



Summary

Branches

Credit Cards

Merchants

CRM

Customer List

10



No. Of Branches

146



No. Of Merchants

10



No. Of Credit Card Types

2199

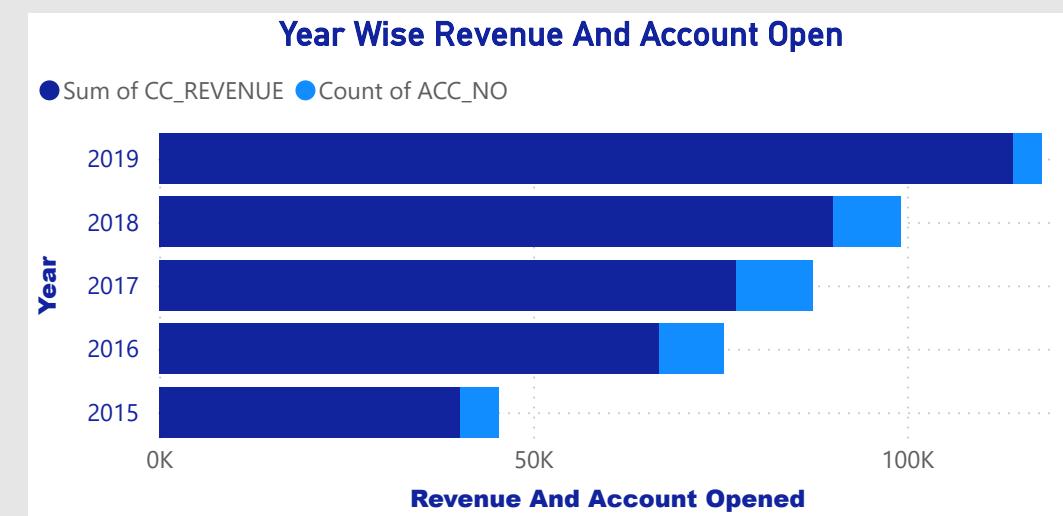


Total Credit Cards

388.50K



Revenue





Summary

Branches

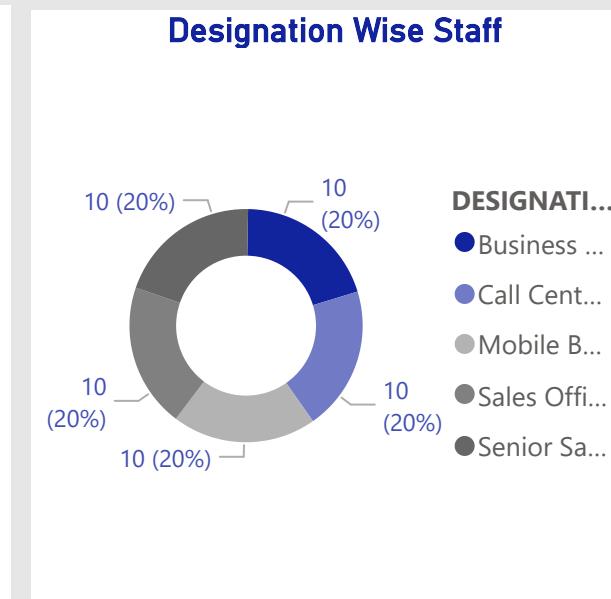
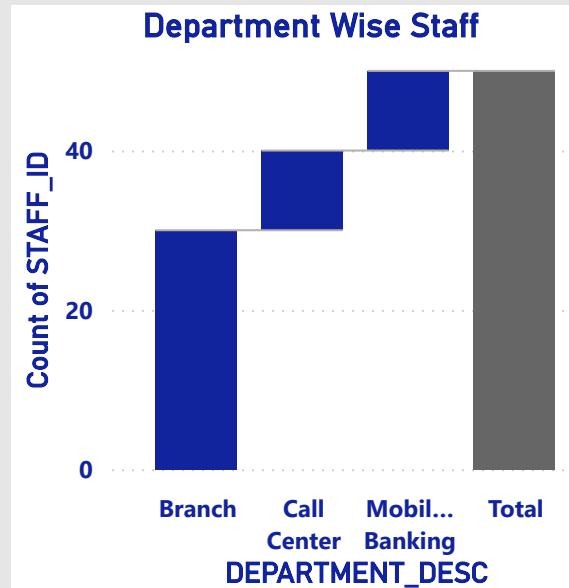
Credit Cards

