

# KATY FENG

**FULL STACK DEVELOPER  
& GRAPHIC DESIGNER**

## education

### **GENERAL ASSEMBLY**

Web Development Immersive  
Winter/Spring 2015

### **DARTMOUTH COLLEGE**

Class of 2014  
B.A. Psychology, Studio Art  
GPA 3.44

## skills

HTML/CSS  
Javascript  
AngularJS  
jQuery  
Ruby on Rails  
Photoshop/Illustrator

## extras

### **VARSITY DIVING TEAM**

'13-'14 Diving Team Captain  
NCAA 3-time All-American  
2013 Ivy League Champion

### **MEMBER OF SIGMA DELTA SORORITY**

## contact

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 978.502.1692

## experience

### **GRAPHIC DESIGNER, SAIL LOFT** **Summer/Fall 2014**

Worked directly with the Sr. Creative Lead to design marketing and promotional materials in digital and print, including social media content, email campaigns, and presentation materials. Worked directly with the CEOs of the company to plan, design, and execute the new ecommerce website, with an emphasis on typography and layout for a high fashion aesthetic. Photographed and edited product photos, and planned and executed photoshoots.

### **GRAPHIC DESIGNER, SWITCHUP WATCHES** **Fall 2014**

Played an integral part in the complete rebrand of the product, from digital and print marketing materials, presentation materials, and product packaging design from conception to production.

### **MARKETING INTERN, ANIMOTO** **Spring/Summer 2013**

Managed multiple tasks and deadlines concurrently in a fast paced startup environment. Researched market trends, communicated with potential clients, customer support, and developed creative marketing assignments. Managed social media presence across multiple platforms and improved search engine optimization.

## projects

**MOTIVATOR** [github.com/katyf/motivation\\_app](https://github.com/katyf/motivation_app)

**FILTR** [github.com/katyf/filtr\\_frontend](https://github.com/katyf/filtr_frontend)

**THEBUZZ** [github.com/katyf/theBuzz](https://github.com/katyf/theBuzz)