

Bright TV Viewership Analysis

No. of Subscribers

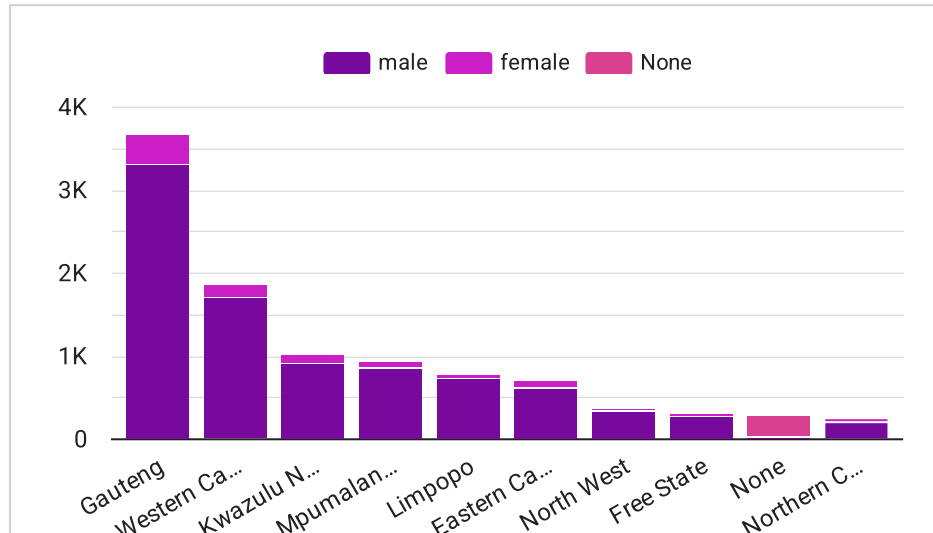
10.0K

✓ Channels Record C...

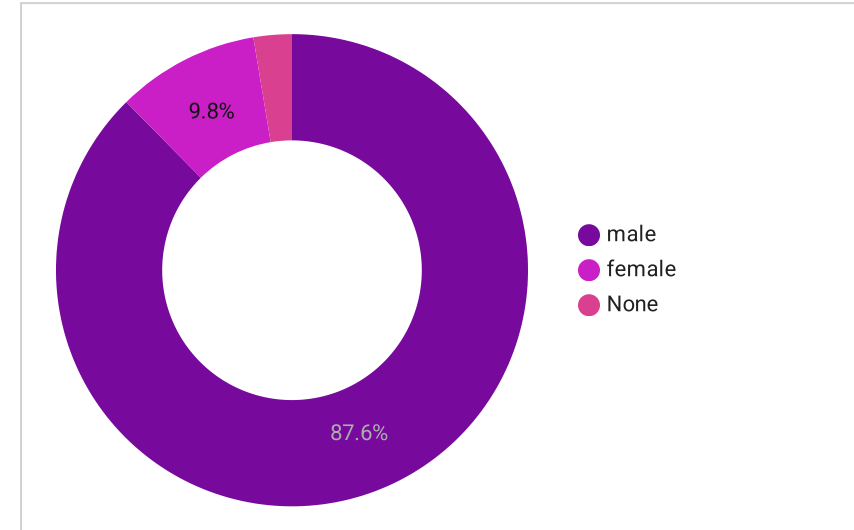
🔍 Type to search

✓	Supersport Live E...	1.6K
✓	ICC Cricket World ...	1.5K
✓	Channel O	1K
✓	Trace TV	952
✓	SuperSport Blitz	896
✓	Africa Magic	857
✓	Cartoon Network	793
✓	Boomerang	714
✓	CNN	505
✓	E! Entertainment	367
✓	SawSee	251
✓	M-Net	116
✓	Vuzu	111
✓	DStv Events 1	107
✓	Break in transmis...	66
✓	kykNET	45

