



INDIAN INSTITUTE OF TECHNOLOGY PATNA

ENTREPRENUERSHIP  
CLUB

IDEAS

COMMUNICATION

MARKETING

SKILLS

CONSPPECTUS



# ABOUT THE CLUB

ENTREPRENEURSHIP CLUB, INDIAN INSTITUTE OF TECHNOLOGY PATNA IS A NON- PROFIT STUDENT BODY WHICH AIMS TO SPREAD THE SPIRIT OF ENTREPRENEURSHIP AMONG STUDENTS, FACULTY, STAFF AND YOUTH. IT IS A STUDENT BODY RUN BY ENTHUSIASTIC STUDENTS OF IIT PATNA, SET UP TO ACT AS AN UMBRELLA ORGANISATION THAT COORDINATES ALL ENTREPRENEURIAL ACTIVITIES AT IIT PATNA.

AT ENTREPRENEURSHIP CLUB, WE STRIVE TO EDUCATE OURSELVES ABOUT THE NUANCES INVOLVED IN ENTREPRENEURSHIP AND BUSINESS TO PREPARE OURSELVES FOR UNDERTAKING THE JOURNEY FROM THE GENESIS OF AN IDEA TO ITS SUCCESSFULL BUSINESS IMPLEMENTATION. WE WORK TO CREATE AN ENVIRONMENT THAT WOULD ALLOW US TO LEARN FROM EACH OTHER AND FROM THE EXPERIENCES OF PEOPLE WHO HAVE UNDERTAKEN THIS THROUGH WORKSHOPS, INTERACTIVE BRAINSTORMING SESSIONS, GUEST TALKS, AND OUR FLAGSHIP EVENT OF THE YEAR, ENTREPRENEURS' WEEK.

THE ENTREPRENEURSHIP CLUB WAS ESTABLISHED AT IIT PATNA IN 2010 FOUNDED BY MR AJAI CHOWDHRY, CO-FOUNDER, HCL AND CHAIRMAN-BOARD OF GOVERNORS, IIT PATNA, E-CLUB STARTED WITH A SMALL GROUP OF DRIVEN STUDENTS WHO CAME TOGETHER TO SHARE IDEAS AND COLLABORATE WITH SMALL BUSINESSES IN AND AROUND PATNA.

# ENTREPRENEURS' WEEK

E-WEEK IS THE FLAGSHIP EVENT OF THE ENTREPRENEURSHIP CLUB, SUCCESSFULLY BEING HELD EVERY YEAR FROM THE YEAR OF ITS INCEPTION. LASTING A WHOLE WEEK, EACH YEAR IT HAS SEEN A HUGE AND ACTIVE PARTICIPATION FROM OUR IIT PATNA COMMUNITY AS WELL AS PATNA CITY. IT PROVIDES AN OPPORTUNITY TO SHOWCASE THE ABILITIES OF THE ENTREPRENEUR IN YOU AND WIN SOME AWESOME PRIZES ALONG THE WAY. THE E-WEEK ALSO PROVIDES YOU WITH OPPORTUNITY TO INTERACT WITH THE REAL RISK TAKERS AND GATHER A DEEPER UNDERSTANDING OF THE ENTREPRENEURIAL WORLD.

E-WEEK



E-WEEK IS HELD EVERY YEAR AT THE IIT PATNA CAMPUS WITH A VISION TO IGNITE, STRENGTHEN AND PROMOTE ENTREPRENEURIAL SPIRIT BY SPREADING AWARENESS AND TO DEVELOP NECESSARY SKILL SETS ON FINANCE AND BUSINESS USEFUL FOR THE ENGINEERING COMMUNITY. THE WEEK-LONG EVENT INCLUDED GUEST LECTURES, WORKSHOPS AND PANEL DISCUSSIONS FEATURING EMINENT PERSONALITIES FROM INDUSTRY AS WELL AS ACADEMIA.

# GUEST TALKS

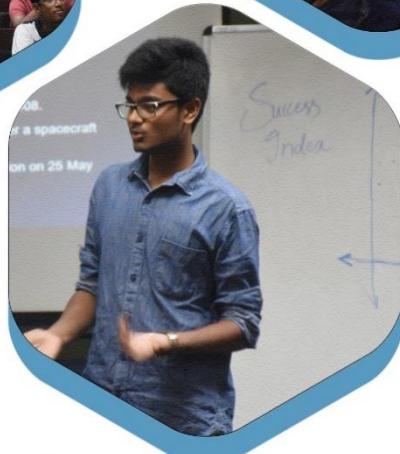
ENTREPRENEURSHIP CLUB ORGANIZES REGULAR IN-HOUSE SESSIONS, WORKSHOPS AND GUEST TALKS THROUGHOUT THE YEAR, THE MOST SPECIAL ONES BEING DURING OUR FLAGSHIP EVENT, E-WEEK. SOME OF THE EMINENT PERSONALITIES THAT HAVE VISITED IIT PATNA FOR TALKS AND LATE NIGHT INTERACTIVE SESSIONS DURING E-WEEK INCLUDE, AMONG OTHERS:

