

STUDY ABROAD PROGRAMME

The London School of Economics and Political Science
And
Middlesex University London



THE LONDON SCHOOL
OF ECONOMICS AND
POLITICAL SCIENCE ■



Middlesex
University
London

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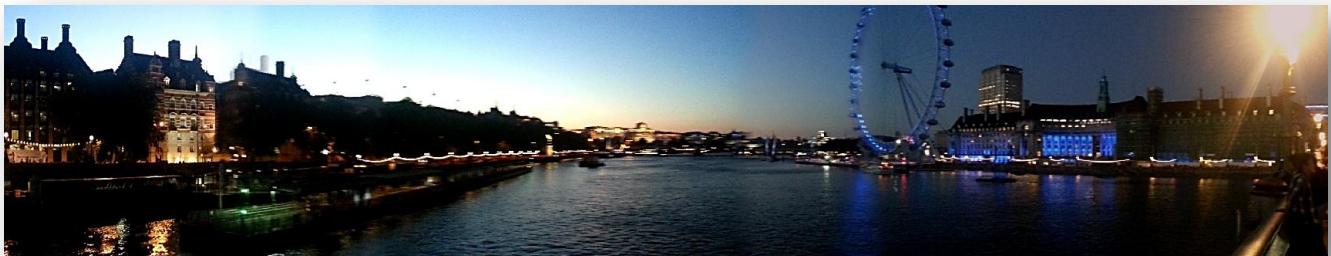
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Introduction of London

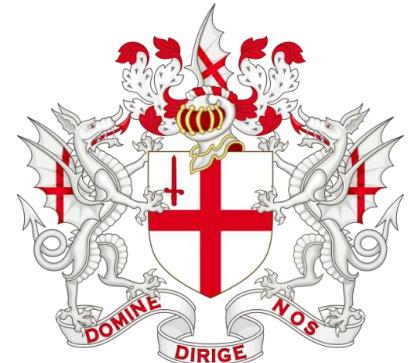


General

London, the capital of the United Kingdom is one of the most beautiful cities as well as the most important capital of art, business, financial and entertainment in the world. London is the busiest urban zone and metropolitan area in UK with around 8.3 million residents in 2012. London has a diverse range of peoples and cultures, more than 300 languages are spoken within the boundaries.

Location

London is located at the south part of England. There are totally 33 boroughs including the ancient City of London. The city of London is the world leading business and financial base as well as the entertainment and shopping district. The major areas in the city of London including Soho, Bloomsbury, South bank and Holborn - Clerkenwell.

