Pandas Homework Week 4-Katy Fuentes

Heroes of Pymoli

Data Trends

1. Players within the 20 through 24 age bracket are the most numerous, have the most cumulative purchases and total purchase amounts, and make the third highest total purchases per player.
2. Female players on average spend 9.8% more than males, but comprise 14% of the players.
3. The top 5 most popular items account for 8.9% of the total revenue and 3 are also the most profitable items.