

MEDIA PROJECT SHOW AND FINAL YEAR PROJECT AWARD CEREMONY



Media Project, also known as the Final Year Project, is one of the courses in the curriculum of the Associate of Science in Creative & Interactive Media Production. The course aims to provide students with an experience in developing a media project in a group setting with collaborated creativity. Skills involved include team building, team management, idea exchanges, and creative approaches to media design and production. It provides an opportunity to integrate the concepts and techniques covered in other courses of the programme. Student group will learn the structured phases of the media production development cycle.

The Media Project Show is held on 23 May 2018, all 12 teams of final year students presented their projects by video display, slide presentation or software demonstration. The quality of the students' work is high and the winner of the best media project award is "Protagonist of the Town" and the winners of merit awards are "Avalon" and "Fly High".



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Associate of Science in Creative & Interactive Media Production

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