



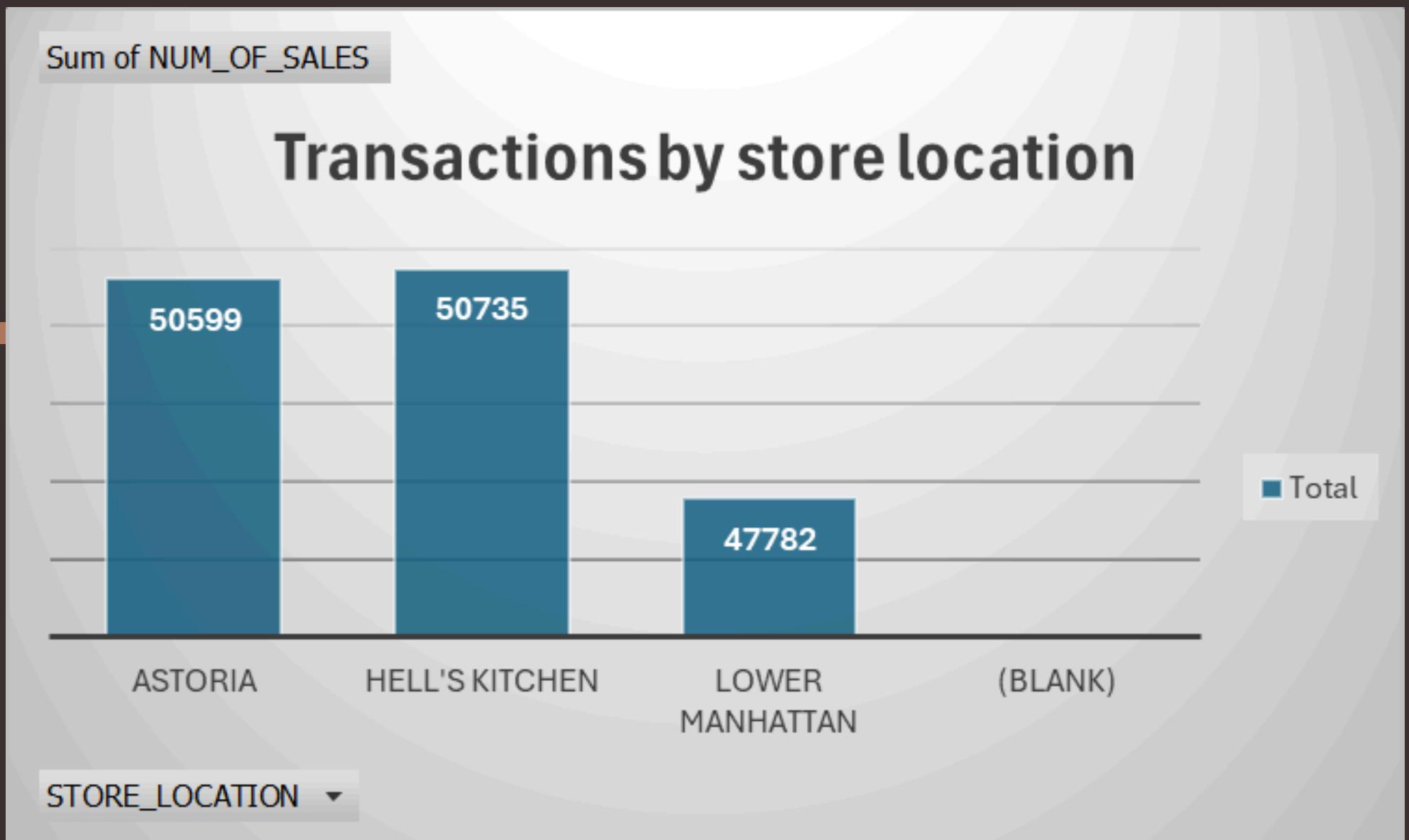
# COFFEE