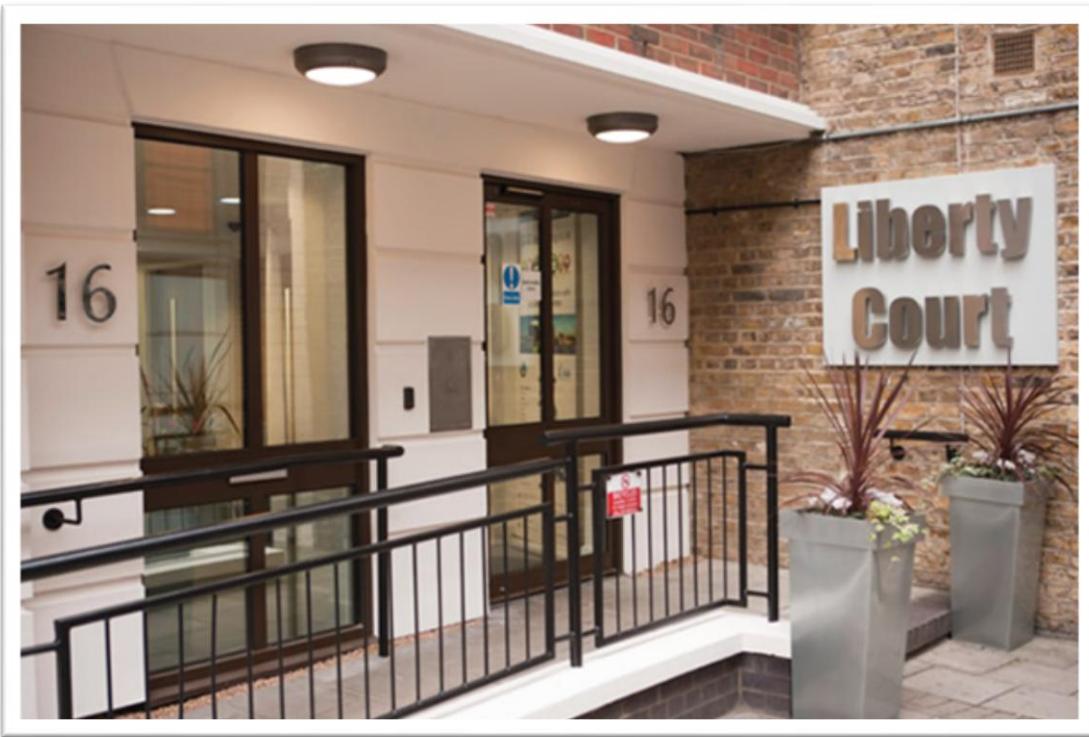


Climate

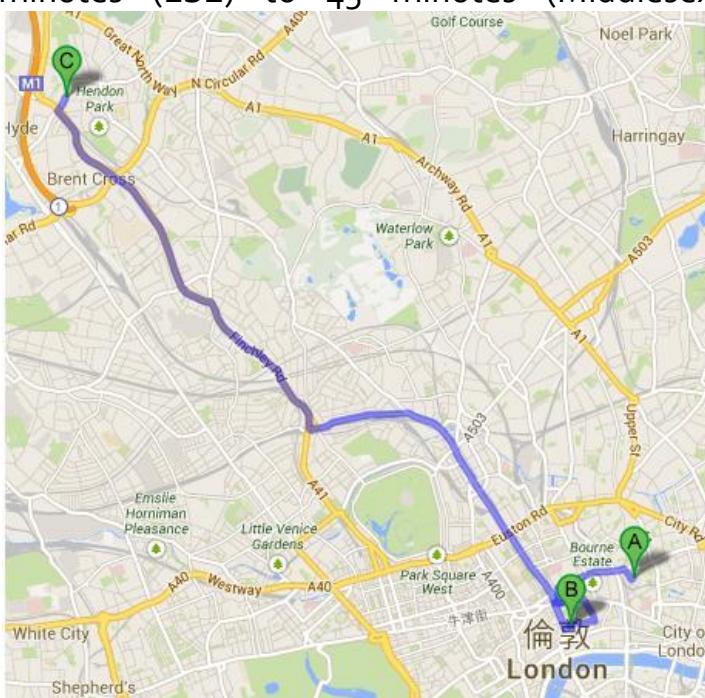
London has a temperate oceanic climate as she is near the ocean, the southern Britain. Despite its reputation as being a rainy city, London receives less precipitation. London has a chilly winter with frost and snow occurs few times mostly from November to February. The temperature in winter could be less than 0 °C. However, summer time in London is nice and warm. It has long sunshine hours from 6am to 10pm. Weather is warm and mostly a clear sky during summer from July to September.



Accommodation in London



During the stay in London, we had our accommodation at Liberty Court. The accommodation has good location and excellent transport links. It is a newly refurbished residence, which located in Clerkenwell with Farringdon tube station just behind. There were buses stations within minutes' walk away. Therefore, we only need to spend around 25 minutes (LSE) to 45 minutes (Middlesex) to travel to school.



A: Liberty Court in
Farrington

B: LSE
(about 25 minutes)

C: Middlesex
University
(about 45 minutes)

For this stay, five of us shared a flat with five single rooms. The facilities including kitchen, bathrooms and lounge are shared in use. Although the rooms are not so big, the rooms include most of the things we needed. For example, single bed, medium size desk with chair, wardrobes, mirror, bookshelf, pin board, etc. Besides, we can freely



access the internet through the Wi-Fi provided by the Liberty Court within all areas of the building. That was really fantastic.

With, living together in Liberty Court helped us and stay away from lonely and depressed.



Transportation in London



All of you may know, London was the first country that own underground railway. The first railway line operated in 1983 and now it has 11 lines in total and served 3.23 million of passengers a day. As see from the picture above, the tube map in London is much more complicated than the one in Hong Kong. It divides into 5 different zones and it connects central London and the suburb part together.



London underground is also famous for its logo and the interior design of station.

P.S. LSE is located at Holborn in Central and Piccadilly Line, Middlesex is located at Hendon Central in Northern Line and our home is located at Farringdon which 3 lines will pass through!

Food in London



As the central location of Liberty Court, we went to various popular places easily. For example, we can travel to the Covent Garden, which is a wonderful place that full of different types of store and restaurants, within fifteen minutes.

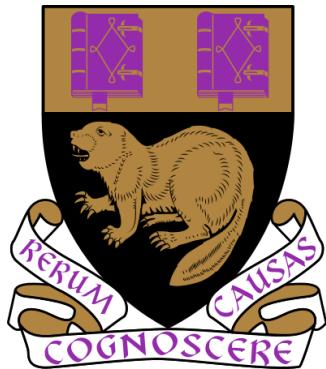
Besides, within the five minutes' walk distance from the accommodation, there were supermarkets, including Waitrose and Tesco. That allowed us buying some food to cook with the cooking facilities in the clean and safe kitchen provided.



