



A group photo of participants.

## Activity Outline

This project aims to widen the horizons of ASscIMP students by joining the open competition organized by famous camera manufacturer Canon. The students also have the chance to increase their aesthetics sense by viewing the photos of other professional competitors. The project could also strengthen the exposure of CCCU and the programme in the public competition. Seven ASscIMP students have joined this competition in November 2014.

## Student Reflections

### Luk Siu Hin (ASscIMP, Year 2 student)

In this competition we only had little time to take the photos after the organizers announced the theme of the photos. So, in this competition I need to have good planning on the shoot schedule to finish the tasks on time. I think time management is the most important thing that I had learnt in this competition. I learnt how to use less time to take photos with good feeling and technique.

### Ma Yui Hin (ASscIMP, Year 2 student)

I have joined the Challenge Category competition and I need to take 3 photos of 3 different themes announced by the official. In order to complete the challenge, I have to visit 2 checkpoints within 7 hours. I not only have to demonstrate all my shooting techniques, but also challenge my endurance of maintaining a high quality work within a long production period. It is not easy to take a good photo and deliver a story or message through a photograph. In this competition I visit different places and I discover a lot of interesting places. When I took photo in the past I did not consider the theme before shooting. It is a great way to have this kind of trainings through competition.

### Kwan Wing Lun (ASscIMP, Year 2 student)

It was my first time on participating open photography ompetition, and the organizers distributed the topic through announcement. The competition trained up my photography skill during the competition process, it provided me a limited time for thinking about the topic. The most difficult part of the competition is the limitation on editing photo, everyone needed to submit their photo without editing on platform like photoshop, these could restrict the photographer to take a very best photo one they shoot. I learnt a lot in this competition.

### Leung Wing Sze (ASscIMP, Year 2 student)

In this competition, I joined the group of Open Category, we had to finish two photos for two topic which is "Gadget" and "Scenery and Mood", also we needed to arrive the chick point which is Hong Kong Coliseum in a designated time. It was my first time to join this event, I think it is a good experience for me because I have to finish the designated topic in a limited time, and I can walk around our city to decide the main object in my photo, I think it is a good chance for me to discover and understand my home town. When I was taking the photos, I discovered a lot of thing which I have not paid attention in my daily life. I hope to join the event again next year, although we didn't get any award this time, the most important thing is that I enjoyed the process.

### Tam Man Men (ASscIMP, Year 2 student)

This competition gave me an unforgettable experience. "Shoot for Hong Kong" is different with any other photographing competitions, it gave me lots of inspiration. For examples, Time was limited and the photo must be non-edited by software. I like to retouch the photos to improve my shots but in this competition, I have to consider all conditions like the color temperatures, aperture and ISO before I press the shutter. In conclusion, I gained a lot through this event, not only the technical skills but also some happy memories. I hope I have a chance to participate again in the future.

### Yip Leong Man (ASscIMP, Year 2 student)

I am so glad to have a chance to join this competition since the chance of participation is decided by drawing draw. I am so happy that the competition fee is all donated to St. James Settlement. It is great for us to donate money for helping the needy as well as joining the competition. The topic released on that day in 2 time slots and we have to use our creativity and we have to think on one's feet so as to shoot some kind of masterpieces. Also, it taught me a lesson. We may not be as professional as the photographers, but we can still use our camera to take great photos, to have fun.

### Lam Man Tung, Norraine (ASscIMP, Year 2 student)

It was an interesting and exciting experience. I enjoy capturing the tiny things in Hong Kong that we may easily miss out in our busy daily life. We used to work fast and live fast everyday. However, when you walk slowly and feel the atmosphere in the street, you may find the difference and you can explore more. The old house estates always inspire me a lot. It is because the relationship between the neighbours and the stores are treasure that we cannot found now. I gained a valuable experience despite of I don't receive any awards. It stimulates my creativity in a restricted time and theme.



Two sample photos submitted by the students.