SHOP ANALYSIS

# INTRODUCTION

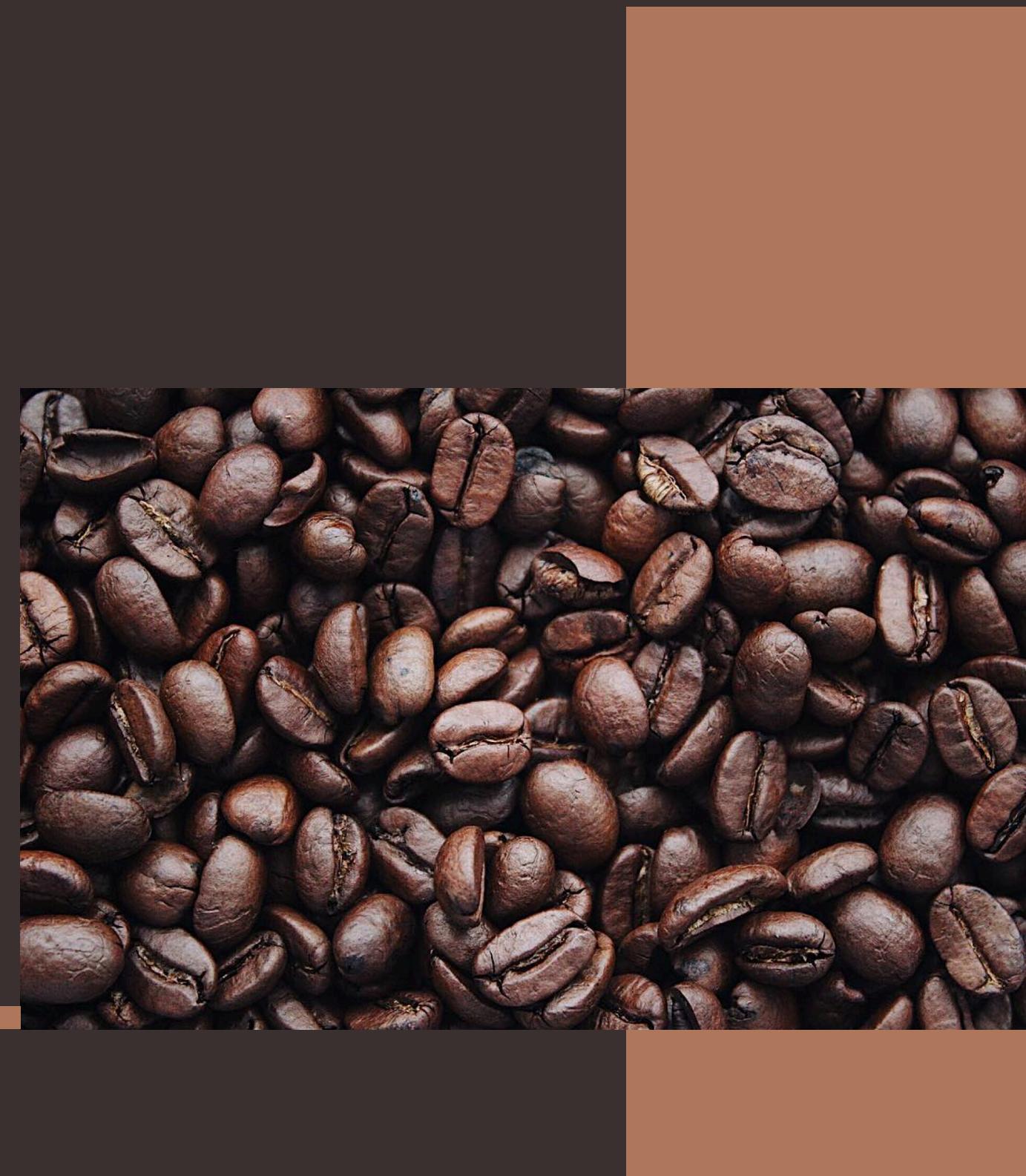
