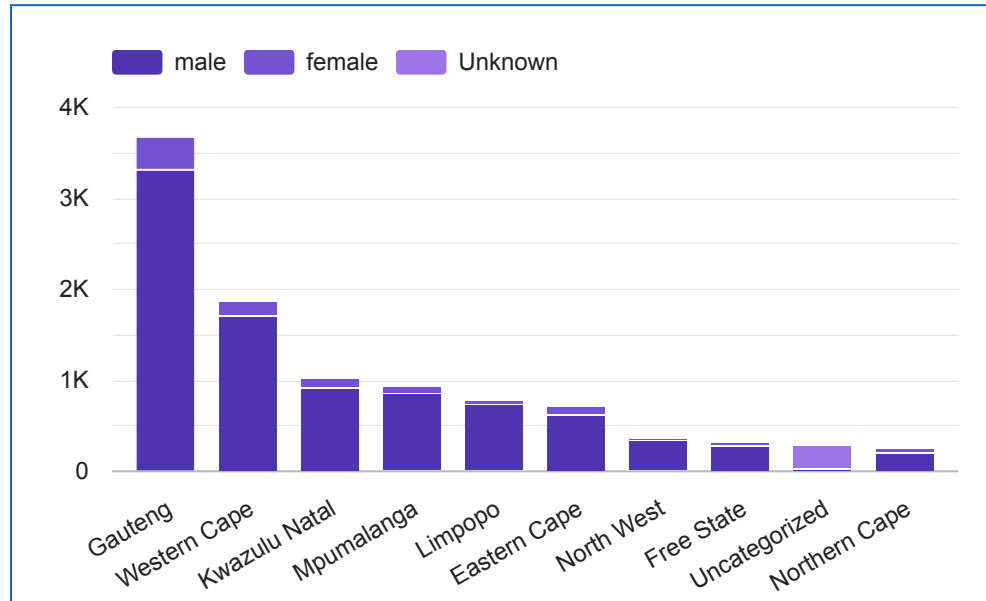


No. of Subscribers

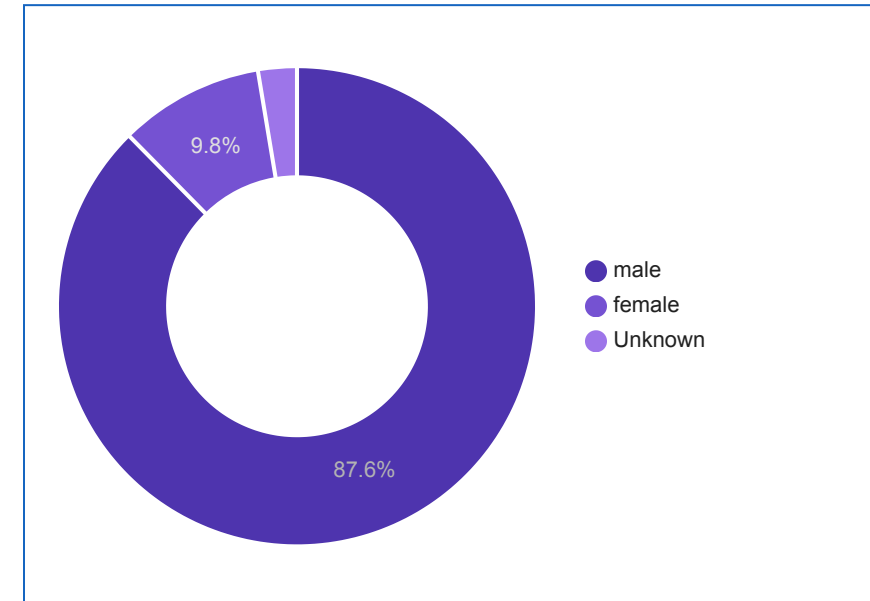
10.0K

Bright TV Viewership Analysis

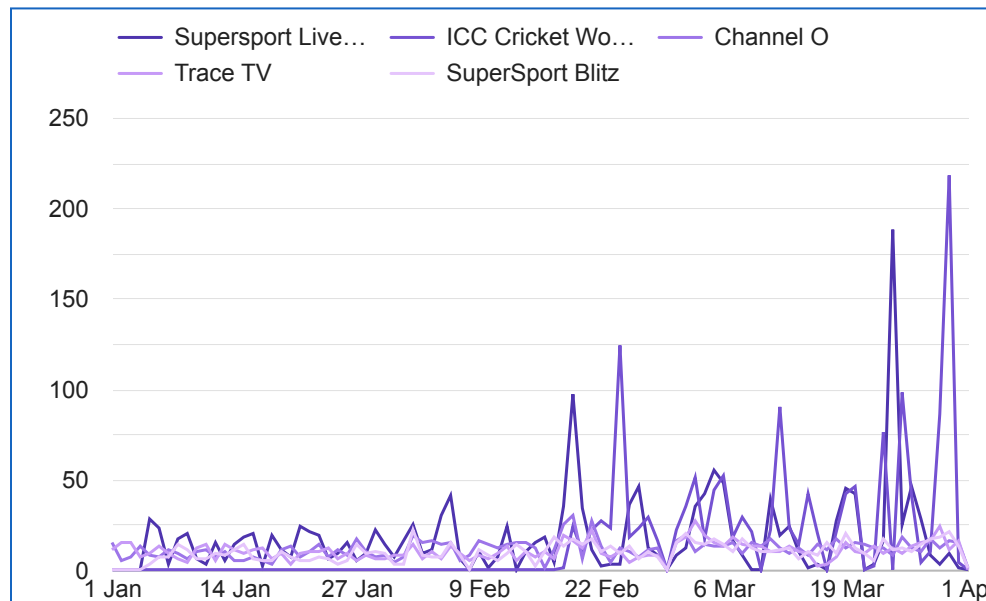
Viewership by Province and Gender



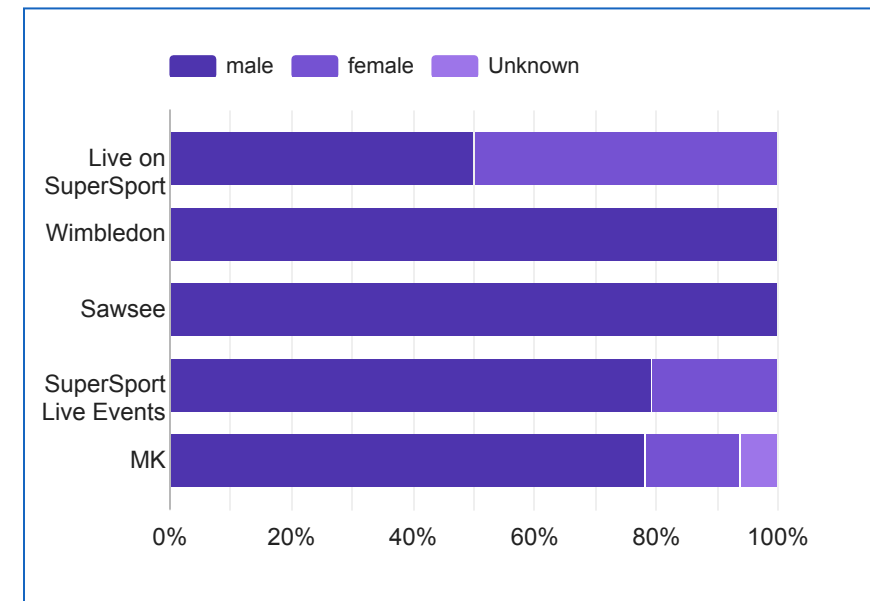
Viewership by Gender



Top 5 Channels Usage Consumption



Bottom 5 Viewed Channels by Gender



Channels Views

Type to search