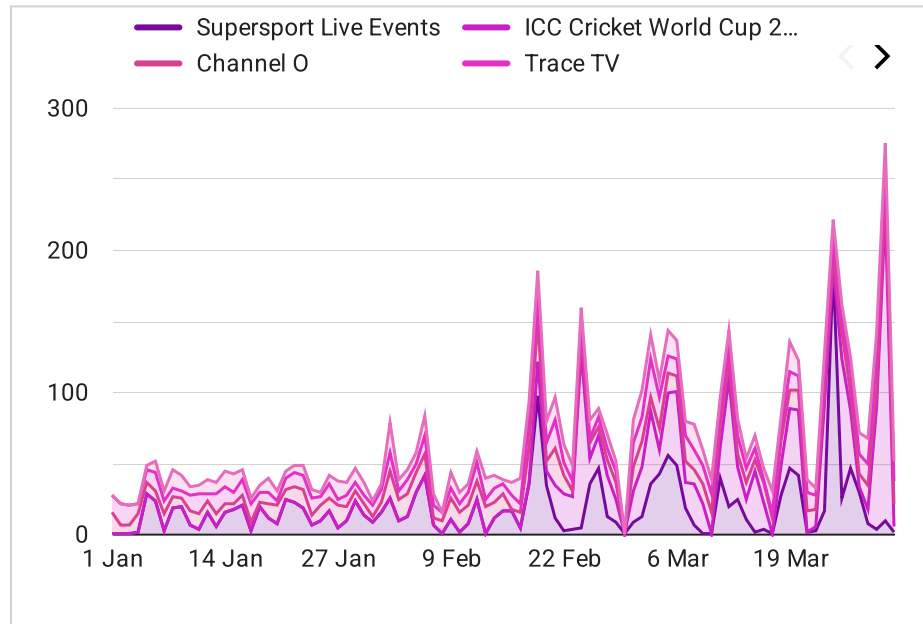
Viewership by Province and Gender



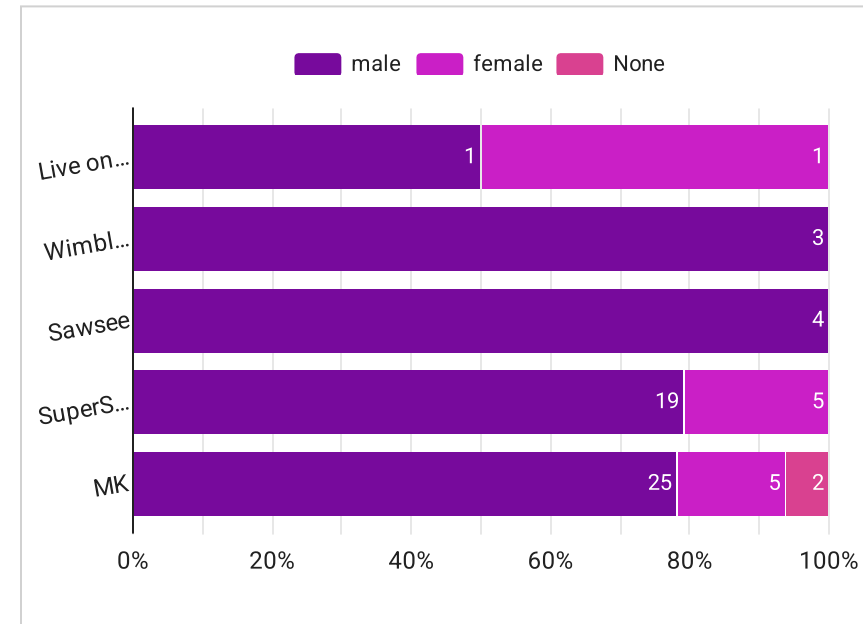
Viewership by gender



Usage Consumption by Top 5 Channels



Bottom 5 Viewed Channels by Gender

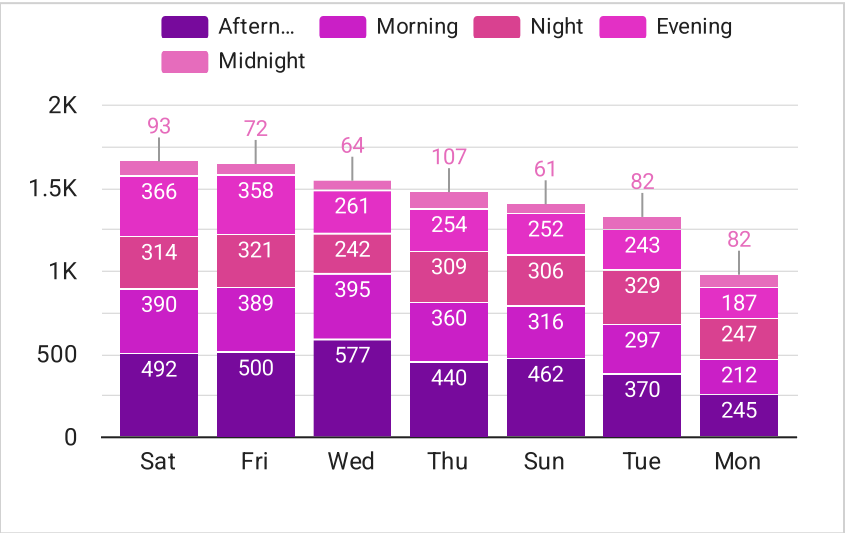