- »» PADMA SHRI DR. ANIL K GUPTA, EXECUTIVE VICE CHAIR, NATIONAL INNOVATION FOUNDATION
- »» MR. AJAI CHOWDHRY, CO-FOUNDER, HCL AND CHAIRMAN-BOARD OF GOVERNORS, IIT PATNA
- »» MR. ANANDGHAN WAGHMARE, IIT PATNA ALUMNI AND CREATOR OF A BRAILLEBASED PHONE FOR THE BLIND
- »» MR. VIKRAM NIKKAM, CO-FOUNDER, UNOCOIN.
- »» MR. ARJUN MALHOTRA, CO-FOUNDER, HCL AND CO-FOUNDER, TECHSPAN
- »» MS PADMAJA RUPAREL, FOUNDER PRESIDENT, INDIAN ANGEL NETWORK
- »» MR. ANKIT RATAN, CO-FOUNDER OF SIGNZY AND CROSSLINK ANALYTICS SOLUTION
- »» DR. SHAILESH KHARAKWAL, CEO & CO-FOUNDER, H<sub>2</sub>O MANTRA
- »» DR. SHAIBAL ROY, CEO & FOUNDER, COZEVIA
- »» DR. PRASHANT JHA, FELLOWSHIP DIRECTOR OF MEDICAL DEVICE INNOVATION PROGRAM AT AIIMS AND IIT DELHI, WHICH IS A DEPARTMENT OF BIOTECHNOLOGY, GOVERNMENT OF INDIA'S FLAGSHIP PROGRAM

# *GUEST LECTURES*



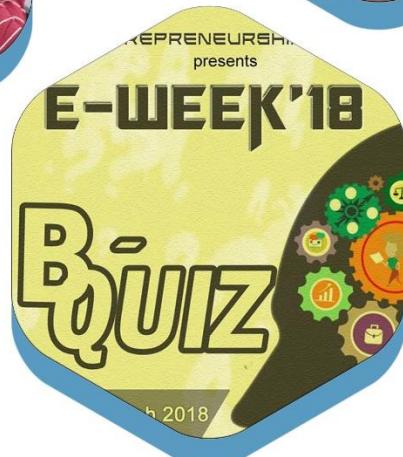
# IN-HOUSE SESSIONS



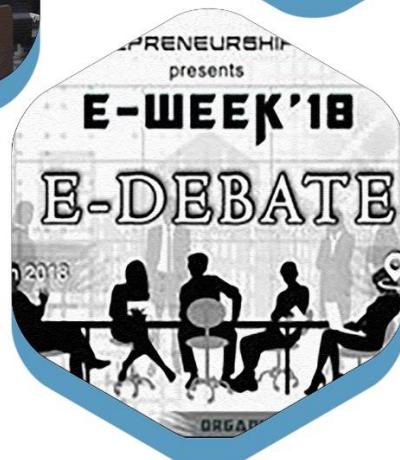
# EVENTS



B-QUIZ

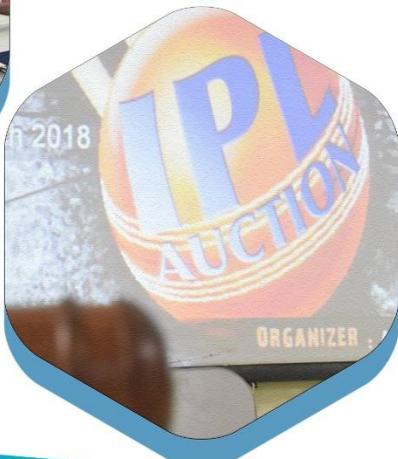


# EVENTS



## E-DEBATE

# EVENTS



IPL AUCTION

# EVENTS

MONOPOLY



DAD'S BUSINESS



# EVENTS



## STOCK MART

## VENDRE



**MEDIA  
COVERAGE**

Patsy Hillian wins  
\$50k for waste  
collection idea

GUIDE

## वीरेंद्र बेस्ट आइडिया के लिए अवार्ड



**आईआईटीयांस की मशीन  
रिमोट से उठाएगी कचरा**



**State officials** at **university** **campus** **work** **on** **problem** **of** **hate** **speech**

वित क्षेत्र को जानना  
भी है जरूरी



and that's what we're doing.

के जिसका गोपनीयता  
में विश्वास करना चाहिए।

केते के लिए सहायता  
के लिए मिला पुरस्कार



John Deacon, another member of the band, performed his solo on the keyboard. The band's lead singer, Robert Smith, sang the lyrics. The song was a mix of rock and gothic rock. The lyrics were about the band's experiences on tour and their desire to continue performing.