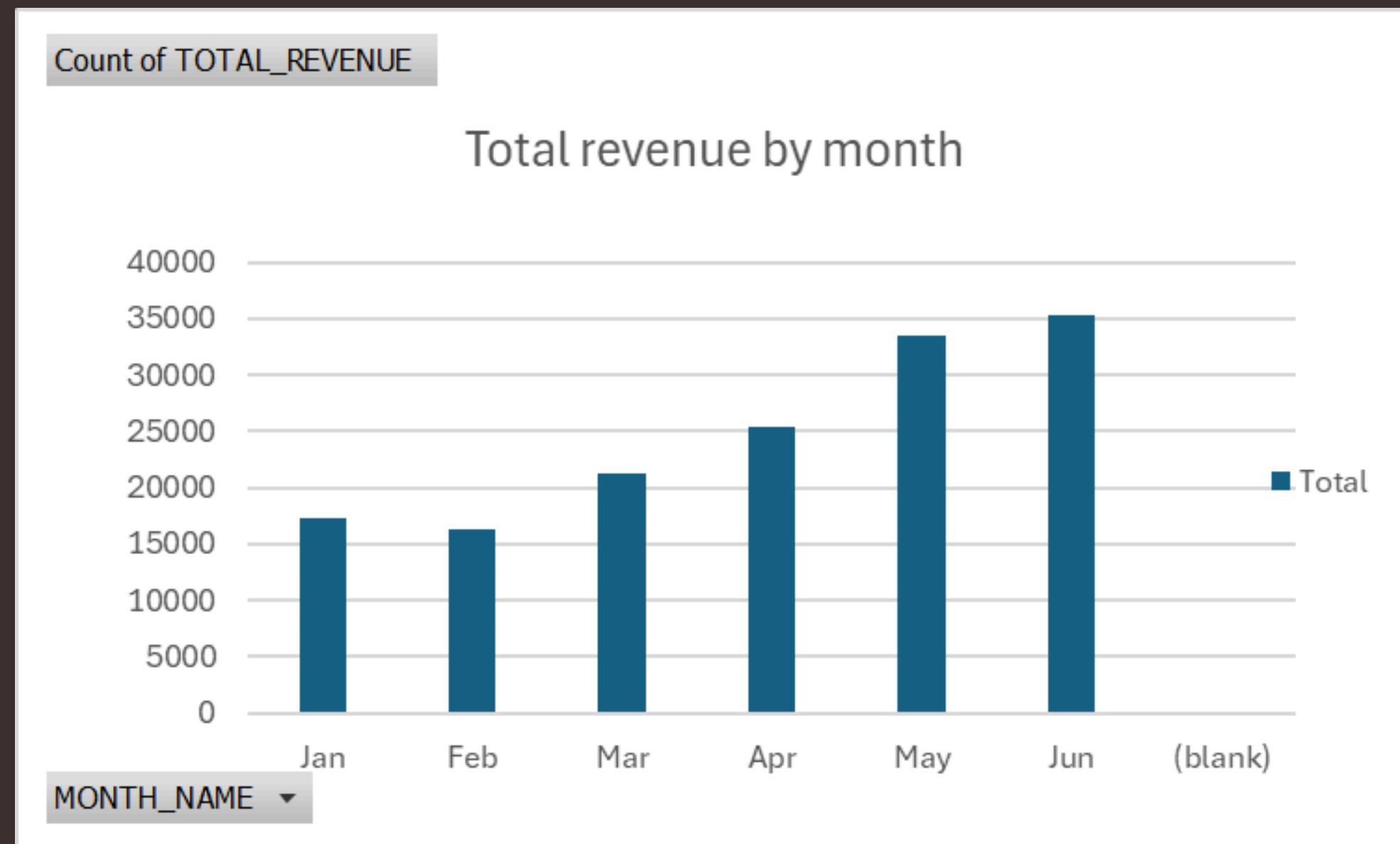