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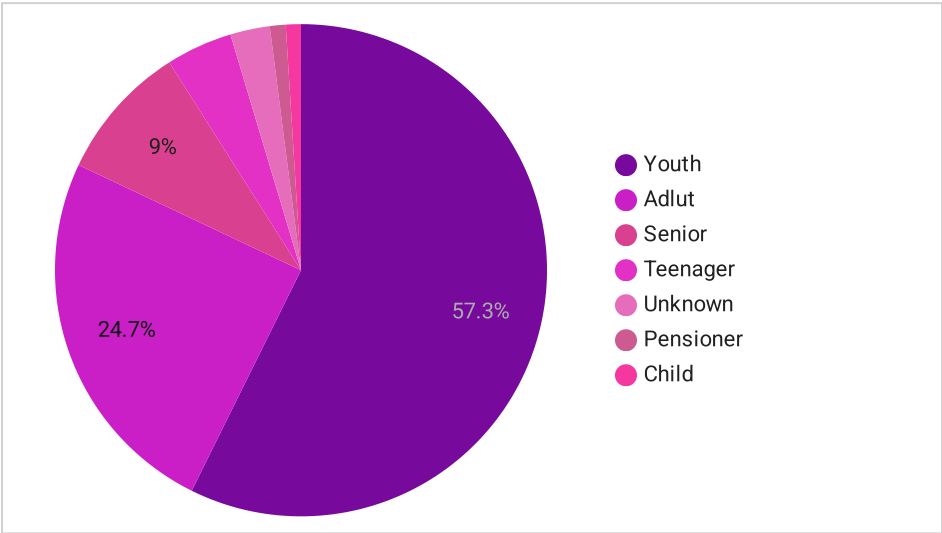
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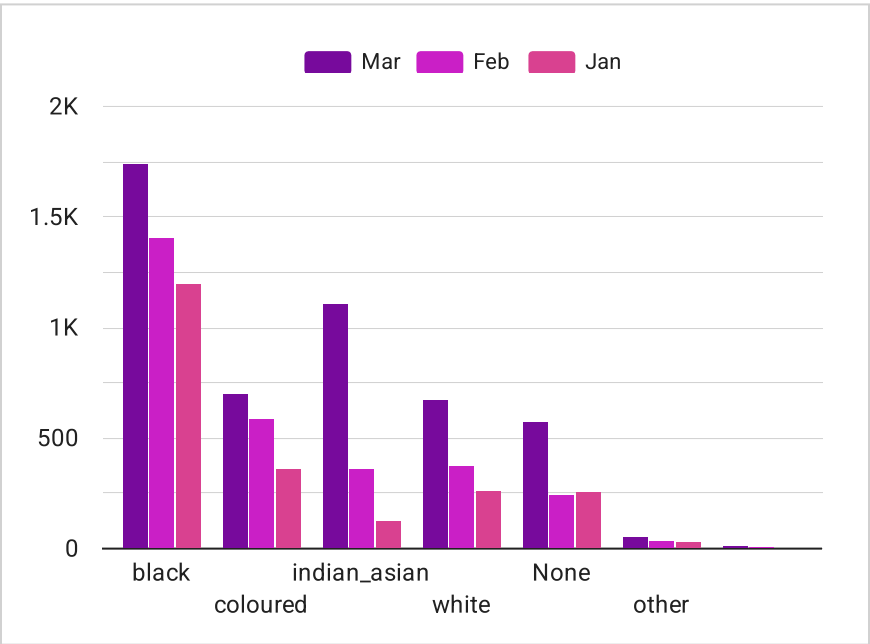
Viewership by Weekdays and Time of Day



