



ST10440840- WEDE5020

Katleho Kwakwari

ABSTRACT

The Planet Earth initiative Website.

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POE

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List of References

The Time is Now to Save Our Planet: Earth Day 2023 (How Engineering Can Make a Difference) Available at

<https://tryengineering.org/news/the-time-is-now-to-save-our-planet-earth-day-2023-how-engineering-can-make-a-difference/>

[Accessed 28 August 2024]

The Human Planet Initiative (HPI). Available at

<https://human-settlement.emergency.copernicus.eu/HPI.php> [Accessed 28 August 2024]

5 Simple Things Everyone Can Do to Save Earth. Available at

<https://images.app.goo.gl/h7rtLZBdtTMNGzR87> [Accessed 28 August 2024]

Our Planet Earth. Available at

<https://www.bbcearth.com/our-planet-earth>

12 Ways You Can Protect the Environment. Available at

<https://www.greenmountainenergy.com/en/why-renewable-energy/protect-the-environment> [Accessed 28 August 2024]

Implementation Of SEO

In My Website I have used meta tags such as <header>, <nav>, <main>, <article>, <section>, <aside>, and <footer> help search engines understand the structure of my content.

Heading Tags: Use headings (<h1> to <h6>) correctly. Each page has one <h1> tag, which is the main title of the page, followed by subheadings using <h2>, <h3>, etc.

SEO

SEO enhances a website by improving its visibility, user experience, and overall performance in search engines. Here's how it works:

1. Increases Organic Traffic

-Higher Rankings: SEO helps your site rank higher in search engine results pages (SERPs) for relevant keywords. The higher your site appears, the more likely users are to click on it, leading to increased organic traffic.

Targeted Audience: By optimizing your site for specific keywords, SEO attracts users who are actively searching for products, services, or content like yours, bringing in more relevant traffic.

2. Improves User Experience

Faster Loading Times: Optimizing your site's performance (e.g., reducing image sizes, minimizing code) makes pages load faster, which improves user satisfaction and reduces bounce rates.

Mobile Friendliness: SEO encourages responsive design, ensuring that your site is accessible and functional across devices, especially mobile, which is crucial given the rise in mobile searches.

Website Choice

The Planet Earth Initiative

Description of Organization

The Planet Earth Initiative is a theoretical Non-Profit Organization (NPO) that seeks to tackle urgent environmental problems and encourage sustainable practices. Given the growing worry about climate change and its negative impact on Earth, the Planet Earth Initiative is committed to spreading awareness, educating the public, and putting into action practical solutions for a more eco-friendly and long-lasting future.

Purpose and Goals

The goal of the Planet Earth Initiative is to promote environmental protection, conservation, and sustainable development. The goal of the organization is to involve individuals, communities, and businesses in working together to lessen the effects of climate change and safeguard the Earth's ecosystems.

Operation of a Website

The company has decided to implement a new policy regarding telecommuting. A new policy on telecommuting will be put into effect by the company. Hub of Information: Keep current on environmental concerns, climate change, sustainable methods, and ongoing initiatives. This will consist of articles, blogs, research papers, and multimedia content to inform visitors about the significance of environmental preservation. Community Platform: Establish a dynamic platform for people, groups, and companies to come together, exchange thoughts, and work together on environmental projects.