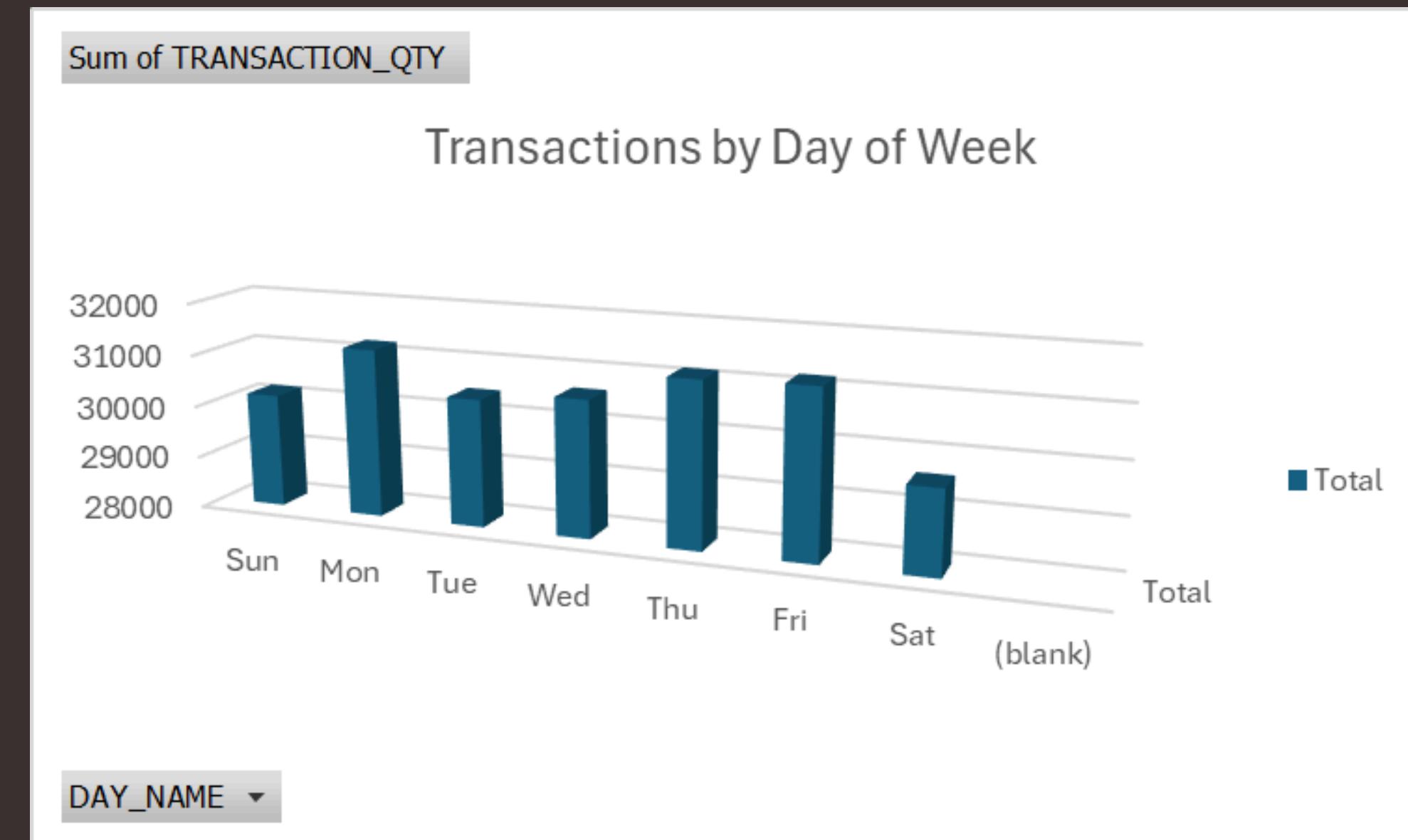
Welcome to our coffee shop analysis, where we explore the science behind our thriving cafe. From market trends and customer preference to branding strategies. We delve into what makes the coffee shop successful.