During the days we lived in Liberty Court, we usually have simple breakfast, such as Quaker Oats with milk, scone, toasted bread, etc. For the lunch, we usually have it in nearby fast-food shop, or having the lunch in the school canteen. For the dinner, we mostly cooked spaghetti at where we stay. Few days of a week, we went to have Mediterranean cuisine, Chinese cuisine, etc. Throughout all the food we ate, we enjoyed and had deeply impression on the traditional English breakfast, Afternoon Tea and Fish and Chips. They were all very delicious.



School Introduction – The London School of Economics and Political Science



LSE was founded in 1895 and its motto is 'To Understand the Courses of Things'. The school is famous for social science, accounting and economics and it has lots of notable alumni which 18 of them are even Nobel Prize winners.



The campus of LSE is located in the City of Westminster, situated between Covent Garden, Aldwych, and Temple. The school is just situated between Royal Courts of Justice and the famous shopping place 'Covent Garden'. Unlike Hong Kong, the campus here is scattered in streets and it does not have a 'main campus'. It also has the world's largest social and political science library.

School Introduction – The Middlesex University



The Middlesex University teaches over 40,000 students in different courses at campuses in London, Dubai, Mauritius and Malta. In this summer, we have completed the summer course at the London branch which located at the Burroughs in London, UK.



The Quadrangle is the centerpiece of Hendon campus. It is located at the college building which is the main academic building. Usually, students meet their classmate or teachers here. There is also a Costa coffee shop –an alternative study corner for students. We usually have lunch here during lunch break.

School life in LSE Summer School:

Lecture

We all had a 3-hour lecture time either in morning or in afternoon. In lecture, lecturer would teach you some basic background about the topic and let you discover more during class time. The format was similar to school in Hong Kong.

Classes

Discussion was very important in classes. Everyone was very actively in raising questions and answering others' question. We could shout from the seat and speak our mind freely and let others response. Teachers only took a minor role in class and students were the main leader in class. We also had role-play in class. For example, students would act as a member of World Trade Organization and debated some controversial issue. This is a brand-new experience for us.

Projects

In this 3-week course, we had a project to do and needed to present in front of class. For example, we had to work on a question that is assigned by the teacher. There is no true or false and the whole class will share their opinions towards the topic.

Exams

We had a mid-term exam in week 2 and had a final exam in last day. The exam format is similar to Hong Kong.

Courses we are studying

<Sibyl>

IR120: Trade, Development and the Environment

Dr. Robert Falkner

This course examines the global politics of trade, development and the environment, against the background of continued economic globalization and the emergence of new forms of global governance.

The course is divided into three parts: the first part introduces the theory and history of trade policy, economic development and environmental protection. The second part investigates the ways in which key actors in global politics – states, NGOs, global corporations and international organizations – are shaping outcomes in international policy-making. The final part examines the potential for effective global governance in selected case-studies: the global politics of climate change; the clash between intellectual property rights and access to essential medicines in the developing world; and the international trade conflict over genetically modified (GM) food.

<Joyce >

AF101: Managerial Accounting and Financial Control

Professor Alnoor Bhimani

This course is mainly focus on analyzing the perspectives and the techniques in managerial accounting and financial control. In the course, student can learn managerial decision making and use accounting and financial management tools under varying strategic and operational market conditions.

Topics that are covered in the course include incremental costing, break-even analysis, activity-based management, balanced scorecards, target cost management, quality costing and e-business costing concerns. Moreover, the course includes some discussion on the topics of performance-based strategic management and accounting considerations and also international financial management issues.

<Woody>

MG101: Marketing

Dr. Amitav Chakravarti / Dr. Vishal Talwar

Two basic functions of the business enterprise are marketing and innovation. In the highly competitive business environment, a well-designed marketing strategy can make all the difference between success and failure in the marketplace. Besides, marketing is about understanding and shaping behavior. Like some governmental, medical and non-profit organizations, a well-thought out marketing strategy can be a critical arbiter of success even in the “ideas marketplace”.

This course combined LSE’s premier standing in the social science with cutting edge management practices. Students are learning from a wide range of quantitative as well as qualitative methods, interactive lectures, videos, hands-on exercise, and case studies.

School life in Middlesex Summer School:

Structure

Our course has a short term structure; we have attended 60 hrs of lecture and tutorial class. The rundown of each day lessons were almost the same – a 2 hrs session in the morning -> an hour of lunch break -> afternoon session with breaks.

Lecturers would teach some theories and clarify concepts of a particular topic in lectures. In tutorial classes, students would form in small groups and discuss with help of teacher. Usually, teacher would like to tell us the fundamental concept of a specific topic first, then let us to have a discussion time or group tasks. We both select a different topic for this summer program. 1) Psychology and 2) Leadership and management.

