

2nd Hong Kong Logistics Case Competition – Tertiary Students, 2016

30-31 JANUARY 2016



The Case Competition is a team-based competition open to undergraduates and sub-degree students in logistics-related disciplines which is organized by the Youth Society of the Hong Kong Logistics Association (YSHKLA). There are 17 teams for joining in the competition. **Six AOAL Year 1 students (Cheung Yi Ching, Wong Hon Yuen, Lee Kam Wa, Ng Tim Ho, Singh Hermandeep and Poon Kai Yin) formed two teams for participating in the competition.**



This competition focused on problem solving. A study-visit to KDS Global Logistics Limited on 30-31 January 2016 had been arranged to provide students more insight of the warehouse operation. After that, each team needed given time to work out a total solution for their study results over the weekend. Business Simulation Meeting and Presentation held the day after and assessed by KDS Managing Director, Ir. Elsa Yuen and President of HKLA, Ir. Stephen Chan.



The Competition provides a very good opportunity to the Division and our students for having a stronger and deeper relationship with the aviation and logistics industry. **Ir. Owen Yue, YSHKLA Advisor and HKLA Secretary General, commented that "Thank you for CCCU for providing the excellent facilities for conducting business simulation meeting and the competition. This cooperation was successful and very useful for students' career development. We are looking forward to further collaborating with CCCU on such student activities."**



Students reflected that it was a challenging task because they needed to apply the knowledge they have learnt to practical logistics problem and proposed feasible solutions to the company in a short period of time. They enjoyed the time of sharing their ideas and learned from each other including their strengths and weaknesses of the presentation.





Student's reflection:

"It is a very intensive game that requires each team to submit their solution within 1 day after the visit of the warehouse company. Discussions had to be done with good time management and communication skills so that teams can come up with a total solution with different logistics management components consistently combined together. Efficiency, coordination and organization are the main elements that I applied on and experienced in this case competition."

AOAL Year 1 Student – Cheung Yi Ching, Christy



Student's reflections:

I joined this competition which was helping a distribution center to work smoother and improving their daily operation. Our team was responsible for deciding the warehouse location. The most favorite part is visiting the KDS, I can understand the operation of their warehouse. I gained many experience in this competition which I can learn more about how to deal with real life problem rather than textbook. It was an unforgettable for me to take part in this exciting event.

AOAL Year 1 Student – Lee Kam Wa, Queenie

The logistics case competition is a valuable opportunity to gain experience concerning real life company situation. It tested my ability to raise questions, problem solving and teamwork.

AOAL Year 1 Student – Wong Hon Yuen, Chapmann