Merchants

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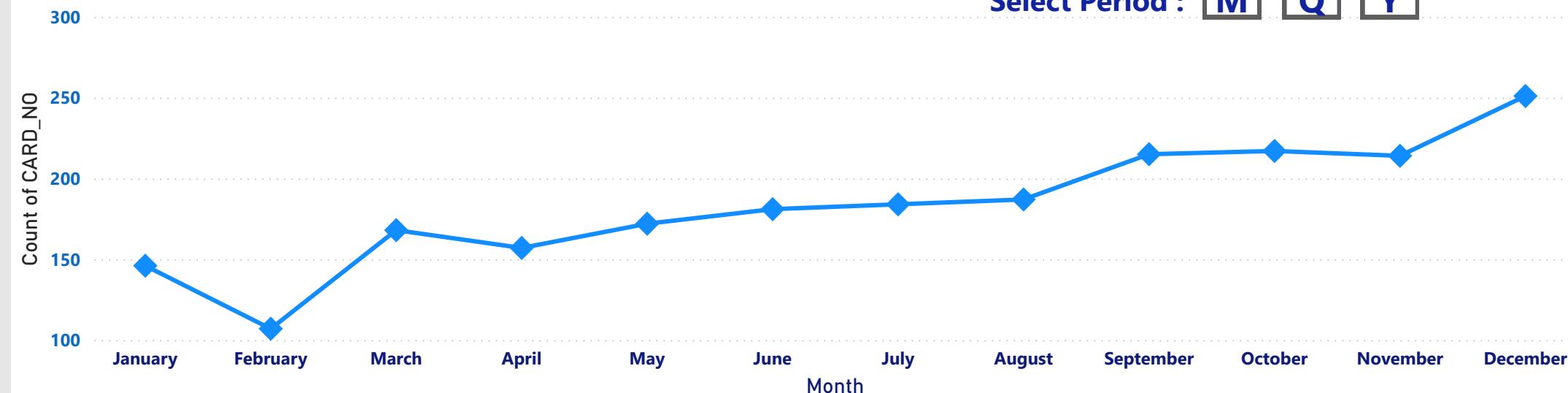
Customer List

Branch Analysis



STAFF_NAME	DESIGNATION	DEPARTMENT	#CARDS
Ahmed Klukken	Call Center Executive	Call Center	235
Annmarie Echegoyen	Mobile Banking Executive	Mobile/Online Banking	224
Antione Helander	Call Center Executive	Call Center	234
Arthur Spannuth	Sales Officer	Branch	220
Bernardine Michon	Senior Sales Officer	Branch	223
Billye Zufall	Senior Sales Officer	Branch	229
Brett Mair	Sales Officer	Branch	214
Britt Cesa	Mobile Banking Executive	Mobile/Online Banking	228
Caprice Wieand	Call Center Executive	Call Center	232