Courses we are studying:

<Wilson >

PSY0010: Introductory psychology

Lecturer: Jonathan Sigger

The syllabuses are as follow:

- Cognitive psychology
- Perception and sensation
- Personality and individual differences
- Social psychology
- Developmental psychology
- Biological and evolutional psychology

In each of these areas you will be introduced to contemporary theory and research and will also have an opportunity to get hands-on experience of the techniques used to investigate these topics. During lessons, lecturer will explain and discuss some interesting materials with us like the pen dropping analysis for bystander therapy and the lie detection experiment. There were also some outdoor activities around the campus to collect data or to observe different behaviors of people. The course has no exam. The final grade is determined by a research paper and three paper assessments.

<Rebecca>

HRM3125: Leadership and Management
Lecturer: Michael Cardoso

This course is mainly focused on how a leader makes an organization successful with using the management skills. It aims at explaining the importance of organizational structure and leadership and the contribution that human resource services make to the way in which organizations grow and change. In the lessons, we will discuss the human resource management skills used in some international companies, such as Starbucks, H&M, Apple and etc. And we will analyze the success of a company with using different methods, such as SWOT analysis, Porter's 5 analysis, McKinsey 7s 'analysis and etc.

This course requires us for two in-class presentations and one final individual report. Both of the assessments need to cover the content and materials on lectures.



Unforgettable experience

Language

Language is the tool that people communicate. It was quite hard for us because of the language problem as this is the first time we visited England. In London, an international city where people works and live here, but coming from every part of the world. It is easy to meet people coming from different countries. It was one of the most unforgettable and most valuable experiences throughout the trip.

The most unforgettable experience was that we don't understand the food menu. Once we went into a Mediterranean restaurant, named Bistro One. We read the menu for dinner. However, we didn't understand the meaning of the menu and did not sure the food dishes which will be served. Fortunately, we met a friendly waiter- he explained the dishes for us patiently and recommended some of the special dishes in their restaurants; at the end he even chatted with us. Although it was quite hard to understand the food menu, it was lucky to meet the nice waiters. This was an interesting dining experience for us.



The language problem even got worse in France because we know a little French only. We only know the French of saying 'Good morning' 'Goodbye' and 'thank you', we had to use simple English to communicate and express our ideas as people in France don't speak English at all. Sometimes we even used our body language to express our ideas.

Internet coverage

For Hong Kong people, mobile usage is essential for them. Even for us, internet access is also important for searching for the location with using Google map; communicate friends and family with using Skype or checking the time schedule of public transport. However, the internet coverage was not mature as some of the place and sometime the internet services will be interrupted, or even 'no service' for internet users. Especially when we were in the underground, no internet service can be used because the underground train services built in deeply under the ground. Therefore, no people will use their mobile phones in the underground; it was totally different from Hong Kong. However, it was quite inconvenient for us if we met at the underground station because we cannot contract each others with using text or call.



Interpersonal intelligence

in the schools, we could meet people from all over the world. Some of them are university students, but more of them are working class. We could see many of them are keen on learning. Most of them are very nice and they usually talk a lot. By talking to these people, we could practice our English and understand more about them. It is really a crucial reward from the trip.

Stay behind in UK

We had been to different cities in the United Kingdom. The atmosphere around UK is generally good and we enjoyed the environment there

Oxford, United Kingdom



We went to the well-known University City, **Oxford**, at one of the weekend. We are attracted to the colleges and churches in the city. The architectures in Oxford are beautiful and historic. It is a nice and wonderful atmosphere for students in the city. We had also spent our afternoon to the Bicester Village Shopping Outlets nearby.



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Cambridge, United Kingdom



Cambridge is a city similar to Oxford, both of the cities have their well-known university but it is more crowded in Cambridge. We have visited the famous River Cam and the King's College. We looked around the college and the environment there is beautiful. The buildings are stunning and we can feel the history of the college while walking around the buildings.



Brighton, United Kingdom



2013.07.20

Another city we visited is **Brighton**, a coastal city in the south of England. It is a relatively smaller city but there would be crowded with people in the summer as many of them visit Brighton on their vacations. The most significant attraction for Brighton for us is the Brighton Beach and the pier. The pebble beach is very nice and clean, many bar and restaurants are located on the beachside. The pier area is an amusement park with some small vendors selling coffee and cakes. We have enjoyed a nice day there with a fine weather.



