

# Charitable Giving, Tax Reform, and Political Trust

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# Introduction

# Background of South Korea Tax Reform

To investigate the price effect, we use the 2014 tax reform in the South Korea.

- ▶ Before 2014, tax deduction was adopted to subsidize charitable donation behavior.
- ▶ After 2014, tax credit have been adopted.

The main difference is that tax credits reduce taxes directly, while tax deductions indirectly lower the tax burden by decreasing the taxpayer's marginal tax rate, which increases with gross income

Data

# National Survey of Tax and Benefit (NaSTaB)

- ▶ The Korea Institute of Taxation and Finance implements the financial panel survey to study the tax burden of households and the benefits that households receive from government.
- ▶ The subjects of this survey are general household and household members living in 15 cities and provinces nationwide.
- ▶ This survey is based on a face-to-face interview. If it is difficult for investigators to meet subjects, another family member answers on behalf of him.
- ▶ Survey items: Annual taxable income (last year), charitable donations (last year), trust for politicians (5-Likert scale), and other covariates (age, education, gender etc.).
- ▶ Survey period: 2008 ~ 2019
  - ▶ We use survey data after 2013 to focus on tax policy change in 2014.

# Time Series of Charitable Giving

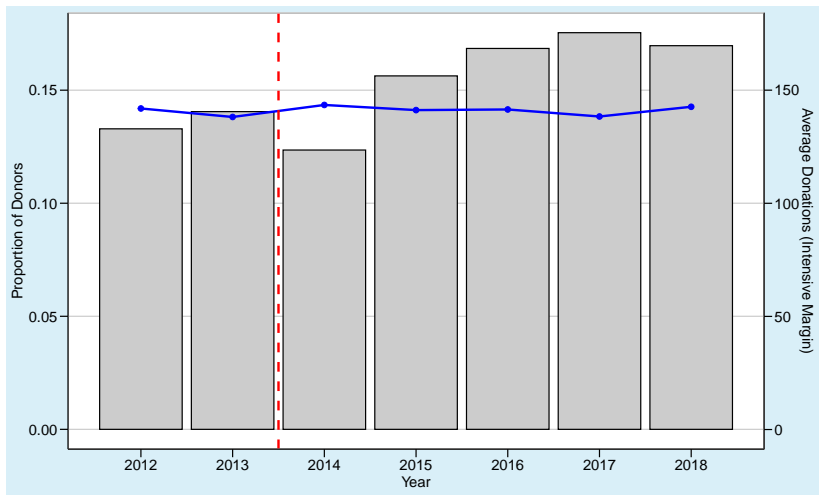


Figure 1: Proportion of Donors (bar chart) and Average Donations among Donors (blue line)

# Summary Statistics of Covariates

Table 1: Summary Statistics of Covariates

	2012	2013	2014	2015
Female	0.51	0.51	0.52	0.52
Age	38.39	39.10	39.67	40.51
Annual Taxable Income	1699.86	1764.04	1838.76	1872.54
<b>Education</b>				
Junior High School Graduate	0.42	0.41	0.40	0.39
High School Graduate	0.30	0.30	0.31	0.31
University Graduate	0.28	0.28	0.29	0.30
#.Respondents	14138	13984	13787	13524
#.Households	4756	4807	4819	4832

## Summary Statistics of Covariates (Cont'd)

Table 2: Summary Statistics of Covariates (Continued)

	2016	2017	2018
Female	0.52	0.52	0.52
Age	41.07	41.89	42.55
Annual Taxable Income	1906.91	1951.55	2039.47
<b>Education</b>			
Junior High School Graduate	0.38	0.37	0.35
High School Graduate	0.31	0.31	0.31
University Graduate	0.31	0.33	0.34
#.Respondents	13238	12963	12795
#.Households	4790	4770	4765



# Variable of Giving Price

In the South Korea, the tax policy about charitable giving drastically changed in 2014. Before 2014, the **tax deduction** adopted. After 2014, the **tax credit** adopted. Under two systems, the giving price is

- ▶ tax deduction:  $\text{Price} = 1 - \tau$
- ▶ tax credit:  $\text{Price} = 1 - r$

$\tau$  is the marginal income tax rate calculated by annual taxable income reported in the NaSTaB, and  $r$  is the tax credit rate determined exogeneity. In the South Korea,  $r = 0.15$ .

