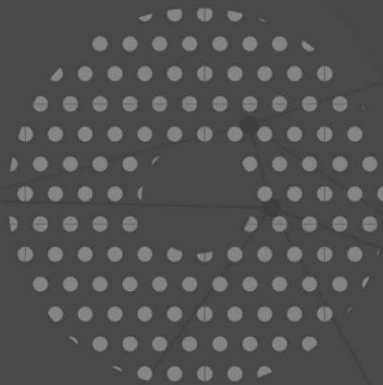


FREELANCE GRAPHIC DESIGNER

KATLEGO MOKHETHI



PORTFOLIO OF WORK



# SERVICES

## Visual/Corporate Identity

Company profile design  
Logo design  
Business Card design  
Email Signature design  
Letterhead design  
Custom calendar design

## Marketing/Advertising

Poster design  
Flyer design  
Banner design  
Brochure design

## Music

Gig Guide/Bookings design  
Artwork/Cover Art design  
CD cover design  
Artist Press Kit

## Illustrations



062 697 0563



mokhethikatlego@gmail.com



2271 Ratlou  
Thaba 'Nchu  
9780

# Company profile design

DHNR  
Deep House Nations  
Recordings

## Thursday Wax On Wax Off Sessions

### Thursdays: Vinyl Masters Venue: Da Times Machines

Thursdays: Vinyl Masters is a Weekly Afrobeats and Deep House night featuring the best international and local DJs representing the ever evolving The Underground Music Scene and Vinyl Lifestyle. We run every Thursday At Da Times Machine Studios (Johannesburg, 11 Broad Street, Park Central 'Underground Exits'). We are a free event starting 3pm until 12am Extended Time Is Up Until 2am, Ages 18 and over. We welcome people from different walks of life to come and experience our slice of Africa in the middle of the city.

Deephousenationsrecords.com



Deep House Nations Records will host a 'Long Weekend' party experience together with Da Times Machine Studios on 5th July 2019. The event will act as a launch for the venue, targeting residents in the surrounding areas of Johannesburg & Pretoria "Da Times Machine Studios presents The Long Weekend brought to you by Deep House Nations Records"

#### The Logistics:

- Music policy of the night to consist of Deep House, Soulful House, Afrobeats, Afro House, 90s and early 00's RnB and Hip Hop.
- Approx 5 DJs on the lineup And 3 Guests
- Doors open 6pm-2am
- Free entry for all those who made email RSVP & R50 to those who did not.
- 18+

Deephousenationsrecords.com



### Deep house nations records

Launched in February 2015, by founder AceJazz. DHNR was brought to life when he noticed there was a gap in the nightlife scene.

"People were demanding for a place that had no entry policies, no hassle and provided good quality music that everyone can enjoy and be reminded of home." This is when the DJ/Producer & Remixer brought DHNR to life and since inception, rolling it out across South Africa, Johannesburg, Limpopo, Pretoria, Durban.

It's a movement that brings people together and appreciate high quality music all whilst proudly celebrating

Deephousenationsrecords.com



### Marketing & Investment

#### Marketing plan to include:

- Street pole banners
- Facebook sponsored stories
- Instagram targets posts adverts
- Virgin Radio Competition giveaway
- Press release to be sent out
- Social influencers paid adverts
- Hotel collaboration with discounted rooms
- Potential other brand partnerships

Deephousenationsrecords.com



### Marketing & Investment

#### DHNR investment

Facebook spend - R500  
Instagram spend - R200  
Artwork and branding - R1000  
Photographer for the night - R1500

Resident DJs  
R1400 Each.  
Guest DJ R2500

#### Venue investment

Radio Competition  
Rak Street Poles  
E Blast w/ Platinum List  
DJs & Transport Fees: R10 000

Deephousenationsrecords.com



### T&C's Applies

Permits to be covered by venue Z Report to be taken when the night starts and by the end of the night and it will be shared with promoter.

- Finalised revenue report to be shared with the promoter on Sunday after the event.
- Revenue split to be paid no later than 7 working days after event.
- Table w/ FOC for promoter.
- 2 separate standard hotel rooms with last check out.

Revenue	Shares
R70 000+	30%
R50 000-R69 000	25%
R30 000-R49 000	17%
R10 000-R29 000	15%

Deephousenationsrecords.com



R600



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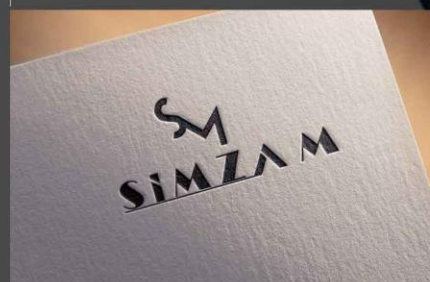
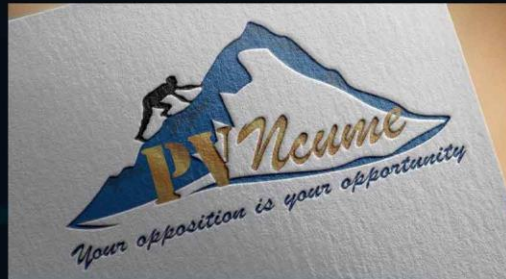


