

## CCCU AOAL Student Won Champion Award in International Logistics Case Competition in Netherlands

16 TO 24 JUNE 2018



Organized by Hong Kong Logistics Association (HKLA), the 9<sup>th</sup> International Logistics Case Competition was held successfully in Rotterdam, Netherlands in June 2018. This year, the case competition attracted tertiary students from four places, namely Beijing, Hong Kong, Singapore and Netherlands. One student from CCCU Associate of Science in Airport Operations and Aviation Logistics (AScAOAL) programme achieved great performance at the competition by reaping the Champion Award.

With the sponsorship of CCCU Quality Campus Life Fund, four students from AScAOAL programme joined in the Competition from 16 to 24 June 2018.



Apart from visiting different corporations and logistics facilities in Netherlands, such as Hutchisonport's ETC Rotterdam, Neele-Vat Logistics Royal Flora Holland, and participating students needed to deliver practical and innovative proposals on logistics solutions to the judging panel and senior management of relevant corporations.



After company visits, case discussions and two rounds of case presentations, **Mr. Ng Sin Kai, Paul a Year 2 AScAOAL Student**, and his team won the awards of "Champion Team" for recognizing his good performance during the final round of presentation in the Competition.

The Competition helped students enhance their problem-solving and presentation skills as well as critical thinking abilities. Through competition, they broadened their horizons by having cultural exchanges with students and mentors from different countries, and strengthened the understanding of international logistics operations.



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