# Income Distribution and Giving Price

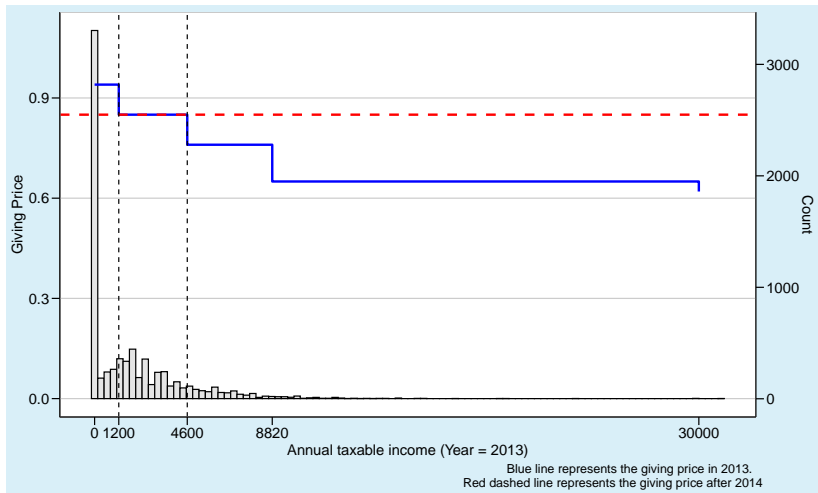


Figure 2: Income Distribution and Giving Price

## Results

# Trust Index

The trust for politicians is time-varying variable because it depends on governments' policies. We make time-invarying trust index using the fixed effect model.

$$\text{Trust}_{ijt} = \text{Trustid}_{ij} + c_j \cdot \lambda_t + \lambda_t + \epsilon_{ijt}.$$

- ▶  $\text{Trust}_{ijt}$ : trust for politicians (5-Likert scale)
- ▶  $\text{Trustid}_i$ : individual fixed effect (**Trust index**)
- ▶  $c_j \cdot \lambda_t$  captures local governments' policies effect
- ▶  $\lambda_t$  captures the central government policies effect

We use the standarized trust index with mean 0 and standard deviation 1.

# Histogram of Trust Index

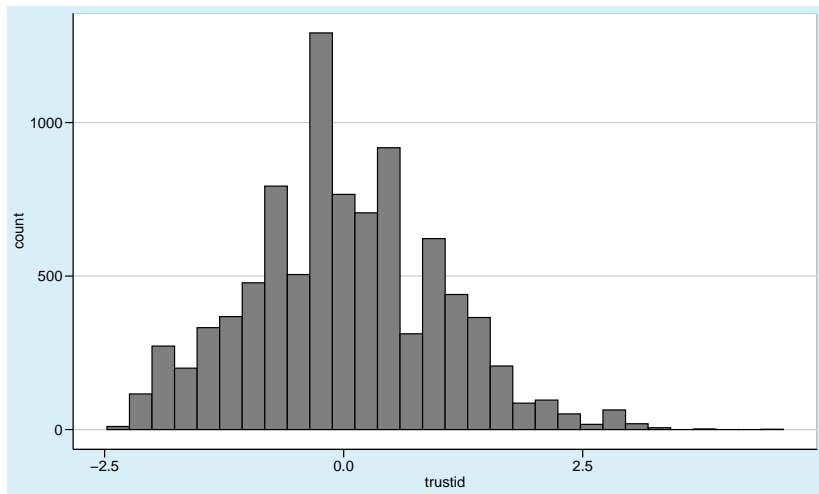


Figure 3: Histogram of Trust Index

# Regression of Trust Index

Table 3: Regression of Trust Index (Year = 2018)

Variables	Coefficients	S.E.
female	0.056**	(0.023)
Logarithm of income	0.828*	(0.440)
age	-0.022***	(0.004)
squared age/100	0.022***	(0.004)
High school graduate	0.029	(0.035)
University graduate	0.010	(0.038)
Extreme right wing	-0.224***	(0.085)
Right wing	-0.036	(0.028)
Left wing	-0.078***	(0.028)
Extreme left wing	-0.663***	(0.046)
Obs	7697	

# Baseline Regressions

Our baseline regression equation is

$$\log(\text{Giving}_{ijt}) = \alpha_i + \beta_1 \log(\text{Price}_{ijt}) + \delta X_{ijt} + \lambda_t + \epsilon_{ijt}.$$

- ▶  $\log(\text{Giving}_{ijt})$  is logarithm of individual  $i$ 's charitable giving in year  $t$ .
- ▶  $\log(\text{Price}_{ijt})$  is logarithm of individual  $i$ 's giving price in year  $t$ .
- ▶  $\beta_1$  represents the price elasticity of giving.
- ▶  $\alpha_i$  and  $\lambda_t$  are individual and time fixed effect, respectively.