Card Issue Statistics Per Month





Summary

Branches

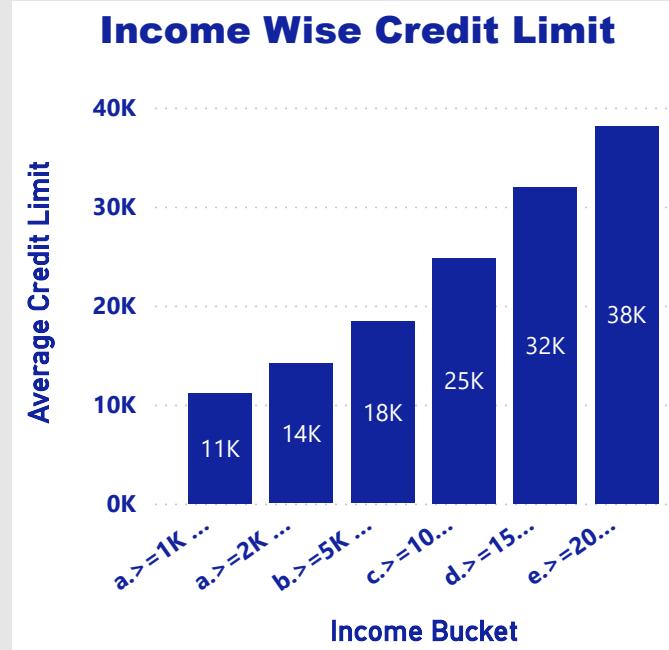
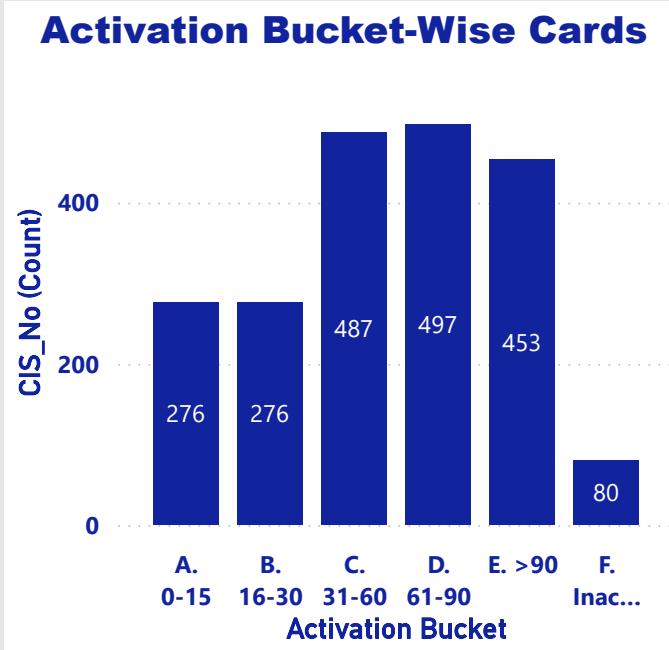
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Credit Card Analysis





