

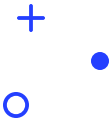


SALES PERFORMANCE DASHBOARD

Visualizing key metrics to track sales success

SALES PERFORMANCE DASHBOARD



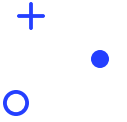


DASHBOARD OVERVIEW

METRIC	TOP PERFORMER	INSIGHT
Revenue by Product Category	Coffee	Highest revenue contributor
Sales Volume	Coffee	Most sold product
Store Performance	Hell's Kitchen	Leads in total revenue
Time Bucket	Morning	Peak transaction period

REVENUE BY PRODUCT CATEGORY



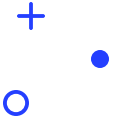


TOP REVENUE CONTRIBUTORS

PRODUCT CATEGORY	TOTAL REVENUE
Coffee	\$12,500
Branded	\$3,200
Drinking Chocolate	\$2,100
Loose Tea	\$1,800
Packaged Chocolate	\$1,500
Flavours	\$1,200



NUMBER OF SALES BY PRODUCT CATEGORY



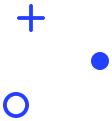
SALES VOLUME ANALYSIS

PRODUCT CATEGORY	NUMBER OF SALES
Coffee	320
Branded	85
Drinking Chocolate	70
Loose Tea	60
Packaged Chocolate	55
Flavours	50



REVENUE BY STORE LOCATION

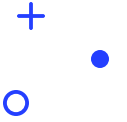
STORE PERFORMANCE COMPARISON



STORE LOCATION	TOTAL REVENUE
Hell's Kitchen	\$5,400
Lower Manhattan	\$4,800
Astoria	\$3,200

SALES DISTRIBUTION BY TIME BUCKET



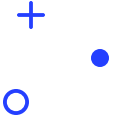


TIME-BASED SALES TRENDS

TIME BUCKET	NUMBER OF SALES
01. Morning	280
02. Afternoon	150
03. Evening	90
04. Night	30

SUMMARY & STRATEGIC RECOMMENDATIONS





KEY INSIGHTS AND ACTION PLAN

INSIGHT	RECOMMENDATION
Best-Selling Item: Coffee	Expand offerings and maintain stock levels
Top Store: Hell's Kitchen	Replicate successful strategies in other stores
Peak Time: Morning	Focus marketing during morning hours
Underperforming Products	Bundle with best-sellers, offer promotions