## Result of Baseline Regressions

We found the **price effect** of giving (1% price increase leads to about 1.1% giving decrease)

Table 4: Baseline Regressions

	(1)	(2)	(3)
ln(giving price)	-1.071*** (0.201)	-1.059*** (0.226)	-1.062*** (0.226)
Logarithm of income	Y	Y	Y
Age	N	Y	Y
Year X Educ	N	Y	Y
Year X Gender	N	Y	Y
Living Dummy	N	N	Y
Obs	54213	54211	54211



## Subgroup Regressions

We estimate the baseline regression equation, using sample grouped by the trust index.

- ▶ Lowest: 0 ~ 20% quantile of trust index
- ▶ Lower: 20 ~ 40% quantile of trust index
- ▶ Neutral: 40 ~ 60% quantile of trust index
- ▶ Higher: 60 ~ 80% quantile of trust index
- ▶ Highest: 80 ~ 100% quantile of trust index

We include the logarithm of income, age, interactions b/w year and education, interactions b/w year and gender, and living are dummy into covariates.

## Results of Subgroup Regressions

We could **NOT** find the price effect for respondents whose trust is very low.

Table 5: Subgroup Regressions

	Lowest	Lower	Neutral	Higher	Highest
ln(giving price)	-0.675 (0.556)	-0.460 (0.458)	-1.582*** (0.481)	-1.284** (0.530)	-1.202** (0.503)
Obs	10239	10358	10367	10368	12879

# Heterogeneity By Political Trust

To capture heterogeneity precisely, we estimate the following regression equations:

$$\begin{aligned}\log(\text{Giving}_{ijt}) = & \alpha_i + \beta_1 \log(\text{Price}_{ijt}) + \beta_2 \log(\text{Price}_{ijt}) \cdot \text{Trust}_{ij} \\ & + \delta X_{ijt} + \lambda_t + \epsilon_{ijt}.\end{aligned}$$

Price elasticity is obtained by  $\beta_1 + \beta_2 \cdot \text{Trust}_{ij}$ .

## Result of Heterogeneity of Political Trust

The price elasticity is **convex** in the trust index. Those whose trust index is low and high do not respond to the price incentive.

Table 6: Heterogeneity of Political Trust

	(1)	(2)
ln(giving price)	-1.108*** (0.230)	-1.314*** (0.249)
X Trust index	-0.373** (0.171)	-0.412** (0.175)
X Squared trust index		0.229** (0.111)
Obs	51306	51306
R-sq	0.0120	0.0121

# Graphical Representation of Heterogeneity Effect

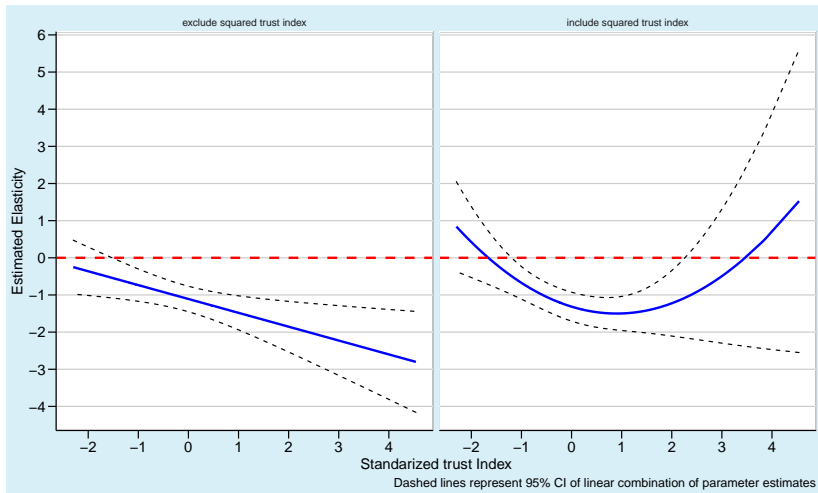


Figure 4: Relationship between Trust Index and Predicted Elasticity

## Conclusions

# Conclusions