Summary



Branches



Credit Cards



Merchants

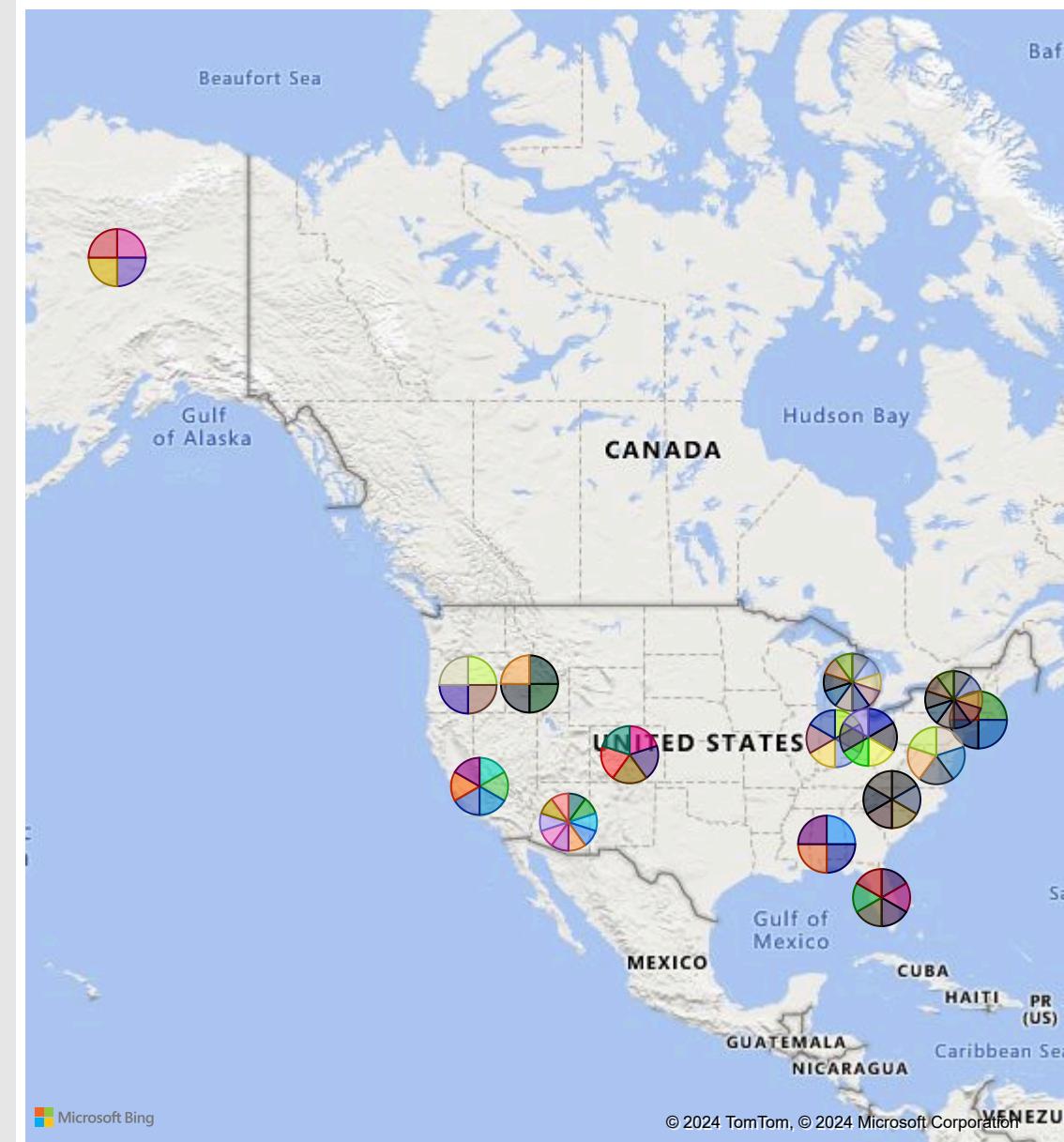


CRM



Customer List

Merchant Executive Summary



2018

2019



[Click here to see 10 merchants with less spends](#)

Top 10 Merchant Names

Merchant Name	New Classification	Amount
Big O Tires	Automotive	2026872
Jegs High Performance	Automotive	2066064
KOI Auto Parts	Automotive	2090222
Les Schwab Tire Centers	Automotive	2059303
LKQ Corporation	Automotive	2001962
McQuay-Norris	Automotive	1926314
National Automotive Parts Association	Automotive	2007430
O'Reilly Auto Parts	Automotive	2111750
Summit Racing Equipment	Automotive	2015801