Reason for Choosing Organization

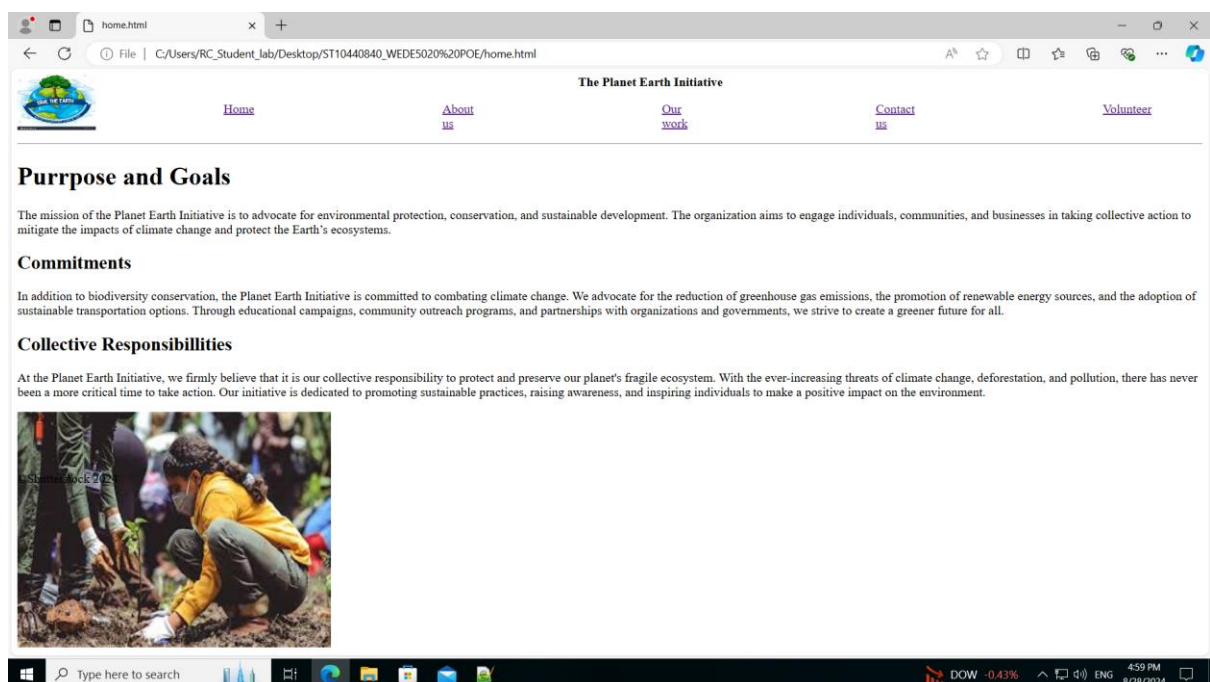
I chose the Planet earth initiative because of the environmental issues we have in this planet.

The Organization will have forums for discussions, volunteer options, and a list of sustainable businesses.

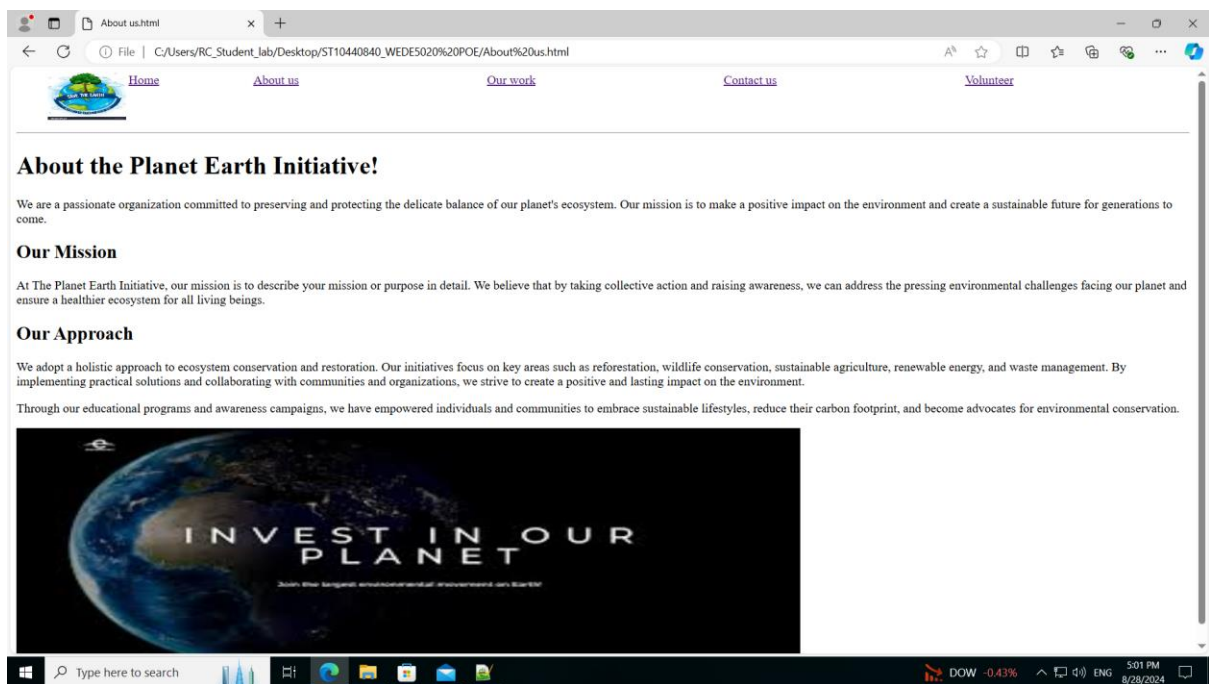
Resources and Tools: Provide a wide range of resources, instructions, and tools to assist individuals and businesses in embracing sustainable practices. This will consist of tips for being environmentally friendly, tools for calculating carbon footprint, resources for living sustainably, and suggested products/services.