Supersport ... 1.6K

ICC Cricket ... 1.5K

Channel O 1K

Trace TV 952

SuperSport ... 896

Africa Magic 857

Cartoon Net... 793

Boomerang 714

CNN 505

E! Entertain... 367

SawSee 251

M-Net 116

Vuzu 111

DStv Events 1 107

Break in tra... 66

kykNET 45

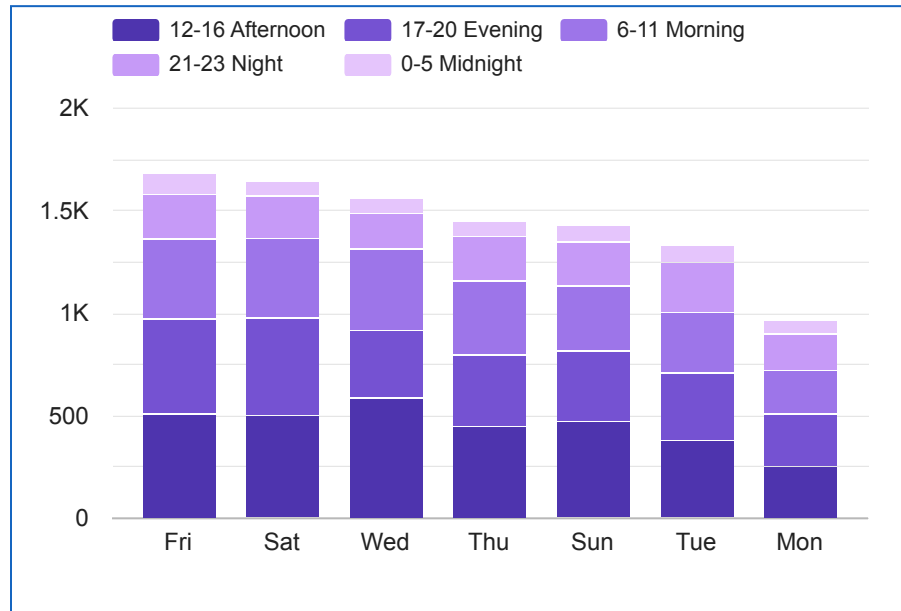
MK 32

No. of Subscribers

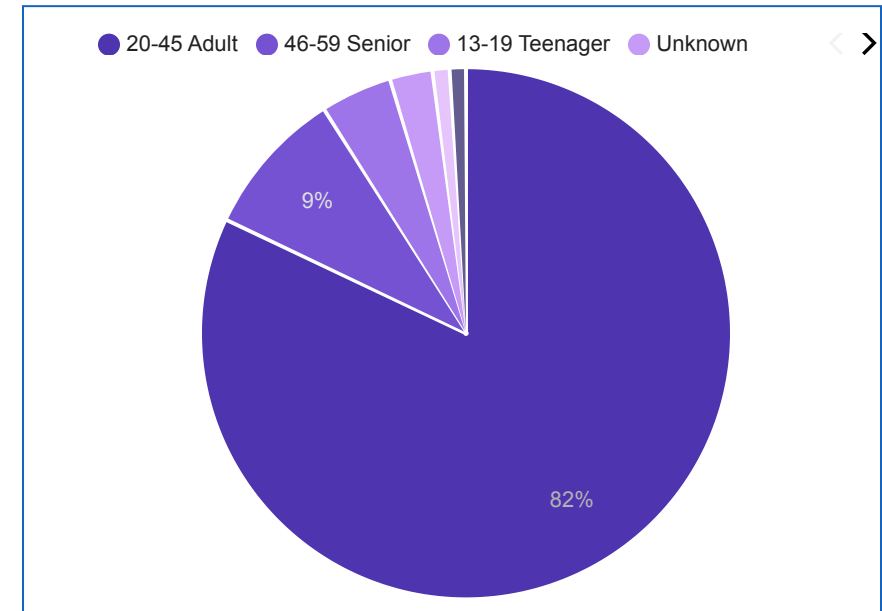
10.0K

Bright TV Viewership Analysis