Transactions by store location shows that Hell's kitchen generates the most and a bit similar transactions with Astoria store, while Lower Manhattan generates at lower transactions.



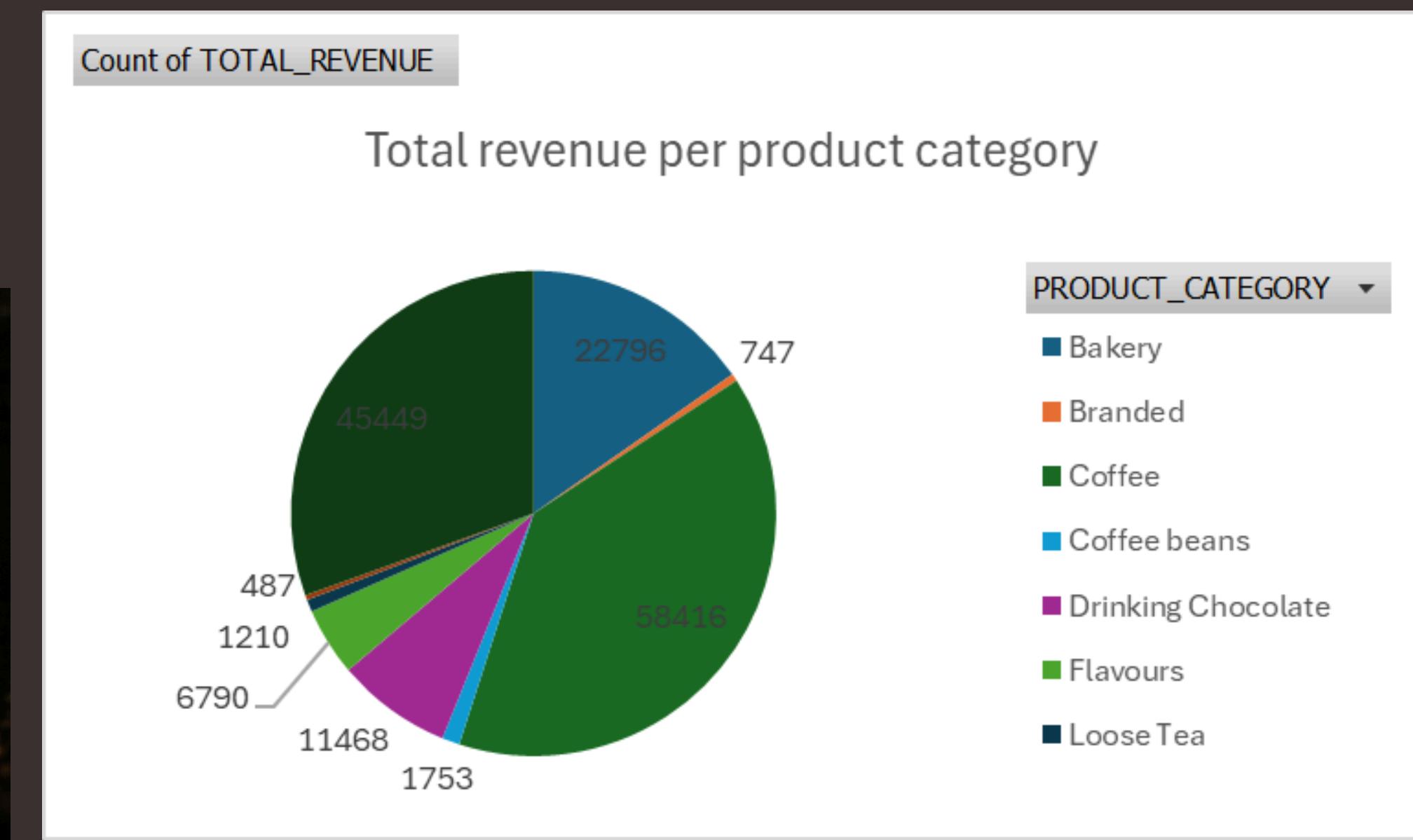
In June and May the store accumulate more income, and for the rest of the other months that's when the store needs to create sales to increase revenue.





The sales are balanced throughout the week, except for Saturday where we will need to do more sales to bring in customers.

Most the product are doing well, while others not so good, we will need to dicontinue products that are performing poorly and continue with the ones doing great.



# Conclusion



Overall the sales, the revenue and transactions of the store are performing well, there are minor issues whereby we will need to do a sale in increase revenue on some days, but overall the store is doing great and we to keep the momentum.