Transactions

Transaction Amount





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CRM Dashboard

Total Leads

11.25K

Inbound

1607

Outbound

4818

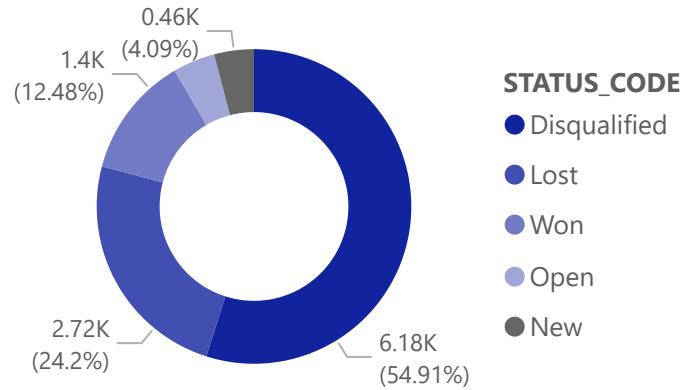
Internal

3216

Self

1609

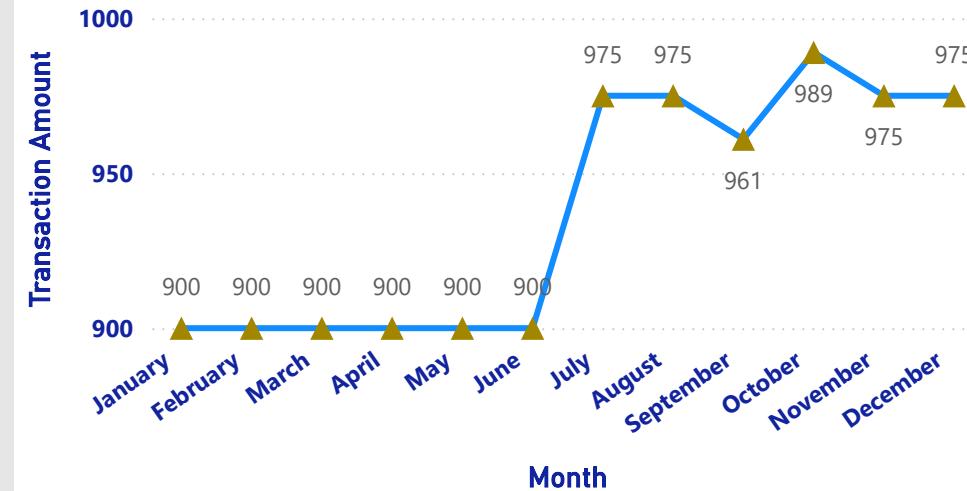
Status Code



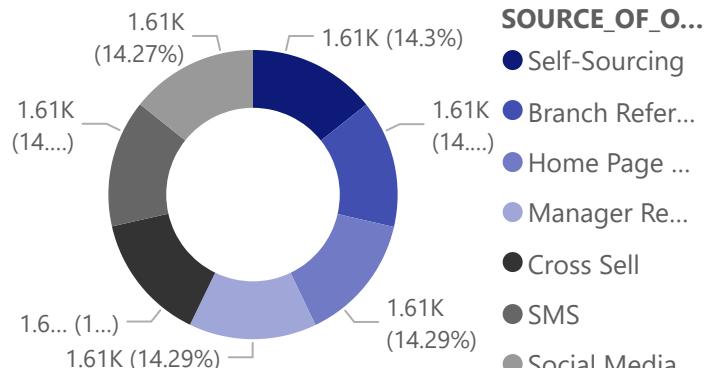
STATUS_CODE

- Disqualified
- Lost
- Won
- Open
- New

Leads Trend



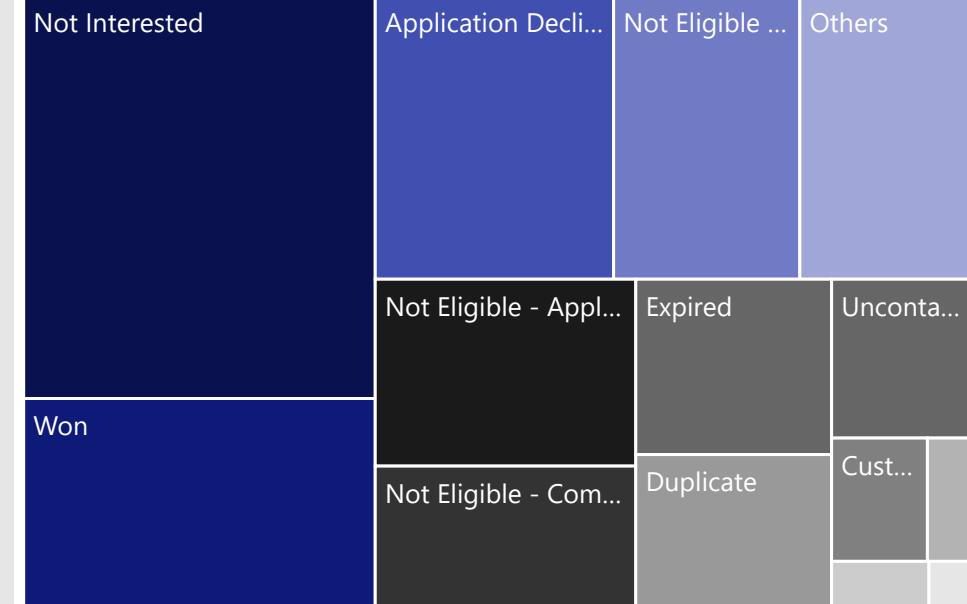
Source Of Leads



SOURCE_OF_O...