2271 Ratlou  
Thaba 'Nchu  
9780



For: ALMA B Collections, PV Ncume, Picture Blind, Sparkle Internet Cafe,  
D Care, Aloe Vera Healing, BAD ART, Duiker Business Group, Mangaung Concrete Works,  
Wolf Inc, VR Veron, PhemKeys, SIMZA

## Logo design



**R400-R800+**



062 697 0563



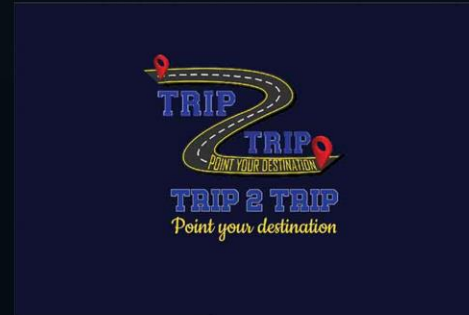
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Thaba 'Nchu  
9780



## Business card design



90mm x 50mm



R200



062 697 0563



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Thaba 'Nchu  
9780

## Banner design



3m x 1.3m



850mm x 2050mm

**R110**



062 697 0563



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Thaba 'Nchu  
9780



For: We Are, Trip2Trip Cab Services, Smithfield Ward 6 Councillor, Jonos Lifestyle, DM Collectables, URCSA, Yongz Creative, DJ Danon

## Poster & Flyer design

24th NOV 2019 15:00 TILL LATE

We are Presents

**Poetry & Comedy Sunday Night**

COMEDIANS: Max "Ntate Thuso Motaung Wa Rona", Tjhwatla Qekaza, School Boy Da Comedian

POETS: Masedi Masedi Da Poet, Ntate Koto Da Magic Poet, Skutcha Da Poet

MUSICIAN: Lethabo

DJ: Dj Wolf Larare

Lapeng Pub & Grill (Smithfield)

Cover R20

FREE COCKTAILS FOR THE FIRST 15 LADIES @15:30

MC: Thami Bafazini

**TRIP 2 TRIP**

Point your destination

Extended Services: **Delivery Services**

-Parcel Collection/Delivery at courier services or residences

POSTNET GLOBAL EXPRESS COURIER GUY ...and more

Food Collection at different restaurants

After you have ordered and paid. A way to avoid return trips

A minimum of R5 will be requested as addition to the actual amount

082 049 6730 065 990 5941

**16 DAYS OF ACTIVISM**

STOP VIOLENCE AGAINST WOMEN

Be a man of honour  
Be responsible

Protect our beloved mothers and sisters

WARD 6 COUNCILLOR

**CAB SERVICE**

**TRIP 2 TRIP**

BENEFITS

Monday-Sunday automatically discounted. WE ALLOW OUR CLIENTS TO SAVE MONEY EVERY WEEK WITH OUR EVERYDAY DISCOUNTS UP TO R10.00 PER TRIP.

INSIDE OUR METEERED TAXI FREE WIFI AND SHUTTLE SERVICE.

Free power charger to be used

WE OPERATE 24/7 EVERYDAY

LOCAL AND LONG DISTANCE IN BLOEMFONTEIN

WE STRIVE TO SATISFY OUR CLIENTS WITH OUR SERVICE

082 049 6730 065 990 5941

trip2trip trip2trip.co.za

Hosted by Boite & Kego

03 AUGUST

**VINTAGE Party**

DJs: Dj Stute - Acco Flame - Dj Fana - Dj Bakina - Deep KayGee - 802 Da Dj - Dj Sniper da'Real & many more

4PM till late

Coolerbox: R30

JONOS LIFESTYLE

Dinlimah International presents

**Sneaker Contest**

Hosted by Dinlimah

BON Hotel

Saturday 30th November

TICKET R180

TIME: 17:00 TILL LATE

To RSVP contact Ms Dimmy Li on: 084 468 1076

URCSA Orange Farm Central

**FIRST Sunday Service**

Venue: URCSA Orange Farm Central

Time: 10:15-12:00

Date: 5th January 2020

Theme: Dala le rona Morena.