## **Entrepreneurship awareness drive**

The one-day **Entrepreneurial Awareness**, (run in 2007, 2014) will be held at the ET-Park (ETP) premises on October 22. Two-pronged focus - **Author Navigator and Activated Creativity** - will tell the students how to start a successful enterprise. A workshop by IBM from idea to App Stacking built with IBM Bluemix will also be held at the occasion. Underwriters will counsel the students about the opportunities and areas of entrepreneurship as a career.

www.HinduTimes.com

PATNA (12 Oct): विद्यार्थी अपने अपनी भवितव्यों का ध्येयकोष बढ़ावा देने की ओर से एक उत्कृष्ट प्रयत्न है। इसी दृष्टि से एक दूसरी बार योग्य विद्यार्थी के लिए एक अद्यतन अवसरा मिल गया है। एक दूसरी बार योग्य विद्यार्थी के लिए एक अद्यतन अवसरा मिल गया है। एक दूसरी बार योग्य विद्यार्थी के लिए एक अद्यतन अवसरा मिल गया है।

"Students fresh out of college should get into start-ups, as they are not bogged down with responsibilities just yet. However, institutions should offer delayed placement opportunities to help students, whose start-ups seek a job,"

parents and a few government policies hindered the growth of

## Entrepreneurship awareness at IIT-P

THE EVENT WAS AIMED  
HELPING STUDENTS IN  
REALISE THEIR OWN  
START-UPS

#### **REFERENCES**

Meanwhile, Chakraborty said that instead of complaining about the country's limitations and have-nots, youngsters should do their bit by engaging themselves into entrepreneurial drives. He also stressed for promotion of marketing skills among artisans of Bihar to help them promote their products

"The event aimed at sensitising college students about entrepreneurship and helping them in realising their own start-ups," said organiser Priyanka Ranjan.

## नए आइडिया पर काम करें छात्र

पत्तना अर्थात् पत्तन के संस्कृत-वेदाशासन कल्पन व अर्थात् विश्वामुख के संस्कृत-वेदाशासन सेता की ओर से विवर को संस्कृत-वेदाशासन भाष्यकरणम् युक्त वा अधोक्षण हुआ अर्थात् पत्तन के विश्वामुख वह आधोक्षण देता के 20 शास्त्रों में कर रहा है।

# ASSOCIATION WITH SMC



**TITLE****ASSOCIATE****STRATEGIC****KEY****EVENT**

LOGO ON OFFICIAL T-SHIRT



AD IN IIT PATNA OFFICIAL MAGAZINE



FLASH AD ON WEBSITE



EXCLUSIVE SPONSOR OF AN EVENT



POSTERS ON SHUTTLE BUSES



LOGOS ON CERTIFICATE AND  
TROPHIES



LOGO AND LINK ON WEBSITE



LOGO ON PROMOTIONAL POSTERS



MASTERY OF CEREMONY  
ANNOUNCEMENTS



## WHY SPONSOR US?

E-CLUB BEING THE BACKBONE OF THE ENTREPRENEURIAL LIFE OF IIT PATNA, WOULD ENDOW AN UNPRECEDENTED OPPORTUNITY OF A SYMBIOTIC RELATIONSHIP TO THE PRIVATE AND PUBLIC SECTOR COMPANIES AS IT WOULD CONNECT THEM WITH THE BRAND IIT THAT REPRESENTS QUALITY, RELIABILITY AND IS THE CRADLE OF INDUSTRIAL INNOVATIONS, THROUGHOUT THE WORLD.

E-CLUB AIMS AT CATERING TO THE INTEREST OF ITS SPONSORS BY COMMITTING TO THEM A GREAT OUTREACH THROUGH THE VARIOUS WORKSHOPS, GUEST LECTURES AND COLLEGE FESTS SUCH AS CELESTA (TECHNO-MANAGEMENT FEST), ANWESHA (CULTURAL FEST) AND ENTREPRENEURS' WEEK ORGANIZED BY E-CLUB

THE GROWTH OF E-CLUB EVENTS FROM INTRA-COLLEGE TO INTER-COLLEGE LEVEL THROUGH THE LAST CONQUERED YEAR TO 2018 AND COMING YEARS PROVING ITS WORTH AS ONE OF THE TOP E CELLS IN EASTERN INDIA INEVITABLY ENSURES THAT WE WOULD DEFINITELY LIKE OUR SPONSORS TO BE PART OF THIS SUCCESS VOYAGE WITH US.

E-CLUB WILL ENSURE THAT THE EXPECTATIONS OF ITS SPONSORS ARE DULY MET, BY BRANDING IN PATNA AS WELL AS THE WHOLE OF BIHAR THROUGH THE EVERINCREASING STUDENT NETWORK. E-CLUB PRESENTS AN EXCLUSIVE OPPORTUNITY TO COLLABORATE WITH IIT PATNA AND ITS STUDENT COMMUNITY, FOR YEARS AND YEARS TO COME.

## CONTACTS



<http://www.eclubiitp.org/>



[/iitp.entrepreneurship](https://www.facebook.com/iitp.entrepreneurship)



[@eclub\\_iitp](https://www.instagram.com/eclub_iitp)



+91-9462728970