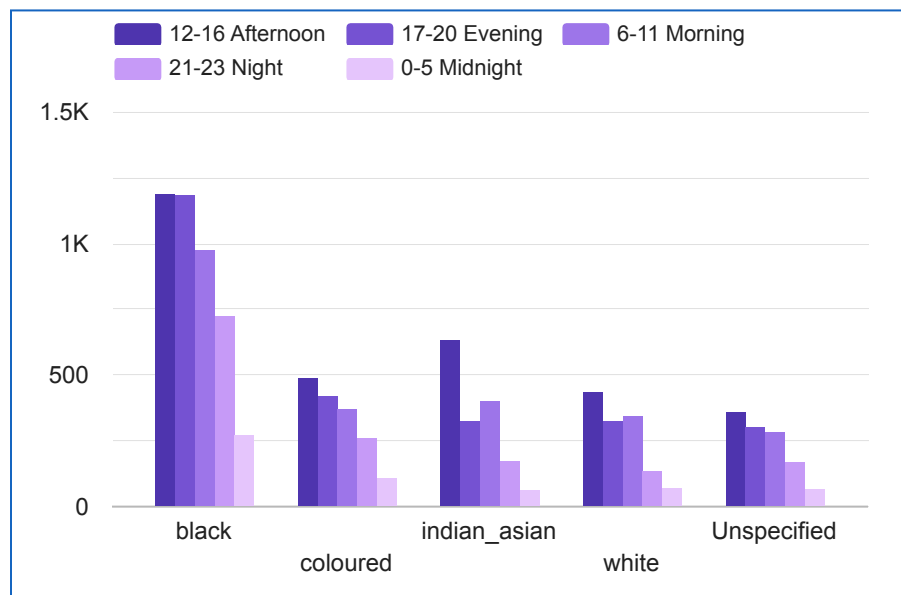
Weekly Viewership by Time of Day



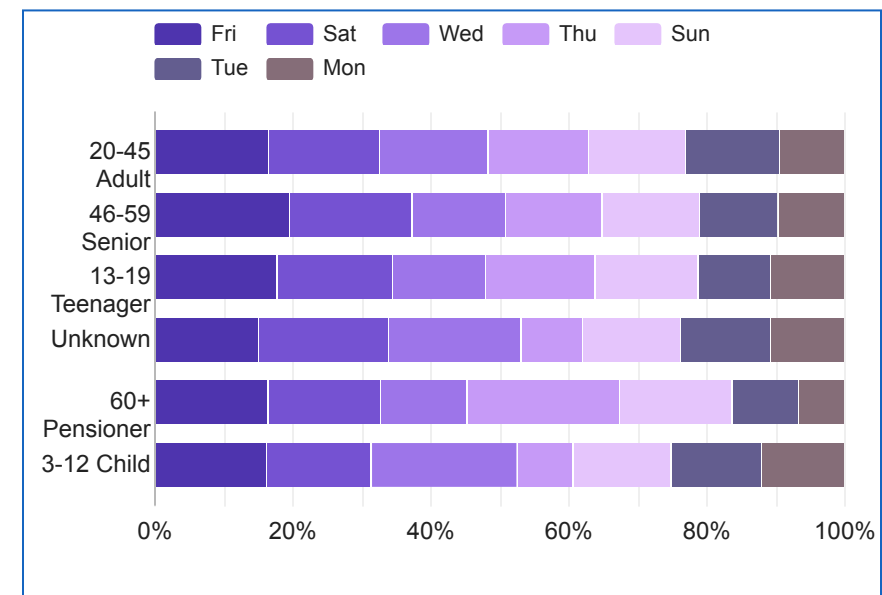
Usage Consumption by Age Group



Viewership by Time of Day and Race



Weekly Viewership by Age Group



✓ Channels Views

Q Type to search

✓ Supersport Li... 1.6K

✓ ICC Cricket ... 1.5K

✓ Channel O 1K

✓ Trace TV 952

✓ SuperSport B... 896

✓ Africa Magic 857

✓ Cartoon Netw... 793

