



Customer Performance Dashboard



Dark Theme

Country Filter

All



Average
Customer Age

44



Count of
Customer

18K



Customer Without Children

UNITED STATES Lead with 35.68% of customers without children among 6 countries, generating \$77,422,499 in revenue from 7,819 customers, comprising 17.69% Male 18.00% Female

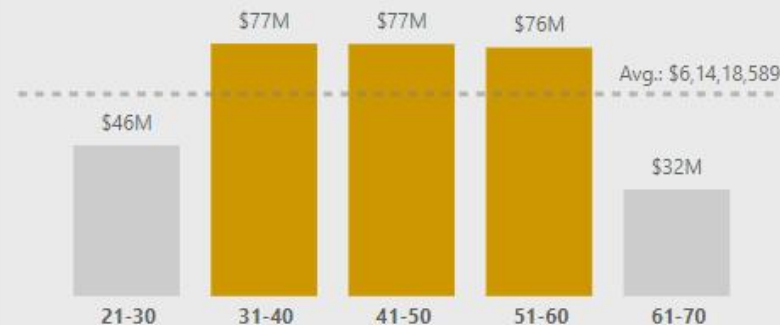


Customer With Children

AUSTRALIA Lead with 44.02% of customers with children among 6 countries, generating \$39,669,905 in revenue from 3,591 customers, comprising 21.87% Male 22.15% Female

Revenue Segmented By Age-Group

75% Of Revenue is attributed to the Yellow bars, primarily led by the 31-40 Age-Group surpassing the Average Revenue Line



Esteemed Buyers

The -4 Highest Ranking Customers

4



Willie Xu	1,94,002
Jordan Turner	1,89,228
Margaret He	1,68,633
Nichole Nara	1,62,692

Customer Profiling

Loyal Customers	\$273M
Periodic Buyers	\$20M
VIP Customers	\$14M

Earning Based on Gender

	Female	\$154.5M	50.30%
	Male	\$152.6M	49.70%



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