Edinburgh, United Kingdom



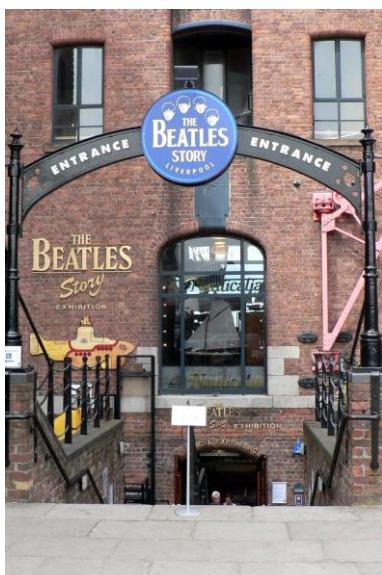
We have also visited some cities that far from London in the time we stay behind. **Edinburgh** is one of them. We could feel another atmosphere in the capital city of Scotland. On top of the hill, there is the Edinburgh Castle, an excellent place that cannot miss. There were plenty of things to see in the museums there. It is an excellent place for nice photographs on the view over the city.



Liverpool, United Kingdom



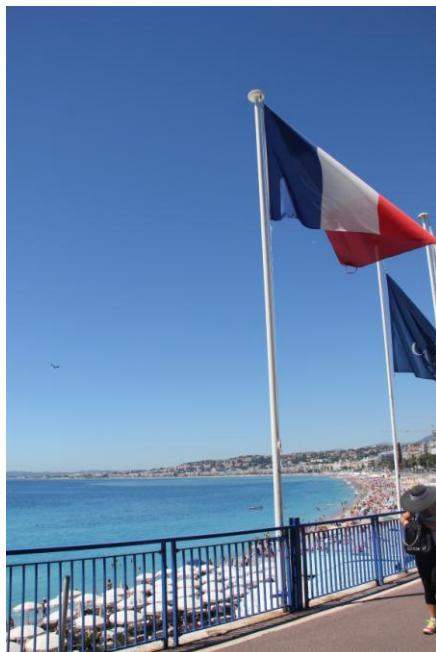
Liverpool is a city of shipping and famous for the home of Beatles. With a relatively large population, the city has a great diversity of attractions that suit different people. There are football stadiums, big shopping centre, museums, but the most important attraction should be the Albert Dock. It is a renovated area of Liverpool with an array of shops and bars. There are plenty things to see around the dock and it is a brilliant place



Stay behind in France

After we stayed behind in United Kingdom for 2 weeks, all of us decided to visit another famous city in Europe, France. We chose some cities in France, such as Nice, Marseille and Paris.

Nice, France



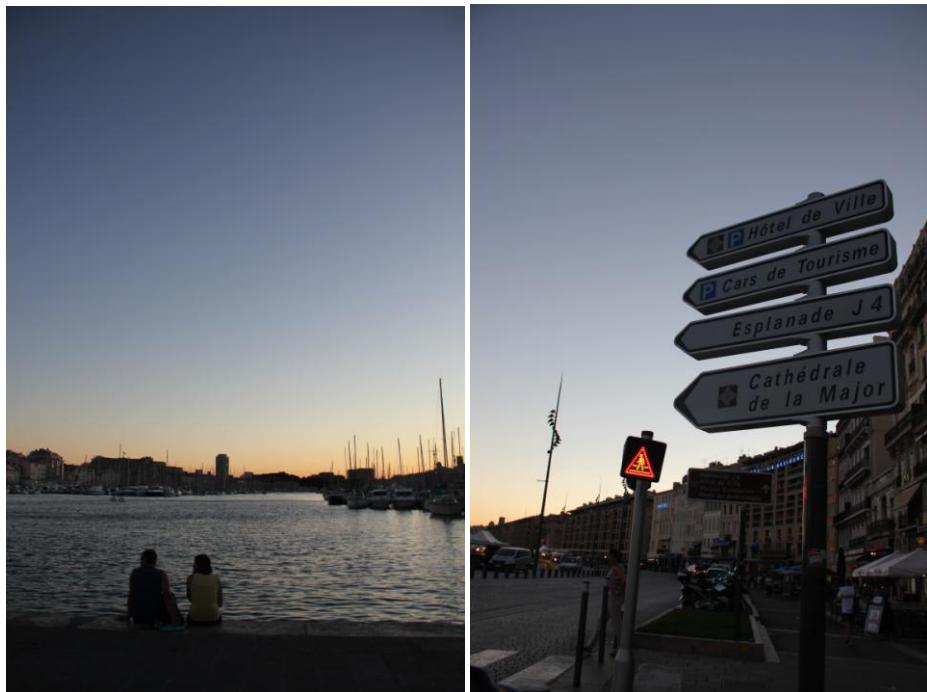
The first city we visited was **Nice**. The natural beauty of the Nice area and its mild Mediterranean climate came to the attention of the visitors. When we arrived, the weather was fine and full of sunshine. The most unforgettable scene was the in the La Baie des Anges, which is a well-known coastal bay in South France. The beautiful sea view surrounding with sea breeze, it was really refreshing. The people in France love busking, it was memorable that a couple sang and play piano in the La Baie des Anges, the girl's voice was impressive.