✓ Boomerang 714

✓ CNN 505

✓ E! Entertainm... 367

✓ SawSee 251

✓ M-Net 116

✓ Vuzu 111

✓ DSTv Events 1 107

✓ Break in trans... 66

✓ kykNET 45

✓ MK 32

No. of Subscribers

10.0K

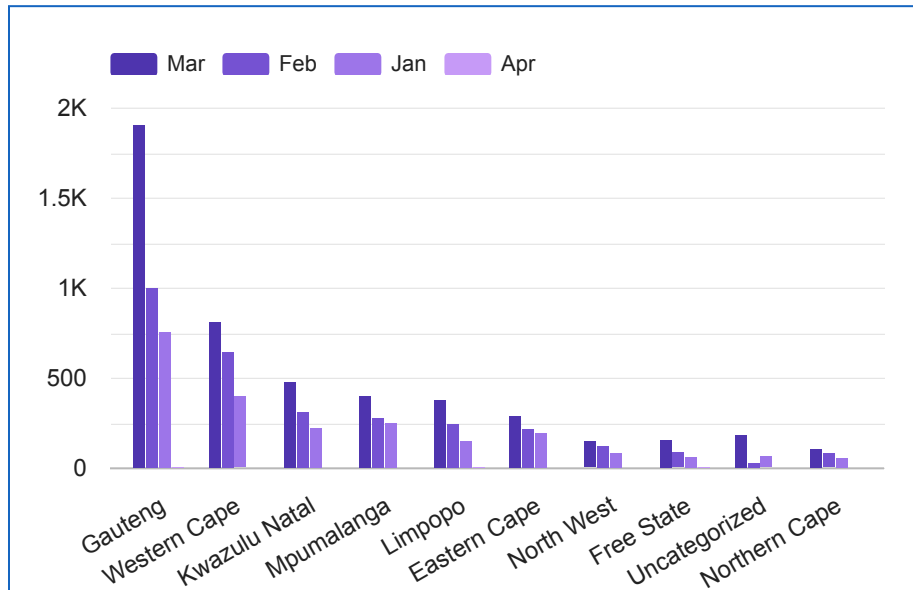
Bright TV Viewership Analysis

✓ Channels Views

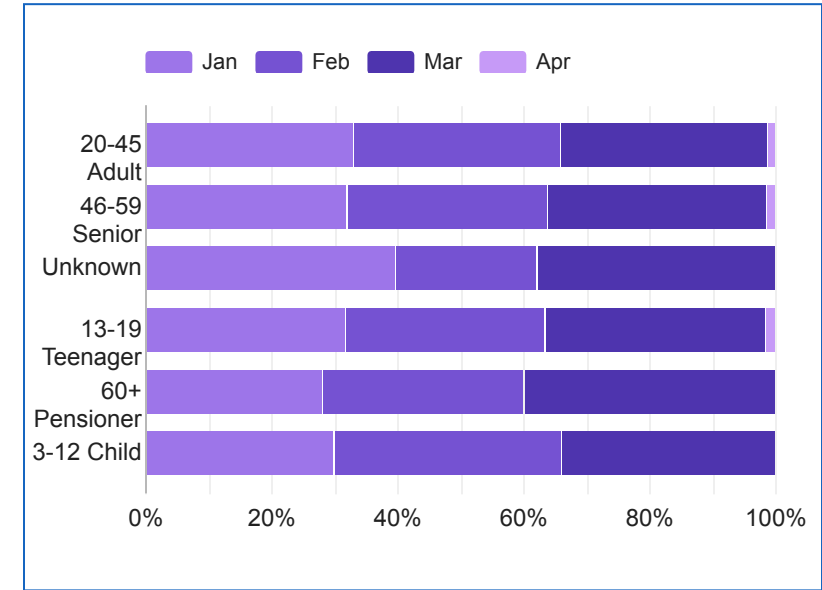
🔍 Type to search

✓	Supersport Li...	1.6K
✓	ICC Cricket ...	1.5K