- Self-Sourcing
- Branch Refer...
- Home Page ...
- Manager Re...
- Cross Sell
- SMS
- Social Media

Opportunity Status





Customer Details

Customer

Alam bin Shia- Sheikh



Alam bin Shia- Sheikh

CIS NO : **12415487**

Salary

12K

Customer Type : **I**

Credit Limit

68K

Gender : **M**

Total Spends

33K

Account No : **272300150198**

Spends %

49.02

Credit Cards

Titanium

Titanium Super Saver



Card Number

41281731725198

VISA

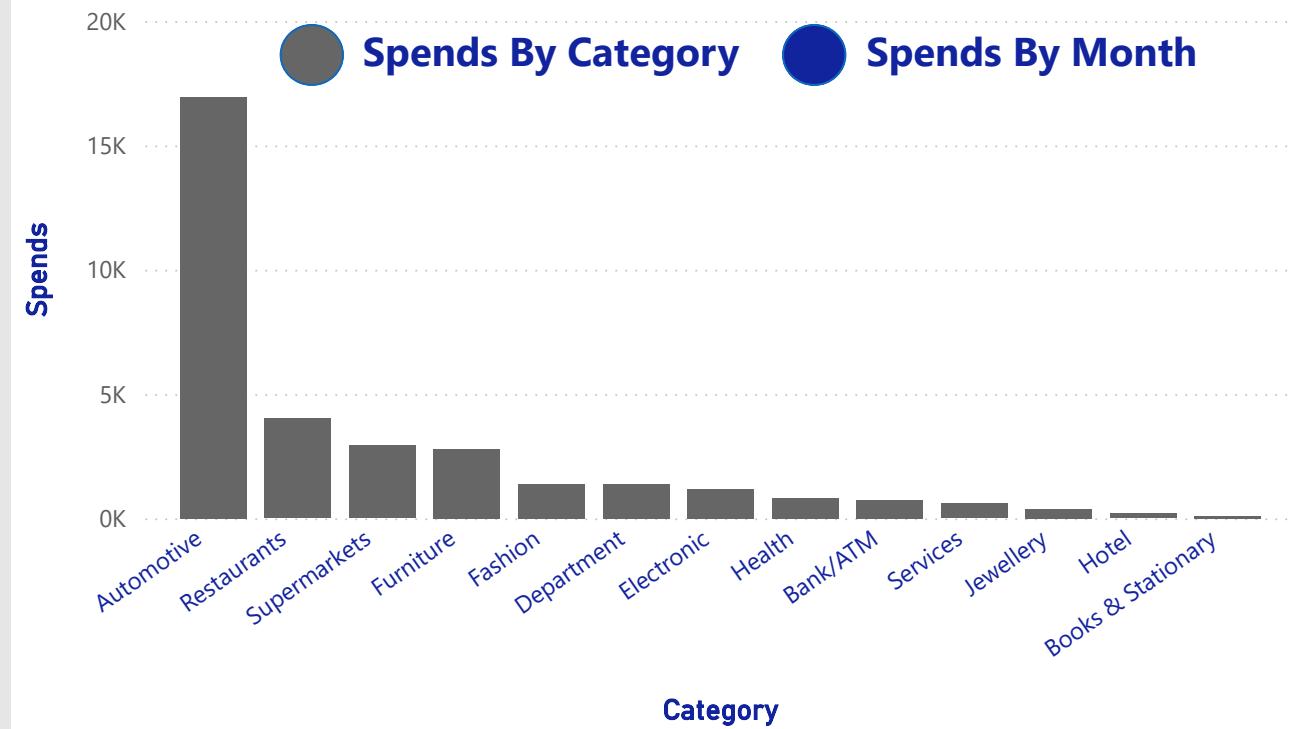
Card Holder

Alam bin Shia- Sheikh

Expiry

27 November 2024

Credit Limit : **68200**



Available Balance : **34770**

Last Transaction : **03 December 2019**



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