[La Baie des Anges, Nice, France](#)

[The busking](#)

Marseille, France

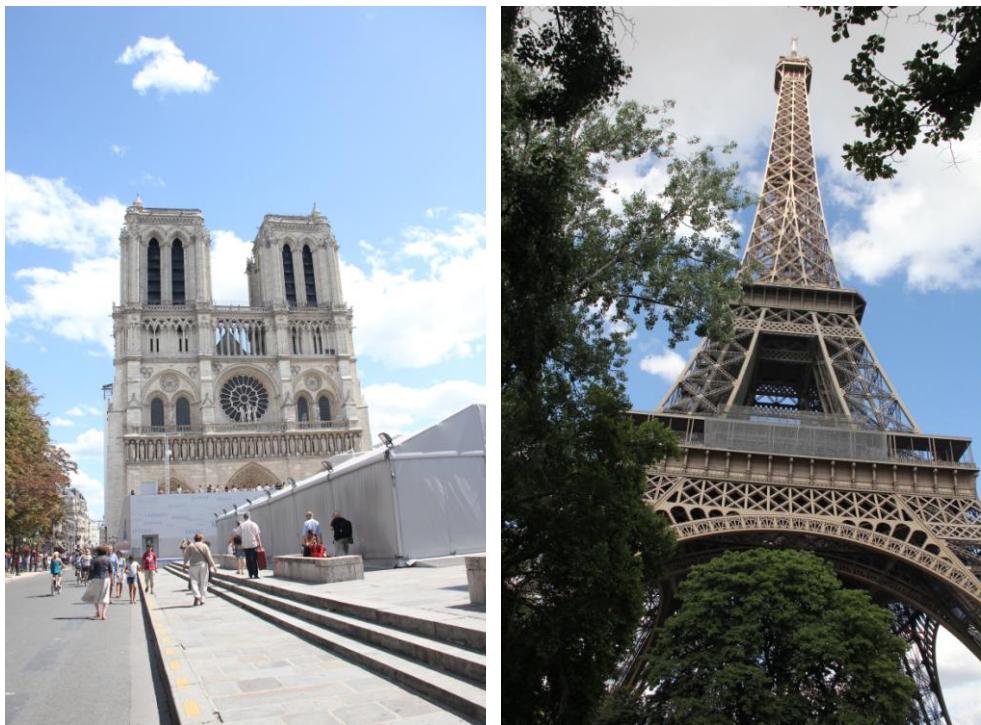


Marseille was our second stop, which was famous in seafood because of its coastal location. We enjoyed an excellent dinner next to the Vieux-Port, which is the landmark of Marseille. The sunset in Vieux-Port was really amazing, the color of the sky changed gradually with time, what a wonderful time when we enjoyed a delicious seafood meal with a gorgeous night view! Although we don't know French, we still use some mobile application to learn simple French, which was a special experience for us when we use different language to express our ideas.



Night view in Vieux-Port

Paris, France



We visited our final destination, **Paris**, which are the capital and most populous city of France. We visited the well-known place in Paris, such as Eiffel Tower, Arc de Triomphe and River Seine. We were totally attracted by the atmosphere of elegance there. We took a boat trip in River Seine and passed by the 36 bridges across two sides of River Seine, including the famous bridge, which is Pont de Solferino with the story of love. After the boat trip, we visited the Eiffel Tower, which is the landmark of Paris. When we looked at the Eiffel Tower and took photos, the Eiffel Tower started lighting up; the sparkling Eiffel Tower was amazing and impressed us. It was the most amazing moment for all of us.



