

E-CELL IIT PATNA



ABOUT THE CELL



Entrepreneurship Cell, Indian Institute of Technology Patna is a nonprofit student body which aims to spread the spirit of entrepreneurship among students, faculty, staff and youth. It is a student body run by enthusiastic students of IIT Patna, set up to act as an umbrella organisation that coordinates all entrepreneurial activities at IIT Patna.

At Entrepreneurship Cell, we strive to educate ourselves about the nuances involved in entrepreneurship and business to prepare ourselves for undertaking the journey from the genesis of an idea to its successful business implementation. We work to create an environment that would allow us to learn from each other and from the experiences of people who have undertaken this journey in the past.

We endeavour to promote the spirit of entrepreneurship among the entire IIT Patna community as well as the youth of Bihar and north India through workshops, interactive brainstorming sessions, guest talks, and our flagship event of the year, 'Entrepreneur' Summit.

The Entrepreneurship Cell was established at IIT Patna in 2010. Founded by Mr. Ajai Chowdhry, Co-Founder, HCL, and Chairman-Board of Governors, IIT Patna, E-Club started with a small group of driven students who came together to share ideas and collaborate with small businesses in and around Patna.

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E-Cell facilitates a sustainable and diverse entrepreneurial environment to inspire and assist all start-up enthusiasts.

We invite you to be a part of this extravaganza and help us make it bigger and better by sponsoring it. We hope that our synergy will usher into a novel and long standing relationship for both of us.

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ENTREPRENUERSHIP SUMMIT

E-Summit is the flagship event of the Entrepreneurship Club, successfully being held every year from the year of its inception. Lasting a whole week, each year it has seen a huge and active participation from our IIT Patna community as well as Patna city. It provides an opportunity to showcase the abilities of the entrepreneur in you and win some awesome prizes along the way. The E-Summit also provides you with opportunity to interact with the real risk takers and gather a deeper understanding of the entrepreneurial world.

E-Summit is held every year at the IIT Patna campus with a vision to ignite, strengthen and promote entrepreneurial spirit by spreading awareness and to develop necessary skill sets on finance and business useful for the engineering community. The week-long event included guest lectures, workshops and panel discussions featuring eminent personalities from industry as well as academia.





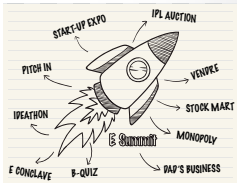
GUEST LECTURES AND IN-HOUSE SESSIONS

- Padma Shri Dr. Anil K. Gupta, Executive Vice Chair, National Innovation Foundation
- Mr. Vikram Nikkam, Co-Founder, Unicoiln.
- Mr. Arjun Mathews, Co-Founder, HCI and Co-Founder, Technipon
- Ms. Padmaja Ruparel, Founder President, Indian Angel Network
- Mr. Ankit Kapan, Co-founder of Signay and Crossing Analytics Solution
- Dr. Shaleesh Chandrawal, CEO & Co-Founder, K&S Pharma
- Dr. Shobhal Roy, CEO & Founder, COFFiVe
- Mr. Ajai Chowdhry, Co-Founder, HCI and Chairman-Board of Governors, IIT Patna
- Mr. Anandghosh Waghmare, IIT Patna alumni and creator of a Braille-based phone for the blind
- Dr. Prashant Jha, Fellowship Director of Medical Device Innovation Program at IITM and IIT Delhi, which is a Department of Biotechnology, Government of India's flagship program

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Entrepreneurship Cell organises regular in-house sessions, workshops and guest talks throughout the year, the most special ones being during our flagship event, I-Tumult. Some of the eminent personalities that have visited IIT Patna for talks and late-night interactive sessions during I-Tumult.

or



VIRGIN EVENTS

2020



E Conclave

Well known and renowned personalities are called upon and you are given a chance to shoot random questions at them.



Start Up Expo

Showcase your start-up to the world and discover the next destination in your success story.



Pitch Your Idea

Pitching competitions are to entrepreneurs what skydiving is to most people: a bucket list item, both exciting and terrifying, pain exposure and equally valuable feedback.

WHY SPONSOR US?

1

OUTREACH AND BRANDING

E-cell commits to its sponsors a great outreach with the help of broadcast, print and social media, there by facilitating 'brand promotion' and ensure the same for years to come

2

CREDIBILITY

Since its inception, E-cell has established a sense of credibility amongst its sponsors and wishes to uphold it throughout.

3

RELIABLE

E-cell throws open the opportunity of symbiotic relationship and connects them with the brand IIT that is known to represent quality and reliability throughout the world

4

NETWORK

E-cell provides an exclusive opportunity with collaborate with IIT Patna and its student community.



SPONSORSHIP OPTIONS



Title



Associate



Strategic



Key



Event

Logo on official T-Shirt



Advertisement in IITP
Official Magazine



Flash Advertisement
on Website



Exclusive sponser of an
Event



Posters on Shuttle
Busses



Logos on Certificates
and Trophies



Logo and Link on
website



Logo on Promotional
Posters



Mastery of Ceremony
Announcements



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