

Hong Kong Logistics Association : 1st Case Study Competition

31 JANUARY TO 1 FEBRUARY 2015



The Case Competition is a team-based competition open to undergraduates and sub-degree students in logistics-related disciplines which is organized by the Youth Society of the Hong Kong Logistics Association (YSHKLA). There are 14 teams for joining in the competition. Four AOAL Year 2 students (Siu Chi To, Chau Chi Ying, Li Chi Chung and Chan Chung Ting) formed a team for participating in the competition.



This competition focused on problem solving. A study-visit to AOC Limited on 31 Jan 2015 had been arranged to provide students more insight of the warehouse operation. After that, each team needed given time to work out a presentation for their study results over the weekend. Presentation held the day after and assessed by AOC manager as well as 2 other professional judges.



Students reflected that it was a challenging task because they needed to apply the knowledge they have learnt to practical logistics problem and proposed feasible solutions to the company in a short period of time. They enjoyed the time of sharing their ideas and learned from each other including their strengths and weaknesses of the presentation.

