

SUPER SALES DASHBORD REPORT

Region

Central

East

South

West

2M

total sales

22K

total quality

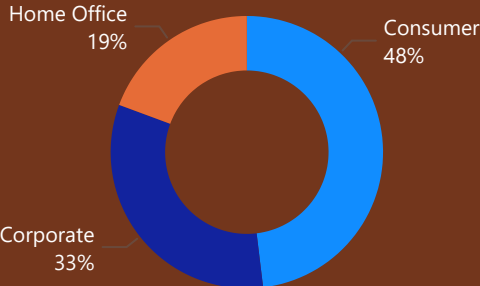
175K

total profit

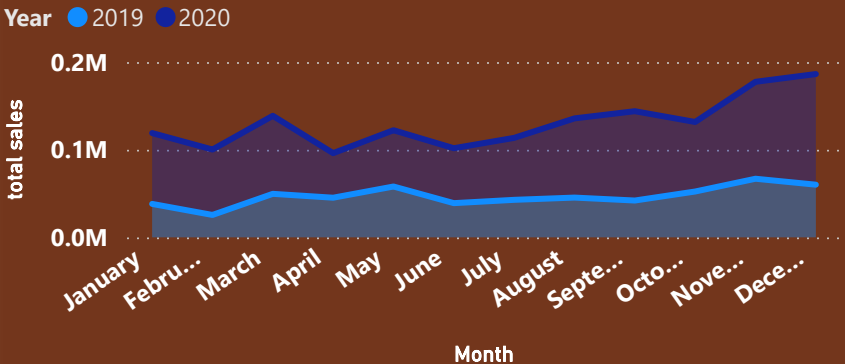
10

avg delivery

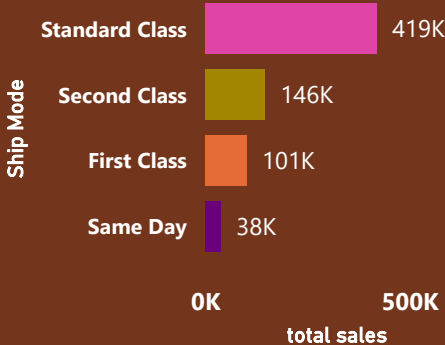
total sales by Segment



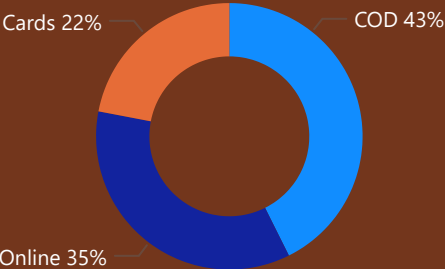
total sales by Month and Year



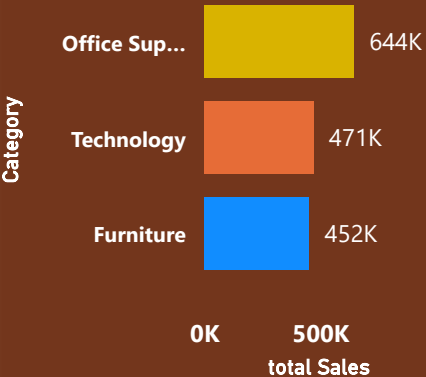
total sales by Ship Mode



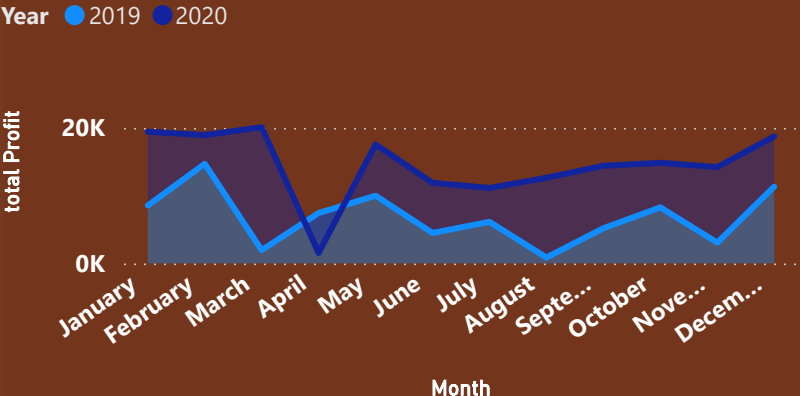
total Sales by Payment Mode



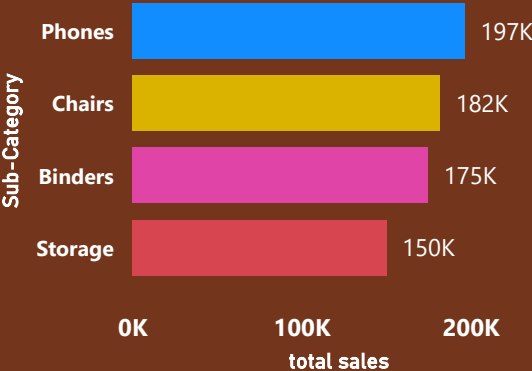
total Sales by Category



total Profit by Month and Year



