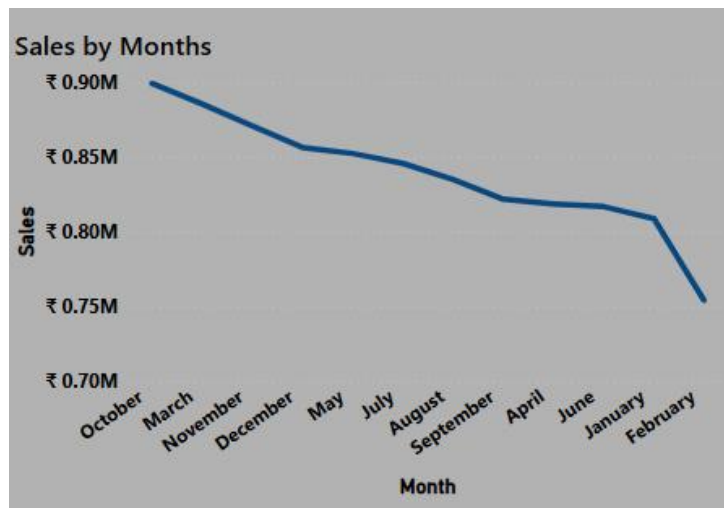
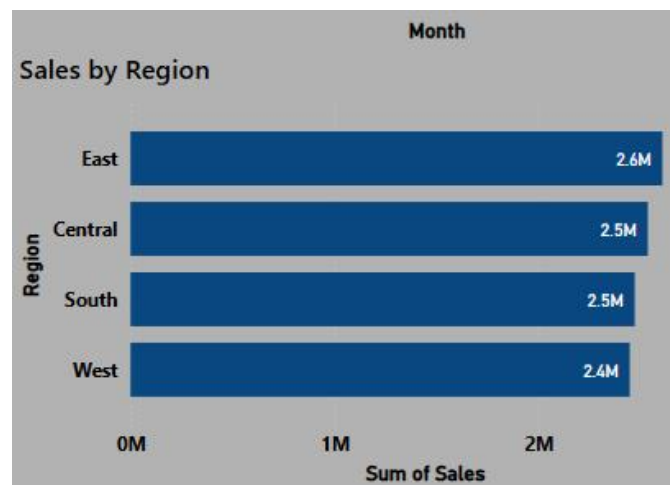


## Business Sales Dashboard Insights or Story.



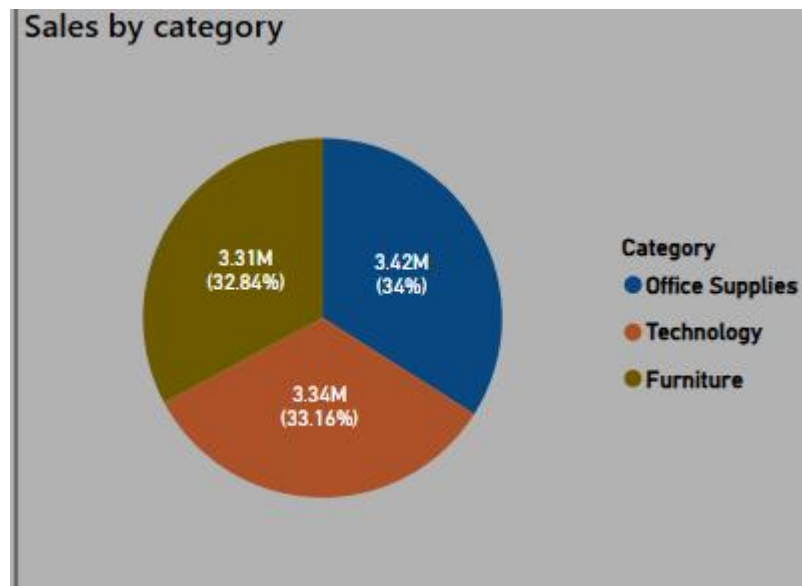
This is Overall Sales by Months:

1. We can clearly see that in **October, March, November, December** these four months have more sales due to festival seasons.
2. In these four months we need to increase our products of good by **2x** or **3x** times to actual.



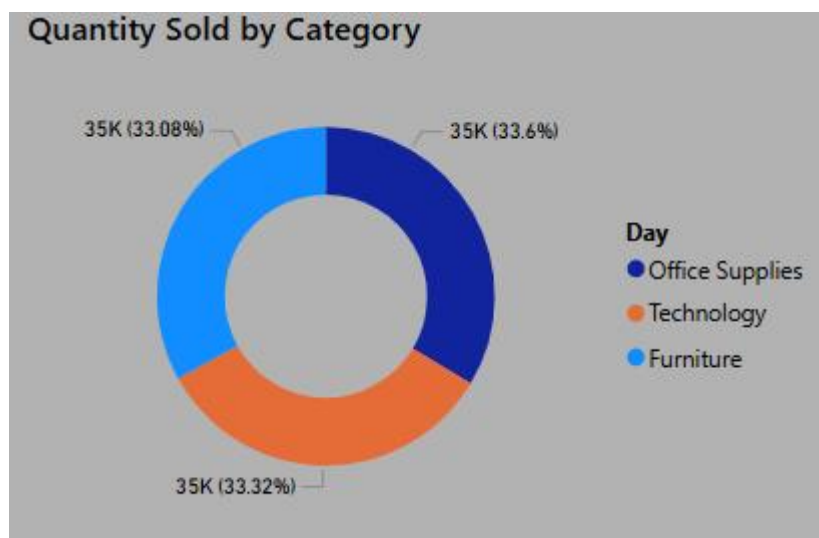
This is the Overall Sales by Region:

3. We can clearly see that in East and Central we have sales of **2.6M** and **2.5M**.
4. Western region had highest sales. We need to increase our **outlets** and **Production** in these regions.



This is the Sales by category:

5. In this visual we can see that Most of the customers order office supplies as it covering **3.42M** sales in overall Sales.
6. Most of the customer Likes our Office Supplies products.



This is the Quantity sold by category:

7. In this visual we can see that most of the Quantity Sold Percentage is Office Supplies with **35K(33.6%)**.
8. We are getting lot of **orders** and **revenue** by this category . so we need **Increase** our **Production** and Focus on this category.