Donation and Support: Offer visitors a simple and safe method to contribute to the projects of the Planet Earth Initiative and back their continuous endeavors. The website will feature a special donation portal and highlight the effects of donations with frequent updates and success stories. The Organization of the Planet Earth Initiative will act as a valuable platform for inspiration through the integration of information, community engagement, and practical resources.

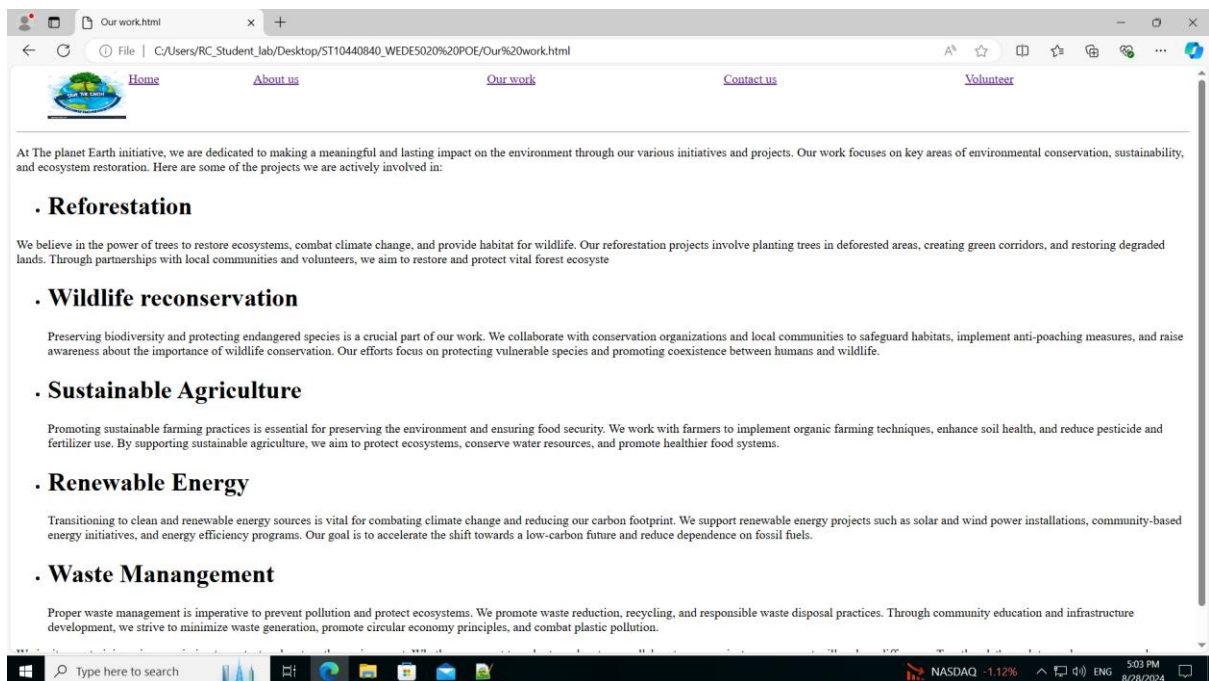
Home page



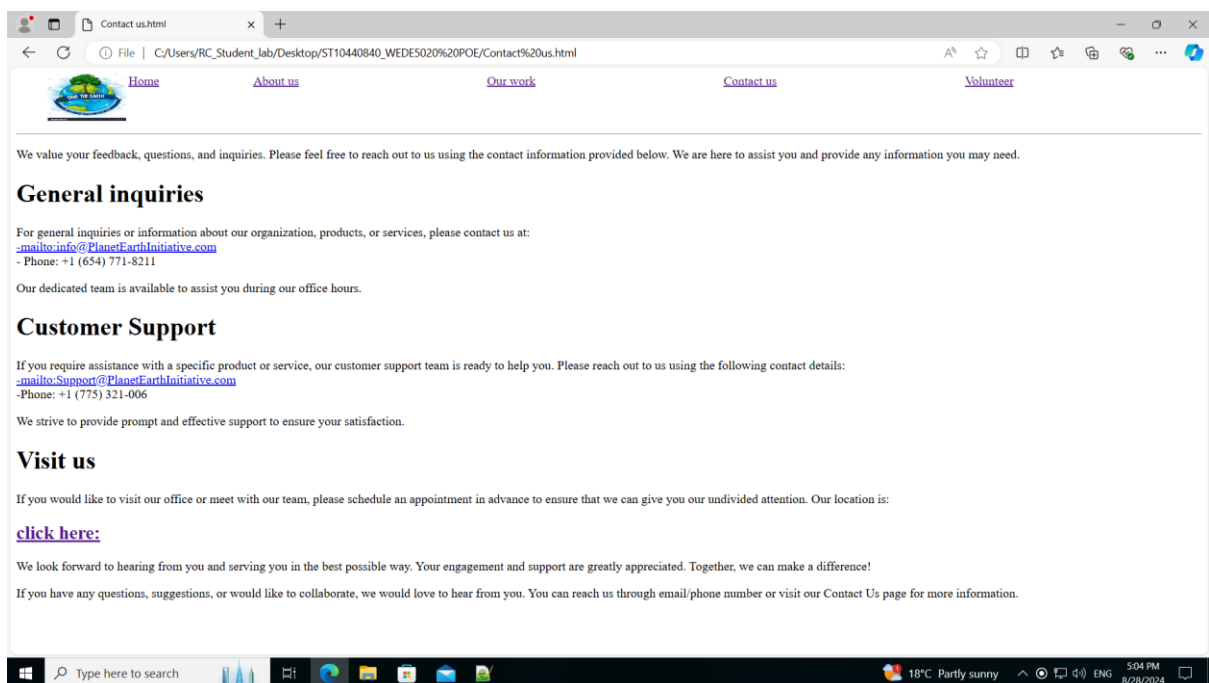
About Us



Our Work



Contact us



Volunteer

Volunteer.html

C:/Users/RC_Student_lab/Desktop/ST10440840_WEDE5020%20POE/Volunteer.html


Home

About us

Our work

Contact us

Volunteer



Home

About us

Our work

Contact us

Volunteer

Volunteer Registration

Thank you for your interest in volunteering with us! We greatly appreciate your willingness to contribute your time, skills, and energy towards our mission of describe your mission or purpose. Joining our team of dedicated volunteers is a rewarding opportunity to make a positive impact on the environment and create a sustainable future

Volunteer Opportunities

We offer a variety of volunteer positions based on your interests, skills, and availability. Some areas where you can contribute include:

- **Field Work:** Join us in hands-on activities such as tree planting, habitat restoration, wildlife monitoring, or beach clean-ups.
- **Educational Programs:** Assist in organizing and conducting workshops, awareness campaigns, or educational events to promote environmental consciousness.
- **Administration and Support:** Help us with administrative tasks, event planning, social media management, or fundraising activities.