total sales by Sub-Category

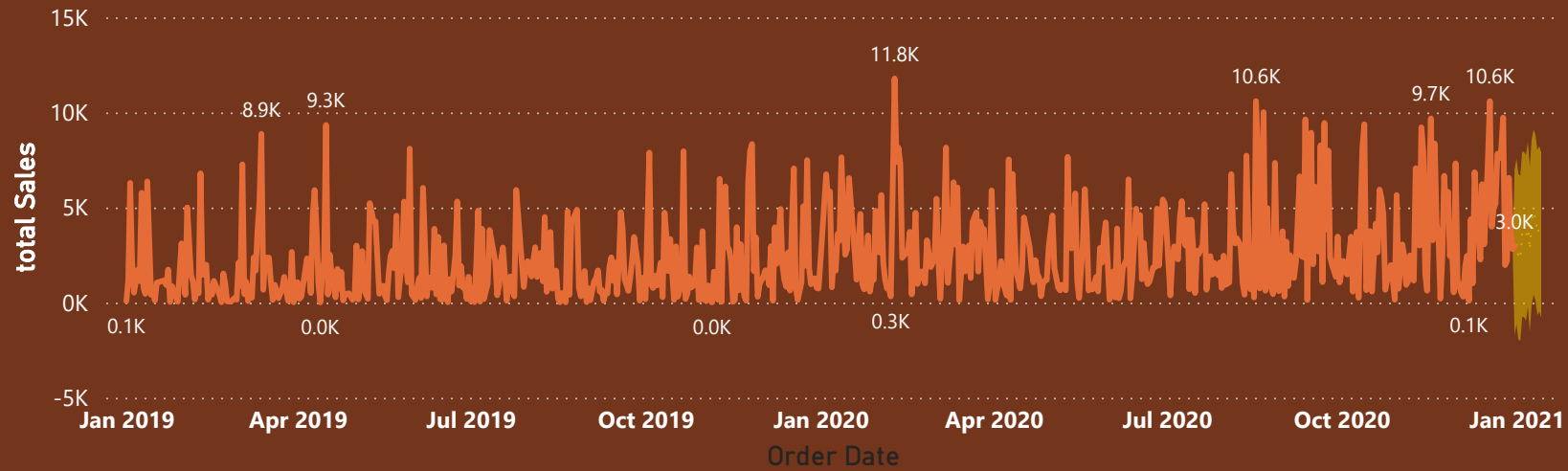


total sales and total profit by State

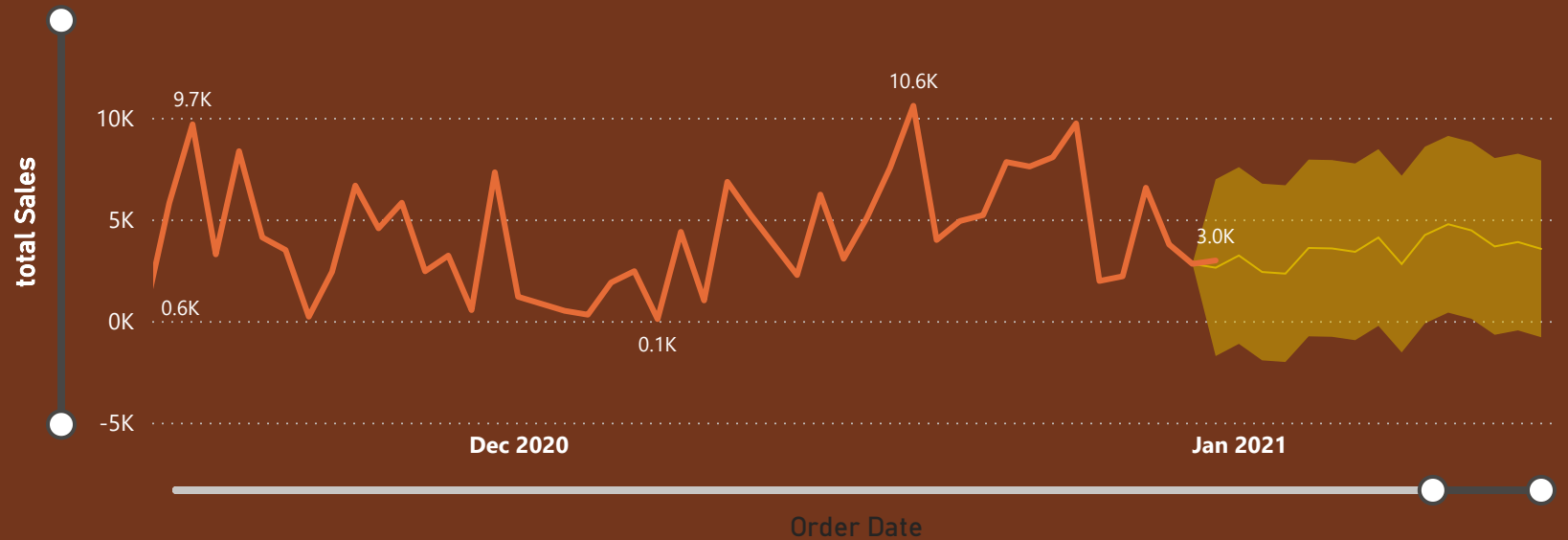


15 days forecasting

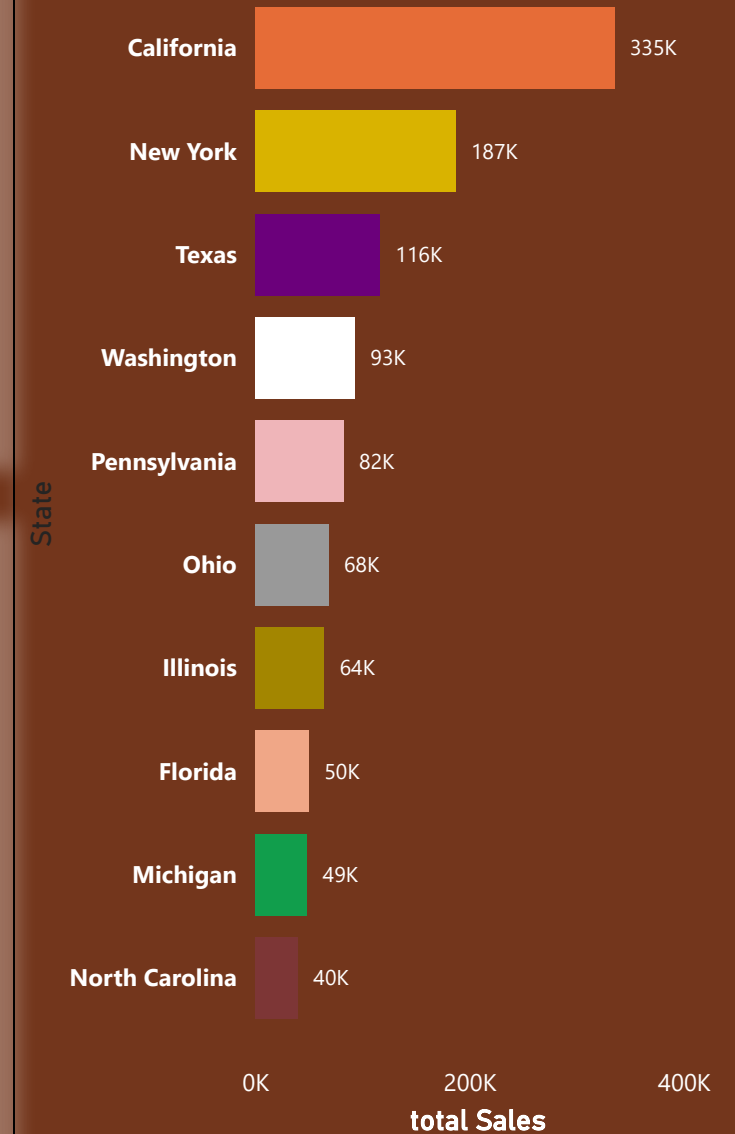
total Sales by Order Date



total Sales by Order Date



total Sales by State



Objective :- to contribute to the success of a business by utilizing data analysis techniques, specially focusing on time series analysis to provide valuable insights and accurate sales forecasting

description:-

1) dashboard creation

2) data analysis : after dashboard creation provide valuable insights regarding their sales strategies through visualization and charts

3) sales forecasting : apply time series analysis to generate sales forecasts for next 15 days

4) actionable insights and recommendations : end goal is to share valuable insights and information that can drive strategic decision making and support the supermarkets goals for growth and customer satisfaction

conclusion :- incorporated data analysis techniques, specializing in time series analysis , to deliver valuable insights , accurate sales forecasting and interactive dashboard creation ,driving business success