A Talk on Sustainable Development & Corporate Sustainability By Business Environment Council

BUSINESS ENVIRONMENT COUNCIL 商界環保協會

The Division of Computer Studies invited the Business Environment Council (BEC) to give a talk on Sustainable Development and Corporate Sustainability on 26 April 2010. The session was well-received by around 60 students who study in Associate of Science in Environmental Studies that were present.

> The Business Environment Council (BEC) is the longest running independent, non-profit organization in Hong Kong promoting corporate social and environmental responsibility. BEC is setup in 1989 and it offers sustainable business solutions covering baseline assessment, advisory, research, training and award programs for companies across all sectors.

At the beginning of the session, Dr. Desmond TSOI, the year tutor of AScES programme gave a warm welcome speech to participants and introduced the invited speaker from BEC, Mr. Chris Lee. Chris started his presentation by giving the definitions of sustainable development and corporate sustainability, and motivated the audience on the need of sustainability. He then discussed what organizations need professionals in that field and its career prospects using concrete real life examples. Through the detailed discussion, students gained an in-depth understanding on what to do to prepare them for entrance into this area. Finally, Chris encouraged students to widen their horizons beyond their specialty.

"This talk is very meaningful and informative. From the talk, we realized problem solving skills are very important for doing well in the industry.", said by a student.

More Photos

Chris gave the definitions of sustainable development and corporate sustainability.

Chris explained the needs of sustainability.

Chris discussed what organizations need professionals in sustainability.

Students and teachers concentrated on listening to presentations.

Chris discussed what organizations need professionals in sustainability.

Acting head of DCO, Dr. Cyril Tse presented souvenir to Chris.