Thank you for your interest in volunteering with us! We greatly appreciate your willingness to contribute your time, skills, and energy towards our mission of describe your mission or purpose. Joining our team of dedicated volunteers is a rewarding opportunity to make a positive impact on the environment and create a sustainable future.

Please fill out the form below to register as a volunteer.

Website Assets

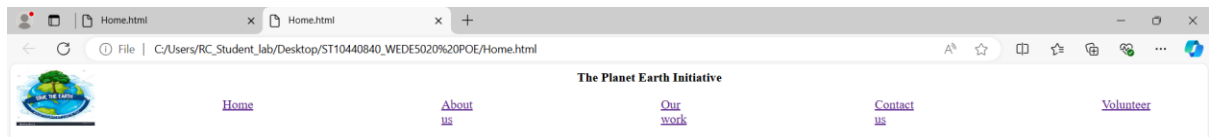
Information About the Organization

The Planet Earth Initiative is a theoretical Non-Profit Organization (NPO) that seeks to tackle urgent environmental problems and encourage sustainable practices. Given the growing worry about climate change and its negative impact on Earth, the Planet Earth Initiative is committed to spreading awareness, educating the public, and putting into action practical solutions for a more eco-friendly and long-lasting future.

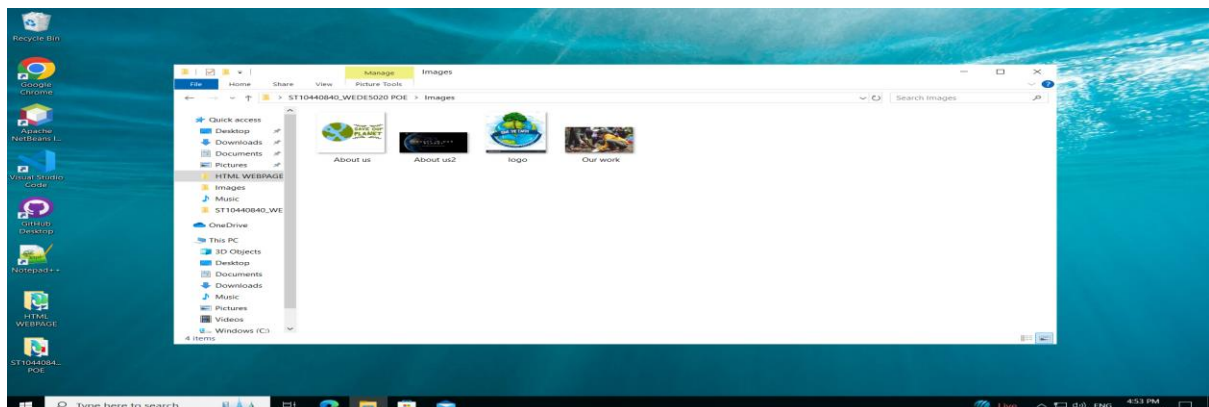
Purpose and Goals

The goal of the Planet Earth Initiative is to promote environmental protection, conservation, and sustainable development. The goal of the organization is to involve individuals, communities, and businesses in working together to lessen the effects of climate change and safeguard the Earth's ecosystems.