✓	Channel O	1K
✓	Trace TV	952
✓	SuperSport B...	896
✓	Africa Magic	857
✓	Cartoon Netw...	793
✓	Boomerang	714
✓	CNN	505
✓	E! Entertainm...	367
✓	SawSee	251
✓	M-Net	116
✓	Vuzu	111
✓	DStv Events 1	107
✓	Break in trans...	66
✓	kykNET	45
✓	MK	32

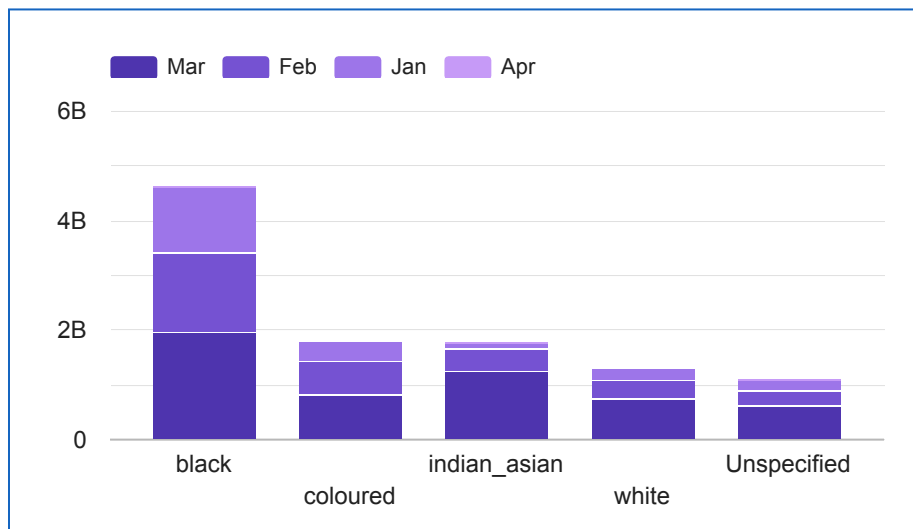
Monthly Viewership by Province



Monthly Viewership by Age Group



Monthly Viewership by Race



Monthly Viewership