URCSA Orange Farm Central invites you to a first Sunday service

**YONGZ CREATIVE**

**BAD ART WEAR**

No original • Buy original

HOODIES: R350

SWEEPSTAKE: R300

CALM AND CHAOTIC TOPS: R200

Get a discount if you buy them all at once

076 391 9078

YONGZcreative

**Latch**

**DJ Danon**

in the mix ON mothee fm 88.5

**Amapiano Tuesday's**

08:10 AM

DJ Danon - Bloem @danon\_dj @djdanon

**R250+**



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# Bookings design

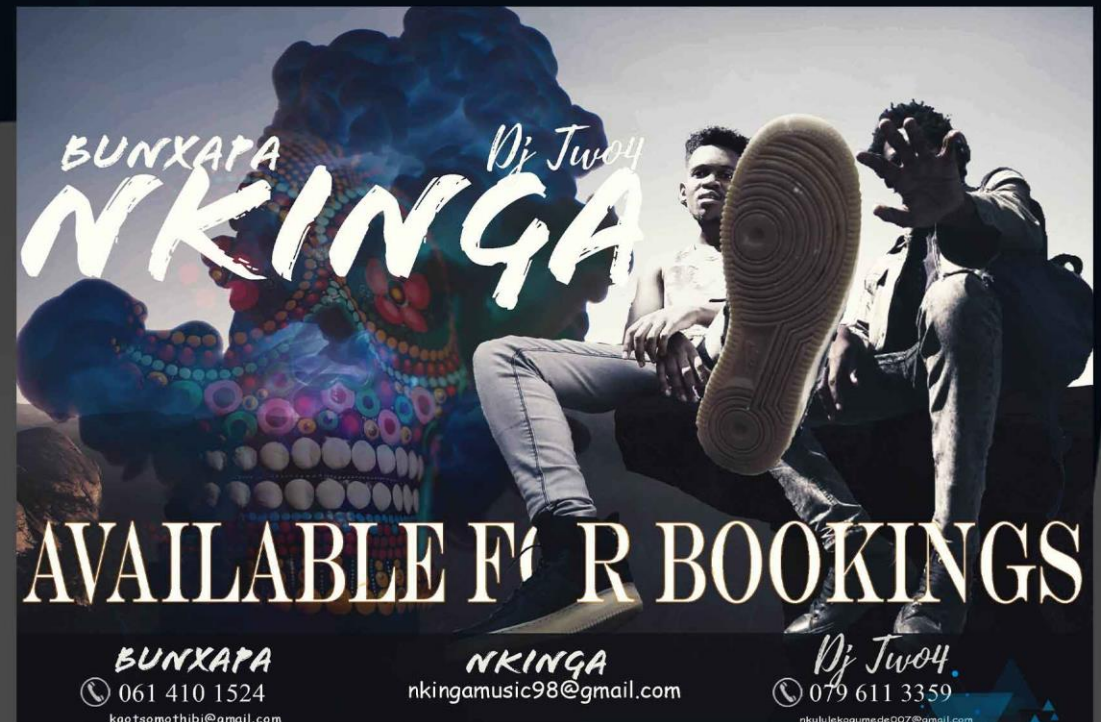


**BUN XAPA**

*Available For Bookings*

✉ [bookings.bunxapa@gmail.com](mailto:bookings.bunxapa@gmail.com)

📞 078 878 3117  
📞 065 848 4617



**BUNXAPA N KINGA** *Dj Two4*

**AVAILABLE FOR BOOKINGS**

**BUNXAPA**  
📞 061 410 1524  
[kqotsomothibi@gmail.com](mailto:kqotsomothibi@gmail.com)

**N KINGA**  
[nkingamusic98@gmail.com](mailto:nkingamusic98@gmail.com)

*Dj Two4*  
📞 079 611 3359  
[nkululekagumed007@gmail.com](mailto:nkululekagumed007@gmail.com)

**R100**



062 697 0563



[mokhethikatlego@gmail.com](mailto:mokhethikatlego@gmail.com)

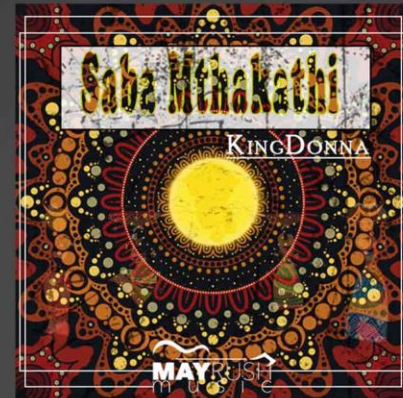
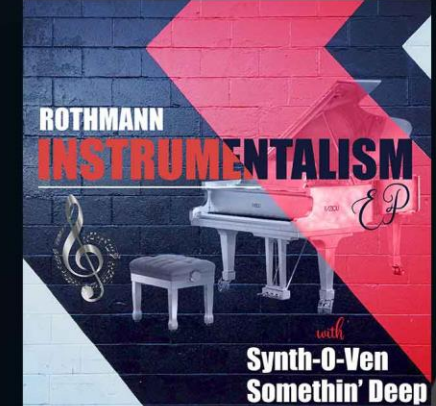


2271 Ratlou  
Thaba 'Nchu  
9780



For: May Rush Music,  
Deep House Nations Records and Rothmann Music

## Cover Art design



R120+



062 697 0563



mokhethikatlego@gmail.com



2271 Ratlou  
Thaba 'Nchu  
9780



For: May Rush Music,  
Rothmann Music, The Movement Crew, KayTee En Glent

## CD Cover design



*Coming Soon on all music platforms*



**DROPPING ON 25<sup>TH</sup> OCT 2019**

**R300+**



062 697 0563



mokhethikatlego@gmail.com



2271 Ratlou  
Thaba 'Nchu  
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