Oriented Design

Elevate your skills to create professional-grade designs for both print and digital marketing, preparing you for diverse client needs.

Week 5: Photoshop Advanced

- Creative composites
- Product ads
- Banners for digital campaigns

Week 6: Illustrator Advanced

- Logo creation process
- Seamless patterns
- Infographics
- Packaging design concepts

Week 7: CorelDRAW Advanced

- Brochure layouts
- Large-format flex banners
- Print-ready file preparation

Week 8: Mixed Workflow

- Integrated social media campaigns
- Print media campaign execution

Sample Projects: Product Ad Banner for Instagram/Facebook, Complete Branding Pack (Logo, pattern, packaging), Event Promotion Flex Banner + Brochure.

Month 3: Branding, 3D Design & Career Prep

Master advanced branding, incorporate cutting-edge 3D visuals, and refine your professional skills to confidently launch your career.

Week 9: Branding & Marketing Campaigns

Develop comprehensive brand guidelines and create effective ad kits.



Week 10: 3D Design for Marketing

Learn to create compelling 3D logos, product mockups, and packaging visuals.

Week 11: Live Industry Projects

Collaborate on full brand identity and marketing packages, simulating real client work.



Week 12: Career Skills

Gain expertise in freelancing, building a standout portfolio, and effective pricing strategies.

Final Project: Curate a professional portfolio with all your course projects, ready for agency submissions or freelance opportunities.

Ready to Transform Your Career?

Join our 3-Month Professional Graphic Design Course and unlock your creative potential!

Course Overview

- **Duration:** 3 Months (Beginner → Advanced)
- **Mode:** Online / Offline (Hybrid options available)
- **Software Covered:** Adobe Photoshop, Illustrator, CorelDRAW

Outcome

- **✓ Industry-ready designer** equipped with a versatile skill set.
- **✓ 12+ Portfolio Projects** showcasing your diverse capabilities.
- **✓ Freelance & Agency Opportunities** with comprehensive career support.

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