

FINAL YEAR PROJECT EXHIBITION & AWARD CEREMONY

21 May 2015



A group photo of all staff and participants of the FYP award ceremony.

Activity Outline

Final Year Project provides students with an experience in developing a media project in a group setting with collaborated creativity. Skills involved include team building, team management, idea exchanges, and creative approaches to media design and production. It provides an opportunity to integrate the concepts and techniques covered in other courses of the programme. Student groups will learn the structured phases of the media production development cycle.

Final year students studying in the Associate of Science in Creative and Interactive Media (CIMP) and Associate of Science in Information Systems Development (ISD) are required to complete a Final Year Project (FYP). This year, there are a

total of 30 projects teams, which 8 of them are live projects for companies and organizations including Towngas, Society for Prevention of Cruelty to Animals (HK), etc.

The teams were required to deliver a 20 minutes



The Acting Head gives an opening speech of the ceremony.

presentation to discuss their project aim, technical skills as well as their creativity, followed by a Q&A session to assess their management skill, problem solving skill, technical know-how and team work. In the presentation, the students were all well prepared, with good looking and confidence. A panel consisting of 6 academic staff found that the competition consists of a variety of projects, and the panel further commented that all the projects managed to maintain a balance between creativity, business value, usability, as well as technical merit.

The Winners

An Award Ceremony was hold on 21 May 2015. The "Best Information Technology Project" goes to ISD07 – Polytrix, they have implemented an online centralized file management system. The "Best Media Project" goes to CIMP15 - Days of the Runway, they have produced a short film about the dreams of four youths in the Air Cadets. The "Best Live Project" goes to ISD03 – MPDI Productivity Summary, a live project with Towngas.

The Exhibition

The Media Project Exhibition was held at the G/F Atrium of academic building 2. Booths were set up for all media project teams for visitors to know the details about each student project. A screening of all short films was also conducted in the lecture theatre, a lot of students take this opportunities to share their efforts among their classmates and the events was completed in a warm atmosphere.



The winners of Best Media Project - CIMP15.



The winners of Best IT Project - ISD07.



The winners of Best Live Project - ISD03.