Navigation to use on my website



Images to use on my website



Website page and content

Homepage

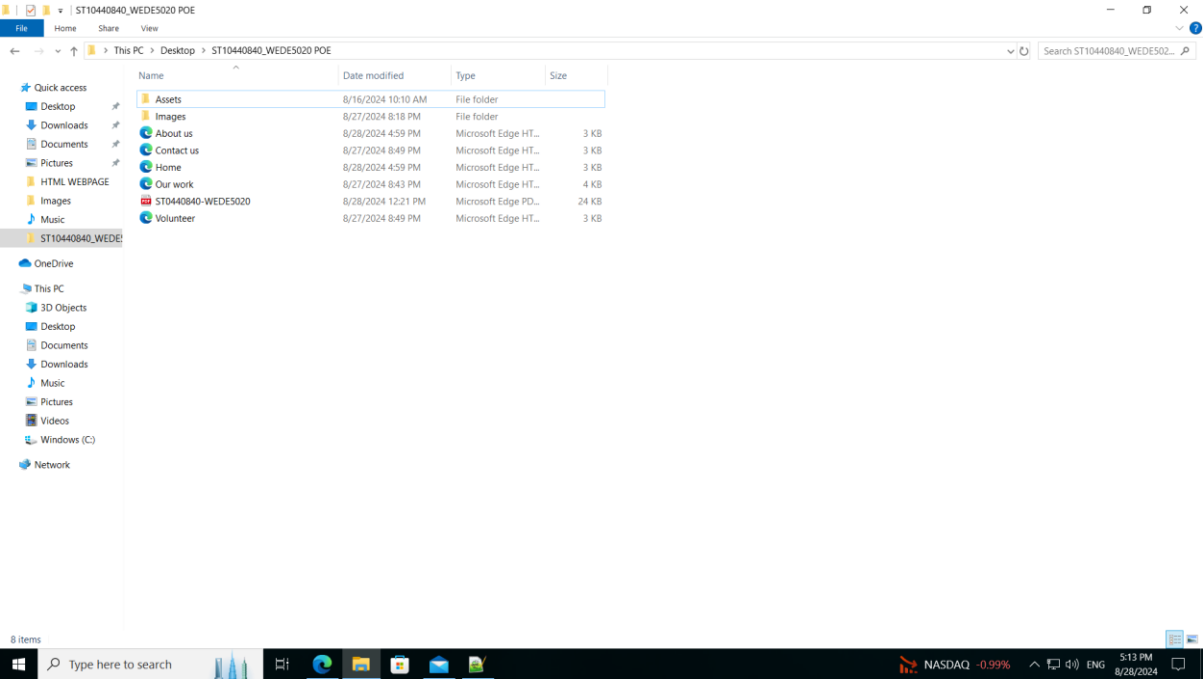
About us

Our Work

Contact us

Volunteer

Presentation



```
*C:\Users\RC_Student_lab\Desktop\ST10440840_WEDE5020_POE\Home.html - Notepad++ [Administrator]
File Edit Search View Encoding Language Settings Tools Macro Run Plugins Window ?
project11.html KOTA MENU.html dir tags.html Hyperlinks.html Home.html About us.html Our work.html Contact us.html Volunteer.html
1 <html>
2 <center>
3 <b>The Planet Earth Initiative </b></h1>
5 </center>
6 <style>
7 nav ul {
8 list-style-type:none;
9 margin:0;
10 padding:0;
11 display:flex;
12 justify-content: space around;
13 }
14 nav ul li {
15 margin:0 120px;
16 }
17 </style>
18 <nav>
19 <ul>
20 <li><a href="home.html">Home</a></li>
21 <li><a href="About us.html">About us</a></li>
22 <li><a href="Our work.html">Our work</a></li>
23 <li><a href="Contact us.html">Contact us</a></li>
24 <li><a href="Volunteer.html">Volunteer</a></li>
25 </ul>
26 </nav>
27 <hr>
28 <h1>Purpose and Goals</h1>
29 <p>The mission of the Planet Earth Initiative is to advocate for environmental protection, conservation, and sustainable development. The organization aims to engage individuals, c
30 <h2>Commitments</h2>
31 <p>In addition to biodiversity conservation, the Planet Earth Initiative is committed to combating climate change. We advocate for the reduction of greenhouse gas emissions, the pr
32 <h2>Collective Responsibilities</h2>
33 <body>
34 <p>At the Planet Earth Initiative, we firmly believe that it is our collective responsibility to protect and preserve our planet's fragile ecosystem. With the ever-increasing threa
35 
36 <style>
37 .footer {
38 position: fixed;
39 left: 0;
40 bottom: 200;
41 width: 96%;
42 background-color: pink;
43 color: black;
44 </body>
45 </html>
```