



Maa Vaishnavi Cold Storage (MVCS)

HOME SECTION:

Welcome to Maa Vaishnavi Cold Storage (MVCS)

Strategically located near major industrial hubs like Varun Beverages, HURL, and NH-31, MVCS offers top-tier cold storage solutions in Begusarai. Established in 2023, we provide over 6,000 metric tonnes of refrigerated warehousing, ensuring the highest standards of hygiene for grains, vegetables, fruits, and dairy products, including ice creams. Committed to quality service, MVCS is the trusted choice for preserving freshness and extending shelf life.

OUR SERVICES SECTION:

Potato: At Maa Vaishnavi Cold Storage, we offer advanced warehousing and refrigeration solutions for potatoes, ensuring optimal storage conditions to maintain their freshness and quality. Our facility is equipped with state-of-the-art cooling technology that regulates temperature and humidity, preventing sprouting and spoilage while extending shelf life. Our structured warehousing system ensures proper ventilation, organized stacking, and efficient inventory management, making it ideal for farmers, wholesalers, and businesses. With a focus on hygiene and industry best practices, we provide reliable and cost-effective storage solutions. Whether for short-term or long-term storage, our refrigeration process preserves the nutritional value and market readiness of potatoes.

Fruits: At Maa Vaishnavi Cold Storage, we offer advanced storage solutions for a variety of fruits, including apples, grapes, bananas, and oranges. Our facility is equipped with state-of-the-art temperature control systems to preserve freshness, flavor, and nutritional value. With a spacious storage capacity and customizable climate settings, we ensure optimal conditions for extending the shelf life of fruits while maintaining their quality. Our team follows strict hygiene protocols and efficient handling processes to



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keep products well-organized and fresh. We also provide cold storage warehousing and rental services, offering reliable and flexible solutions for businesses.

Dairy Products: At Maa Vaishnavi Cold Storage, we specialize in providing top-notch cold storage solutions for dairy products like mawa, chenna and ice creams. Our facility is equipped with advanced temperature-controlled storage, ensuring optimal conditions to maintain freshness and nutritional value. With a vast storage capacity and multiple temperature settings, we follow strict industry guidelines under expert supervision. Our organized stocking system ensures that all dairy products are stored hygienically and categorically. In addition to storage, we also offer cold storage warehousing and rental services, catering to diverse business needs with reliability and efficiency.

Grains: At Maa Vaishnavi Cold Storage, we offer dedicated warehousing solutions for a variety of grains, ensuring safe and efficient storage. While temperature control is not required for grains, our facility is designed to maintain optimal conditions that protect them from moisture, pests, and contamination. Our well-structured storage system ensures proper ventilation, cleanliness, and organization, helping to preserve the quality and nutritional value of grains over extended periods. With a focus on hygiene and industry best practices, our warehousing services provide a secure and reliable solution for farmers, traders, and businesses looking for bulk grain storage.

ABOUT US SECTION:

WHY CHOOSE US:

Why Choose Us for Cold Storage Solutions?

At Maa Vaishnavi Cold Storage, we provide reliable and secure cold storage solutions designed to preserve the quality of perishable goods. Here's what sets us apart:

□•□Prime Location: Conveniently situated in a prime area, ensuring easy access for farmers, traders, and businesses.



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• Advanced Temperature & Humidity Control: Unlike competitors, we cater to both humidity-controlled and negative temperature-controlled storage needs, ideal for a wide range of products.

• 24/7 Monitoring & Security: Our facility is equipped with round-the-clock staff supervision, real-time machine monitoring, and CCTV surveillance, ensuring the safety and integrity of stored goods.

With cutting-edge infrastructure and a commitment to excellence, we offer a secure and efficient cold storage solution tailored to your needs.

VISION AND MISSION:

Vision

To be the leading cold storage and warehousing facility, known for its advanced technology, reliability, and commitment to preserving the quality of perishable goods. We aim to provide a secure and efficient storage solution that supports businesses, farmers, and traders while ensuring the highest standards of hygiene and safety.

Mission

- To offer state-of-the-art cold storage solutions with both humidity-controlled and negative temperature-controlled storage, catering to diverse product needs.
- To ensure 24/7 monitoring through expert staff and CCTV surveillance, maintaining the safety and quality of stored goods.
- To provide cost-effective and efficient warehousing for grains, dairy products, fruits, and vegetables with optimal storage conditions.
- To continuously improve and innovate storage technologies, delivering best-in-class services while supporting the supply chain needs of our customers.

MANAGEMENT TEAM:

Hariwansh Roy – Operations & Finance Head



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With over 25 years of experience in business management, Hariwansh Roy plays a crucial role in overseeing daily operations, managing staff, and optimizing resources at Maa Vaishnavi Cold Storage. His expertise in finance and strategic planning ensures smooth workflow and long-term growth for the company.

Lakshmi Kumari – Operations & Infrastructure Lead

A key member of our team, Lakshmi Kumari efficiently handles major day-to-day operations. With her innovative approach, she has been instrumental in enhancing the company's infrastructure, improving efficiency, and ensuring seamless operations.

Aashish – Technology & Innovation Associate

Currently pursuing his B.Tech, Aashish brings a fresh perspective with his knowledge of the latest technology and creative ideas. His contributions have led to significant reforms in the company, integrating modern solutions to enhance efficiency and service quality.