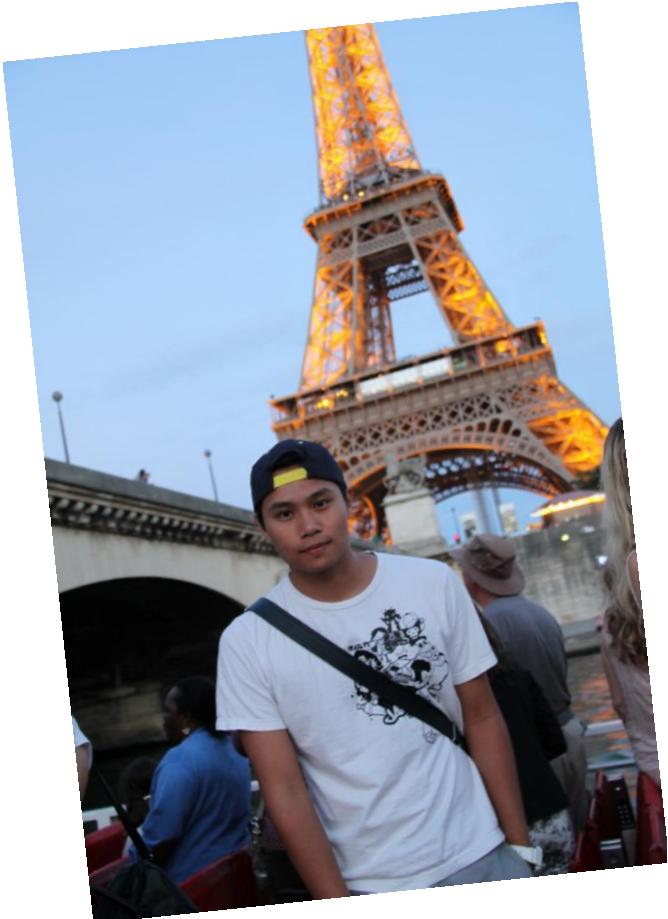
Boat trip on River Seine

Wilson Mak's Reflection

I am very proud to be a member of the London study abroad program. It was my first time trip to United Kingdom. It is very exciting and amazing. I want to explore more in UK, not just theories that could be learned during lessons but also personal experience of real life and culture of UK. I am grateful to CCCU give me this rare and commendable opportunity to step further and widen up my *vision*.



Days in London were full and wonderful, I enjoyed every moment in lessons and sightseeing as well. My tutor and classmates were nice and helped me a lot during classes. There were an active learning atmosphere and all of us show our passion like a family. That is different from Hong Kong. For me, the greatest benefit I acquired was the improvement of listening ability in English, and of course the fundamental concept of psychology.

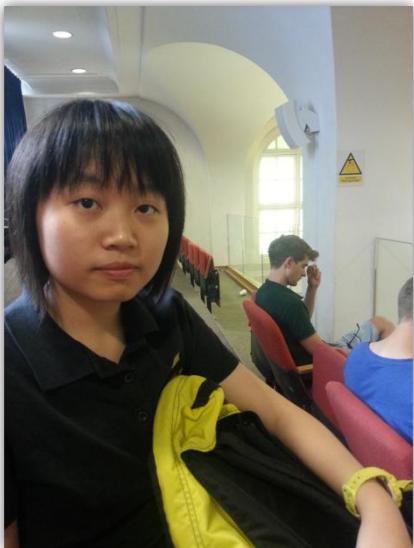


Apart from the lessons, we visited attractions such as the Big Ben, the Tower Bridge and the former Greenwich Royal Observatory as well as tasting local dining like mussels, fish n chips and steak in this special and historical country. I can still remember that I was sitting at a place same as the view appear in a TV drama.

The most unforgettable place I've visit was the Eiffel Tower in Paris, France. The view was so romantic and awesome either in day time or at night. The view at night was extremely beautiful especially when all light decorate around the Tower was turned on. People either in

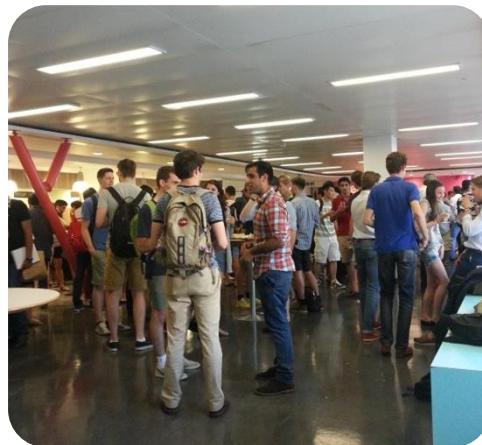
UK or France are very nice and helpful. They will try their best to introduce some unique attractions and restaurants to us. It was a valuable experience to try and learn through traditional culture of UK.

Joyce Wong's Reflection



People always say that how's difference the culture, study life and environment in United Kingdom comparing with Hong Kong. Before, I can only imagine the picture they described. However, in this summer, there was a chance for me to find them out by myself. That was really exciting.

This summer, I have joined the Summer Study Abroad Programme. As I found that this was a good chance for me to learn something new and special. Managerial Accounting and Financial Control of LSE was the subject that I applied. During the days I study in LSE, I had chances to join the activities which were organized by the school, like the welcoming party. In the welcoming party, students from different countries had chances to introduce themselves with one another casually and enjoy some snacks and drinks. This provided a chance for us to know each other and to learn more about others English accent. Moreover, we learned their communication skills. Besides, as we were from different education and culture background, exchanging ideas towards various hot topics were always common activities that we did. That was really meaningful.





