

## Questions:

### Cards

1. Year wise how many customers complained - Customers Complained (Name)
2. Year wise how many customers accepted the offer (response column) - Accepted offers (Name)
3. Average Income of Customers (Name) - Income column
4. Average expenses of Customers -> Sum of all Mnt columns/Number of Mnt columns (Formula)

### Graphs

1. Customer's Income Vs Customer's purchases (All purchases columns)
2. Relationship between recently enrolled Customers and Response
3. Relationship between web visits per month and Response
4. Relationship between Customer's Total purchases and Each campaign response - Use stacked bar chart
5. Customer's demographic using Education, Income and Marital status - Use stacked bar chart
6. Area chart on Amt spending OR Purchases OR Web visits per month (optional)

### Slicers

- DtCustomer
- Marital Status
- Education