KAUSHAL KAVA

FULL STACK PHP DEVELOPER

CONTACT

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EDUCATION

DIPLOMA IT
Swaminarayan University, Kalol
2019-2021

Full Stack PHP Development Course
Hi-TECH Institute of Information
Technology
2021-2022

TECHNICAL SKILLS

PROFESSIONAL

- HTML
- CSS
- BOOTSTRAP
- JAVASCRIPT
- JQUERY
- REACT JS
- UI/UX
- MYSQL
- PHP
- LARAVEL
- WORDPRESS
- C & C++
- GIT
- GITHUB

PROFILE

Dedicated and innovative Full Stack Developer with 2 years of professional experience specializing in PHP development. Proficient in both frontend and backend technologies, I bring a unique blend of creativity and technical expertise to every project. My passion for crafting efficient, user-friendly solutions drives me to stay updated with the latest trends and technologies in web development. With a strong foundation in PHP frameworks like Laravel and hands-on experience with frontend frameworks such React.js, I thrive in dynamic environments where I can collaborate with cross-functional teams to deliver high-quality, scalable software solutions. Committed to continuous learning and improvement, I am eager to contribute my skills and knowledge to drive the success of innovative projects.

EXPERIENCE

FULL STACK PHP DEVELOPER

The Digital Business 2022-2024

Dynamic and results-driven Full Stack Developer with 2 years of hands-on experience in PHP development, complemented by expertise in digital marketing. Proficient in frontend and backend technologies, I excel in crafting efficient, user-friendly solutions that drive business growth. In addition to my development skills, I bring a comprehensive understanding of digital marketing strategies, including SEO and SMO techniques.I deliver holistic solutions that not only meet technical requirements but also drive organic traffic and engagement.

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GRAPHICAL SKILLS

- PHOTOSHOP
- ILLUSTRATOR
- CORELDRAW
- FIGMA

FUNCTIONAL SKILLS

- VISUAL STUDIO CODE
- SUBLIME TEXT
- CHATGPT
- GMAIL

SKILLS

- TIME MANAGEMENT
- PROBLEM SOLVING
- COMMUNICATION
- CREATIVITY
- LEADERSHIP
- QUICK LEARNER
- LEADERSHIP
- PROBLEM SOLVING

PROJECT WORK

Ecommerce Clothing Store
Role: Full Stack Developer & SEO Specialist

- Developed a fully functional ecommerce platform using PHP and Laravel framework, enabling seamless online shopping experiences for customers.
- Implemented responsive web design principles to ensure compatibility across various devices and screen sizes, enhancing user accessibility.
- Integrated payment gateways such as PayPal facilitating secure transactions and improving checkout processes.
- Utilized SEO best practices to optimize product pages, resulting in a significant increase in organic traffic and search engine rankings.
- Conducted keyword research and implemented on-page and off-page SEO strategies to improve website visibility and drive conversion rates.
- Collaborated with marketing teams to create engaging content and promotional campaigns, further boosting brand awareness and customer engagement.