However, I started meeting challenges in the beginning of days in London. For example, I need to spend much more time than usual in finding the right place that I would like to go, working hard with the tight schedule that the programme provided, undergo the pressure from the examination, etc. These were really tough for a summer school.

Although, having difficulties, I encouraged myself not to give up.

Therefore, I pay more effort on my summer school life, doing more practice and help myself from the internet. Eventually, I had overcome the difficulties and adapted to the new environment after the mid-term examination in week two. I began to enjoy the current school life and found things were not as difficult as what I thought. During the study with my classmates, I discovered that most of my classmates are full of passion in their life and study. Furthermore, they had well planned and clear goal for their future. These inspired me to do more in preparing my further study or work. Moreover, be more confident to my own self in studying and working. This will help much in my life.

To conclude, I had an unforgettable experience in this fantastic trip and it was worthwhile. I hope there will be more chances for other students to study abroad. This will not only help their current study, but also assist the development of the future life of students.



Sibyl Chan's Reflection



This is my pleasure to be one the selected students to participate in the study abroad programme. I have heard about 'LSE' before, knowing that its politics and international studies ranks no. 2 in QS World University ranking but I never thought that I can study in this university. And now I got a chance - though it was just a summer school.

This is my second time going to London but the feelings are totally different. Last time I just stayed in London for 4 days and for sightseeing only and this time I needed to stay in London for a month and needed to go to school for 3 weeks. This was a challenge for me. I have never left home for so long and studied in a world-class university. Within these 3 weeks, I learnt something that is totally different from my major. International relationship, it is difficult but interesting. This made me understand more about the world we are living. I have also met many classmates who came from worldwide. Chatting with them can help me improve my English skills and know more about others' culture. All of those experiences made this trip a remarkable one.



Lastly, I would like to thank CCCU for giving me this valuable opportunity to study in LSE. I would also like to thank the one who helped me throughout this journey. This would not have become a memorial journey without their contributions.

Woody Li's Reflection

It is a very valuable and memorable experience for studying aboard, even better in one of my favourite place, London. In the three weeks of study in LSE, I got some valuable experiences that benefit my live. I believe that the chance to meet different people is one of the most memorable and important part of the tour. By talking to people from different countries, I understood more about other parts of the world. Thanks for the internationality of the school; I learned more about the daily life and values of some European and African students.

Of course, the course I took in LSE Summer School is very beneficial. Although it was quite similar to the way of teaching in Hong Kong, the atmosphere in the summer school was different. Teachers were keen on giving us open-ended questions for brainstorming, and the response of students is more enthusiastic. Many students enjoyed in answering and discussing with the lecturer. The studying atmosphere was awesome and I enjoyed it a lot.



As well as the opportunity to travel around the UK, the personal experience in the modern cities like London, are great rewards for participating in the study aboard programme. That is why I would strongly recommend a trip travelling overseas for every student at this age. Gaining the experience to face different people from different nations, learning different cultures and attitudes, practicing conversations in English, and each of these would benefit any student who is striving to higher educational levels. Thanks to the Division and everyone in CCCU for this opportunity for me to have an unforgettable experience in UK

Rebecca Wong's Reflection

Stepping into a foreign country and starting an unforgettable journey is always my dream, luckily, it comes true in this summer. I have got a great time in United Kingdom, whatever on learning and travelling.



It is a valuable opportunity to join the summer exchange programme this year, which offer a chance for me to experience the learning atmosphere and mode that British students had.

British students are active and brave to challenge the professors; they raise their hands whenever they got any problems on notes, discussions are common in classes. This is quite different from Hong Kong's students, who are more passive on learning. I studied in Middlesex University in London with the major of Leadership and management. Since I am the youngest and the only one student came from Asia in my class, it is quite hard for me to communicate with my classmates and teacher at first as all of them are native speakers. However, I have adjusted the speaking way with them gradually; it is always the best way to improve my English speaking when I chatted with my classmates. After finishing the programme, what I have learnt is not only the content of books but also the learning attitude of British students.



After studying for 3 weeks, I travelled around the cities in England, such as Cambridge, Manchester, York and Edinburgh. After that, I visited several cities in France, such as Marseille, Avignon and Paris. Those cities are gorgeous in their buildings and views. The British are helpful and enthusiastic about foreigners. When they saw you are in trouble, they will provide assistance without hesitation. Once we were in Edinburgh, the passerby will say 'Hey! Welcome to Edinburgh' to us! It totally shows their humor and high acceptance to foreigners.



This summer programme not only offers me a chance to study aboard but also the other way of living. We have to solve problem ourselves without parent's help and responsible for every decision. Self-reliance, responsibility and courage are also what I have gained in this memorable journey. I am thankful to CCCU for giving me a great chance to be a member of summer study abroad programme.