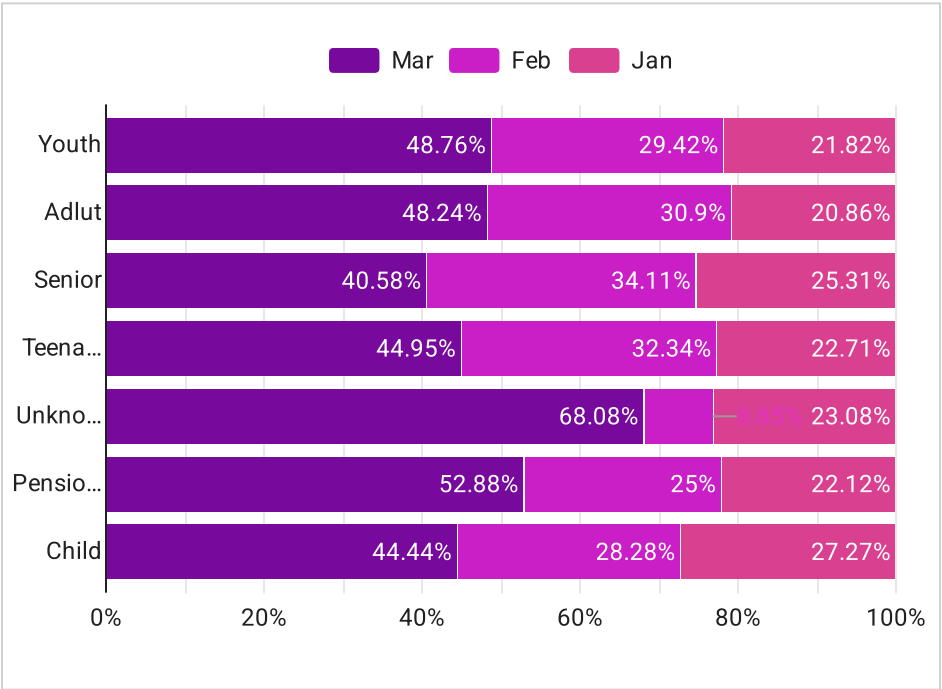
Viewership by Age Group



Monthly Viewership by Race



Viewership by Age Group and Month Name



✓ Channels Record C...

🔍 Type to search

✓ Supersport Live E... 1.6K

✓ ICC Cricket World ... 1.5K

✓ Channel O 1K

✓ Trace TV 952

✓ SuperSport Blitz 896

✓ Africa Magic 857

✓ Cartoon Network 793

✓ Boomerang 714

✓ CNN 505

✓ E! Entertainment 367

✓ SawSee 251

✓ M-Net 116

✓ Vuzu 111

✓ DSTv Events 1 107

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✓ kykNET 45