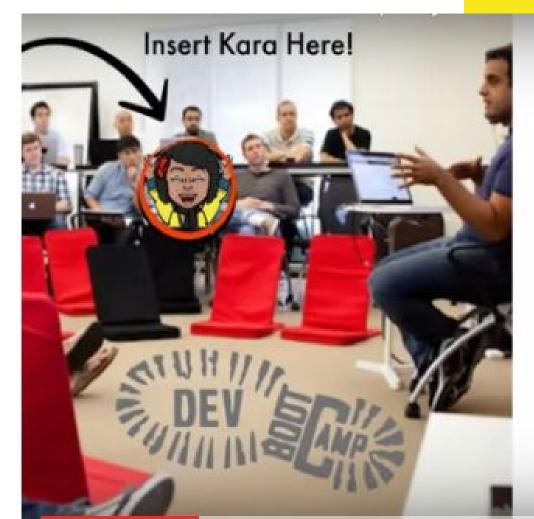
### My Bitstrip & I

Kara Carrell @KaraAJC

### Hello! I'm Kara.





What's Dev Bootcamp???:

An immersive 19-week computer programming program designed to graduate job-ready software engineers



### Writing is Hard, but Expressing yourself is Easy



Yourself!





#### Ways To Use Social Media

Lasten Take time to listen to what others are saying about you, your issues, and similar Orgs.

Share your knowledge! The right people will b

Engage Build relationships with your supporters and champions, be a valuable member of the community!

Collabo Have projects you xate can bring others in on? Do it!

Activate Empower your champions to take your message further online. Social Media Reference Sheet I Created In 2009



Recruiting flyer I created for my igniTech Pgm in 2014



**ULP Kick-off** Carnival Latin@

music.

Keynote by Carlos Rosas, burlesque performances in the evening

Evning | Pilsen

Film Screening -

**Elliot** Loves

Evening | Berwyn

**ULP Summer** Dance

Dance lessons for all! Afternoon | Pilsen

Join Lighthouse Church for a nondenominational christian service on



An evening dedicated to help small business owners connect & those interested in starting their own small business



tues

Tools For The Cacual

Join us for two concurrent workshops on 1) Trans Allyship building & 2) Advocate training

Calendar Poster I created for **ULPweek** in 2015

# Conveying Ideas visually is Important

.... And SUPER FUN!!

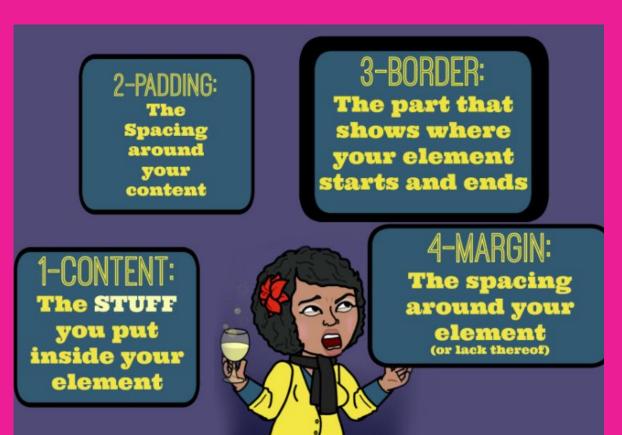




### Meet Kara, the Bitstrip

... or bitmoji

### How I Use My Bitstrip Avatar:



### Blogging



## Updates to Fundraising



Kara Carrell @KaraAJC · 23 Oct 2014 Margins are important. #DBCcss #bitstrips



## Marketing on Twitter

### PLOT TWIST:

Bitstrips is GONE!!!!!\*

What do we do now??



\*Bitmojis are HERE! they've been acquired by Snapchat...

### Tools for Creating an Avatar

## Bitmoji

Continue using your Bitstrip Avatar in Slack/Gmail

### Powerpuff Yourself

https://powerpuffyourself.com

## PicMonkey

Create memes using this online photo editor

## Miitomo

Mobile app using Nintendo Mii

### Gemsona Maker

An app to Steven universe Gem-ify yourself

## Considerations on using an Avatar

## Benefits to using an Avatar

### Re-invent Yourself

#### Free Yourself

### **Express Yourself**

### Thank You!

Kara Carrell | @KaraAJC