

# WHY SPONSOR US?

1

## OUTREACH AND BRANDING

E-cell commits to its sponsors a great outreach with the help of broadcast, print and social media, thereby facilitating 'brand promotion' and ensure the same for years to come

2

## CREDIBILITY

Since its inception, E-cell has established a sense of credibility amongst its sponsors and wishes to uphold it throughout.

3

## RELIABLE

E-cell throws open the opportunity of symbiotic relationship and connects them with the brand IIT that is known to represent quality and reliability throughout the world

4

## NETWORK

E-cell provides an exclusive opportunity with collaborate with IIT Patna and its student community.



# ABOUT THE CELL



Entrepreneurship Cell, Indian Institute of Technology Patna is a nonprofit student body which aims to spread the spirit of entrepreneurship among students, faculty, staff and youth. It is a student body run by enthusiastic students of IIT Patna, set up to act as an umbrella organisation that coordinates all entrepreneurial activities at IIT Patna.

At Entrepreneurship Cell, we strive to educate ourselves about the nuances involved in entrepreneurship and business to prepare ourselves for undertaking the journey from the genesis of an idea to its successful business implementation. We work to create an environment that would allow us to learn from each other and from the experiences of people who have undertaken this journey in the past.

We endeavour to promote the spirit of entrepreneurship among the entire IIT Patna community as well as the youth of Bihar and north India through workshops, interactive brainstorming sessions, guest talks, and our flagship event of the year, 'Entrepreneur Summit'.

The Entrepreneurship Cell was established at IIT Patna in 2010. Founded by Mr. Ajai Chowdhry, Co-Founder, HCL and Chairman-Board of Governors, IIT Patna, E-Club started with a small group of driven students who came together to share ideas and collaborate with small businesses in and around Patna.

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E-Cell facilitates a sustainable and diverse entrepreneurial environment to inspire and assist all start-up enthusiasts.

*We invite you to be a part of this extravaganza and help us make it bigger and better by sponsoring it we hope that our synergy will usher into a novel and long standing relationship for both of us.*

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