

EKATERINA ILIUSHKINA

Denver, CO | (646) 972 0408 | [Email](#) | [LinkedIn](#) | [Portfolio](#) | [GitHub](#) |

ABOUT

I hold a Master of Science in Computer Science & Computer Engineering and a Bachelor of Science in Information Systems Science. I also completed a 15-week Bootcamp offered by ActivateWork and Per Scholas, focusing on the MERN stack. As a digital marketing company co-founder, I developed strong leadership and strategic thinking skills, working closely with clients to implement effective digital marketing strategies. My background in SEO and my ongoing education in software engineering drive my ambition to innovate and excel in the tech industry.

EDUCATION

Software Engineering Bootcamp, ActivateWork powered by Per Scholas | Denver, CO

Master of Science | Computer Science & Computer Engineering | Tula State University, Russia

Bachelor of Science | Information Systems Science | Tula State University, Russia

SKILLS

| | | | |
|------------|-----------|--------------|-----------------|
| HTML & CSS | Bootstrap | WordPress | Data Analysis |
| MERN stack | Tailwind | E-Commerce | Problem-Solving |
| JavaScript | MUI | SEO | Time Management |
| TypeScript | | UX/UI Design | |

EXPERIENCE

Web Analyst & Web Developer | Digital Boost | Denver, CO

Oct 2022 to Dec 2023

- Collected, analyzed, and reported website data to understand user behavior, site performance, and campaign effectiveness.
- Developed and implemented strategies for Search Engine Optimization (SEO) and Search Engine Marketing (SEM) to increase site visibility and organic traffic.
- Created regular reports for stakeholders highlighting key performance indicators (KPIs), insights, and recommendations.
- Developed user interfaces using HTML, CSS, JavaScript. Created websites using WordPress and Webflow platforms.

Co-Founder | Smartful | Tula, Russia

Oct 2015 to Sep 2022

- Presented sales strategies to company contractors using data and graphics to anticipate future gains.
- Responsible for organizing projects and tasks, assigning responsibilities within a team of six people, and ensuring efficient workflow and timely completion of objectives.
- Utilized special analytical services (e.i. Google Analytics) to track the progress of different marketing strategies, which generated over 500 sales per year.

Digital Marketer | Smartful | Tula, Russia

Sep 2018 to Sep 2022

- Enhanced over 40 websites through competitive and market research, boosting their performance and presence in Search Engines.
- Conducted frontend programming (Tilda Publishing, WebFlow - HTML, CCS) to build live websites. Created over 20 projects.
- Cooperated with a 5-memebers team of copyrighters, web developers, and other industry professionals to conduct efficient and effective work on website projects.

SEO specialist | Ingate | Tula, Russia

Jul 2013 to Oct 2015

- Led a 5-members team, organized projects and tasks, assigned responsibilities to team members, and provided mentorship.
- Implemented SEO strategies using research and search engine analytics to increase the website's position in search results, attracting relevant traffic to the website.
- Constructed and executed plans to increase website traffic approximately on 10 times for Johnson & Johnson.

